

AD MARKETING HOLDINGS LIMITED

**Company Registration Number:
10760221 (England and Wales)**

Unaudited abridged accounts for the year ended 31 May 2020

Period of accounts

Start date: 01 June 2019

End date: 31 May 2020

AD MARKETING HOLDINGS LIMITED

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for the Period Ended 31 May 2020

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AD MARKETING HOLDINGS LIMITED

Balance sheet

As at 31 May 2020

	<i>Notes</i>	<i>2020</i>	<i>2019</i>
		£	£
Current assets			
Debtors:	3	71,228	0
Cash at bank and in hand:		25,985	190
Total current assets:		<u>97,213</u>	<u>190</u>
Net current assets (liabilities):		<u>97,213</u>	<u>190</u>
Total assets less current liabilities:		97,213	190
Creditors: amounts falling due after more than one year:		(76,841)	(2,250)
Total net assets (liabilities):		<u>20,372</u>	<u>(2,060)</u>
Capital and reserves			
Called up share capital:		1	1
Profit and loss account:		20,371	(2,061)
Shareholders funds:		<u>20,372</u>	<u>(2,060)</u>

The notes form part of these financial statements

AD MARKETING HOLDINGS LIMITED

Balance sheet statements

For the year ending 31 May 2020 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The members have agreed to the preparation of abridged accounts for this accounting period in accordance with Section 444(2A).

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The directors have chosen to not file a copy of the company's profit & loss account.

**This report was approved by the board of directors on 21 February 2022
and signed on behalf of the board by:**

Name: A Dror
Status: Director

The notes form part of these financial statements

AD MARKETING HOLDINGS LIMITED

Notes to the Financial Statements

for the Period Ended 31 May 2020

1. Accounting policies

These financial statements have been prepared in accordance with the provisions of Section 1A (Small Entities) of Financial Reporting Standard 102

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Notes to the Financial Statements for the Period Ended 31 May 2020

2. Employees

	<i>2020</i>	<i>2019</i>
Average number of employees during the period	1	1

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Notes to the Financial Statements for the Period Ended 31 May 2020

3. Debtors

	<i>2020</i>	<i>2019</i>
	£	£
Debtors due after more than one year:	0	0

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Notes to the Financial Statements

for the Period Ended 31 May 2020

4. Changes in presentation and prior period adjustments

As at the 31 May 2019, the company had a liability to Bravos OU of £125,895. A company controlled by Mr A Dror. During the year Bravos OU was sold, and the liability forgiven resulting in a reduction of liabilities of £125,895, and a reduction in the retained losses brought forward. The prior year financial statements have been amended to reflect this income in the year to which it relates.

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Notes to the Financial Statements

for the Period Ended 31 May 2020

5. Related party transactions

Name of the related party:	E Global Media NV
Relationship:	consultant
Description of the Transaction:	During the year the company provided services to E Global Media NV, a company under the common control of Mr A Dror amounting to £60,000 in accordance with a service level agreement.
	£
Balance at 01 June 2019	0
Balance at 31 May 2020	60,000

Name of the related party:	Yar Rom Media
Relationship:	Services
Description of the Transaction:	During the year the company received services from Yar Rom Media a company under the common control of Mr A Dror amounting to £22,500 in accordance with a service level agreement.
	£
Balance at 01 June 2019	0
Balance at 31 May 2020	0

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.