

REGISTERED NUMBER: 11471215 (England and Wales)

**UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31ST MARCH 2021
FOR
SALES VELOCITY CONSULTING LTD**

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FOR THE YEAR ENDED 31ST MARCH 2021**

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SALES VELOCITY CONSULTING LTD

**COMPANY INFORMATION
FOR THE YEAR ENDED 31ST MARCH 2021**

DIRECTOR: Mr N R Kohler

REGISTERED OFFICE: Mercury House
19-21 Chapel Street
Marlow
Buckinghamshire
SL7 3HN

REGISTERED NUMBER: 11471215 (England and Wales)

ACCOUNTANTS: Richardson Jones
Chartered Accountants
Mercury House
19-21 Chapel Street
Marlow
Buckinghamshire
SL7 3HN

SALES VELOCITY CONSULTING LTD (REGISTERED NUMBER: 11471215)

**BALANCE SHEET
31ST MARCH 2021**

	Notes	31.3.21 £	£	31.3.20 £	£
FIXED ASSETS					
Tangible assets	4		2,494		1,232
CURRENT ASSETS					
Debtors	5	1,200		12,173	
Cash at bank		<u>37,484</u>		<u>46,464</u>	
		38,684		58,637	
CREDITORS					
Amounts falling due within one year	6	<u>13,224</u>		<u>27,797</u>	
NET CURRENT ASSETS			<u>25,460</u>		<u>30,840</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>27,954</u>		<u>32,072</u>
CAPITAL AND RESERVES					
Called up share capital			100		100
Retained earnings			<u>27,854</u>		<u>31,972</u>
SHAREHOLDERS' FUNDS			<u>27,954</u>		<u>32,072</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st March 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st March 2021 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 17th May 2021 and were signed by:

Mr N R Kohler - Director

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31ST MARCH 2021**

1. STATUTORY INFORMATION

Sales Velocity Consulting Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 1 (2020 - 1) .

4. TANGIBLE FIXED ASSETS

	Computer equipment £
COST	
At 1st April 2020	1,344
Additions	<u>1,976</u>
At 31st March 2021	<u>3,320</u>
DEPRECIATION	
At 1st April 2020	112
Charge for year	<u>714</u>
At 31st March 2021	<u>826</u>
NET BOOK VALUE	
At 31st March 2021	<u>2,494</u>
At 31st March 2020	<u>1,232</u>

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.3.21 £	31.3.20 £
Trade debtors	1,200	-
Prepayments and accrued income	<u>-</u>	<u>12,173</u>
	<u>1,200</u>	<u>12,173</u>

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31ST MARCH 2021**

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.3.21	31.3.20
	£	£
Tax	8,412	21,880
VAT	3,606	4,813
Other creditors	-	4
Directors' current accounts	206	100
Accrued expenses	<u>1,000</u>	<u>1,000</u>
	<u>13,224</u>	<u>27,797</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.