

**SCHOOL OF MARKETING LONDON LTD
UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31 JANUARY 2022**

SCHOOL OF MARKETING LONDON LTD
UNAUDITED ACCOUNTS
CONTENTS

	Page
<u>Company information</u>	<u>3</u>
<u>Accountants' report</u>	<u>4</u>
<u>Statement of financial position</u>	<u>5</u>
<u>Notes to the accounts</u>	<u>6</u>

SCHOOL OF MARKETING LONDON LTD
COMPANY INFORMATION
FOR THE YEAR ENDED 31 JANUARY 2022

Director	Ritchie Mehta
Company Number	11757845 (England and Wales)
Registered Office	220 Canalot Studios 222 Kensal Road London W10 5BN
Accountants	Charterwells The Georgian House 189 Stanmore Hill Stanmore HA7 3HD

**CHARTERED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE
PREPARATION OF THE UNAUDITED STATUTORY ACCOUNTS OF SCHOOL OF
MARKETING LONDON LTD FOR THE YEAR ENDED 31 JANUARY 2022**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of School of Marketing London Ltd for the year ended 31 January 2022 as set out on pages 5 - 7 from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at [icaew.com/membershandbook](https://www.icaew.com/membershandbook).

Our work has been undertaken in accordance with AAF 7/16 as detailed at [icaew.com/compilation](https://www.icaew.com/compilation).

Charterwells
Chartered Accountants

The Georgian House
189 Stanmore Hill
Stanmore
HA7 3HD

22 April 2022

SCHOOL OF MARKETING LONDON LTD
STATEMENT OF FINANCIAL POSITION
AS AT 31 JANUARY 2022

	Notes	2022 £	2021 £
Fixed assets			
Intangible assets	4	137,785	130,531
Current assets			
Debtors	5	125,671	66,871
Cash at bank and in hand		110,010	30,590
		<u>235,681</u>	<u>97,461</u>
Creditors: amounts falling due within one year	6	(53,098)	(28,888)
Net current assets		<u>182,583</u>	<u>68,573</u>
Total assets less current liabilities		320,368	199,104
Creditors: amounts falling due after more than one year	7	(20,000)	(35,000)
Net assets		<u>300,368</u>	<u>164,104</u>
Capital and reserves			
Called up share capital		10	10
Share premium		187,490	124,990
Profit and loss account		112,868	39,104
Shareholders' funds		<u>300,368</u>	<u>164,104</u>

For the year ending 31 January 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - Small Entities. The profit and loss account has not been delivered to the Registrar of Companies.

The financial statements were approved by the Board and authorised for issue on 22 April 2022 and were signed on its behalf by

Ritchie Mehta
Director

Company Registration No. 11757845

SCHOOL OF MARKETING LONDON LTD
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31 JANUARY 2022

1 Statutory information

School of Marketing London Ltd is a private company, limited by shares, registered in England and Wales, registration number 11757845. The registered office is 220 Canalot Studios, 222 Kensal Road, London, W10 5BN.

2 Compliance with accounting standards

The accounts have been prepared in accordance with the provisions of FRS 102 Section 1A Small Entities. There were no material departures from that standard.

3 Accounting policies

These financial statements for the year ended 31 January 2022 are the first financial statements that comply with FRS 102 Section 1A Small Entities. The date of transition is 1 February 2020.

The transition to FRS 102 Section 1A Small Entities has resulted in a small number of changes in accounting policies to those used previously.

The nature of these changes and their impact on opening equity and profit for the comparative period are explained in the notes below.

Basis of preparation

The accounts have been prepared under the historical cost convention as modified by the revaluation of certain fixed assets.

Presentation currency

The accounts are presented in sterling.

Intangible fixed assets

Intangible fixed assets (including purchased goodwill and patents) are included at cost less accumulated amortisation.

4 Intangible fixed assets

	Other £
Cost	
At 1 February 2021	130,531
Additions	7,254
At 31 January 2022	137,785
Amortisation	
At 1 February 2021	-
At 31 January 2022	-
Net book value	
At 31 January 2022	137,785
At 31 January 2021	130,531

5 Debtors: amounts falling due within one year

	2022 £	2021 £
Trade debtors	125,671	66,871

SCHOOL OF MARKETING LONDON LTD
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31 JANUARY 2022

6 Creditors: amounts falling due within one year	2022	2021
	£	£
Trade creditors	840	240
Taxes and social security	48,147	25,603
Other creditors	4,111	3,045
	<u>53,098</u>	<u>28,888</u>

7 Creditors: amounts falling due after more than one year	2022	2021
	£	£
Other creditors	20,000	35,000
	<u>20,000</u>	<u>35,000</u>

8 Average number of employees

During the year the average number of employees was 3 (2021: 3).

