

REGISTERED NUMBER: 10722780 (England and Wales)

FINANCIAL STATEMENTS

FOR THE PERIOD 12 APRIL 2017 TO 31 DECEMBER 2017

FOR

DIGITAL REWARDS LIMITED

CONTENTS OF THE FINANCIAL STATEMENTS
for the period 12 April 2017 to 31 December 2017

	Page
Company Information	1
Abridged Balance Sheet	2
Notes to the Financial Statements	3

DIGITAL REWARDS LIMITED

COMPANY INFORMATION
for the period 12 April 2017 to 31 December 2017

DIRECTOR: Ms D Turner

REGISTERED OFFICE: 46 Albert Street
Fleckney
Leicester
United Kingdom
LE8 8BA

REGISTERED NUMBER: 10722780 (England and Wales)

ACCOUNTANTS: Cameron Baum
Chartered Accountants
88 Crawford Street
London
W1H 2EJ

ABRIDGED BALANCE SHEET

31 December 2017

	£
CURRENT ASSETS	
Cash at bank	226
CREDITORS	
Amounts falling due within one year	225
NET CURRENT ASSETS	<u>1</u>
TOTAL ASSETS LESS CURRENT LIABILITIES	<u>1</u>
CAPITAL AND RESERVES	
Called up share capital	<u>1</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 31 December 2017.

The members have not required the company to obtain an audit of its financial statements for the period ended 31 December 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

All the members have consented to the preparation of an abridged Income Statement and an abridged Balance Sheet for the period ended 31 December 2017 in accordance with Section 444(2A) of the Companies Act 2006.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 25 October 2018 and were signed by:

Ms D Turner - Director

NOTES TO THE FINANCIAL STATEMENTS
for the period 12 April 2017 to 31 December 2017

1. STATUTORY INFORMATION

Digital Rewards Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Related party exemption

The company has taken advantage of exemption, under the terms of Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland', not to disclose related party transactions with wholly owned subsidiaries within the group.

Taxation

Taxation for the period comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the period end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

3. ULTIMATE CONTROLLING PARTY

The ultimate parent company is Atlas Group of Companies Limited, incorporated in Bermuda.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.