

Registered number  
10502395

AdLaunch Ltd

Unaudited Filleted Accounts

30 November 2018

**AdLaunch Ltd****Registered number:** 10502395**Balance Sheet****as at 30 November 2018**

	Notes	2018	2017
		£	£
<b>Current assets</b>			
Debtors	2	68,100	60,100
Cash at bank and in hand		1,966	9,972
		<u>70,066</u>	<u>70,072</u>
<b>Creditors: amounts falling due within one year</b>	3	-	(1)
<b>Net current assets</b>		<u>70,066</u>	<u>70,071</u>
<b>Net assets</b>		<u>70,066</u>	<u>70,071</u>
<b>Capital and reserves</b>			
Called up share capital		139,271	139,270
Profit and loss account		(69,205)	(69,199)
<b>Shareholder's funds</b>		<u>70,066</u>	<u>70,071</u>

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The member has not required the company to obtain an audit in accordance with section 476 of the Act.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared and delivered in accordance with the special provisions applicable to companies subject to the small companies regime. The profit and loss account has not been delivered to the Registrar of Companies.

Karl Joel Hypen

Director

Approved by the board on 4 July 2019

**AdLaunch Ltd**  
**Notes to the Accounts**  
**for the year ended 30 November 2018**

**1 Accounting policies**

***Basis of preparation***

The accounts have been prepared under the historical cost convention and in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland (as applied to small entities by section 1A of the standard).

***Debtors***

Short term debtors are measured at transaction price (which is usually the invoice price), less any impairment losses for bad and doubtful debts. Loans and other financial assets are initially recognised at transaction price including any transaction costs and subsequently measured at amortised cost determined using the effective interest method, less any impairment losses for bad and doubtful debts.

<b>2 Debtors</b>	<b>2018</b>	<b>2017</b>
	<b>£</b>	<b>£</b>
AdLaunch International Ltd	<u>68,100</u>	<u>60,100</u>

<b>3 Creditors: amounts falling due within one year</b>	<b>2018</b>	<b>2017</b>
	<b>£</b>	<b>£</b>
Other creditors	<u>-</u>	<u>1</u>

**4 Other information**

AdLaunch Ltd is a private company limited by shares and incorporated in England. Its registered office is:

Oak Tree House  
Barnes Lane  
Milford-On-Sea  
Lymington  
England

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.