



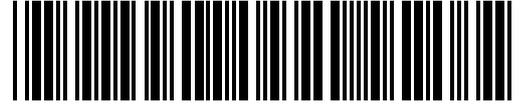
Companies House

**CS01** (ef)

**Confirmation Statement**

Company Name: **ECOLOGI ACTION LTD**

Company Number: **11911630**



Received for filing in Electronic Format on the: **28/03/2022**

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Company Name: **ECOLOGI ACTION LTD**

Company Number: **11911630**

Confirmation **27/03/2022**

Statement date:

# Statement of Capital (Share Capital)

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|                         |                 |                          |                  |
|-------------------------|-----------------|--------------------------|------------------|
| <b>Class of Shares:</b> | <b>ORDINARY</b> | Number allotted          | <b>12455773</b>  |
| Currency:               | <b>GBP</b>      | Aggregate nominal value: | <b>124.55773</b> |

Prescribed particulars

## **FULL RIGHTS REGARDING VOTING, PAYMENT OF DIVIDENDS AND DISTRIBUTIONS**

|                         |                  |                          |               |
|-------------------------|------------------|--------------------------|---------------|
| <b>Class of Shares:</b> | <b>SERIES</b>    | Number allotted          | <b>549000</b> |
|                         | <b>SEED</b>      | Aggregate nominal value: | <b>5.49</b>   |
|                         | <b>A1</b>        |                          |               |
|                         | <b>PREFERRED</b> |                          |               |
|                         | <b>SHARES</b>    |                          |               |

Currency: **GBP**

Prescribed particulars

**EACH SERIES SEED PREFERRED SHARE SHALL HAVE ONE VOTE. EACH SERIES SEED PREFERRED SHARE SHALL HAVE EQUAL RIGHTS TO DIVIDENDS AS ORDINARY SHARES. EACH SERIES SEED PREFERRED SHARE SHALL HAVE A PREFERENCE, ON A DISTRIBUTION OF ASSETS ON A LIQUIDATION OR A RETURN OF CAPITAL (OTHER THAN A CONVERSION, REDEMPTION OR PURCHASE OF SHARES) OR A SALE OF A CONTROLLING INTEREST IN THE COMPANY OR A SALE OF ALL OR SUBSTANTIALLY ALL OF THE UNDERTAKINGS AND ASSETS OF THE COMPANY, OVER THE SURPLUS ASSETS OF THE COMPANY REMAINING AFTER PAYMENT OF ITS LIABILITIES ("SURPLUS ASSETS") (TO THE EXTENT THAT THE COMPANY IS LAWFULLY PERMITTED TO DO SO) AND AFTER FIRST DISTRIBUTING 0.001% OF SURPLUS ASSETS TO ORDINARY SHARES UNTIL THE AMOUNT PAID PER SERIES SEED PREFERRED SHARE HAS BEEN REPAID. THEREAFTER, THE BALANCE OF THE SURPLUS ASSETS (IF ANY) SHALL BE DISTRIBUTED AS TO 0.001% TO THE SERIES SEED PREFERRED SHARES PRO RATA AND AS TO THE BALANCE TO THE ORDINARY SHARES. PROVIDED THAT IF THE AMOUNT PAYABLE TO ANY SERIES SEED PREFERRED SHARE WOULD BE GREATER ON A DISTRIBUTION AS SET OUT ABOVE IF SUCH SERIES SEED PREFERRED SHARE WERE CONVERTED INTO AN ORDINARY SHARE IMMEDIATELY PRIOR TO SUCH EVENT, THEN SUCH SERIES SEED PREFERRED SHARE SHALL RECEIVE THE AMOUNT THAT WOULD BE RECEIVED IF SUCH SERIES SEED PREFERRED SHARE HAD BEEN CONVERTED INTO AN ORDINARY SHARE IMMEDIATELY PRIOR TO SUCH EVENT**

|                         |                  |                          |                |
|-------------------------|------------------|--------------------------|----------------|
| <b>Class of Shares:</b> | <b>SERIES</b>    | Number allotted          | <b>2776000</b> |
|                         | <b>SEED</b>      | Aggregate nominal value: | <b>27.76</b>   |
|                         | <b>A2</b>        |                          |                |
|                         | <b>PREFERRED</b> |                          |                |
|                         | <b>SHARES</b>    |                          |                |

Currency: **GBP**

Prescribed particulars

**EACH SERIES SEED PREFERRED SHARE SHALL HAVE ONE VOTE. EACH SERIES SEED PREFERRED SHARE SHALL HAVE EQUAL RIGHTS TO DIVIDENDS AS ORDINARY SHARES. EACH SERIES SEED PREFERRED SHARE SHALL HAVE A PREFERENCE, ON A DISTRIBUTION OF ASSETS ON A LIQUIDATION OR A RETURN OF CAPITAL (OTHER THAN A CONVERSION, REDEMPTION OR PURCHASE OF SHARES) OR A SALE OF A CONTROLLING INTEREST IN THE COMPANY OR A SALE OF ALL OR SUBSTANTIALLY ALL OF THE UNDERTAKINGS AND ASSETS OF THE COMPANY, OVER THE SURPLUS ASSETS OF THE COMPANY REMAINING AFTER PAYMENT OF ITS LIABILITIES ("SURPLUS ASSETS") (TO THE EXTENT THAT THE COMPANY IS LAWFULLY PERMITTED TO DO SO) AND AFTER FIRST DISTRIBUTING 0.001% OF SURPLUS ASSETS TO ORDINARY SHARES UNTIL THE AMOUNT PAID PER SERIES SEED PREFERRED SHARE HAS BEEN REPAYED. THEREAFTER, THE BALANCE OF THE SURPLUS ASSETS (IF ANY) SHALL BE DISTRIBUTED AS TO 0.001% TO THE SERIES SEED PREFERRED SHARES PRO RATA AND AS TO THE BALANCE TO THE ORDINARY SHARES. PROVIDED THAT IF THE AMOUNT PAYABLE TO ANY SERIES SEED PREFERRED SHARE WOULD BE GREATER ON A DISTRIBUTION AS SET OUT ABOVE IF SUCH SERIES SEED PREFERRED SHARE WERE CONVERTED INTO AN ORDINARY SHARE IMMEDIATELY PRIOR TO SUCH EVENT, THEN SUCH SERIES SEED PREFERRED SHARE SHALL RECEIVE THE AMOUNT THAT WOULD BE RECEIVED IF SUCH SERIES SEED PREFERRED SHARE HAD BEEN CONVERTED INTO AN ORDINARY SHARE IMMEDIATELY PRIOR TO SUCH EVENT. IF NEW SECURITIES ARE ISSUED BY THE COMPANY AT A PRICE PER NEW SECURITY WHICH EQUATES TO LESS THAN THE AMOUNT PAID PER SHARE OF THE SERIES SEED A2 PREFERRED SHARES, THEN THE COMPANY SHALL ISSUE TO EACH HOLDER OF SERIES SEED A2 PREFERRED SHARES A NUMBER OF NEW SERIES SEED A2 PREFERRED SHARES TO ENSURE THAT THERE IS NO DILUTION OF THE PERCENTAGE OF VOTING RIGHTS HELD BY SERIES SEED A2 PREFERRED SHARES**

|                         |               |                          |                |
|-------------------------|---------------|--------------------------|----------------|
| <b>Class of Shares:</b> | <b>SERIES</b> | Number allotted          | <b>340134</b>  |
|                         | <b>SEED</b>   | Aggregate nominal value: | <b>3.40134</b> |
|                         | <b>A3</b>     |                          |                |

**PREFERRED**

**SHARES**

Currency: **GBP**

Prescribed particulars

**EACH SERIES SEED PREFERRED SHARE SHALL HAVE ONE VOTE. EACH SERIES SEED PREFERRED SHARE SHALL HAVE EQUAL RIGHTS TO DIVIDENDS AS ORDINARY SHARES. EACH SERIES SEED PREFERRED SHARE SHALL HAVE A PREFERENCE, ON A DISTRIBUTION OF ASSETS ON A LIQUIDATION OR A RETURN OF CAPITAL (OTHER THAN A CONVERSION, REDEMPTION OR PURCHASE OF SHARES) OR A SALE OF A CONTROLLING INTEREST IN THE COMPANY OR A SALE OF ALL OR SUBSTANTIALLY ALL OF THE UNDERTAKINGS AND ASSETS OF THE COMPANY, OVER THE SURPLUS ASSETS OF THE COMPANY REMAINING AFTER PAYMENT OF ITS LIABILITIES ("SURPLUS ASSETS") (TO THE EXTENT THAT THE COMPANY IS LAWFULLY PERMITTED TO DO SO) AND AFTER FIRST DISTRIBUTING 0.001% OF SURPLUS ASSETS TO ORDINARY SHARES UNTIL THE AMOUNT PAID PER SERIES SEED PREFERRED SHARE HAS BEEN REPAID. THEREAFTER, THE BALANCE OF THE SURPLUS ASSETS (IF ANY) SHALL BE DISTRIBUTED AS TO 0.001% TO THE SERIES SEED PREFERRED SHARES PRO RATA AND AS TO THE BALANCE TO THE ORDINARY SHARES. PROVIDED THAT IF THE AMOUNT PAYABLE TO ANY SERIES SEED PREFERRED SHARE WOULD BE GREATER ON A DISTRIBUTION AS SET OUT ABOVE IF SUCH SERIES SEED PREFERRED SHARE WERE CONVERTED INTO AN ORDINARY SHARE IMMEDIATELY PRIOR TO SUCH EVENT, THEN SUCH SERIES SEED PREFERRED SHARE SHALL RECEIVE THE AMOUNT THAT WOULD BE RECEIVED IF SUCH SERIES SEED PREFERRED SHARE HAD BEEN CONVERTED INTO AN ORDINARY SHARE IMMEDIATELY PRIOR TO SUCH EVENT. IF NEW SECURITIES ARE ISSUED BY THE COMPANY AT A PRICE PER NEW SECURITY WHICH EQUATES TO LESS THAN THE AMOUNT PAID PER SHARE OF THE SERIES SEED A3 PREFERRED SHARES, THEN THE COMPANY SHALL ISSUE TO EACH HOLDER OF SERIES SEED A3 PREFERRED SHARES A NUMBER OF NEW SERIES SEED A3 PREFERRED SHARES TO ENSURE THAT THERE IS NO DILUTION OF THE PERCENTAGE OF VOTING RIGHTS HELD BY SERIES SEED A3 PREFERRED SHARES**

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## **Statement of Capital (Totals)**

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Currency: **GBP**

Total number of shares: **16120907**

Total aggregate nominal value: **161.20907**

Total aggregate amount           **0**  
unpaid:

# Full details of Shareholders

The details below relate to individuals/corporate bodies that were shareholders during the review period or that had ceased to be shareholders since the date of the previous confirmation statement.

Shareholder information for a non-traded company as at the confirmation statement date is shown below

Shareholding 1: **200 transferred on 2021-05-26**  
**0 ORDINARY (OLD PRE 21/12/2021) shares held as at the date of this confirmation statement**  
Name: **ROBERT BELGRAVE**

Shareholding 2: **300000 ORDINARY shares held as at the date of this confirmation statement**  
Name: **ROBERT BELGRAVE**

Shareholding 3: **62000 SERIES SEED A1 PREFERRED SHARES shares held as at the date of this confirmation statement**  
Name: **ROBERT BELGRAVE**

Shareholding 4: **11337 ORDINARY shares held as at the date of this confirmation statement**  
Name: **PAUL IVOR BULPITT**

Shareholding 5: **50000 SERIES SEED A1 PREFERRED SHARES shares held as at the date of this confirmation statement**  
Name: **PAUL IVOR BULPITT**

Shareholding 6: **64 transferred on 2021-07-27**  
**26 transferred on 2021-07-27**  
**2 transferred on 2021-07-27**  
**0 ORDINARY (OLD PRE 21/12/2021) shares held as at the date of this confirmation statement**  
Name: **ELLIOT ALEXANDER COAD**

Shareholding 7: **2298000 ORDINARY shares held as at the date of this confirmation statement**  
Name: **ELLIOT ALEXANDER COAD**

Shareholding 8: **92 transferred on 2021-07-27**  
**0 ORDINARY (OLD PRE 21/12/2021) shares held as at the date of this confirmation statement**  
Name: **LUCY PHILLIPPA AMANDA COAD**

Shareholding 9: **2297000 ORDINARY shares held as at the date of this confirmation statement**  
Name: **LUCY PHILLIPPA AMANDA COAD**

Shareholding 10: **409747 ORDINARY shares held as at the date of this confirmation statement**  
Name: **CROWDCUBE NOMINEES LIMITED**

Shareholding 11: **11337 ORDINARY shares held as at the date of this confirmation statement**  
Name: **PETER JAMES CZAPP**

Shareholding 12: **50000 SERIES SEED A1 PREFERRED SHARES shares held as at the date of this confirmation statement**  
Name: **PETER JAMES CZAPP**

Shareholding 13: **50000 SERIES SEED A1 PREFERRED SHARES shares held as at the date of this confirmation statement**  
Name: **PETER DAVIES**

Shareholding 14: **40 transferred on 2021-05-26**  
**0 ORDINARY (OLD PRE 21/12/2021) shares held as at the date of this confirmation statement**  
Name: **RIKESH DESAI**

Shareholding 15: **60000 ORDINARY shares held as at the date of this confirmation statement**  
Name: **RIKESH DESAI**

Shareholding 16: **26000 ORDINARY shares held as at the date of this confirmation statement**  
Name: **AVIAD EYAL**

Shareholding 17: **21000 SERIES SEED A2 PREFERRED SHARES shares held as at the date of this confirmation statement**  
Name: **AVIAD EYAL**

Shareholding 18: **9600 SERIES SEED A3 PREFERRED SHARES shares held as at the date of this confirmation statement**  
Name: **AVIAD EYAL**

Shareholding 19: **2487000 SERIES SEED A2 PREFERRED SHARES shares held as at the date of this confirmation statement**  
Name: **GENERAL CATALYST GROUP X EARLY VENTURE, L.P.**

Shareholding 20: **226757 SERIES SEED A3 PREFERRED SHARES shares held as at the date of this confirmation statement**  
Name: **GENERAL CATALYST GROUP X EARLY VENTURE, L.P.**

Shareholding 21: **1532000 ORDINARY shares held as at the date of this confirmation statement**  
Name: **PHILIPP CHRISTIAN MARCUS GUERTLER**

Shareholding 22: **175000 SERIES SEED A1 PREFERRED SHARES** shares held as at the date of this confirmation statement  
Name: **PHILIPP CHRISTIAN MARCUS GUERTLER**

Shareholding 23: **115000 ORDINARY** shares held as at the date of this confirmation statement  
Name: **ANDREAS GEORGE HAJIALEXANDRO**

Shareholding 24: **32000 SERIES SEED A1 PREFERRED SHARES** shares held as at the date of this confirmation statement  
Name: **ANDREAS GEORGE HAJIALEXANDRO**

Shareholding 25: **363000 ORDINARY** shares held as at the date of this confirmation statement  
Name: **MICHAEL GEORGE HAJIALEXANDRO**

Shareholding 26: **101000 SERIES SEED A1 PREFERRED SHARES** shares held as at the date of this confirmation statement  
Name: **MICHAEL GEORGE HAJIALEXANDRO**

Shareholding 27: **1400000 ORDINARY** shares held as at the date of this confirmation statement  
Name: **IAN DEREK HAMBLETON**

Shareholding 28: **11338 ORDINARY** shares held as at the date of this confirmation statement  
Name: **LARAIN LOH**

Shareholding 29: **309 transferred on 2021-05-25**  
**91 transferred on 2021-05-26**  
**0 ORDINARY (OLD PRE 21/12/2021)** shares held as at the date of this confirmation statement  
Name: **MANIFEST LONDON LTD**

Shareholding 30: **600000 ORDINARY** shares held as at the date of this confirmation statement  
Name: **MANIFEST LONDON LTD**

Shareholding 31: **29000 SERIES SEED A1 PREFERRED SHARES** shares held as at the date of this confirmation statement  
Name: **ALEXANDER PAUL MYERS**

Shareholding 32: **28 transferred on 2021-05-26**  
**0 ORDINARY (OLD PRE 21/12/2021)** shares held as at the date of this confirmation statement  
Name: **ASHLEY NEIL PHILLIPS**

Shareholding 33: **42000 ORDINARY** shares held as at the date of this confirmation statement  
Name: **ASHLEY NEIL PHILLIPS**

Shareholding 34: **92 transferred on 2021-07-27**  
**0 ORDINARY (OLD PRE 21/12/2021) shares held as at the date of this confirmation statement**  
Name: **ALEXANDER DENNIS PRICE**

Shareholding 35: **2297000 ORDINARY shares held as at the date of this confirmation statement**  
Name: **ALEXANDER DENNIS PRICE**

Shareholding 36: **100 transferred on 2021-05-26**  
**0 ORDINARY (OLD PRE 21/12/2021) shares held as at the date of this confirmation statement**  
Name: **OLIVER GRAHAM RZYSKO**

Shareholding 37: **150000 ORDINARY shares held as at the date of this confirmation statement**  
Name: **OLIVER GRAHAM RZYSKO**

Shareholding 38: **41000 SERIES SEED A2 PREFERRED SHARES shares held as at the date of this confirmation statement**  
Name: **DIMITRIOS THEOCHARIS**

Shareholding 39: **2000 ORDINARY shares held as at the date of this confirmation statement**  
Name: **GIDEON VALKIN**

Shareholding 40: **2000 SERIES SEED A2 PREFERRED SHARES shares held as at the date of this confirmation statement**  
Name: **GIDEON VALKIN**

Shareholding 41: **914 SERIES SEED A3 PREFERRED SHARES shares held as at the date of this confirmation statement**  
Name: **GIDEON VALKIN**

Shareholding 42: **151 transferred on 2021-05-26**  
**9 transferred on 2021-05-26**  
**0 ORDINARY (OLD PRE 21/12/2021) shares held as at the date of this confirmation statement**  
Name: **WOW HOLDINGS LIMITED**

Shareholding 43: **248000 ORDINARY shares held as at the date of this confirmation statement**  
Name: **WOW HOLDINGS LIMITED**

Shareholding 44: **34014 ORDINARY shares held as at the date of this confirmation statement**  
Name: **THOMAS WRIGLEY**

Shareholding 45: **248000 ORDINARY shares held as at the date of this confirmation statement**

Name: **ZENOO LTD**

Shareholding 46: **225000 SERIES SEED A2 PREFERRED SHARES shares held as at the date of this confirmation statement**

Name: **ZENOO LTD**

Shareholding 47: **102863 SERIES SEED A3 PREFERRED SHARES shares held as at the date of this confirmation statement**

Name: **ZENOO LTD**

# Confirmation Statement

I confirm that all information required to be delivered by the company to the registrar in relation to the confirmation period concerned either has been delivered or is being delivered at the same time as the confirmation statement

# Authorisation

Authenticated

This form was authorised by one of the following:

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager,  
Judicial Factor