

22 Marketing Ltd

Annual Report and Unaudited Abridged Financial Statements
for the Period from 23 February 2021 to 31 March 2022

22 Marketing Ltd

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Company Information

Director	Benjamin Christopher Hassell
Registered office	1st Floor The Barn House 38 Meadow Way Ruislip HA4 8SY
Accountants	Ross & Partners Chartered Certified Accountants 1st Floor The Barn House 38 Meadow Way Ruislip HA4 8SY

22 Marketing Ltd

(Registration number: 13219600) Abridged Balance Sheet as at 31 March 2022

	Note	2022 £
Fixed assets		
Tangible assets	<u>3</u>	527
Current assets		
Cash at bank and in hand		11,680
Creditors: Amounts falling due within one year		<u>(11,191)</u>
Net current assets		<u>489</u>
Net assets		<u><u>1,016</u></u>
Capital and reserves		
Called up share capital	<u>4</u>	1,000
Profit and loss account		<u>16</u>
Shareholders' funds		<u><u>1,016</u></u>

For the financial period ending 31 March 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its accounts for the period in question in accordance with section 476; and
- The director acknowledges their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

All of the company's members have consented to the preparation of an Abridged Profit and Loss Account and an Abridged Balance Sheet in accordance with Section 444(2A) of the Companies Act 2006.

Approved and authorised by the director on 30 June 2022

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Benjamin Christopher Hassell
Director

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Notes to the Unaudited Abridged Financial Statements for the Period from 23 February 2021 to 31 March 2022

1 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

These abridged financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

Basis of preparation

These abridged financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

Revenue recognition

Turnover comprises the fair value of the consideration received or receivable for the sale of goods and provision of services in the ordinary course of the company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts.

The company recognises revenue when:

The amount of revenue can be reliably measured;

it is probable that future economic benefits will flow to the entity;

and specific criteria have been met for each of the company's activities.

Tax

The tax expense for the period comprises current tax. Tax is recognised in profit or loss, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company operates and generates taxable income.

Tangible assets

Tangible assets are stated in the balance sheet at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

Depreciation

Depreciation is charged so as to write off the cost of assets, other than land and properties under construction over their estimated useful lives, as follows:

Asset class	Depreciation method and rate
Office Equipment	33.3% Straight Line Basis

22 Marketing Ltd

Notes to the Unaudited Abridged Financial Statements for the Period from 23 February 2021 to 31 March 2022

2 Staff numbers

The average number of persons employed by the company (including the director) during the period, was 2.

3 Tangible assets

	Office equipment £	Total £
Cost or valuation		
At 23 February 2021	791	791
At 31 March 2022	791	791
Depreciation		
Charge for the period	264	264
At 31 March 2022	264	264
Carrying amount		
At 31 March 2022	527	527

4 Share capital

Allotted, called up and fully paid shares

	2022 No.	£
Ordinary Share of £1 each	1,000	1,000

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.