

**B.A.L.L.E.R.S DIRECT MARKETING LIMITED**  
**UNAUDITED ACCOUNTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2022**

**B.A.L.L.E.R.S DIRECT MARKETING LIMITED**  
**ANNUAL REPORT AND UNAUDITED ACCOUNTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2022**

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**B.A.L.L.E.R.S DIRECT MARKETING LIMITED**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 31 DECEMBER 2022**

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<b>Director</b>	Mr D Knox-Hooke
<b>Company Number</b>	10776065 (England and Wales)
<b>Registered Office</b>	4TH FLOOR 69 DALSTON LANE LONDON E8 2NG ENGLAND
<b>Accountants</b>	Peartree Associates Ltd Peartree House Bolham Lane Retford Notts DN22 6SU

**B.A.L.L.E.R.S DIRECT MARKETING LIMITED**  
**STATEMENT OF FINANCIAL POSITION**  
**AS AT 31 DECEMBER 2022**

	2022 £	2021 £
Current assets	60,640	24,089
Prepayments and accrued income	15,630	23,520
Creditors: amounts falling due within one year	(59,813)	(28,033)
<b>Net current assets</b>	<u>16,457</u>	<u>19,576</u>
<b>Total assets less current liabilities</b>	<u>16,457</u>	<u>19,576</u>
Accruals and deferred income	-	(207)
<b>Net assets</b>	<u>16,457</u>	<u>19,369</u>
<b>Capital and reserves</b>	<u>16,457</u>	<u>19,369</u>

**NOTES TO THE ACCOUNTS**

**1 Statutory information**

B.A.L.L.E.R.S Direct Marketing Limited is a private company, limited by shares, registered in England and Wales, registration number 10776065. The registered office is 4TH FLOOR 69 DALSTON LANE, LONDON, E8 2NG, ENGLAND.

**2 Average number of employees**

During the year the average number of employees was 2 (2021: 2).

For the year ending 31 December 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the micro-entity provisions of the Companies Act 2006 and FRS 105, The Financial Reporting Standard applicable to the Micro-entities Regime. The accounts have been delivered in accordance with the provisions applicable to companies subject to the small companies regime. The profit and loss account has not been delivered to the Registrar of Companies.

Approved by the board on 13 September 2023

Mr D Knox-Hooke  
Director

Company Registration No. 10776065

