# Diageo Distribution Company Limited Directors' report and financial statements 30 June 2022

Registered number: 12144183

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16/12/2022 **COMPANIES HOUSE** 

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#### **DIRECTORS' REPORT**

The directors are pleased to submit their directors' report together with the audited financial statements for the year ended 30 June 2022.

The directors are entitled to take advantage of the small companies' exemption in not preparing a strategic report. This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

#### Activities and business review

The company acts as a distributor for Santiago de Cuba rum on behalf of the Diageo group ("the group"), and owns the exclusive rights to distribute and market the brand in the United Kingdom and all over the world. The company entered into an agreement with a fellow group company, Justerini & Brooks Limited, who acts as the sub-distributor of the brand. The sub-distributor is entitled to earn a fixed margin on distribution of Santiago de Cuba rum. Excess profit or loss is recharged to the company at the end of each financial year. The brand was introduced to the UK market 2 years ago, and distribution was subsequently expanded for other European countries. The company is currently generating losses as initial investment behind the brand is continuing, and this has been greater than the turnover generated. The company recognised a loss for the year ended 30 June 2022 in the amount of £4,117,000 (2021 - loss of £2,021,000). The increase of loss was driven by the Transfer Pricing adjustment of £4,378,000 (2021 - £2,145,000) between the company and Justerini & Brooks Limited which represents the investment in building the Santiago de Cuba Rum brand. However, the directors expect that the business will become profitable in future years.

The company also acts as an agent for Ron Santiago S.A, a fellow group company, and facilitates the dry material purchases. The company does not recognise any income on this activity and the associated income and costs, which are fully reimbursed by Ron Santiago S.A, are presented on a net basis in the statement of comprehensive income.

The directors foresee no changes in the company's activities. The company is incorporated and domiciled as a private company limited by shares in England, the United Kingdom. The registered address changed from Lakeside Drive, Park Royal, London, NW10 7HQ, United Kingdom to 16 Great Marlborough Street, London, W1F 7HS, United Kingdom on 21 March 2022.

## Going concern

Grand Metropolitan Holdings Limited, a fellow group company, has agreed to provide necessary financial support for the foreseeable future. The company is not reliant on external third-party financing. The directors have no reason to believe that a material uncertainty exists that may cast significant doubt about the ability of the company to continue as a going concern. On the basis of their assessment, the company's directors have a reasonable expectation that the company will be able to continue in operational existence for a period of at least 12 months from the date the financial statements are approved and signed as a fellow group undertaking has agreed its policy to provide financial support for this period. Thus, they continue to adopt the going concern basis of accounting in preparing the annual financial statements.

#### Financial

The results for the year ended 30 June 2022 are shown on page 12.

The loss for the year ended 30 June 2022 transferred to reserves was £4,117,000 (2021 - loss of £2,021,000).

No dividend was paid during the financial period (2021 - £nil) and there is no dividend proposed to be distributed to the shareholders in regard to the financial period (2021 - £nil).

#### **DIRECTORS' REPORT (continued)**

#### Directors

The directors of the company who were in office during the year and up to the date of signing the financial statements were:

J M C Edmunds R J Henderson H Patel (resigned on 29<sup>th</sup> March 2022)

#### Directors' remuneration

None of the directors received any remuneration during the financial period in respect of their services as directors of the company (2021 - £nil). The directors were paid by fellow group undertakings, and no cost was recharged to the company.

#### Directors' indemnity

The Articles of Association permit qualifying third-party indemnities for the directors as defined by Section 234 of the Companies Act 2006. No such indemnity was in force during the last financial period, nor is any currently in force.

#### Post balance sheet events

On 15 July 2022, the company issued a further I ordinary share of £1 to its sole shareholder, for a total subscription price of £3,200,000, resulting in share premium of £3,199,999.

# Internal control and risk management over financial reporting

The company operates under the financial reporting processes and controls of the group. The internal control and risk management systems over the financial reporting process of Diageo plc, which include those of the company, are discussed in the group's Annual Report 2022 on page 97 at www.diageo.com, which does not form part of this report.

# Principal risks and uncertainties facing the company as at 30 June 2022

The principal risks identified by the group are disclosed on page 42 to 45 of Diageo plc's 2022 Annual Report. The most relevant of the group risks to this entity are the ones we have selected and articulated below, together with specific considerations relating to the company's operations and environment. If any of these risks occur, the company's business, financial condition and operational results could suffer. As the company forms part of the group's financial and distribution operations, the financial risk management measures used by management to analyse the development, performance and position of the company's business are mainly similar to those facing the group as a whole. The directors consider that the following risks might impact the performance and the solvency or liquidity of the company through its intercompany financing structure.

#### Pandemics and business interruption

A significant interruption to business due to external events, such as a public health threat, pandemic, war or natural hazard, could restrict access to Diageo's products, that would negatively affect the operations and brands, or pose a threat to the safety of employees; any of which could have a negative impact on the group's commercial and financial performance.

#### **DIRECTORS' REPORT (continued)**

#### Pandemics and business interruption (continued)

To mitigate these challenges the group operates global crisis management and business continuity management programmes, to enhance the capability to react effectively to a crisis and minimise damage and disruption.

The directors believe that the risk mitigation actions taken by the group in relation to the recent Covid-19 pandemic and associated business interruption have been agile and effective and that the group will maintain adequate liquidity and be strongly positioned for further growth and a resilient and sustainable business. Further information on the group's risk management measures in relation to Covid-19 are disclosed on page 43 of Diageo plc's 2022 Annual Report.

#### Geopolitical and macroeconomic volatility

Failure to react quickly enough to changing economic and/or political conditions, e.g., inflationary pressures, currency instability, global trade tensions, heightened political protectionism, changes to customs duties and tariffs, and/or eroded consumer confidence, may impact on the freedom to operate in a market and could adversely impact financial performance. The global recovery from Covid-19 is continuing, but momentum has slowed and there is a risk of imbalanced recovery across geographies. The Russian invasion of Ukraine has caused significant volatility in the region and beyond.

The group monitors key business drivers and performance, to prepare for rapid changes in the external environment and there is an enhanced group-level strategic analysis and scenario planning to strengthen market strategies and risk management.

The group has continued to improve long-term forecasting and planning capabilities, to better assess and respond to long-term opportunities and risks. The group has introduced a new strategic planning and performance function with a stronger governance model for financial and non-financial decision-making, which will enable closer monitoring of external volatility/risk and multi-country investment strategy with a central hedging and currency monitoring to manage volatility.

## Cyber and IT resilience

Cyber-attacks are becoming more prevalent, and there is an increased dependency on third-party IT services and solutions. As geopolitical tensions are growing, there is a rise in more sophisticated cyber threats affecting all organisations, therefore the risk of a cyber-attack is heightened.

The group has strong enterprise-wide cyber risk management processes and policies and next generation security technologies to tackle advanced attacks. There is an IT disaster recovery and business continuity testing across the key systems. The group continue to enhance and deploy next-generation security technologies to tackle advanced attacks.

#### **DIRECTORS' REPORT (continued)**

#### Climate risk

Physical and transition climate change risks could reduce the company profit due to an increase in the cost of the inventory sold by the company. The company might be impacted through its sole supplier, Ron Santiago S.A. Physical and transition climate change risks, including water stress, extreme weather events, temperature rises, and related energy shortages may impact the supply of Santiago de Cuba rum through the availability of raw materials (sugar cane) and ability of continuous production. In case such an event occurs, the company would seek for alternative supply of raw materials leveraging other fellow group companies producing rum in other territories.

The directors believe that the risk mitigation actions taken in relation to climate risk by the group are appropriate measures in managing direct or indirect risks posed by climate change.

Further information on the group's risk assessment and risk management measures in relation to climate change is disclosed on page 47-56 of Diageo plc's 2022 Annual Report.

#### Changes in consumer preferences and tastes

Products sold by the company are premium and super premium Cuban rum. Consumer preferences may shift due to a variety of factors including changes in demographic and social trends, and changes in the economic environment.

#### Disruption in supply chain

The company's revenue and profitability are dependent on the distribution of Cuban rum. The product itself is produced in Cuba. The occurrence of disruption in the supply chain may result in shortages of finished product, heightened logistical constraints, longer lead times and heightened third-party supplier disruption, and therefore may continue to have a negative impact on the commercial and financial performance of the company.

#### Inability to increase the market share of the company

The company may have difficulty in gaining market share, and to adapt its products to consumer preferences, thereby impacting revenue, profitability and growth ambitions. The company mitigates this challenge by investing in advertising and promotion, and by exploring new markets.

#### The company faces competition that may reduce its market share and margins.

The company faces substantial competition from several international companies as well as local and regional companies in the United Kingdom and EU. Increased competition and unanticipated actions by competitors or customers could lead to downward pressure on prices and/or a decline in the company's market share in any of its product variants, which would adversely affect the company's results and hinder its growth potential.

#### **DIRECTORS' REPORT (continued)**

# Principal risks and uncertainties facing the company as at 30 June 2022 (continued)

Regulatory decisions and changes in the legal and regulatory environment could increase the company's costs and liabilities or limit its business activities.

The company's operations, including those linked to its supplier, are subject to extensive regulatory requirements, which include those in respect of product liability, distribution, marketing, promotion, labelling, advertising, labour, pensions, excise tax and environmental matters. Changes in laws, regulations or governmental policy could cause the company to incur material additional costs or liabilities that could adversely affect its business, predominantly in respect of changes in tax law (including tax rates) which could materially reduce the company's reported after tax result.

Breach of data privacy laws or regulations could harm the trust and/or reputation of the company, its brand or people and could significantly restrict the company's ability to deliver its digital productivity and growth plans.

#### **Independent auditors**

Pursuant to Section 487 of the Companies Act 2006, the independent auditors, PricewaterhouseCoopers LLP, have been appointed as independent auditors of the company.

#### Disclosure of information to the auditors

The directors who held office at the date of approval of this directors' report confirm that, so far as they are each aware, there is no relevant audit information of which the company's auditors are unaware; and each director has taken all the steps that they ought to have taken as a director to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

On behalf of the Board

J M C Edmunds

Som tobul

Director

16 Great Marlborough Street London United Kingdom W1F 7HS

8 December 2022

#### Statement of directors' responsibilities in respect of the financial statements

The directors are responsible for preparing the annual report and the financial statements in accordance with applicable law and regulation.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have prepared the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 101 'Reduced Disclosure Framework', and applicable law).

Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period.

In preparing the financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- state whether applicable United Kingdom Accounting Standards, comprising FRS 101, have been followed, subject to any material departures disclosed and explained in the financial statements;
- make judgements and accounting estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are also responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006.

# Independent auditors' report to the members of Diageo Distribution Company Limited

# Report on the audit of the financial statements

## **Opinion**

In our opinion, Diageo Distribution Company Limited's financial statements:

- give a true and fair view of the state of the company's affairs as at 30 June 2022 and of its loss for the year then
  ended:
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 101 "Reduced Disclosure Framework", and applicable law); and
- have been prepared in accordance with the requirements of the Companies Act 2006.

We have audited the financial statements, included within the Directors' report and financial statements (the "Annual Report"), which comprise: the balance sheet as at 30 June 2022; the statement of comprehensive income, and the statement of changes in equity for the year then ended; and the notes to the financial statements, which include a description of the significant accounting policies.

# **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities under ISAs (UK) are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Independence

We remained independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, which includes the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

#### Conclusions relating to going concern

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

However, because not all future events or conditions can be predicted, this conclusion is not a guarantee as to the company's ability to continue as a going concern.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

#### Reporting on other information

The other Information comprises all of the information in the Annual Report other than the financial statements and our auditors' report thereon. The directors are responsible for the other information. Our opinion on the financial statements

does not cover the other information and, accordingly, we do not express an audit opinion or, except to the extent otherwise explicitly stated in this report, any form of assurance thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If we identify an apparent material inconsistency or material misstatement, we are required to perform procedures to conclude whether there is a material misstatement of the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report based on these responsibilities.

With respect to the Directors' report, we also considered whether the disclosures required by the UK Companies Act 2006 have been included.

Based on our work undertaken in the course of the audit, the Companies Act 2006 requires us also to report certain opinions and matters as described below.

#### **Directors' report**

In our opinion, based on the work undertaken in the course of the audit, the information given in the Directors' report for the year ended 30 June 2022 is consistent with the financial statements and has been prepared in accordance with applicable legal requirements.

In light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we did not identify any material misstatements in the Directors' report.

# Responsibilities for the financial statements and the audit

#### Responsibilities of the directors for the financial statements

As explained more fully in the Statement of directors' responsibilities in respect of the financial statements, the directors are responsible for the preparation of the financial statements in accordance with the applicable framework and for being satisfied that they give a true and fair view. The directors are also responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

#### Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

Based on our understanding of the company and industry, we identified that the principal risks of non-compliance with laws and regulations related to the Companies Act 2006 and the United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 101 "Reduced Disclosure Framework" and applicable law), and we considered the extent to which non-compliance might have a material effect on the financial statements. We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls), and determined that the principal risks were related to posting inappropriate journal entries to

manipulate financial results, and management bias in accounting estimates and judgements. Audit procedures performed by the engagement team included:

- Discussions with the directors, management and internal legal counsel, including inquiry regarding known or suspected instances of non-compliance with laws and regulations and fraud;
- · Reviewing relevant board of directors meeting minutes;
- Challenging assumptions and judgements made by management in their significant accounting estimates that involved
  making assumptions and considering future events that are inherently uncertain. In particular, in relation to the
  recoverability of amounts owed by fellow group undertakings; and
- As in all of our audits we also addressed the risk of management override of internal controls, including testing journals, and evaluated whether there was evidence of bias by the directors that represented a risk of material misstatement due to fraud.

There are inherent limitations in the audit procedures described above. We are less likely to become aware of instances of non-compliance with laws and regulations that are not closely related to events and transactions reflected in the financial statements. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditors' report.

#### Use of this report

This report, including the opinions, has been prepared for and only for the company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

# Other required reporting

# Companies Act 2006 exception reporting

Under the Companies Act 2006 we are required to report to you if, in our opinion:

- we have not obtained all the information and explanations we require for our audit; or
- adequate accounting records have not been kept by the company, or returns adequate for our audit have not been received from branches not visited by us; or
- certain disclosures of directors' remuneration specified by law are not made; or
- · the financial statements are not in agreement with the accounting records and returns.

We have no exceptions to report arising from this responsibility.

# **Entitlement to exemptions**

Under the Companies Act 2006 we are required to report to you if, in our opinion, the directors were not entitled to: prepare financial statements in accordance with the small companies regime; and take advantage of the small companies exemption from preparing a strategic report. We have no exceptions to report arising from this responsibility.

Steve Reid (Senior Statutory Auditor)

for and on behalf of PricewaterhouseCoopers LLP

**Chartered Accountants and Statutory Auditors** 

London

8 December 2022

Diageo Distribution Company Limited

Registered number: 12144183 Year ended 30 June 2022

# STATEMENT OF COMPREHENSIVE INCOME

		Year ended 30 June 2022 £000	Year ended 30 June 2021 £000
	Notes		
Turnover	2	368	62
Cost of sales		(368)	(62)
Gross profit		-	-
Marketing expenses		(14)	(83)
Other operating expenses	3	(4,954)	(2,565)
Operating loss		(4,968)	(2,648)
Other income	4	26	176
Finance charges	5	(141)	(64)
Loss before taxation		(5,083)	(2,536)
Taxation on loss on ordinary activities	6	966	515
Loss for the financial period and total comprehensive expense for the period	_	(4,117)	(2,021)

The accompanying notes are an integral part of these financial statements.

The company had no other comprehensive income or expense during the current financial period and previous year.

# **BALANCE SHEET**

		30 June 2022 £000	30 June 2021 £000
	Notes		
Non - current assets			
Intangible assets	7	11	18
Trade and other receivables	8	<del></del>	160
	-	11	178
Current assets			
Trade and other receivables	8	2,736	1,851
Cash and cash equivalents	_	1,309	926
		4,045	2,777
Total assets	-	4,056	2,955
Current liabilities			
Trade and other payables	9	(9,217)	(3,999)
Total liabilities		(9,217)	(3,999)
Net liabilities		(5,161)	(1,044)
Equity			
Called up share capital	10	-	-
Share premium		997	997
Retained deficit		(6,158)	(2,041)
Total equity	· .	(5,161)	(1,044)

The accounts have been prepared in accordance with the special provisions applicable to companies subject to the small companies' regime.

The accounting policies and other notes on pages 15 to 23 form part of the financial statements.

These financial statements on pages 12 to 23 were approved by the Board of directors on 8 December 2022 and were signed on its behalf by:

J M C Edmunds
Director

# STATEMENT OF CHANGES IN EQUITY

# ATTRIBUTABLE TO SHAREHOLDERS OF THE COMPANY

	Called up share capital £000	Share premium £000	Retained deficit £000	Total £000
Balance at 30 June 2020		997	(20)	977
Loss for the financial period and total comprehensive expense			(2,021)	(2,021)
Balance at 30 June 2021		997	(2,041)	(1,044)
Loss for the financial period and total comprehensive expense			(4,117)	(4,117)
Balance at 30 June 2022		997	(6,158)	(5,161)

The accompanying notes are an integral part of these financial statements.

#### NOTES TO THE FINANCIAL STATEMENTS

#### 1. ACCOUNTING POLICIES

#### Basis of preparation

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

These financial statements are prepared in accordance with Financial Reporting Standard 101 Reduced Disclosure Framework (FRS 101).

In preparing these financial statements, the company applies the recognition, measurement and disclosure requirements of International Financial Reporting Standards as adopted by the UK (IFRS), but makes amendments where necessary in order to comply with Companies Act 2006 and sets out below where the FRS 101 disclosure exemptions have been taken.

These financial statements are prepared on a going concern basis under the historical cost convention, except that certain financial instruments are measured at their fair value.

The company is a wholly owned subsidiary of Diageo plc and is included in the consolidated financial statements of Diageo plc which are publicly available.

The preparation of financial statements in conformity with FRS 101 requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the year. Actual results could differ from those estimates.

The following exemptions from the requirements of IFRS have been applied in the preparation of these financial statements, in accordance with FRS 101:

- The following paragraphs of IAS 1, 'Presentation of financial statements':
  - 10(d) (statement of cash flows);
  - 16 (statement of compliance with all IFRS);
  - 79(a)(iv) (comparative information requirements);
  - 111 (cash flow statement information); and
  - 134-136 (capital management disclosures).
- IAS 7, 'Statement of cash flows'.
- The following paragraphs of IAS 8, 'Accounting policies, changes in accounting estimates and errors':
  - 30 (requirement for the disclosure of information when an entity has not applied a new IFRS that has been issued but is not yet effective);
  - 31 (disclosures relating to the new IFRS).
- The following paragraphs of IAS 24 'Related party disclosures':
  - 17 (key management compensation).
  - 18A (key management services provided by a separate management entity).

# NOTES TO THE FINANCIAL STATEMENTS (continued)

#### 1. ACCOUNTING POLICIES (continued)

#### Basis of preparation (continued)

- The requirements of IFRS 7 Financial Instruments: Disclosures, provided that equivalent disclosures are included in the consolidated financial statements of the group in which the entity is consolidated.
- Paragraphs 110, 113(a), 114, 115, 118, 119(a) to 119(c), 120 to 127, and 129 of IFRS 15 'Revenue from contracts with customers' (disclosures on contract with customers, on significant judgements, and changes in the judgements, and on assets recognised from the costs to obtain or fulfil a contract with a customer).

#### New accounting standards and interpretations

The following amendment to the accounting standards, issued by the IASB and endorsed by the UK and EU, has been adopted by the group and therefore by the company from 1 July 2021 with no impact on the company's results, financial position or disclosures:

• Amendments to IFRS 16 - Covid-19 - Related Rent Concessions beyond 30 June 2021;

The following amendment issued by the IASB and endorsed by the UK and EU, has been adopted by the company:

Amendments to IFRS 9, IAS 39 and IFRS 7 – Interest rate benchmark reform (phase 2)

The following standard issued by the IASB has been endorsed by the UK and the EU and has not been adopted by the company:

• IFRS 17 – Insurance contracts (effective from the year ending 30 June 2024) is ultimately intended to replace IFRS 4.

There are a number of other amendments and clarifications to IFRSs, effective in future years, which are not expected to significantly impact the company's results or financial position.

# Going concern

The financial statements have been prepared on a going concern basis as a fellow group undertaking has agreed its policy to provide financial support for a period of at least 12 months from the date the financial statements are approved and signed.

#### Functional and presentational currency

These financial statements are presented in pound sterling (£), which is the company's functional currency. All financial information presented in pound sterling (£) has been rounded to the nearest thousand unless otherwise stated.

#### NOTES TO THE FINANCIAL STATEMENTS (continued)

#### 1. ACCOUNTING POLICIES (continued)

#### Turnover

Turnover comprises revenue from the sale of goods which occurs as part of a back to back transaction alongside the purchase of goods for sale. Revenue from the sale of goods excludes amounts collected on behalf of third parties, such as value added tax. Sales are recognised as or when performance obligations are satisfied by transferring control of a good or service to the customer. Generally, the transfer of control of goods occurs at the time of dispatch but in the case of wholesale customers may be on delivery to customers. The company includes in sales the net consideration to which it expects to be entitled. Sales are recognised to the extent that it is highly probable that a significant reversal will not occur. Therefore, sales are stated net of expected price discounts, allowances for customer loyalty and certain promotional activities and similar items. Generally, payment of the transaction price is due within credit terms that are consistent with industry practices, with no element of financing.

The company also acts as an agent for Ron Santiago S.A, a fellow group company, and facilitates the dry material purchases. The company does not recognise any income on this activity and the associated income and costs, which are fully reimbursed by Ron Santiago S.A, are presented net in the statement of comprehensive income.

#### Cost of sales

Cost of sales represents the cost of the inventory sold during the year.

#### Marketing expenses

Marketing expenditure, such as advertising costs, points of sale materials and sponsorship payments, are charged to the statement of comprehensive income within marketing expenses when the company has the right of access to the goods or services acquired.

#### Finance costs

Finance costs are recognised in the statement of comprehensive income in the year in which they are incurred.

#### Intangible assets

Computer software is amortised on a straight-line basis to estimated residual value over its expected useful life. The estimated useful life is up to 3 years.

#### Financial assets and liabilities

Financial assets and liabilities are initially recorded at fair value including, where permitted by IFRS 9, any directly attributable transaction costs. For those financial assets that are not subsequently held at fair value, the company assesses whether there is evidence of impairment at each balance sheet date. The company classifies its financial assets and liabilities into the following categories: financial assets and liabilities at amortised cost, financial assets and liabilities at fair value through profit and loss and financial assets at fair value through other comprehensive income. Where financial assets or liabilities are eligible to be carried at either amortised cost or fair value, the company does not apply the fair value option.

#### Trade and other receivables

Amounts owed by other group companies are initially measured at fair value and are subsequently reported at amortised cost. Non-interest-bearing trade receivables are stated at their nominal value as they are due on demand. Allowances for expected credit losses are made based on the risk of non-payment taking into account ageing, previous experience, economic conditions and forward-looking data. Such allowances are measured as either 12-months expected credit losses or lifetime expected credit losses depending on changes in the credit quality of the counterparty.

# NOTES TO THE FINANCIAL STATEMENTS (continued)

#### 1. ACCOUNTING POLICIES (continued)

#### Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term highly liquid investments with original maturities of three months or less, and bank overdrafts.

## Trade and other payables

Amounts owed to other group companies are initially measured at fair value and are subsequently reported at amortised cost. Trade payables are non-interest bearing and are stated at their nominal value as they are due on demand.

#### **Taxation**

Current tax is based on taxable profit for the period. Taxable profit is different from accounting profit due to temporary differences between accounting and tax treatments, and due to items, that are never taxable or tax deductible. Tax benefits are not recognised unless it is probable that the tax positions are sustainable. Once considered to be probable, tax benefits are reviewed each year to assess whether a provision should be taken against full recognition of the benefit on the basis of potential settlement through negotiation and/or litigation. Tax provisions are included in current liabilities. Penalties and interest on tax liabilities are included in profit before taxation.

# Judgements in applying accounting policies and key sources of estimation uncertainty

The directors make estimates and judgements concerning the future of the company. The resulting accounting estimates will, by definition, seldom equate to actual results. The company's directors are of the opinion that there are no estimates and assumptions that have a significant risk of casting material adjustment to the carrying value of the assets and liabilities for the company within the next financial year due to the nature of the business. There is no critical accounting policy, which the directors consider is of greater complexity and particularly subject to the exercise of judgements and estimates.

Diageo Distribution Company Limited Registered number: 12144183

Year ended 30 June 2022

#### NOTES TO THE FINANCIAL STATEMENTS (continued)

#### 2. TURNOVER

The turnover and loss before taxation are attributable to one class of business, which is the distribution of Santiago de Cuba Rum.

## Geographical analysis of turnover

	Year ended 30 June 2022 £000	Year ended 30 June 2021 £000
United Kingdom	368	62
Total turnover	368	62

The total turnover consists of sales to Justerini & Brooks Limited, a fellow group undertaking. The finished product is sold at a fixed margin, in accordance with the sub-distributor agreement. The product was introduced to the market two years ago, and distribution was recently expanded to other European countries through Justerini & Brooks Limited, resulting in an increase in turnover, however the product is still in its growth phase.

The company also acts as an agent for Ron Santiago S.A, a fellow group company, and facilitates the dry material purchases. The company does not recognise any income on this activity and the associated income and costs, which are fully reimbursed by Ron Santiago S.A, are presented on a net basis in the statement of comprehensive income.

The total value of the goods, including shipping, purchased on behalf of Ron Santiago S.A, and the associated income generated, during the year was £1,425,000 (2021 - £398,000).

#### 3. OTHER OPERATING EXPENSES

	Year ended 30 June 2022 £000	Year ended 30 June 2021 £000
Other operating expenses	(4,954)	(2,565)
Comprising:		
Staff cost recharges	-	(382)
Indirect cost recharges	-	(6)
Audit fee	-	(14)
Intercompany charges	(4,378)	(2,145)
Net foreign exchange losses	· · · · · · · · · · · · · · · · · · ·	(3)
Bad debt provision	(563)	-
Other costs	(13)	(15)
	(4,954)	(2,565)

Other operating expenses include recharged salaries, pension and other staff related costs of £nil (2021 - £388,000), other costs recharged in relation of distribution of Santiago de Cuba Rum to Justerini & Brooks Limited of £4,378,000 (2021 - £2,145,000), and bad debt provision for outstanding receivables of £563,000 (2021 - £nil).

# NOTES TO THE FINANCIAL STATEMENTS (continued)

#### 3. OTHER OPERATING EXPENSES (continued)

A change in the reporting was made in respect of recharged salaries and other staff related costs in the current financial year, where all of these costs were borne directly by Justerini & Brooks Limited, and subsequently recharged to the company together with other direct costs associated with the distribution of Santiago de Cuba Rum. Previously, certain recharged salaries other staff related costs were borne by other fellow group companies and recharged to the company.

The company did not employ any direct staff during either the current or prior year.

The auditors' remuneration for the period was £10,000 (2021 - £13,500), paid centrally by a fellow group undertaking. There were no fees payable to the auditors in respect of non-audit services.

None of the directors received any remuneration during the financial year in respect of their services as directors of the company (2021 - £nil). The directors were paid by fellow group undertakings, and no cost was recharged to the company.

#### 4. OTHER INCOME

	Year ended 30 June 2022 £000	Year ended 30 June 2021 £000
Other income	26	176_
Comprising:		
Net foreign exchange gains	26	-
Sale of tangible assets	<u> </u>	176
	26	176
5. FINANCE CHARGES		
	Year ended 30 June 2022 £000	Year ended 30 June 2021 £000
Interest charge from fellow group undertakings		
Diageo Highlands Holding B.V.	(141)	(64)
Total finance charges	(141)	(64)

**Diageo Distribution Company Limited** 

Registered number: 12144183 Year ended 30 June 2022

# NOTES TO THE FINANCIAL STATEMENTS (continued)

# 6. TAXATION ON LOSS ON ORDINARY ACTIVITIES

	Year ended 30 June 2022 £000	Year ended 30 June 2021 £000
(a) Analysis of taxation credit for the year		
Current tax		
UK corporation tax	966	515
Total current tax	966	515
Total deferred tax	<u> </u>	
Taxation on loss on ordinary activities	966	515
	Year ended 30 June 2022 £000	Year ended 30 June 2021 £000
(b) Factors affecting total tax credit for the year		
Loss on ordinary activities before taxation	(5,083)	(2,536)
Tax on loss on ordinary activities at UK corporation tax	<del></del>	
rate of 19% (2021 – 19%)	966	482
Income not taxable		33
Total tax credit for the year	966	515

The UK corporation tax rate for the year ended 30 June 2022 is 19% which has been effective since 1 April 2017. Legislation increasing the corporation tax rate to 25% with effect from 1 April 2023 was substantively enacted on 24 May 2021.

# 7. INTANGIBLE ASSETS

The company recognised the implementation costs of the ERP system, SAP Business One, as an intangible asset in 2021. The gross value of the asset is £21,000 (2021 - £21,000). The asset is depreciated on a straight-line basis over 3 years. The accumulated depreciation at 30 June 2022 is £10,000 (2021 - £3,000).

**Diageo Distribution Company Limited** 

Registered number: 12144183 Year ended 30 June 2022

# NOTES TO THE FINANCIAL STATEMENTS (continued)

#### 8. TRADE AND OTHER RECEIVABLES

	30 June 2022		30 June 2021	
	Due within one year £000	Due after one year £000	Due within one year £000	Due after one year £000
Amounts owed by fellow group undertakings	2,732	-	1,394	-
VAT receivable	3	-	54	-
Prepayments	1	-	-	-
Other debtors	-	-	403	160
		<del></del>		
	2,736	-	1,851	160

Amounts owed by fellow group undertakings are unsecured, interest free and repayable on demand. This amount includes £1,768,000 (2021 - £837,000) prepayment to Ron Santiago S.A in respect of inventory, and £963,000 (2021 - £557,000) receivable from Diageo Scotland Limited in respect of corporation tax receivable as Diageo Scotland Limited settles corporation tax on behalf of the company.

Other debtors are disclosed net of provisions of £563,000 (2021 - £nil) for bad and doubtful debts.

#### 9. TRADE AND OTHER PAYABLES

	30 June 2022 £000	30 June 2021 £000
Amounts owed to fellow group undertakings	9,134	3,870
Trade payables Accruals and deferred income	83	101 28
	9,217	3,999

Amounts owed to fellow group undertakings are unsecured and repayable on demand. This amount includes £4,905,000 (2021 - £1,564,000) loan plus accrued interest from Diageo Highlands Holding B.V., £4,229,000 (2021 - £2,082,000) payable to Justerini & Brooks Limited in respect of the sub-distributor agreement, £nil (2021 - £187,000) payable to Diageo Great Britain Limited, and £nil (2021 - £37,000) to Diageo Mexico S.A.

#### NOTES TO THE FINANCIAL STATEMENTS (continued)

#### 10. CALLED UP SHARE CAPITAL

Allotted, called up and fully paid:

Year end	led
30 June 20	)22
	£
	3

3 (2021 - 3) ordinary shares of £1 each

On 7 August 2019, the company issued 2 ordinary shares of £1 each to Diageo Highlands Holdings B.V., a fellow group company. On 16 December 2019, the company issued a further 1 ordinary share of £1 to its sole shareholder, for a total subscription price of £997,000, resulting in share premium of £996,999.

#### 11. POST BALANCE SHEET EVENTS

On 15 July 2022, the company issued a further 1 ordinary share of £1 to its sole shareholder, for a total subscription price of £3,200,000, resulting in share premium of £3,199,999.

#### 12. IMMEDIATE AND ULTIMATE PARENT UNDERTAKING

The immediate parent undertaking of the company is Diageo Highlands Holding B.V., a company incorporated and registered in the Netherlands.

The ultimate parent undertaking of the company is Diageo plc which is the ultimate controlling party of the group. The ultimate parent undertaking and the smallest and largest group to consolidate these financial statements is Diageo plc. Diageo plc is incorporated and registered in England, United Kingdom. The consolidated financial statements of Diageo plc can be obtained from the registered office at Diageo, 16 Great Marlborough Street, London, W1F 7HS, United Kingdom.