

Abbreviated Unaudited Accounts
for the Period 23 August 2011 to 31 August 2012
for
Customer-Advocacy.com Ltd

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for the Period 23 August 2011 to 31 August 2012

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DIRECTORS:

M Symeonides
R Mehta

REGISTERED OFFICE:

Axios House
60 Melville Street
Edinburgh
EH3 7HF

REGISTERED NUMBER:

SC405985 (Scotland)

ACCOUNTANTS:

Cobalt Accountancy Scotland Ltd
121 Giles Street
Leith
Edinburgh
EH6 6BZ

Abbreviated Balance Sheet

31 August 2012

| | Notes | £ |
|--|-------|-----------------|
| CURRENT ASSETS | | |
| Debtors | | 3,576 |
| Cash at bank | | <u>76,642</u> |
| | | 80,218 |
| CREDITORS | | |
| Amounts falling due within one year | | <u>99,870</u> |
| NET CURRENT LIABILITIES | | <u>(19,652)</u> |
| TOTAL ASSETS LESS CURRENT LIABILITIES | | <u>(19,652)</u> |
| CAPITAL AND RESERVES | | |
| Called up share capital | 2 | 103 |
| Profit and loss account | | <u>(19,755)</u> |
| SHAREHOLDERS' FUNDS | | <u>(19,652)</u> |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 31 August 2012.

The members have not required the company to obtain an audit of its financial statements for the period ended 31 August 2012 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 22 May 2013 and were signed on its behalf by:

R Mehta - Director

Notes to the Abbreviated Accounts
for the Period 23 August 2011 to 31 August 2012

1. **ACCOUNTING POLICIES**

Basis of preparing the financial statements

At the balance sheet date, the company's total liabilities exceeded its total assets. The directors' have agreed the continued financial support for the foreseeable future. This will enable the company to meet its liabilities as they fall due and the director's therefore consider it appropriate to prepare the financial statements on the going concern basis.

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Deferred tax

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the time differences will reverse.

2. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

| Number: | Class: | Nominal value: | £ |
|---------|---------------------|----------------|------------|
| 1,000 | Ordinary | £0.10 | 100 |
| 28 | Ordinary non-voting | £0.10 | 3 |
| | | | <u>103</u> |

The following shares were allotted and fully paid for cash at par during the period:

1,000 Ordinary shares of £0.10 each
28 Ordinary non-voting shares of £0.10 each

Chartered Accountants' Report to the Board of Directors
on the Unaudited Financial Statements of
Customer-Advocacy.com Ltd

The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to three) have been prepared.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Customer-Advocacy.com Ltd for the period ended 31 August 2012 which comprise the Profit and Loss Account, the Balance Sheet, and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants of Scotland, we are subject to its ethical and other professional requirements which are detailed at <http://www.icas.org.uk/accountspreparationguidance>.

This report is made solely to the Board of Directors of Customer-Advocacy.com Ltd, as a body, in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Customer-Advocacy.com Ltd and state those matters that we have agreed to state to the Board of Directors of Customer-Advocacy.com Ltd, as a body, in this report in accordance with the requirements of the Institute of Chartered Accountants of Scotland as detailed at <http://www.icas.org.uk/accountspreparationguidance>. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that Customer-Advocacy.com Ltd has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and loss of Customer-Advocacy.com Ltd. You consider that Customer-Advocacy.com Ltd is exempt from the statutory audit requirement for the period.

We have not been instructed to carry out an audit or a review of the financial statements of Customer-Advocacy.com Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Cobalt Accountancy Scotland Ltd
121 Giles Street
Leith
Edinburgh
EH6 6BZ

22 May 2013

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.