

Registered number: 12105400

**CREATIVE UK HOLDINGS LIMITED**  
**(A COMPANY LIMITED BY GUARANTEE)**

**ANNUAL REPORT AND FINANCIAL STATEMENTS**  
**FOR THE PERIOD ENDED 31 MARCH 2021**



**CREATIVE UK HOLDINGS LIMITED**  
**(A COMPANY LIMITED BY GUARANTEE)**

**COMPANY INFORMATION**

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**DIRECTORS**

K. Blackett  
B. Budge  
N. Carrington (resigned 20 April 2021)  
J. Coleman  
T. Davie  
P. Duggal  
I. Graham  
J. Hack  
R. Haythornthwaite  
J. Kelly  
I. Livingstone  
J. Markwick  
C. Norbury  
M. Patrick  
D. Perkins  
N. Rami  
H. Chukwu (appointed 20 April 2021)  
M. Craig (appointed 20 April 2021)  
P. Thompson (appointed 20 April 2021)  
T. Rojo  
A. Stark  
G. Stewart  
C. Wace

**REGISTERED NUMBER**

12105400

**REGISTERED OFFICE**

1st Floor College House  
32-36 College Green  
Bristol  
BS1 5SP

**INDEPENDENT AUDITORS**

Bishop Fleming LLP  
Chartered Accountants & Statutory Auditors  
10 Temple Back  
Bristol  
BS1 6FL

**CREATIVE UK HOLDINGS LIMITED  
(A COMPANY LIMITED BY GUARANTEE)**

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**CREATIVE UK HOLDINGS LIMITED  
(A COMPANY LIMITED BY GUARANTEE)**

**GROUP STRATEGIC REPORT  
FOR THE YEAR ENDED 31 MARCH 2021**

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**INTRODUCTION**

This report represents the first full year of trading for the Creative UK Holding Company, combining the forces of Creative England and the Creative Industries Federation.

**BUSINESS REVIEW**

It goes without saying that it has been a difficult year. The creative industries have been hit hard by Covid-19 and life has changed in a way that most of us couldn't have imagined. The pandemic has worsened existing inequalities between people and places, but we have been simply in awe of the many creative organisations and practitioners who have stepped up to support one another, their communities and those across the globe who have benefited from their content, ideas and inspiration.

With our members and wider industry, we have worked tirelessly over the past year to champion, connect, invest in and support our creative sector. By working as one, we have achieved unparalleled levels of support from government. After a long year of campaigning, we welcomed the extension of support schemes helping to reach some of those who have been hardest hit and the £1.57 billion Culture Recovery Fund.

But the crisis has also presented us with an opportunity to do things differently. We brought the creative industries together to reimagine our world post-pandemic and create an inspirational view of our future. We have enabled our members to collaborate, celebrate and connect with each other through workshops, coaching and development schemes and our flagship event, the Creative Coalition Festival.

In 2020/21 we invested more than £3.2 million in loans and £370,000 in grants to support new ideas, helping creative businesses innovate, develop and grow. And we've launched new resources and support products to ensure we are there for every business, whatever their stage and need.

However, there is still more to be done.

Earlier this year, our members helped us shape three strategic priorities: People, Place and Planet. It is our ambition to ensure everyone has the opportunity to thrive creatively; that every place has the support it needs to flourish as a hub of culture and creativity; and that we maximise our sector's potential to respond to the biggest challenges faced by the world today.

**Our impact;**

**We championed**

We've championed creative organisations and freelancers, amplifying their voice and forging connections throughout industry and with government. Collaboration has always been at the heart of our work, and never before has this been more important than in the last year.

We worked with our members to influence government through high-profile campaigns, industry insights and authoritative responses to consultations and announcements. Our member-led working groups, roundtables and UK Council play a central role in shaping our priorities and amplifying the case for the UK's creative industries.

It is because of their unending support, partnership and creative ideas that we have been able to respond quickly and effectively on issues that matter to them the most: from the impacts of the pandemic and Brexit to creative education and innovation.

In order to evidence the impact of the pandemic on the UK's creative industries we commissioned expert consultancy, Oxford Economics, who projected that the UK's creative industries will be hit twice as hard as the wider economy: a combined revenue drop of £77 billion and an expected loss of 1 in 5 creative jobs in 2020. We mobilised our creative community through #OurWorldWithout Campaign which achieved four million impressions on its first day of launch and attracted significant media coverage.

**CREATIVE UK HOLDINGS LIMITED  
(A COMPANY LIMITED BY GUARANTEE)**

**GROUP STRATEGIC REPORT (CONTINUED)  
FOR THE YEAR ENDED 31 MARCH 2021**

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We worked closely with many other industry bodies and professional associations, business leaders and talent from across the creative industries to make the case for much needed support for our sector resulting in the much welcomed £1.57 billion Culture Recovery Fund, the largest one-off investment into the UK's creative industries.

**We connected**

We've represented, championed and supported the creative sector. We've connected businesses and individuals with the money, information and opportunities they need to thrive. And we've brought our members together to celebrate creativity, encourage collaboration and share voice.

Over the past year, we've connected and convened like never before. Like many others, we pivoted our events, business support and conversations online, and as a result, reached more people, enabling creative organisations and practitioners to inspire and challenge each other, share insights and ideas and turn those ideas into reality.

We opened up access to our network, insights, guidance and news for those hardest hit, providing free memberships to creative practitioners and microbusinesses in need. We also launched a new Student Membership to support young people into work.

Our flagship event, the Creative Coalition Festival, was attended by over 5,000 attendees who joined us from 61 countries over 3 days in November 2020. Conscious of the impact the pandemic has had on our sector, particularly those most badly affected – new entrants to the industry, those in the early stages of their career and freelancers – we made this a free event, opening it up to everyone with live transcription and elevating diverse and emerging voices; providing a platform for frank discussions.

**We supported**

We've broken down barriers to opportunities, providing funding, networking, mentoring and development schemes to enable creative talent to thrive. We've supported freelancers and businesses from start-ups to established organisations, across games, film and TV, the arts and more.

When the pandemic hit, we pivoted our traditional methods of support to deliver virtual mentoring, networking, webinars and online resources, benefiting a greater diversity of creative practitioners and businesses than ever before.

Throughout the year, we supported 899 creative enterprises and entrepreneurs in the next stage of their growth through our business support programmes & investment. We also launched a £2.6m Culture and Creative Investment Programme with North of Tyne Combined Authority – the first of its kind to offer a blend of financial and business support for creative freelancers and businesses across the region.

Our programmes included:

- **Ideate Manchester:** Supporting 125 creative businesses to diversify and expand into immersive storytelling. Delivered in partnership with Greater Manchester's Growth Hub.
- **Ideate Plymouth:** Supporting 12 businesses through intensive mentoring to create immersive products and experiences and diversify their offer. Delivered in partnership with Plymouth City Council as part of the iMayflower project, funded by the Department for Digital, Culture, Media and Sport's Cultural Development Fund.
- **Advance Wakefield:** Connecting 25 businesses to specialist mentors to provide fully funded support, with a further 75 businesses in the region still to benefit from this opportunity. Launched September 2020, delivered in partnership with Wakefield Council and funded by DCMS's Cultural Development Fund.

**CREATIVE UK HOLDINGS LIMITED  
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**GROUP STRATEGIC REPORT (CONTINUED)  
FOR THE YEAR ENDED 31 MARCH 2021**

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- **Creative Enterprise:** Supporting 778 screen sector companies via workshops, learning programmes, networking, advice, and business support. Developed with National Lottery funding from the British Film Institute.
- **Games Scale Up:** Equipping 14 games leaders with the knowledge they need to grow their businesses and compete on a global stage. Developed in partnership with games trade body Ukie and with National Lottery Funding from the BFI.
- **Female Founders:** Supporting 10 women through intensive coaching and workshops, tackling the inequalities faced by female entrepreneurs. Developed with National Lottery funding from the BFI.

**Supporting film and high-end TV**

Our Production Services team also quickly pivoted to help the hard-hit film and TV sector adjust to the new Covid-safe production protocols. Over the year they supported **31 feature films** and **77 TV dramas** to film on location in the English regions, leading to an estimated spend of **£60 million** through Filming in England alongside Film Office partners, including: 1917, Bridgerton, The Batman, The Crown season 4 and The Witcher season 2.

They also connected film and TV professionals with employment opportunities across the country, posting over 400 jobs on our national crew and facilities database and via our bespoke crewing service.

We also committed £700,000 in film and high-end TV production in the regions through our West Midlands Production Fund including: Small Axe, Benediction, and The Colour Room.

Past productions, supported by our film team also received acclaim including Claire Oakley's Make Up and Eva Riley's BIFA-winning Perfect Ten which released to critical acclaim when cinemas reopened in summer 2021 – both were film debuts supported by our iFeatures programme, funded by the BFI, BBC Film and ScreenSkills.

**We invested**

We've helped creative businesses innovate and grow, providing them with the finance they need to realise their ambitions, become sustainable and scale. We've supported the creative industries to navigate the many challenges they've faced this year, giving expert advice, every step of the way.

We awarded a total of over **£4.1 million** in loans and grants in the financial year 2020-21, backing success stories across creative tech, advertising, film and TV, games and more.

Our Creative Growth Finance Fund, established in partnership with Triodos Bank, provided **£3.2 million** in vital scale up finance to the UK's most promising creative businesses, unlocking **£2.13 million** in private investment. Despite the pandemic, their revenues grew, with all loans on track to be repaid in full, setting them in good stead to fuel our post-pandemic recovery.

Despite the pandemic, the annual turnover of those we invested in **grew by an average of 38%** and all are on track to **repay their loans in full**.

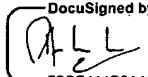
**CREATIVE UK HOLDINGS LIMITED  
(A COMPANY LIMITED BY GUARANTEE)**

**GROUP STRATEGIC REPORT (CONTINUED)  
FOR THE YEAR ENDED 31 MARCH 2021**

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We provided over **£373,000** in grants through our New Ideas Fund (funded by the National Lottery) designed for those working in film, television, games, immersive media or tech, looking to test ideas, reach new audiences or diversify income streams. We also launched a new resource library packed with industry insights and practical resources on topics such as investment readiness, business strategy, leadership and collaboration.

This report was approved by the board on 21.10.21 and signed on its behalf.

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**R. Haythornthwaite**  
Director

**CREATIVE UK HOLDINGS LIMITED  
(A COMPANY LIMITED BY GUARANTEE)**

**DIRECTORS' REPORT  
FOR THE YEAR ENDED 31 MARCH 2021**

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The directors present their report and the financial statements for the year ended 31 March 2021.

**RESULTS AND DIVIDENDS**

The profit for the year, after taxation, amounted to £4,809 (2020: £96,101).

**DIRECTORS**

The directors who served during the year were:

K. Blackett  
B. Budge  
N. Carrington (resigned 20 April 2021)  
J. Coleman  
T. Davie  
P. Duggal  
I. Graham  
J. Hack  
R. Haythornthwaite  
J. Kelly  
I. Livingstone  
J. Markwick  
C. Norbury  
M. Patrick  
D. Perkins  
N. Rami  
T. Rojo  
A. Stark  
G. Stewart  
C. Wace

**DISCLOSURE OF INFORMATION TO AUDITORS**

Each of the persons who are directors at the time when this Directors' Report is approved has confirmed that:

- so far as the director is aware, there is no relevant audit information of which the Company and the Group's auditors are unaware, and
- the director has taken all the steps that ought to have been taken as a director in order to be aware of any relevant audit information and to establish that the Company and the Group's auditors are aware of that information.



**CREATIVE UK HOLDINGS LIMITED  
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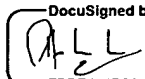
**DIRECTORS' REPORT (CONTINUED)  
FOR THE YEAR ENDED 31 MARCH 2021**

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**AUDITORS**

The auditors, Bishop Fleming LLP, will be proposed for reappointment in accordance with section 485 of the Companies Act 2006.

This report was approved by the board and signed on its behalf.

DocuSigned by:  
  
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**R. Haythornthwaite**  
Director

Date: 21-Oct-21

1st Floor College House  
32-36 College Green  
Bristol  
BS1 5SP

**CREATIVE UK HOLDINGS LIMITED  
(A COMPANY LIMITED BY GUARANTEE)**

**DIRECTORS' RESPONSIBILITIES STATEMENT  
FOR THE YEAR ENDED 31 MARCH 2021**

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The directors are responsible for preparing the Group strategic report, the Directors' report and the consolidated financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'. Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and the Group and of the profit or loss of the Group for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies for the Group's financial statements and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Group will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and the Group and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and the Group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**CREATIVE UK HOLDINGS LIMITED  
(A COMPANY LIMITED BY GUARANTEE)**

**INDEPENDENT AUDITORS' REPORT TO THE SHAREHOLDERS OF CREATIVE UK HOLDINGS LIMITED**

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**OPINION**

We have audited the financial statements of Creative UK Holdings Limited (the 'parent Company') and its subsidiaries (the 'Group') for the year ended 31 March 2021, which comprise the Group Statement of comprehensive income, the Group and Company Statements of financial position, the Group Statement of cash flows, the Group and Company Statement of changes in equity and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the Group's and of the parent Company's affairs as at 31 March 2021 and of the Group's profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

**BASIS FOR OPINION**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the Group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

**CONCLUSIONS RELATING TO GOING CONCERN**

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Group's or the parent Company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

**OTHER INFORMATION**

The other information comprises the information included in the Annual Report other than the financial statements and our Auditors' report thereon. The directors are responsible for the other information contained within the Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

**CREATIVE UK HOLDINGS LIMITED  
(A COMPANY LIMITED BY GUARANTEE)**

**INDEPENDENT AUDITORS' REPORT TO THE SHAREHOLDERS OF CREATIVE UK HOLDINGS LIMITED  
(CONTINUED)**

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**OPINION ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006**

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Group strategic report and the Directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Group strategic report and the Directors' report have been prepared in accordance with applicable legal requirements.

**MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION**

In the light of the knowledge and understanding of the Group and the parent Company and its environment obtained in the course of the audit, we have not identified material misstatements in the Group strategic report or the Directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent Company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent Company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

**RESPONSIBILITIES OF DIRECTORS**

As explained more fully in the Directors' responsibilities statement set out on page 7, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the Group's and the parent Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Group or the parent Company or to cease operations, or have no realistic alternative but to do so.

**CREATIVE UK HOLDINGS LIMITED  
(A COMPANY LIMITED BY GUARANTEE)**

**INDEPENDENT AUDITORS' REPORT TO THE SHAREHOLDERS OF CREATIVE UK HOLDINGS LIMITED  
(CONTINUED)**

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**AUDITORS' RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these Group financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

**Identifying and assessing potential risks related to irregularities**

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- we have considered the nature of the industry and sector, control environment and business performance including the design of the Group's bonuses.
- we have considered the results of our enquiries of management including the Head of Finance and Chief Financial Officer about their own identification and assessment of the risk of irregularities.
- for any matters identified we have obtained and reviewed the Group's documentation of their policies and procedures relating to:
  - identifying, evaluating, and complying with laws and regulations whether they were aware of any instances of non-compliance;
  - detecting and responding to the risk of fraud and whether they have knowledge of actual, suspected, or alleged fraud; and
  - the internal controls established to mitigate the risks of fraud or non-compliance with laws and regulations.
- we have considered the matters discussed among the audit engagement team including internal tax specialists regarding how and where fraud might occur in the financial statements and potential indicators of fraud.

As a result of these procedures, we considered the opportunities and incentives that may exist within the organisation for fraud and identified the greatest potential for fraud in the following areas:

- revenue recognition cut off.

In common with all audits under ISAs (UK), we are also required to perform specific procedures to respond to the risk of management override.

We also obtained an understanding of the legal and regulatory frameworks that the Group operates in, focusing on provisions of those laws and regulations that had a direct effect on the determination of material amounts and disclosures in the financial statements. The key laws and regulations we considered in this context included the UK Companies Act and tax legislation.

**CREATIVE UK HOLDINGS LIMITED  
(A COMPANY LIMITED BY GUARANTEE)**

**INDEPENDENT AUDITORS' REPORT TO THE SHAREHOLDERS OF CREATIVE UK HOLDINGS LIMITED  
(CONTINUED)**

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In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which may be fundamental to the Group's ability to operate or to avoid a material penalty. These included data protection regulations, health and safety regulations, employment legislation and quality management systems.

**Audit response to risks identified**

We identified revenue recognition cut off as key audit matters related to the potential risk of fraud, our procedures to respond to risks identified included the following:

- reviewing the financial statement disclosures and testing to supporting documentation to assess compliance with provisions of relevant laws and regulations described as having a direct effect on the financial statements;
- enquiring of management concerning actual and potential litigation claims;
- performing analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement or fraud;
- reading minutes of meetings of those charged with governance and reviewing correspondence with HMRC; and
- in addressing the risk of fraud through management override of controls, testing the appropriateness of journal entries and other adjustments; assessing whether the judgements made in making accounting estimates are indicative of a potential bias and evaluating the business rationale of any significant transactions that are unusual or outside the normal course of business.

We also communicated relevant identified laws and regulations and potential fraud risks to all engagement team members and remained alert to any indications of fraud or non-compliance with laws and regulations throughout the audit.

Due to the Covid-19 pandemic the engagement team performed remote audit testing using online portals to share documentation securely and video calls to make enquiries. This has not had any detrimental impact on our ability to identify and respond to risks.

Our audit procedures were designed to respond to risks of material misstatement in the financial statements, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from an error, as fraud may involve deliberate concealment by, for example, forgery, misrepresentations or through collusion. There are inherent limitations in the audit procedures performed and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our Auditors' report.

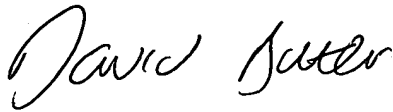
**CREATIVE UK HOLDINGS LIMITED  
(A COMPANY LIMITED BY GUARANTEE)**

**INDEPENDENT AUDITORS' REPORT TO THE SHAREHOLDERS OF CREATIVE UK HOLDINGS LIMITED  
(CONTINUED)**

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**USE OF OUR REPORT**

This report is made solely to the Company's shareholders in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's shareholders those matters we are required to state to them in an Auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's shareholders for our audit work, for this report, or for the opinions we have formed.



David Butler FCA (Senior Statutory Auditor)  
for and on behalf of  
**Bishop Fleming LLP**  
Chartered Accountants  
Statutory Auditors  
10 Temple Back  
Bristol  
BS1 6FL  
Date: 16 December 2021

**CREATIVE UK HOLDINGS LIMITED**  
**(A COMPANY LIMITED BY GUARANTEE)**

**CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME**  
**FOR THE YEAR ENDED 31 MARCH 2021**

	Note	2021 £	2020 £
Turnover	4	4,638,275	5,637,278
Cost of sales		(2,919,976)	(3,032,880)
<b>GROSS PROFIT</b>		<b>1,718,299</b>	<b>2,604,398</b>
Administrative expenses		(1,989,708)	(2,538,168)
Other operating income	5	39,442	-
<b>OPERATING (LOSS)/PROFIT</b>		<b>(231,967)</b>	<b>66,230</b>
Interest receivable and similar income	7	239,911	32,170
<b>PROFIT BEFORE TAXATION</b>		<b>7,944</b>	<b>98,400</b>
Tax on profit	8	(3,135)	(2,299)
<b>PROFIT FOR THE FINANCIAL YEAR</b>		<b>4,809</b>	<b>96,101</b>
<b>PROFIT FOR THE YEAR ATTRIBUTABLE TO:</b>			
Owners of the parent Company		4,809	96,101
		<b>4,809</b>	<b>96,101</b>

There was no other comprehensive income for 2021 (2020:£NIL).

The notes on pages 20 to 32 form part of these financial statements.



**CREATIVE UK HOLDINGS LIMITED**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**REGISTERED NUMBER:12105400**

**CONSOLIDATED STATEMENT OF FINANCIAL POSITION**  
**AS AT 31 MARCH 2021**

	Note	2021 £	2020 £
<b>FIXED ASSETS</b>			
Intangible assets	9	9,419	1,171
Tangible assets	10	53,390	59,653
Investments	11	50	50
		<u>62,859</u>	<u>60,874</u>
<b>CURRENT ASSETS</b>			
Debtors: amounts falling due within one year	12	596,581	1,028,533
Current asset investments	13	11,786,413	10,245,392
Cash at bank and in hand	14	10,153,196	9,930,852
		<u>22,536,190</u>	<u>21,204,777</u>
Creditors: amounts falling due within one year	15	(10,053,298)	(10,175,106)
<b>NET CURRENT ASSETS</b>		<u>12,482,892</u>	<u>11,029,671</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>12,545,751</u>	<u>11,090,545</u>
Creditors: amounts falling due after more than one year	16	(11,737,456)	(10,287,059)
<b>NET ASSETS</b>		<u><u>808,295</u></u>	<u><u>803,486</u></u>
<b>CAPITAL AND RESERVES</b>			
Income and expenditure account	17	808,295	803,486
		<u><u>808,295</u></u>	<u><u>803,486</u></u>

The financial statements were approved and authorised for issue by the board and were signed on its behalf by:

DocuSigned by:  
  
 FB8E411B8A12469...  
**R. Haythornthwaite**  
 Director

Date: 21-Oct-21

DocuSigned by:  
  
 AFE6216B8839454...  
**J. Markwick**  
 Director

Date: 04-Nov-21

The notes on pages 20 to 32 form part of these financial statements.

**CREATIVE UK HOLDINGS LIMITED**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**REGISTERED NUMBER:12105400**

**COMPANY STATEMENT OF FINANCIAL POSITION**  
**AS AT 31 MARCH 2021**

	Note	2021 £	2020 £
<b>FIXED ASSETS</b>			
Investments	11	100	100
		<u>100</u>	<u>100</u>
Creditors: amounts falling due within one year	15	(100)	(100)
<b>NET CURRENT LIABILITIES</b>		<u>(100)</u>	<u>(100)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>-</u>	<u>-</u>
<b>NET ASSETS EXCLUDING PENSION ASSET</b>		<u>-</u>	<u>-</u>
<b>NET ASSETS</b>		<u>-</u>	<u>-</u>
<b>CAPITAL AND RESERVES</b>		<u>-</u>	<u>-</u>

The financial statements were approved and authorised for issue by the board and were signed on its behalf by:

DocuSigned by:  
  
 FB8E411B8A12469...  
**R. Haythornthwaite**  
 Director

Date: 21-Oct-21

DocuSigned by:  
  
 AFE6216B8839454...  
**J. Markwick**  
 Director

Date: 04-Nov-21

The notes on pages 20 to 32 form part of these financial statements.

**CREATIVE UK HOLDINGS LIMITED**  
**(A COMPANY LIMITED BY GUARANTEE)**

**CONSOLIDATED STATEMENT OF CHANGES IN EQUITY**  
**FOR THE YEAR ENDED 31 MARCH 2021**

	Income and expenditure account	Total net assets
	£	£
At 1 April 2020	803,486	803,486
<b>COMPREHENSIVE INCOME FOR THE YEAR</b>		
Profit for the year	4,809	4,809
<b>AT 31 MARCH 2020</b>	<b>808,295</b>	<b>808,295</b>

The notes on pages 20 to 32 form part of these financial statements.

**CONSOLIDATED STATEMENT OF CHANGES IN EQUITY**  
**FOR THE YEAR ENDED 31 MARCH 2020**

	Income and expenditure account	Total net assets
	£	£
At 1 April 2019	707,385	707,385
<b>COMPREHENSIVE INCOME FOR THE YEAR</b>		
Profit for the year	96,101	96,101
<b>AT 31 MARCH 2019</b>	<b>803,486</b>	<b>803,486</b>

The notes on pages 20 to 32 form part of these financial statements.

**CREATIVE UK HOLDINGS LIMITED  
(A COMPANY LIMITED BY GUARANTEE)**

**COMPANY STATEMENT OF CHANGES IN EQUITY  
FOR THE YEAR ENDED 31 MARCH 2021**

---

	<b>Total net assets</b>
	<b>£</b>
	<hr/>
<b>TOTAL COMPREHENSIVE INCOME FOR THE YEAR</b>	-

The notes on pages 20 to 32 form part of these financial statements.

**COMPANY STATEMENT OF CHANGES IN EQUITY  
FOR THE YEAR ENDED 31 MARCH 2020**

---

	<b>Total net assets</b>
	<b>£</b>
	<hr/>
<b>TOTAL COMPREHENSIVE INCOME FOR THE YEAR</b>	-

The notes on pages 20 to 32 form part of these financial statements.

**CREATIVE UK HOLDINGS LIMITED**  
**(A COMPANY LIMITED BY GUARANTEE)**

**CONSOLIDATED STATEMENT OF CASH FLOWS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

	2021 £	2020 £
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Surplus for the financial year	4,809	96,101
<b>ADJUSTMENTS FOR:</b>		
Amortisation of intangible assets	3,647	24,239
Depreciation of tangible assets	36,994	32,515
Loss on disposal of tangible assets	-	733
Interest received	(239,911)	(32,170)
Taxation charge	3,135	2,299
Decrease/(increase) in debtors	431,924	(2,316)
(Decrease)/increase in creditors	(392,197)	288,646
Increase/(decrease) in amounts owed to joint ventures	-	(100)
Corporation tax (paid)	(2,321)	(2,129)
Impairment and write off of investments	490,910	(1,346,184)
<b>NET CASH GENERATED FROM OPERATING ACTIVITIES</b>	<b>336,990</b>	<b>(938,366)</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Purchase of intangible fixed assets	(11,895)	-
Purchase of tangible fixed assets	(30,731)	(46,924)
Advances of investments	(3,239,259)	(2,300,000)
Receipts from investments	1,207,328	1,906,375
Interest received	239,911	32,170
<b>NET CASH FROM INVESTING ACTIVITIES</b>	<b>(1,834,646)</b>	<b>(408,379)</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
New secured loans	1,670,000	1,500,000
New unsecured loans	50,000	-
<b>NET CASH USED IN FINANCING ACTIVITIES</b>	<b>1,720,000</b>	<b>1,500,000</b>
<b>INCREASE IN CASH AND CASH EQUIVALENTS</b>	<b>222,344</b>	<b>153,255</b>
Cash and cash equivalents at beginning of year	9,930,852	9,777,597
<b>CASH AND CASH EQUIVALENTS AT THE END OF YEAR</b>	<b>10,153,196</b>	<b>9,930,852</b>
<b>CASH AND CASH EQUIVALENTS AT THE END OF YEAR COMPRISE:</b>		
Cash at bank and in hand	10,153,196	9,930,852
	<b>10,153,196</b>	<b>9,930,852</b>

The notes on pages 20 to 32 form part of these financial statements.

**CREATIVE UK HOLDINGS LIMITED**  
**(A COMPANY LIMITED BY GUARANTEE)**

**CONSOLIDATED ANALYSIS OF NET DEBT**  
**FOR THE YEAR ENDED 31 MARCH 2021**

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	<b>At 1 April 2020 £</b>	<b>Cash flows £</b>	<b>At 31 March 2021 £</b>
Cash at bank and in hand	9,930,852	222,344	10,153,196
Debt due after 1 year	(1,500,000)	(1,500,000)	(3,000,000)
Debt due within 1 year	-	(220,000)	(220,000)
	<u>8,430,852</u>	<u>(1,497,656)</u>	<u>6,933,196</u>

The notes on pages 20 to 32 form part of these financial statements.

**CREATIVE UK HOLDINGS LIMITED**  
**(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

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**1. GENERAL INFORMATION**

Creative UK Holdings Limited is a company limited by guarantee incorporated in England and Wales. The registered office is 1st Floor College House, 32-36 College Green, Bristol, BS1 5SP.

**2. ACCOUNTING POLICIES**

**2.1 BASIS OF PREPARATION OF FINANCIAL STATEMENTS**

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires Group management to exercise judgement in applying the Group's accounting policies (see note 3).

The Company has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own Statement of comprehensive income in these financial statements.

The following principal accounting policies have been applied:

**2.2 BASIS OF CONSOLIDATION**

In January 2020, Creative UK Holdings Limited became the new holding company for the Creative England Group in place of Creative England Limited.

The introduction of a new holding company constituted a Group reconstruction which has been accounted for using merger accounting principles. Therefore, although the Group reconstruction did not become effective until January 2020, the consolidated financial statements of Creative UK Holdings Limited are presented as if Creative UK Holdings Limited had always been part of the Group. This accounting treatment is a true and fair override as the conditions for applying merger accounting in accordance with the Companies Act have not been met but merger accounting remains the most suitable approach in order to present a true and fair view of the activities of the Group.

The consolidated financial statements include the results of Creative UK Holdings Limited and all its subsidiary undertakings. All intra-group balances, transactions, income and expenditure are eliminated in full on consolidation.

**2.3 GOING CONCERN**

The Directors have prepared forecasts which show that the Company will have sufficient funds to meet its liabilities as they fall due, and that it will continue to meet its current liabilities covenants for a period of at least twelve months from the date of signing these accounts. These forecasts include expected cash flows and will allow us to identify risks and opportunities and react accordingly.

The Directors continue to monitor the impact that Covid-19 is having on operations and are taking actions to minimise their effect on the long-term reserves of the Company. After making enquiries, the directors have reasonable expectation that the Company have access to adequate resources to continue in operational existence for the foreseeable future. The Company therefore continues to adopt the going concern basis in preparing the financial statements.

**CREATIVE UK HOLDINGS LIMITED**  
**(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

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**2. ACCOUNTING POLICIES (continued)**

**2.4 TURNOVER**

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Group and the revenue can be reliably measured. Revenue is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before revenue is recognised:

**Rendering of services**

Revenue from a contract to provide services is recognised in the period in which the services are provided in accordance with the stage of completion of the contract when all of the following conditions are satisfied:

- the amount of revenue can be measured reliably;
- it is probable that the Group will receive the consideration due under the contract;
- the stage of completion of the contract at the end of the reporting period can be measured reliably; and
- the costs incurred and the costs to complete the contract can be measured reliably.

**2.5 OPERATING LEASES: THE GROUP AS LESSEE**

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the lease term.

**2.6 INTEREST INCOME**

Interest income is recognised in profit or loss using the effective interest method.

**2.7 PENSIONS**

**DEFINED CONTRIBUTION PENSION PLAN**

The Group operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the Group pays fixed contributions into a separate entity. Once the contributions have been paid the Group has no further payment obligations.

The contributions are recognised as an expense in profit or loss when they fall due. Amounts not paid are shown in accruals as a liability in the Statement of financial position. The assets of the plan are held separately from the Group in independently administered funds.

**2.8 TAXATION**

Tax is recognised in profit or loss except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the Company and the Group operate and generate income.

**2.9 GRANTS RECEIVABLE**

Income from grants and other sources is included when receivable, provided conditions for receipt are met, unless the income relates to a specified future period in which case it is deferred.



**CREATIVE UK HOLDINGS LIMITED**  
**(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

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**2. ACCOUNTING POLICIES (continued)**

**2.10 GRANTS PAYABLE**

Grants payable to third parties are accounted for in the period relating to the date of formal approval.

**2.11 INTANGIBLE ASSETS**

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

All intangible assets are considered to have a finite useful life. If a reliable estimate of the useful life cannot be made, the useful life shall not exceed ten years.

**2.12 TANGIBLE FIXED ASSETS**

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

The Group adds to the carrying amount of an item of fixed assets the cost of replacing part of such an item when that cost is incurred, if the replacement part is expected to provide incremental future benefits to the Group. The carrying amount of the replaced part is derecognised. Repairs and maintenance are charged to profit or loss during the period in which they are incurred.

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Fixtures and fittings	- 20-33% straight line
IT and office equipment	- 20-33% straight line

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in profit or loss.

**2.13 IMPAIRMENT OF FIXED ASSETS AND GOODWILL**

Assets that are subject to depreciation or amortisation are assessed at each reporting date to determine whether there is any indication that the assets are impaired. Where there is any indication that an asset may be impaired, the carrying value of the asset (or cash-generating unit to which the asset has been allocated) is tested for impairment. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's (or CGU's) fair value less costs to sell and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (CGUs). Non-financial assets that have been previously impaired are reviewed at each reporting date to assess whether there is any indication that the impairment losses recognised in prior periods may no longer exist or may have decreased.

**CREATIVE UK HOLDINGS LIMITED  
(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2021**

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**2. ACCOUNTING POLICIES (continued)**

**2.14 VALUATION OF INVESTMENTS**

Investments in subsidiaries are measured at cost less accumulated impairment.

Loans and other investments made by the Group and its subsidiaries are included in the balance sheet as current assets. An annual review of the viability of investments is carried out by the Group. Where there is no evidence of potential financial success of a project, an impairment review is undertaken and the value of the investment is written down if appropriate.

**2.15 ASSOCIATES AND JOINT VENTURES**

An entity is treated as a joint venture where the Group is a party to a contractual agreement with one or more parties from outside the Group to undertake an economic activity that is subject to joint control.

An entity is treated as an associated undertaking where the Group exercises significant influence in that it has the power to participate in the operating and financial policy decisions.

In the consolidated accounts, interests in associated undertakings are accounted for using the equity method of accounting. Under this method an equity investment is initially recognised at the transaction price (including transaction costs) and is subsequently adjusted to reflect the investors share of the profit or loss, other comprehensive income and equity of the associate. The Consolidated Statement of Comprehensive Income includes the Group's share of the operating results, interest, pre-tax results and attributable taxation of such undertakings applying accounting policies consistent with those of the Group. In the Consolidated Statement of Financial Position, the interests in associated undertakings are shown as the Group's share of the identifiable net assets, including any unamortised premium paid on acquisition.

**2.16 DEBTORS**

Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

**2.17 CASH AND CASH EQUIVALENTS**

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

In the Consolidated statement of cash flows, cash and cash equivalents are shown net of bank overdrafts that are repayable on demand and form an integral part of the Group's cash management.

**2.18 CREDITORS**

Short term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

**2.19 FINANCIAL INSTRUMENTS**

The Group only enters into basic financial instrument transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, loans from banks and other third parties, loans to related parties and investments in ordinary shares.

**CREATIVE UK HOLDINGS LIMITED**  
**(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

**3. JUDGMENTS IN APPLYING ACCOUNTING POLICIES AND KEY SOURCES OF ESTIMATION UNCERTAINTY**

Estimates and judgments, including the key judgment of the recoverability of investments, are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

**4. TURNOVER**

Analysis of turnover by country of destination:

	2021 £	2020 £
United Kingdom	4,638,275	5,637,278
	<u>4,638,275</u>	<u>5,637,278</u>

**5. OTHER OPERATING INCOME**

	2021 £	2020 £
Furlough income	39,442	-
	<u>39,442</u>	<u>-</u>

**CREATIVE UK HOLDINGS LIMITED**  
**(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

**6. EMPLOYEES**

Staff costs, including directors' remuneration, were as follows:

	Group 2021 £	Group 2020 £
Wages and salaries	1,925,420	2,065,153
Social security costs	200,164	206,695
Cost of defined contribution scheme	89,258	167,602
	<u>2,214,842</u>	<u>2,439,450</u>

The average monthly number of employees for the Group, including the directors, during the year was as follows:

	2021 No.	2020 No.
Employees	<u>52</u>	<u>56</u>

The Company has no employees other than the directors, who did not receive any remuneration (2020: £NIL)

**7. INTEREST RECEIVABLE**

	2021 £	2020 £
Bank interest receivable	1,856	8,976
Other interest receivable	238,055	23,194
	<u>239,911</u>	<u>32,170</u>

**CREATIVE UK HOLDINGS LIMITED**  
**(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

**8. TAXATION**

	2021 £	2020 £
<b>CORPORATION TAX</b>		
Current tax on profits for the year	3,135	2,299
	<u>3,135</u>	<u>2,299</u>
<b>TOTAL CURRENT TAX</b>	<u>3,135</u>	<u>2,299</u>
<b>DEFERRED TAX</b>		
<b>TOTAL DEFERRED TAX</b>	<u>-</u>	<u>-</u>
<b>TAXATION ON PROFIT ON ORDINARY ACTIVITIES</b>	<u>3,135</u>	<u>2,299</u>

**FACTORS AFFECTING TAX CHARGE FOR THE YEAR**

The company is a not-for-profit organisation and accordingly corporation tax is only charged on investment income and gains.

**FACTORS THAT MAY AFFECT FUTURE TAX CHARGES**

In March 2021, the Chancellor announced that the corporation tax rate from 1 April 2023 would increase to a maximum rate of 25%. The Finance Act 2021, including this increase, received Royal Assent on 10 June 2021.

**CREATIVE UK HOLDINGS LIMITED**  
**(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

**9. INTANGIBLE ASSETS**

	<b>Computer software £</b>
<b>COST</b>	
At 1 April 2020	177,532
Additions	11,895
At 31 March 2021	<u>189,427</u>
<b>AMORTISATION</b>	
At 1 April 2020	176,361
Charge for the year on owned assets	3,647
At 31 March 2021	<u>180,008</u>
<b>NET BOOK VALUE</b>	
At 31 March 2021	<u><u>9,419</u></u>
At 31 March 2020	<u><u>1,171</u></u>

**CREATIVE UK HOLDINGS LIMITED**  
**(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

**10. TANGIBLE FIXED ASSETS**

**Group**

	<b>Fixtures and fittings £</b>	<b>IT and office equipment £</b>	<b>Total £</b>
<b>COST</b>			
At 1 April 2020	143,203	305,791	448,994
Additions	-	30,731	30,731
Disposals	-	(2,265)	(2,265)
At 31 March 2021	143,203	334,257	477,460
<b>DEPRECIATION</b>			
At 1 April 2020	135,795	253,546	389,341
Charge for the year on owned assets	1,852	35,142	36,994
Disposals	-	(2,265)	(2,265)
At 31 March 2021	137,647	286,423	424,070
<b>NET BOOK VALUE</b>			
At 31 March 2021	5,556	47,834	53,390
At 31 March 2020	7,408	52,245	59,653

**11. FIXED ASSET INVESTMENTS**

**Group**

	<b>Investment in joint ventures £</b>
<b>COST OR VALUATION</b>	
At 1 April 2020	50
At 31 March 2021	50

**CREATIVE UK HOLDINGS LIMITED**  
**(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

**11. FIXED ASSET INVESTMENTS (CONTINUED)**

**Company**

	<b>Investments in subsidiary companies £</b>
<b>COST</b>	
At 1 April 2020	100
At 31 March 2021	<u>100</u>

The following were subsidiary undertakings of the Company:

**Creative England Limited - company limited by guarantee**

Creative England is a wholly owned subsidiary of Creative UK Holdings Limited limited by guarantee. The principal activities of the company are to develop and promote the creative industries.

**CE Trading Limited - 100% controlled**

CE Trading is a wholly owned subsidiary of Creative UK Holdings Limited with 100 class A ordinary shares of £1 each in issue. The principal activities of the company are to develop and promote the creative industries.

**Creative Growth Finance Limited - 100% controlled**

Creative Growth Finance Limited is a wholly owned subsidiary of CE Trading Limited with 100 class A ordinary shares of £0.01 each in issue. The principal activities of the company are to develop and promote the creative industries.

**Creative Industries Federation - company limited by guarantee**

Creative Industries Federation is a wholly owned subsidiary of Creative UK Holdings Limited limited by guarantee. The principal activities of the company are to develop and promote the creative industries.

**Screen West Midlands - company limited by guarantee**

Screen West Midlands is a wholly owned subsidiary of Creative England Limited limited by guarantee. The principal activities of the company are to develop and promote the creative industries in the West Midlands region of England.

**iFeatures Limited - company limited by guarantee**

iFeatures Limited is a wholly owned subsidiary of Creative England Limited limited by guarantee. The principal activities of the company are to develop and produce high quality low budget films.

**Vision + Media - company limited by guarantee**

Vision + Media is a wholly owned subsidiary of Creative England Limited limited by guarantee. The principal activities of the company are supporting small and medium entities in the digital and creative sector in the North of England.



**CREATIVE UK HOLDINGS LIMITED**  
**(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

**12. DEBTORS**

	Group 2021 £	Group 2020 £
Trade debtors	165,168	195,722
Other debtors	206,070	707,887
Prepayments and accrued income	225,343	124,924
	<u>596,581</u>	<u>1,028,533</u>

**13. CURRENT ASSET INVESTMENTS**

	Group 2021 £	Group 2020 £
Investments held	11,786,413	10,245,392
	<u>11,786,413</u>	<u>10,245,392</u>

During the year the Group has reassessed the impairment of investments based on recent history of loan repayments and investment returns. As a result, the Group has increased the impairment provisions for investments by £187,409. This amount has not been taken through the income statement as it is not a fair reflection of activity during the year to 31 March 2021.

**14. CASH AND CASH EQUIVALENTS**

	Group 2021 £	Group 2020 £
Cash at bank and in hand	10,153,196	9,930,852
	<u>10,153,196</u>	<u>9,930,852</u>

**CREATIVE UK HOLDINGS LIMITED**  
**(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

**15. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	<b>Group 2021 £</b>	<b>Group 2020 £</b>	<b>Company 2021 £</b>	<b>Company 2020 £</b>
Bank loans	220,000	-	-	-
Trade creditors	144,288	183,230	-	-
Amounts owed to group undertakings	-	-	100	100
Corporation tax	3,108	2,322	-	-
Other taxation and social security	100,499	60,801	-	-
Other creditors	278,804	429,905	-	-
Accruals and deferred income	9,306,599	9,498,848	-	-
	<b>10,053,298</b>	<b>10,175,106</b>	<b>100</b>	<b>100</b>

During the year the Group was advanced £170,000 as part of the Coronavirus Business Interruption Loan Scheme.

The loan term is over 6 years with repayment installments commencing 12 months from the date of drawdown. Interest is charged at 1.75% above the Bank of England base rate with the first 12 months being paid by the Government. The loan is secured by a charge over the assets of Creative England Limited.

During the year the Group was advanced £50,000 as part of the Bounce Back Loan Scheme.

The loan term is over 6 years with repayment installments commencing 12 months from the date of drawdown. Interest is charged at 2.5% with the first 12 months being paid by the Government.

**16. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR**

	<b>Group 2021 £</b>	<b>Group 2020 £</b>
Bank loans	3,000,000	1,500,000
Accruals and deferred income	8,737,456	8,787,059
	<b>11,737,456</b>	<b>10,287,059</b>

The Group received a loan facility from Triodos Bank UK Limited which is secured by a charge over the assets of Creative Growth Finance Limited.

During the year ended 31 March 2020 the Group drewdown £1,500,000 from the facility. This loan is repayable by instalments over the period to 2027 and interest is charged at 3% above the Bank of England base rate.

During the year the Group drewdown an additional £1,500,000 from the facility. This loan is repayable by instalments over the period to 2027 and interest is charged at 3% above the Bank of England base rate.

**CREATIVE UK HOLDINGS LIMITED**  
**(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

**17. RESERVES**

**Income and expenditure account**

The year end income and expenditure account reserve includes all current and prior period retained surplus and deficits.

The directors consider it prudent to work towards building an appropriate level of reserves for the following reasons:

- To use as leverage and as match funding where appropriate to be able to raise funding for our activities.
- To be able to underpin any other long-term delivery commitments.
- To enable improvement to our infrastructure to ensure effective delivery of our services.
- To strengthen our ability to meet our liabilities and commitments in the event of closure; the group is entirely dependent on securing external funding in some cases from year to year which is inevitably subject to fluctuation. Any significant fluctuation in funding can mean the group will need to either cut operations or cease activities entirely resulting in winding down and closure of the group. In event of this happening the group will need sufficient reserves to be able to meet all its liabilities and commitments.

**18. COMPANY STATUS**

The company is a private company limited by guarantee and consequently does not have share capital. Each of the members is liable to contribute an amount not exceeding £1 towards the assets of the company in the event of liquidation.

**19. COMMITMENTS UNDER OPERATING LEASES**

At 31 March 2021 the Group and the Company had future minimum lease payments due under non-cancellable operating leases for each of the following periods:

	<b>Group 2021 £</b>	<b>Group 2020 £</b>
Not later than 1 year	<b>63,008</b>	63,305
Later than 1 year and not later than 5 years	<b>23,472</b>	86,480
	<b>86,480</b>	149,785

**20. RELATED PARTY TRANSACTIONS**

Owing to the nature of the Group's operations and the composition of the Board of Trustees, transactions may take place with organisations in which a director has an interest. All transactions involving such organisations are conducted at an arm's length and in accordance with the normal procurement and grant making procedures.

As the parent company of a group, Creative UK Holdings Limited uses the exemption given under FRS 102 and does not disclose transactions or balances with group companies.