

**REGISTERED NUMBER: SC297588 (Scotland)**

**ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2016**

**FOR**

**ABERDEEN MARKETING AGENCY LTD**

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FOR THE YEAR ENDED 31 MARCH 2016**

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**ABERDEEN MARKETING AGENCY LTD**

**COMPANY INFORMATION  
FOR THE YEAR ENDED 31 MARCH 2016**

**DIRECTORS:**

R Phillips  
M A M Robson

**SECRETARY:**

**REGISTERED OFFICE:**

71 Charleston Road North  
Cove  
Aberdeen  
AB12 3SZ

**REGISTERED NUMBER:**

SC297588 (Scotland)

**ACCOUNTANTS:**

Bon Accord Accountancy Limited  
71 Charleston Road North  
Cove  
Aberdeen  
Aberdeenshire  
AB12 3SZ

**ABERDEEN MARKETING AGENCY LTD (REGISTERED NUMBER: SC297588)****ABBREVIATED BALANCE SHEET  
31 MARCH 2016**

	Notes	31.3.16 £	£	31.3.15 £	£
<b>FIXED ASSETS</b>					
Intangible assets	2		5,800		5,800
Tangible assets	3		21		42
Investments	4		-		12,853
			<u>5,821</u>		<u>18,695</u>
<b>CURRENT ASSETS</b>					
Debtors		59		144	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>24,167</u>		<u>19,315</u>	
<b>NET CURRENT LIABILITIES</b>			<u>(24,108)</u>		<u>(19,171)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u><u>(18,287)</u></u>		<u><u>(476)</u></u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	5		2		2
Revaluation reserve			-		9,000
Profit and loss account			<u>(18,289)</u>		<u>(9,478)</u>
<b>SHAREHOLDERS' FUNDS</b>			<u><u>(18,287)</u></u>		<u><u>(476)</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2016 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

**ABBREVIATED BALANCE SHEET - continued**  
**31 MARCH 2016**

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 29 November 2016 and were signed on its behalf by:

R Phillips - Director

M A M Robson - Director

**NOTES TO THE ABBREVIATED ACCOUNTS  
FOR THE YEAR ENDED 31 MARCH 2016**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention as modified by the revaluation of certain assets and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Office equipment	- 25% on cost
Fixtures and fittings	- 25% on cost

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**2. INTANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 April 2015 and 31 March 2016	<u>5,800</u>
<b>NET BOOK VALUE</b>	
At 31 March 2016	<u>5,800</u>
At 31 March 2015	<u><u>5,800</u></u>

**3. TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 April 2015 and 31 March 2016	<u>7,197</u>
<b>DEPRECIATION</b>	
At 1 April 2015	7,155
Charge for year	<u>21</u>
At 31 March 2016	<u>7,176</u>
<b>NET BOOK VALUE</b>	
At 31 March 2016	<u>21</u>
At 31 March 2015	<u><u>42</u></u>

NOTES TO THE ABBREVIATED ACCOUNTS - continued  
FOR THE YEAR ENDED 31 MARCH 2016

4. FIXED ASSET INVESTMENTS

	Investments other than loans £
<b>COST OR VALUATION</b>	
At 1 April 2015	12,853
Disposals	<u>(12,853)</u>
At 31 March 2016	<u>-</u>
<b>NET BOOK VALUE</b>	
At 31 March 2016	<u>-</u>
At 31 March 2015	<u>12,853</u>

5. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.3.16 £	31.3.15 £
2	Ordinary	£1	<u>2</u>	<u>2</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.