

**AVILAMEDIA C.I.C.**

**Company Registration Number:  
NI663785 (Northern Ireland)**

**Unaudited statutory accounts for the year ended 31 August 2020**

**Period of accounts**

**Start date: 19 August 2019**

**End date: 31 August 2020**

# **AVILAMEDIA C.I.C.**

## **Contents of the Financial Statements for the Period Ended 31 August 2020**

Directors report

Profit and loss

Balance sheet

Additional notes

Community Interest Report

# AVILAMEDIA C.I.C.

## Directors' report period ended 31 August 2020

The directors present their report with the financial statements of the company for the period ended 31 August 2020

### Principal activities of the company

Though slowed substantially by Covid, our mission and goals from the very beginning were to bring awareness to how 'regular people' can get more involved in their communities and positively contribute to Northern Ireland's peace process and contribute to conflict transformation. We first accomplished this through our first publicly-funded media project through the Northern Ireland Community Relations Council, the 'Ats us Nai' project, where we accomplished the following:- 12 vlogs bringing awareness to the pertinent work of peacebuilders, community organisations and community development workers across NI. This not only brought enthusiasm to peace building / community work, but encouraged many people previously disengaged to learn about and take action in local communities to move NI forward.- 12 articles accompanying vlog interviews, providing more in depth information on the work of peace builders / community workers across different sectors, including youth work, sports, the arts, language, restorative justice and much more. Together, vlogs and articles reached about 150k people across NI and beyond. Additionally, we accomplished the following, despite Covid:- We partnered with the Community Dialogue to create NI's first 'Participative Democracy' dialogue workshops completely driven and developed by the 'grassroots'. This started over the summer months of this financial year and carried into the next. We were able to reach over 20 different community groups and involve them in our pilot project, which was met with overwhelming success in building bridges between both 'major' communities in NI, between these communities and new migrant communities, as well as empowering the 'grassroots' to bridge the gaps that often exist between themselves and their political/civic leaders. This was AvilaMedia's first commercial success while also leading to significant social development in communities across NI- These workshops have now expanded and AvilaMedia is partnered to deliver them to a much wider audience in the new financial year- AvilaMedia's community blog continued to engage local communities in getting involved in current affairs, empowering them to help move their communities forward. We obviously wanted to accomplish quite a bit more in our first full year in business and had a lot more planned both on the publicly-funded and private sides of the CIC, including running tours of Belfast highlighting the great work of peace builders in NI since the 1998 Peace Agreement. These have been postponed but hopefully we can start running them after lockdown is over. We have been awarded additional media grants in this next financial year, expanding on our pilot projects in year 1.

### Directors

The directors shown below have held office during the whole of the period from  
**19 August 2019 to 31 August 2020**

Michael Avila  
Michael Avila

The above report has been prepared in accordance with the special provisions in part 15 of the Companies Act 2006

This report was approved by the board of directors on  
**19 March 2021**

And signed on behalf of the board by:  
**Name: Michael Avila**  
**Status: Director**

# AVILAMEDIA C.I.C.

## Profit And Loss Account for the Period Ended 31 August 2020

	2020	
	£	
Turnover:	2,067	
Cost of sales:	( 1,903 )	
<b>Gross profit(or loss):</b>	<b>164</b>	
<b>Operating profit(or loss):</b>	<b>164</b>	
<b>Profit(or loss) before tax:</b>	<b>164</b>	
<b>Profit(or loss) for the financial year:</b>	<b>164</b>	

# AVILAMEDIA C.I.C.

## Balance sheet

As at 31 August 2020

	<i>Notes</i>	<i>2020</i>
		£
Called up share capital not paid:		1
<b>Fixed assets</b>		
Intangible assets:		0
Tangible assets:		0
Investments:		0
<b>Total fixed assets:</b>		<u>0</u>
<b>Current assets</b>		
Stocks:		0
Debtors:		0
Cash at bank and in hand:		164
Investments:		0
<b>Total current assets:</b>		<u>164</u>
Prepayments and accrued income:		0
Creditors: amounts falling due within one year:		0
<b>Net current assets (liabilities):</b>		<u>164</u>
<b>Total assets less current liabilities:</b>		<u>165</u>
Creditors: amounts falling due after more than one year:		0
Provision for liabilities:		0
Accruals and deferred income:		0
<b>Total net assets (liabilities):</b>		<u>165</u>
<b>Capital and reserves</b>		
Called up share capital:		1
Share premium account:		0
Other reserves:		0
Profit and loss account:		164
<b>Total Shareholders' funds:</b>		<u>165</u>

The notes form part of these financial statements

## **AVILAMEDIA C.I.C.**

### **Balance sheet statements**

For the year ending 31 August 2020 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

**This report was approved by the board of directors on 19 March 2021  
and signed on behalf of the board by:**

Name: Michael Avila  
Status: Director

The notes form part of these financial statements

# **AVILAMEDIA C.I.C.**

## **Notes to the Financial Statements** **for the Period Ended 31 August 2020**

### **1. Accounting policies**

#### **Basis of measurement and preparation**

These financial statements have been prepared in accordance with the provisions of Section 1A (Small Entities) of Financial Reporting Standard 102

# **AVILAMEDIA C.I.C.**

## **Notes to the Financial Statements for the Period Ended 31 August 2020**

### **2. Employees**

*2020*

Average number of employees during the period

**0**



# COMMUNITY INTEREST ANNUAL REPORT

AVILAMEDIA C.I.C.

Company Number: NI663785 (Northern Ireland)

Year Ending: 31 August 2020

## Company activities and impact

Though slowed substantially by Covid, our mission and goals from the very beginning were to bring awareness to how 'regular people' can get more involved in their communities and positively contribute to Northern Ireland's peace process and contribute to conflict transformation. We first accomplished this through our first publicly-funded media project through the Northern Ireland Community Relations Council, the 'Ats us Nai' project, where we accomplished the following:- 12 vlogs bringing awareness to the pertinent work of peacebuilders, community organisations and community development workers across NI. This not only brought enthusiasm to peace building / community work, but encouraged many people previously disengaged to learn about and take action in local communities to move NI forward.- 12 articles accompanying vlog interviews, providing more in depth information on the work of peace builders / community workers across different sectors, including youth work, sports, the arts, language, restorative justice and much more. Together, vlogs and articles reached about 150k people across NI and beyond. Additionally, we accomplished the following, despite Covid:- We partnered with the Community Dialogue to create NI's first 'Participative Democracy' dialogue workshops completely driven and developed by the 'grassroots'. This started over the summer months of this financial year and carried into the next. We were able to reach over 20 different community groups and involve them in our pilot project, which was met with overwhelming success in building bridges between both 'major' communities in NI, between these communities and new migrant communities, as well as empowering the 'grassroots' to bridge the gaps that often exist between themselves and their political/civic leaders. This was AvilaMedia's first commercial success while also leading to significant social development in communities across NI- These workshops have now expanded and AvilaMedia is partnered to deliver them to a much wider audience in the new financial year- AvilaMedia's community blog continued to engage local communities in getting involved in current affairs, empowering them to help move their communities forward. We obviously wanted to accomplish quite a bit more in our first full year in business and had a lot more planned both on the publicly-funded and private sides of the CIC, including running tours of Belfast highlighting the great work of peace builders in NI since the 1998 Peace Agreement. These have been postponed but hopefully we can start running them after lockdown is over. We have been awarded additional media grants in this next financial year, expanding on our pilot projects in year 1.

## Consultation with stakeholders

No consultation with stakeholders

## Directors' remuneration

No remuneration was received

## Transfer of assets

No transfer of assets other than for full consideration

This report was approved by the board of directors on  
**19 March 2021**

And signed on behalf of the board by:

**Name: Michael Avila**

**Status: Director**

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.