## ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 31 JULY 2010

**FOR** 

'WORLD TO ME' LIMITED

THURSDAY

SCT

24/03/2011 COMPANIES HOUSE

146

# CONTENTS OF THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 JULY 2010

	Page
Abbreviated Balance Sheet	1
Notes to the Abbreviated Accounts	2

## ABBREVIATED BALANCE SHEET 31 JULY 2010

		2010	2009
	Notes	£	£
CURRENT ASSETS		1.600	1.600
Stocks		1,699	1,699
Cash at bank		302	130
		2,001	1,829
CREDITORS			
Amounts falling due within one	year	12,798	11,392
NET CURRENT LIABILITI	re	(10,797)	(9,563)
NEI CURRENT LIABILITI		(10,797)	(9,303)
TOTAL ASSETS LESS CUR	RENT LIABILITIES	(10,797)	(9,563)
CAPITAL AND RESERVES			
	3	100	100
Called up share capital	3	***	
Profit and loss account		(10,897)	(9,663)
SHAREHOLDERS' FUNDS		(10,797)	(9,563)

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2010.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2010 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

22

The financial statements were approved by the director on 2 February 2011 and were signed by:

Ms L A Clink - Director

## NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 JULY 2010

#### 1. ACCOUNTING POLICIES

## Basis of preparing the financial statements

The company is dependent on the support of the director. If the director was to demand immediate payment of the amount owing, the company would be unable to comply. In these circumstances, adjustments may have to be made to reduce the value of the assets to their recoverable amount and to provide for any further liabilities that may arise. The director considers however, that it is still appropriate to prepare the financial statements on a going concern basis despite this uncertainty.

## Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

#### Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

## Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment

- 33.3% on cost

#### Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

The replacement cost of stock would not be materially different.

#### Deferred tax

The charge for taxation takes into account taxation deferred as a result of timing differences between the treatment of certain items for taxation and accounting purposes. In general, deferred taxation is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date. However, deferred tax assets are recognised only to the extent that the director considers that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted. Deferred tax is not recognised on revaluation gains. Deferred taxation is measured on a non-discounted basis at the tax rates that are expected to apply in the periods in which the timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

### 2. TANGIBLE FIXED ASSETS

	Fotal £
COST	•
At 1 August 2009	
and 31 July 2010	2,508
DEPRECIATION	
At 1 August 2009	
and 31 July 2010	2,508
NET BOOK VALUE	
At 31 July 2010	•
·	<del></del>
At 31 July 2009	-
•	<del></del>

# NOTES TO THE ABBREVIATED ACCOUNTS - continued FOR THE YEAR ENDED 31 JULY 2010

## 3. CALLED UP SHARE CAPITAL

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Allotted, issu	ed and fully paid:			
Number:	Class:	Nominal	2010	2009
		value:	£	£
100	Ordinary	£1	100	100
	-			