

#### **FILE COPY**

## CERTIFICATE OF INCORPORATION OF A PRIVATE UNLIMITED COMPANY

Company Number 10434442

The Registrar of Companies for England and Wales, hereby certifies that

#### **WPP FINANCE 2017**

is this day incorporated under the Companies Act 2006 as a private company and that the company is unlimited, and the situation of its registered office is in England and Wales

Given at Companies House on 18th October 2016



\*N104344429\*





In accordance with Section 9 of the Companies Act 2006 Companies House Application to register a company A fee is payable with this form Please see 'How to pay' on the last page What this form is for What this form is NOT for For further information, please You may use this form to register a You cannot use this form to register refer to our guidance at private or public company a limited liability partnership. To do www gov uk/companieshouse this, please use form LL IN01 Do not use this form if any individual person with significant control is app or has applied for protection having their details disclosed public register Contact enqu companieshouse goviuk to qu separate form 13/10/2016 **Company details** Part 1 **COMPANIES HOUSE** Α1 Company name Filling in this form Please complete in typescript or in Check if a company name is available by using our name availability search bold black capitals. All fields are mandatory unless www.companieshouse.gov.uk/info specified or indicated by \* O Duplicate names Duplicate names are not permitted Please show the proposed company name below A list of registered names can be found on our website There Proposed company WPP Finance 2017 are various rules that may affect name in full O your choice of name More information on this is available in For official use our guidance at www gov uk/companieshouse **A2** Company name restrictions 9 Please tick the box only if the proposed company name contains sensitive Company name restrictions or restricted words or expressions that require you to seek comments of a A list of sensitive or restricted words or expressions that require government department or other specified body consent can be found in our I confirm that the proposed company name contains sensitive or restricted quidance at www.gov.uk/companieshouse words or expressions and that approval, where appropriate, has been sought of a government department or other specified body and I attach a copy of their response

Exemption from name ending with 'Limited' or 'Cyfyngedig'®

Please tick the box if you wish to apply for exemption from the requirement to

I confirm that the above proposed company meets the conditions for

exemption from the requirement to have a name ending with 'Limited',

have the name ending with 'Limited', Cyfyngedig' or permitted alternative

'Cyfyngedig' or permitted alternative

Α3

specific requirements or private companies that are charities are eligible to apply for this. For more details, please go to our website www.gov.uk/companieshouse

limited by guarantee and meet other

Name ending exemption
 Only private companies that are

A4	Company type   The state of th					
	Please tick the box that describes the proposed company type and members' liability (only one box must be ticked)  Public limited by shares  Private limited by shares  Private limited by guarantee  Private unlimited with share capital  Private unlimited without share capital	● Company type  If you are unsure of your company's type, please go to our website www gov uk/companieshouse				
A5	Principal business activity	-				
	Please show the trade classification code number(s) for the principal activity or activities •	Principal business activity You must provide a trade classification code (SIC code 2007)				
Classification code 1	8 2 9 9 0	or a description of your company's main business in this section				
Classification code 2		A full list of the trade classification				
Classification code 3		codes is available on our website www gov uk/companieshouse				
Classification code 4	If you cannot determine a code, please give a brief description of the company's business activity below	_				
A6	Situation of registered office   Output  Description:					
	Please tick the appropriate box below that describes the situation of the proposed registered office (only one box must be ticked)  England and Wales  Wales  Scotland  Northern Ireland	Every company must have a registered office and this is the address to which the Registrar will send correspondence  For England and Wales companies, the address must be in England or Wales  For Welsh, Scottish or Northern Ireland companies, the address must be in Wales, Scotland or Northern Ireland respectively				

A7	Registered office address •			
	Please give the registered office address of your company	• Registered office address You must ensure that the address		
Building name/number	27	shown in this section is consistent with the situation indicated in		
Street	Farm Street	section A6		
		You must provide an address in England or Wales for companies to		
Post town	London	be registered in England and Wales.		
County/Region	England	You must provide an address in Wales, Scotland or Northern Ireland		
Postcode	W 1 J 5 R J	for companies to be registered in Wales, Scotland or Northern Ireland respectively		
A8	Articles of association o			
	Please choose one option only and tick one box only	For details of which company type		
Option 1	I wish to adopt one of the following model articles in its entirety. Please tick only one box	can adopt which model articles, please go to our website www.gov.uk/companieshouse		
	Private limited by shares	A Community Interest Company		
	Private limited by guarantee  Public company	(CIC) cannot adopt model articles.  If you are incorporating a CIC you must tick option 3 and attach a copy of the bespoke articles		
Option 2	I wish to adopt the following model articles with additional and/or amended provisions. I attach a copy of the additional and/or amended provision(s). Please tick only one box  Private limited by shares  Private limited by guarantee  Public company	Of the sespone tribles		
Option 3	I wish to adopt entirely bespoke articles I attach a copy of the bespoke articles to this application			
A9	Restricted company articles   Output  Description:			
	Please tick the box below if the company's articles are restricted	Restricted company articles Restricted company articles are those containing provision for entrenchment For more details, please go to our website www gov uk/companieshouse		

Application to register a company

#### **Proposed officers** Part 2

For private companies the appointment of a secretary is optional, however, if you do decide to appoint a company secretary you must provide the relevant details. Public companies are required to appoint at least one secretary

Private companies must appoint at least one director who is an individual Public companies must appoint at least two directors, one of which must be an individual

For a secretary who is an individual, go to Section B1, For a corporate secretary, go to Section C1, For a director who is an individual, go to Section D1, For a corporate director, go to Section E1

Secretary		
B1	Secretary appointments •	
	Please use this section to list all the secretary appointments taken on formation For a corporate secretary, complete Sections C1-C4	• Corporate appointments For corporate secretary appointments, please complete
Title*		section C1-C4 instead of section B
Full forename(s)		Additional appointments If you wish to appoint more
Surname Former name(s)		than one secretary, please use the 'Secretary appointments' continuation page
		Please provide any previous names (including maiden or married names which have been used for business purposes in the last 20 years.
B2	Secretary's service address ®	·
Building name/number		Service address
Street		This is the address that will appear on the public record This does not have to be your usual residential address
Post town		Please state 'The Company's
County/Region		Registered Office' if your service address will be recorded in the
Postcode		proposed company's register of secretaries as the company's registered office
Country		If you provide your residential address here it will appear on the public record

Application to register a company

#### **Corporate secretary**

<b>C1</b>	Corporate secretary appointments •			
	Please use this section to list all the corporate secretary appointments taken on formation	Additional appointments     If you wish to appoint more than one corporate secretary, please use the		
Name of corporate body/firm	WPP Group (Nominees) Limited	'Corporate secretary appointments' continuation page		
Building name/number	27	Registered or principal address This is the address that will appear		
Street	Farm Street	on the public record This address must be a physical location for the		
	T ann Sueet	delivery of documents. It cannot be a PO box number (unless contained		
Post town	London	within a full address), DX number or LP (Legal Post in Scotland) number		
County/Region	England			
Postcode	W 1 J 5 R J			
Country	UK			
C2	Location of the registry of the corporate body or firm			
<del>_</del>	Is the corporate secretary registered within the European Economic Area (EEA)?			
	<ul> <li>→ Yes Complete Section C3 only</li> <li>→ No Complete Section C4 only</li> </ul>			
C3	EEA companies ®	·		
	Please give details of the register where the company file is kept (including the relevant state) and the registration number in that register	EEA A full list of countries of the EEA can be found in our guidance		
Where the company/	United Kingdom	www gov uk/companieshouse		
firm is registered		This is the register mentioned in Article 3 of the First Company La		
Registration number	2757919	Directive (68/151/EEC)		
C4	Non-EEA companies			
	Please give details of the legal form of the corporate body or firm and the law by which it is governed. If applicable, please also give details of the register in which it is entered (including the state) and its registration number in that register.	Non-EEA     Where you have provided details of the register (including state) where the company or firm is registered,		
Legal form of the		you must also provide its number in that register		
corporate body or firm		that register		
corporate body		tiot register		
corporate body or firm		unat register		

#### Director

D1	Director appointments •	
	Please use this section to list all the director appointments taken on formation For a corporate director, complete Sections E1-E4	Appointments     Private companies must appoint at least one director who is an
Title*	Mr	individual. Public companies must appoint at least two directors, one of
Full forename(s)	Charles Ward	which must be an individual.
Surname	van der Welle	• Please provide any previous names
Former name(s) 2		(including maiden or married names) which have been used for business purposes in the last 20 years
Country/State of residence ©	UNITED KINGDOM	Country/State of residence This is in respect of your usual residential address as stated in
Nationality	BRITISH	section D4
Month/year of birth <sup>©</sup>	X X 1 0 1 79 5 9	Month and year of birth     Please provide month and year only
Business occupation (if any) •	DIRECTOR	Business occupation If you have a business occupation, please enter here If you do not, please leave blank
		Additional appointments If you wish to appoint more than one director, please use the 'Director appointments' continuation page
D2	Director's service address <sup>©</sup>	
	Please complete the service address below You must also fill in the director's usual residential address in <b>Section D4</b>	Service address This is the address that will appear
Building name/number	The Company's Registered Office	on the public record. This does not have to be your usual residential.
Street		address  Please state 'The Company's  Registered Office' if your service
Post town		address will be recorded in the proposed company's register of
County/Region		directors as the company's registered office
Postcode		If you provide your residential
Country		address here it will appear on the public record

#### Director

D1	Director appointments •			
	Please use this section to list all the director appointments taken on formation For a corporate director, complete Sections E1-E4	Appointments     Private companies must appoint at least one director who is an		
Title*	Mr	individual. Public companies must appoint at least two directors, one of		
Full forename(s)	Stephen Richard	which must be an individual.		
Surname	Winters	Please provide any previous names (including maiden or married name which have been used for business purposes in the last 20 years		
Former name(s)				
Country/State of residence •	UNITED KINGDOM	Ocuntry/State of residence This is in respect of your usual residential address as stated in		
Nationality	BRITISH	section D4		
Month/year of birth 4	X X	Month and year of birth Please provide month and year only		
Business occupation (if any) 9	CHARTERED ACCOUNTANT  Business occupation If you have a business please enter here If you please leave blank			
		Additional appointments If you wish to appoint more than one director, please use the 'Director appointments' continuation page		
D2	Director's service address <sup>O</sup>	·		
	Please complete the service address below You must also fill in the director's usual residential address in <b>Section D4</b>	O Service address This is the address that will appear on the public record This does not		
Building name/number	The Company's Registered Office	have to be your usual residential		
Street		address  Please state 'The Company's  Registered Office' if your service		
Post town		address will be recorded in the proposed company's register of		
County/Region		directors as the company's registered office		
Postcode		If you provide your residential address here it will appear on the		
Country		public record		
·	<b>'</b>			

Application to register a company

#### **Corporate director**

E1	Corporate director appointments •	
	Please use this section to list all the corporate directors taken on formation	● Additional appointments If you wish to appoint more than one
Name of corporate body or firm		corporate director, please use the 'Corporate director appointments' continuation page
Building name/number		Registered or principal address
Street		This is the address that will appear on the public record. This address must be a physical location for the delivery of documents. It cannot be
Post town		a PO box number (unless contained within a full address), DX number or
County/Region		LP (Legal Post in Scotland) number
Postcode		
Country		
E2	Location of the registry of the corporate body or firm	
	Is the corporate director registered within the European Economic Area (EEA)?	****
	<ul> <li>→ Yes Complete Section E3 only</li> <li>→ No Complete Section E4 only</li> </ul>	
E3	EEA companies ②	
	Please give details of the register where the company file is kept (including the relevant state) and the registration number in that register	● EEA  A full list of countries of the EEA can be found in our guidance
Where the company/ firm is registered €		This is the register mentioned in Article 3 of the First Company Law  Order 1750 (1975)
Registration number		Directive (68/151/EEC)
E4	Non-EEA companies	
	Please give details of the legal form of the corporate body or firm and the law by which it is governed. If applicable, please also give details of the register in which it is entered (including the state) and its registration number in that register.	Non-EEA     Where you have provided details of the register (including state) where
	I it is entered (including the state) and its registration number in that register	
corporate body	To is entered (including the state) and its registration number in that register	the company or firm is registered, you must also provide its number in that register
corporate body or firm	To is entered (including the state) and its registration number in that register	the company or firm is registered, you must also provide its number in
Legal form of the corporate body or firm Governing law If applicable, where the company/firm is registered •	it is entered (including the state) and its registration number in that register	the company or firm is registered, you must also provide its number in

F2	Statement of capital (Prescribed particulars of rights attached to shares)	
	Please give the prescribed particulars of rights attached to shares for each class of share shown in the statement of capital share tables in <b>Section F1</b>	• Prescribed particulars of rights attached to shares
Class of share	ORDINARY	
Class of share  Prescribed particulars		The particulars are a particulars of any voting rights, including rights that arise only in certain circumstances, b particulars of any rights, as respects dividends, to participate in a distribution, c particulars of any rights, as respects capital, to participate in a distribution (including on winding up), and d whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder  A separate table must be used for each class of share  Continuation pages Please use the next page or a 'Statement of Capital (Prescribed particulars of rights attached to shares)' continuation page if necessary

Application to register a company

Part 3	Statement of capital				
	Does your company have share capital?				•
	→ Yes Complete the sections below			ļ	
	→ No Go to Part 4 (Statement of	guarantee)			
F1	Statement of capital				
	Complete the table(s) below to show the sha	are capital		Continuat	
	Complete a separate table for each currex example, add pound sterling in 'Currency tales'			if necessary	a continuation page y
Currency	Class of shares	Number of shares	Aggregate no	minal value	Total aggregate amount
Complete a separate	E.g. Ordinary/Preference etc		(£, €, \$, etc) Number of sha		to be unpaid, if any (£, €, \$, etc)
table for each currency			multiplied by n		Including both the nominal value and any share premium
Currency table A		1	I		value and any share premiun
GBP	ORDINARY	100	£10	10	
	Totals	100	£10		C100
	Totals	100	210		£100
Currency table B	····				
			<u> </u>		
	Totals				
	Jotals	<u> </u>			
Currency table C					
	_				
			_  		
		Total number of shares	Total aggr nominal v		Total aggregate amount unpaid •
	Totals (including continuation	100	£10	10	£100

lacktriangledown Please list total aggregate values in different currencies separately For example £100 + £100 + \$10 etc

Class of share	• Prescribed particulars of rights
Prescribed particulars	attached to shares The particulars are a particulars of any voting rights, including rights that arise only in certain circumstances, b particulars of any rights, as respects dividends, to participate in a distribution, c particulars of any rights, as respects capital, to participate in a distribution (including on winding up), and d whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder
	A separate table must be used for each class of share
	Continuation pages Please use a 'Statement of capital (Prescribed particulars of rights attached to shares)' continuation page if necessary

3	Initial shareh	oldings						
							Initial shareholdings Please list the company's subscribers	
	The addresses wi	ll appear on the pub I residential address	lic record These	do not need t	o be the	in alphabetical or Please use an 'In- continuation pag	tial shareholdings'	
Subscriber's details		Class of share	Number of shares	Currency	Nominal value of each share	Amount (if any) to be unpaid on each share (including the nominal value and any share premium)	Amount to be paid on each share (including the nominal value and any share premium)	
Name WPP GRO	UP (UK) LTD	ORDINARY	100	GBP	£1	0	£1	
27 FARM S LONDON, W1J 5RJ	STREET,							
Name								
Address								
Name								
Address								
		,						
Name								
Address								

	Application to register a company					
Part 4	Statement of guarantee					
	Is your company limited by guarantee?  Yes Complete the sections below  No Go to Part 5 People with significant control (PSC)					
G1	Subscribers	<u> </u>				
di.	Please complete this section if you are a subscriber of a company limited by guarantee The following statement is being made by each and every person named below	Name Please use capital letters.  Address				
	I confirm that if the company is wound up while I am a member, or within one year after I cease to be a member, I will contribute to the assets of the company by such amount as may be required for  - payment of debts and liabilities of the company contracted before I	<ul> <li>The addresses in this section will appear on the public record. They do not have to be the subscribers' usual residential address.</li> <li>Amount guaranteed</li> </ul>				
	cease to be a member, - payment of costs, charges and expenses of winding up, and, - adjustment of the rights of the contributors among ourselves, not exceeding the specified amount below	Any valid currency is permitted  Class of members Only complete this if there will be more than one class of members and if the subscribers are electing t keep members' information on the public register				
	Subscriber's details	Continuation pages Please use a 'Subscribers'				
Forename(s) •		continuation page if necessary				
Surname •		_				
Address <b>⊙</b>		-				
Postcode						
Amount guaranteed		-				
Class of member (if applicable) •						
	Subscriber's details	-				
Forename(s) •		-				
Surname •		-				
Address 2		-				
Postcode						
Amount guaranteed		-				
Class of member (ıf applicable) <sup>9</sup>		-				

	Subscriber's details	<b>O</b> Name
Forename(s) •		Please use capital letters.
Surname •		The addresses in this section will
Address 2		appear on the public record They do not have to be the subscribers' usual residential address
Postcode		● Amount guaranteed  Any valid currency is permitted
Amount guaranteed		Oclass of members Only complete this if there will be
Class of member (if applicable)		more than one class of members and if the subscribers are electing to keep members' information on the
	Subscriber's details	<ul><li>public register</li><li>Continuation pages</li></ul>
Forename(s) •		Please use a 'Subscribers' continuation page if necessary
Surname •		_ Continuation page in necessary
Address @		_
Postcode		
Amount guaranteed €		-
Class of member (if applicable) <sup>©</sup>		-
	Subscriber's details	-
Forename(s) •		-
Surname •		-
Address <b>②</b>		-   -
Postcode		
Amount guaranteed 9		-
Class of member (if applicable) <sup>19</sup>		-
	Subscriber's details	-
Forename(s) •		-
Surname •		-
Address @		-
Postcode		_
Amount guaranteed		
Class of member (if applicable)		
		1

	INO1 Application to register a company	
Part 5	People with significant control (PSC)	
	Use this Part to tell us about people with significant control or registrable relevant legal entities in respect of the company. Do not use this Part to tell us about any individual people with significant control whose particulars must not be disclosed on the public record. You must use a separate form, which you can get by contacting us enquiries@companieshouse gov uk	
	If on incorporation there will be someone who will count as a person with significant control (either a registrable person or registrable relevant legal entity (RLE)) in relation to the company, tick the box in H1 and complete any relevant sections. If there will be no registrable person or RLE tick the box in H2 and go to Part 6 Election to keep information on the public register.	
H1	Statement of initial significant control <sup>6</sup>	
_	On incorporation, there will be someone who will count as a person with significant control (either a registrable person or registrable RLE) in relation to the company	Statement of initial significant control If there will be a registrable person (which includes 'other registrable persons') or RLE, please complete the appropriate details in sections H, I & J  Please use the PSC continuation pages of percessary
		pages if necessary
H2	Statement of no PSC	
	(Please tick the statement below if appropriate )	
	The company knows or has reason to believe that there will be no person with significant control (either a registrable person or RLE) in relation to the company	

#### **Individual PSC**

НЗ	Individual's details	
_	Use <b>sections H3-H9</b> as appropriate to tell us about individuals with significant control who are registrable persons and the nature of their control in relation to the company	Ocuntry/State of residence This is in respect of the usual residential address as stated in section H6
Title*		Month and year of birth Please provide month and year only
Full forename(s)		,
Surname		
Country/State of residence ●		
Nationality		
Month/year of birth <sup>1</sup>	X X m m y y y	
H4	Individual's service address •	
	Please complete the individual's service address below. You must also complete the individual's usual residential address in <b>Section H6</b>	• Service address  This is the address that will appear on the public record This does not
Building name/number		have to be the individual's usual residential address.
Street		If you provide the individual's residential address here it will
Post town		appear on the public record
County/Region		
Postcode		
Country		

	INO1 Application to register a company	
Н7	Nature of control for an individual	
	Please indicate how the individual is a person with significant control over the company	● Tick each that apply
	Ownership of shares  The individual holds, directly or indirectly, the following percentage of shares in the company (tick only one)  more than 25% but not more than 50% more than 50% but less than 75% 75% or more	
	Ownership of voting rights  The individual holds, directly or indirectly, the following percentage of voting rights in the company (tick only one)  more than 25% but not more than 50% more than 50% but less than 75% 75% or more	
	Ownership of right to appoint/remove directors  The individual holds, directly or indirectly, the right to appoint or remove a majority of the board of directors of the company	
	Significant influence or control (Only tick if none of the above apply)  The individual has the right to exercise, or actually exercises, significant influence or control over the company	,
Н8	Nature of control by a firm over which the individual has significant control •	
	The individual has the right to exercise or actually exercises significant influence or control over the activities of a firm that is not a legal person under its governing law, and	● Tick each that apply
	the members of that firm (in their capacity as such) hold, directly or indirectly, the following percentage of shares in the company (tick only one)  more than 25% but not more than 50% more than 50% but less than 75% 75% or more	
	the members of that firm (in their capacity as such) hold, directly or indirectly, the following percentage of voting rights in the company (tick only one)  more than 25% but not more than 50% more than 50% but less than 75% 75% or more	
	the members of that firm (in their capacity as such) hold the right, directly or indirectly, to appoint or remove a majority of the board of directors of the company	
	the members of that firm (in their capacity as such) have the right to exercise, or actually exercise, significant influence or control over the company	

Application to register a company

HО		_
	ш	O.

### Nature of control by a trust over which the individual has

The individual has the right to exercise or actually exercises significant influence or control over the activities of a trust and	OTick each that apply
the trustees of that trust (in their capacity as such) hold, directly or indirectly,	
he following percentage of shares in the company (tick only one)	
more than 25% but not more than 50%	
more than 50% but less than 75%	
75% or more	
the trustees of that trust (in their capacity as such) hold, directly or indirectly,	
the following percentage of voting rights in the company (tick only one)	
more than 25% but not more than 50%	
more than 50% but less than 75%	
75% or more	
the trustees of that trust (in their capacity as such) hold the right, directly or indirectly, to appoint or remove a majority of the board of directors of the company	
the trustees of that trust (in their capacity as such) have the right to exercise, or actually exercise, significant influence or control over the company	

#### Individual PSC

Н3	Individual's details	
	Ocuntry/State of residence This is in respect of the usual residential address as stated in section H6	
Title*		Month and year of birth Please provide month and year only
Full forename(s)		,
Surname		
Country/State of residence		
Nationality		
Month/year of birth <sup>10</sup>	X X M M Y Y Y Y	
H4	Individual's service address   O	
	Please complete the individual's service address below You must also complete the individual's usual residential address in <b>Section H6</b>	Service address     This is the address that will appear on the public record. This does not
Building name/number		have to be the individual's usual
Street		residential address.  If you provide the individual's
		residential address here it will appear on the public record
Post town		appear on the public record
County/Region		
Postcode		
Country		

N	ature of control for an individual <sup>©</sup>	
	Please indicate how the individual is a person with significant control over the company	• Tick each that apply
	Ownership of shares	
	The individual holds, directly or indirectly, the following percentage of shares in the company (tick only one)	
]	more than 25% but not more than 50%	
וַן	more than 50% but less than 75%	
[[	75% or more	
	Ownership of voting rights	
	The individual holds, directly or indirectly, the following percentage of voting ights in the company (tick only one)	
[	more than 25% but not more than 50%	
[	more than 50% but less than 75%	
	75% or more	
	Ownership of right to appoint/remove directors	
	The individual holds, directly or indirectly, the right to appoint or remove a majority of the board of directors of the company	
	Significant influence or control (Only tick if none of the above apply)	
	The individual has the right to exercise, or actually exercises, significant influence or control over the company	
N si	The individual has the right to exercise, or actually exercises, significant influence or control over the company  ature of control by a firm over which the individual has gnificant control •	
N Si	The individual has the right to exercise, or actually exercises, significant influence or control over the company  ature of control by a firm over which the individual has	● Tick each that apply
N Si	The individual has the right to exercise, or actually exercises, significant influence or control over the company  ature of control by a firm over which the individual has ignificant control of the individual has the right to exercise or actually exercises significant influence or control over the activities of a firm that is not a legal person under its governing law, and the members of that firm (in their capacity as such) hold, directly or indirectly, the following percentage of shares in the company (tick only one)	• Tick each that apply
N Si	The individual has the right to exercise, or actually exercises, significant influence or control over the company  ature of control by a firm over which the individual has ignificant control  The individual has the right to exercise or actually exercises significant influence or control over the activities of a firm that is not a legal person under its governing law, and  the members of that firm (in their capacity as such) hold, directly or indirectly, the following percentage of shares in the company (tick only one)  more than 25% but not more than 50%	• Tick each that apply
N Si	The individual has the right to exercise, or actually exercises, significant influence or control over the company  ature of control by a firm over which the individual has ignificant control •  The individual has the right to exercise or actually exercises significant influence or control over the activities of a firm that is not a legal person under its governing law, and  the members of that firm (in their capacity as such) hold, directly or indirectly, the following percentage of shares in the company (tick only one)	• Tick each that apply
N si	The individual has the right to exercise, or actually exercises, significant influence or control over the company  ature of control by a firm over which the individual has gnificant control over the individual has the right to exercise or actually exercises significant influence or control over the activities of a firm that is not a legal person under its governing law, and  the members of that firm (in their capacity as such) hold, directly or indirectly, the following percentage of shares in the company (tick only one)  more than 25% but not more than 50%  more than 50% but less than 75%  75% or more  the members of that firm (in their capacity as such) hold, directly or indirectly,	• Tick each that apply
N si	The individual has the right to exercise, or actually exercises, significant influence or control over the company  ature of control by a firm over which the individual has gnificant control •  The individual has the right to exercise or actually exercises significant influence or control over the activities of a firm that is not a legal person under its governing law, and  the members of that firm (in their capacity as such) hold, directly or indirectly, the following percentage of shares in the company (tick only one)  more than 25% but not more than 50%  more than 50% but less than 75%  75% or more  the members of that firm (in their capacity as such) hold, directly or indirectly, the following percentage of voting rights in the company (tick only one)	• Tick each that apply
N si	The individual has the right to exercise, or actually exercises, significant influence or control over the company  ature of control by a firm over which the individual has gnificant control •  The individual has the right to exercise or actually exercises significant influence or control over the activities of a firm that is not a legal person under its governing law, and  the members of that firm (in their capacity as such) hold, directly or indirectly, the following percentage of shares in the company (tick only one)  more than 25% but not more than 50%  more than 50% but less than 75%  75% or more  the members of that firm (in their capacity as such) hold, directly or indirectly, the following percentage of voting rights in the company (tick only one)  more than 25% but not more than 50%	• Tick each that apply
N si	The individual has the right to exercise, or actually exercises, significant influence or control over the company  ature of control by a firm over which the individual has gnificant control over the individual has the right to exercise or actually exercises significant influence or control over the activities of a firm that is not a legal person under its governing law, and  the members of that firm (in their capacity as such) hold, directly or indirectly, the following percentage of shares in the company (tick only one)  more than 25% but not more than 50%  more than 50% but less than 75%  75% or more  the members of that firm (in their capacity as such) hold, directly or indirectly, the following percentage of voting rights in the company (tick only one)  more than 25% but not more than 50%	● Tick each that apply
N si	The individual has the right to exercise, or actually exercises, significant influence or control over the company  ature of control by a firm over which the individual has ignificant control.  The individual has the right to exercise or actually exercises significant influence or control over the activities of a firm that is not a legal person under its governing law, and  The members of that firm (in their capacity as such) hold, directly or indirectly, the following percentage of shares in the company (tick only one)  The members of that firm (in their capacity as such) hold, directly or indirectly, the following percentage of voting rights in the company (tick only one)  The members of that firm (in their capacity as such) hold, directly or indirectly, the following percentage of voting rights in the company (tick only one)  The more than 50% but less than 75%  To more than 50% but less than 75%	● Tick each that apply
N si	The individual has the right to exercise, or actually exercises, significant influence or control over the company  ature of control by a firm over which the individual has ignificant control over the individual has the right to exercise or actually exercises significant influence or control over the activities of a firm that is not a legal person under its governing law, and  the members of that firm (in their capacity as such) hold, directly or indirectly, the following percentage of shares in the company (tick only one)  more than 25% but not more than 50%  more than 50% but less than 75%  75% or more  the members of that firm (in their capacity as such) hold, directly or indirectly, the following percentage of voting rights in the company (tick only one)  more than 25% but not more than 50%  more than 50% but less than 75%  75% or more	● Tick each that apply

Application to register a company

т	
=	

### Nature of control by a trust over which the individual has significant control •

si	gn	ificant control •	
		individual has the right to exercise or actually exercises significant ience or control over the activities of a trust and	● Tick each that apply
		trustees of that trust (in their capacity as such) hold, directly or indirectly, following percentage of shares in the company (tick only one)	
12	] ]	more than 25% but not more than 50% more than 50% but less than 75%	
	]	75% or more	
t	he i	trustees of that trust (in their capacity as such) hold, directly or indirectly, following percentage of voting rights in the company (tick only one)	
L	] ]	more than 25% but not more than 50% more than 50% but less than 75%	
	]	75% or more	
	<b>-</b>	the trustees of that trust (in their capacity as such) hold the right, directly or indirectly, to appoint or remove a majority of the board of directors of the company	
		the trustees of that trust (in their capacity as such) have the right to exercise, or actually exercise, significant influence or control over the company	
1			

#### Relevant legal entity (RLE)

Melevant legal cil		
11	RLE details •	
Corporate or firm name	WPP Group (UK) Ltd	Registered or principal office address This is the address that will appear
Building name/number	27	on the public record
Street	FARM STREET	
Post town	LONDON	
County/Region		
Postcode	W 1 J 5 R J	
Country	UNITED KINGDOM	
12	Legal form and governing law	
	Please give details of the legal form of the RLE and the law by which it is governed if applicable, please also give details of the register of companies in which it is entered (including the country/state) and its registration number in that register	Registration number     Where you have provided details of the register (including country/
Legal form	PRIVATE COMPANY LIMITED BY SHARES	state) where the RLE is registered, you must also provide its number in
Governing law	ENGLAND	that register
If applicable, register in which RLE is	REGISTER OF COMPANIES HOUSE (UK)	
entered • Country/State •	LINUTED KINGSOM	
	UNITED KINGDOM	
Registration number <sup>10</sup>	2670617	

۱	NΙ	Λ	1
ı	ΙN	u	1

Nat	Nature of control for the RLE <sup>©</sup>		
Plea	ase indicate how the RLE has significant control over the company	OTick each that apply	
The	nership of shares RLE holds, directly or indirectly, the following percentage of shares in the hopany (tick only one) more than 25% but not more than 50% more than 50% but less than 75% 75% or more		
Ow	nership of voting rights		
	RLE holds, directly or indirectly, the following percentage of voting rights he company (tick only one)		
	more than 25% but not more than 50% more than 50% but less than 75% 75% or more		
Ow ☑	rnership of right to appoint/remove directors  The RLE holds the right, directly or indirectly, to appoint or remove a majority of the board of directors of the company		
Sig	nificant influence or control (only tick if none of the above apply)  The RLE has the right to exercise, or actually exercises, significant influence or control over the company		
	ure of control by a firm over which the RLE has nificant control •		
ord	RLE has the right to exercise or actually exercises significant influence control over the activities of a firm that is not a legal person under its erning law, and	• Tick each that appl	
	members of that firm (in their capacity as such) hold, directly or indirectly, following percentage of shares in the company (tick only one) more than 25% but not more than 50%		
	more than 50% but less than 75% 75% or more		
	members of that firm (in their capacity as such) hold, directly or indirectly, following percentage of voting rights in the company (tick only one) more than 25% but not more than 50% more than 50% but less than 75% 75% or more		
	the members of that firm (in their capacity as such) hold the right, directly or indirectly, to appoint or remove a majority of the board of directors of the company		

Application to register a company

Г	

### Nature of control by a trust over which the RLE has significant control o

The RLE has the right to exercise or actually exercises significant influence or control over the activities of a trust and	<b>⊙</b> Tick each that apply
the trustees of that trust (in their capacity as such) hold, directly or indirectly, the following percentage of shares in the company (tick only one)  more than 25% but not more than 50% more than 50% but less than 75% 75% or more	
the trustees of that trust (in their capacity as such) hold, directly or indirectly, the following percentage of voting rights in the company (tick only one)  more than 25% but not more than 50% more than 50% but less than 75% 75% or more	
the trustees of that trust (in their capacity as such) hold the right, directly or indirectly, to appoint or remove a majority of the board of directors of the company	
the trustees of that trust (in their capacity as such) have the right to exercise, or actually exercise, significant influence or control over the company	

#### Other registrable person (ORP)

——————————————————————————————————————	
ORP details	
<ul> <li>An 'other registrable person' is</li> <li>a corporation sole</li> <li>a government or government department of a country or territory or a part of a country or territory</li> <li>an international organisation whose members include two or more countries or territories (or their governments)</li> <li>a local authority or local government body in the UK or elsewhere</li> </ul>	
Principal office address •	
	Principal office address
	This is the address that will appear on the public record
Legal form and governing law	
	<ul> <li>a corporation sole</li> <li>a government or government department of a country or territory or a part of a country or territory</li> <li>an international organisation whose members include two or more countries or territories (or their governments)</li> <li>a local authority or local government body in the UK or elsewhere</li> </ul> Principal office address •

	ase show how the ORP has significant control over the company	O Tick each that apply
116	ase show now the OAF has significant control over the company	Tick each that apply
Ow	nership of shares	
	The ORP holds, directly or indirectly, the following percentage of shares in the company (tick only one)	
	more than 25% but not more than 50%	
	more than 50% but less than 75%	
	75% or more	
Ow	mership of voting rights	
	The ORP holds, directly or indirectly, the following percentage of voting	
_	rights in the company (tick only one)	
	more than 50% but less than 75%	
	75% or more	
Ow	nership of right to appoint/remove directors	
	The ORP holds, directly or indirectly, the right to appoint or remove a	
-	majority of the board of directors of the company	
Sig	nificant influence or control (Only tick if none of the above apply)	
	The ORP has the right to exercise, or actually exercises, significant influence	
	or control over the company	
Nat	or control over the company  cure of control by a firm over which the ORP has	
The or o	cure of control by a firm over which the ORP has nificant control •  ORP has the right to exercise or actually exercises significant influence control over the activities of a firm that is not a legal person under its	<b>⊕</b> Tick each that apply
The or o gov	cure of control by a firm over which the ORP has nificant control •  ORP has the right to exercise or actually exercises significant influence control over the activities of a firm that is not a legal person under its reming law, and  members of that firm (in their capacity as such) hold, directly or indirectly,	Tick each that apply
The or o gov	cure of control by a firm over which the ORP has nificant control •  ORP has the right to exercise or actually exercises significant influence control over the activities of a firm that is not a legal person under its terning law, and	Tick each that apply
The or o gov	cure of control by a firm over which the ORP has inficant control •  ORP has the right to exercise or actually exercises significant influence control over the activities of a firm that is not a legal person under its rerning law, and  members of that firm (in their capacity as such) hold, directly or indirectly, following percentage of shares in the company (tick only one)	<b>⊕</b> Tick each that apply
The or o gov	cure of control by a firm over which the ORP has inficant control over the activities of a firm that is not a legal person under its reming law, and members of that firm (in their capacity as such) hold, directly or indirectly, following percentage of shares in the company (tick only one) more than 25% but not more than 50%	Tick each that apply
The or or gove the the	cure of control by a firm over which the ORP has inficant control over the activities of a firm that is not a legal person under its reming law, and members of that firm (in their capacity as such) hold, directly or indirectly, following percentage of shares in the company (tick only one) more than 25% but not more than 50% more than 50% but less than 75% 75% or more	Tick each that apply
The or	cure of control by a firm over which the ORP has nificant control over the activities of a firm that is not a legal person under its reming law, and  members of that firm (in their capacity as such) hold, directly or indirectly, following percentage of shares in the company (tick only one)  more than 25% but not more than 50%  more than 50% but less than 75%  75% or more  members of that firm (in their capacity as such) hold, directly or indirectly,	Tick each that appli
The or or gove the the the	cure of control by a firm over which the ORP has inficant control ORP has the right to exercise or actually exercises significant influence control over the activities of a firm that is not a legal person under its rerning law, and members of that firm (in their capacity as such) hold, directly or indirectly, following percentage of shares in the company (tick only one) more than 25% but not more than 50% more than 50% but less than 75% 75% or more  members of that firm (in their capacity as such) hold, directly or indirectly, following percentage of voting rights in the company (tick only one)	Tick each that appl
The or	cure of control by a firm over which the ORP has inficant control over the activities of a firm that is not a legal person under its terning law, and members of that firm (in their capacity as such) hold, directly or indirectly, following percentage of shares in the company (tick only one) more than 25% but not more than 50% more than 50% but less than 75% 75% or more  members of that firm (in their capacity as such) hold, directly or indirectly, following percentage of voting rights in the company (tick only one) more than 25% but not more than 50%	Tick each that apply
the the	cure of control by a firm over which the ORP has inificant control over the activities of a firm that is not a legal person under its reming law, and members of that firm (in their capacity as such) hold, directly or indirectly, following percentage of shares in the company (tick only one) more than 25% but not more than 50% more than 50% but less than 75% 75% or more members of that firm (in their capacity as such) hold, directly or indirectly, following percentage of voting rights in the company (tick only one) more than 25% but not more than 50% more than 25% but not more than 50% more than 25% but not more than 50% more than 50% but less than 75%	Tick each that apply
the the	cure of control by a firm over which the ORP has inficant control over the activities of a firm that is not a legal person under its terning law, and members of that firm (in their capacity as such) hold, directly or indirectly, following percentage of shares in the company (tick only one) more than 25% but not more than 50% more than 50% but less than 75% 75% or more  members of that firm (in their capacity as such) hold, directly or indirectly, following percentage of voting rights in the company (tick only one) more than 25% but not more than 50%	Tick each that apply
the the	cure of control by a firm over which the ORP has inificant control over the activities of a firm that is not a legal person under its reming law, and members of that firm (in their capacity as such) hold, directly or indirectly, following percentage of shares in the company (tick only one) more than 25% but not more than 50% more than 50% but less than 75% 75% or more members of that firm (in their capacity as such) hold, directly or indirectly, following percentage of voting rights in the company (tick only one) more than 25% but not more than 50% more than 25% but not more than 50% more than 25% but not more than 50% more than 50% but less than 75%	Tick each that apply

Application to register a company

## Nature of control by a trust over which the ORP has significant control •

	ORP has the right to exercise or actually exercises significant influence or trol over the activities of a trust and	Tick each that apply
the	trustees of that trust (in their capacity as such) hold, directly or indirectly, following percentage of shares in the company (tick only one)	
	more than 25% but not more than 50% more than 50% but less than 75% 75% or more	
the	trustees of that trust (in their capacity as such) hold, directly or indirectly, following percentage of voting rights in the company (tick only one) more than 25% but not more than 50% more than 50% but less than 75% 75% or more	
	the trustees of that trust (in their capacity as such) hold the right, directly or indirectly, to appoint or remove a majority of the board of directors of the company	
	the trustees of that trust (in their capacity as such) have the right to exercise, or actually exercise, significant influence or control over the company	

	INO1 Application to register a company	
Part 6	Election to keep information on the public regi	ister (if applicable)
	The subscribers of a private company can agree to elect to keep certain information on the public register at Companies House, rather than keeping their own registers Tick the appropriate box to show which information the subscribers are electing to keep on the public register If the subscribers have not agreed to keep any of this information on the public register, go to Part 7 Consent to Act	
K1	Election to keep secretaries' register information on the public register	
	All subscribers elect to keep secretaries' register information on the public register	• only applies if the proposed company will have a secretary
K2	Election to keep directors' register information on the public register	
	IMPORTANT If the subscribers elect to keep this information on the public register, everyone who is an individual director while the election is in force will have their full date of birth available on the public record.	If the subscribers don't make this election, only the month and year of birth will be available on the public record
	All subscribers elect to keep directors' register information on the public register	
K3	Election to keep directors' usual residential address (URA) register information on the public register	-
	If the subscribers elect to keep this information on the public register, the URA will <b>not</b> be publicly available  All subscribers elect to keep directors' URA register information on the public register	
K4	Election to keep members' register information on the public register	
	IMPORTANT If the subscribers elect to keep this information on the public register, everyone who is a member while the election is in place will have their name and address available on the public record  All subscribers elect to keep members' register information on the public register  The company will be a single member company (Tick if applicable)	
К5	Election to keep PSC register information on the public register	
	IMPORTANT  If the subscribers elect to keep this information on the public register, everyone who is an individual PSC while the election is in force will have their full date of birth available on the public record ●  All subscribers elect to keep PSC register information on the public register  No objection was received by the subscribers from any eligible person ● within the notice period before making the election	If the subscribers don't make this election, only the month and year of birth will be available on the public record  Eligible person An eligible person is a person whose details would have to be entered in the company's PSC register

	INO1 Application to register a company		
Do 7			
Part 7	Consent to act		
L1	Consent statement		
	Please tick the box to confirm consent  The subscribers confirm that each of the persons named as a director or secretary has consented to act in that capacity		
Part 8	Statement about individual PSC particulars		
M1	Particulars of an individual PSC <sup>©</sup>		
	Please tick the box to confirm  The subscribers confirm that each person named in this application as an individual PSC knows that their particulars are being supplied as part of this application		Only tick this if you have completed details of one or more individual PSCs in sections H3-H9
Part 9	Statement of compliance		_
	This section must be completed by all companies		
	Is the application by an agent on behalf of all the subscribers?		
	<ul> <li>→ No Go to Section N1 (Statement of compliance delivered by the subscribers)</li> <li>→ Yes Go to Section N2 (Statement of compliance delivered by an age</li> </ul>	ent)	
N1	Statement of compliance delivered by the subscribers <sup>9</sup>		
	Please complete this section if the application is not delivered by an agent for the subscribers of the memorandum of association  I confirm that the requirements of the Companies Act 2006 as to registration have been complied with		Statement of compliance delivered by the subscribers Every subscriber to the memorandum of association must sign the statement of compliance
Subscriber's signature	Signature X	X	Continuation pages Please use a 'Statement of compliance delivered by the subscribers' continuation page if more subscribers need to sign
Subscriber's signature	Signature X	X	
Subscriber's signature	Signature	X	
Subscriber's signature	Signature X	X	

N2	Statement of compliance delivered by an agent
	Please complete this section if this application is delivered by an agent for the subscribers to the memorandum of association
Agent's name	WPP GROUP (NOMINEES) LIMITED
Building name/number	27
Street	FARM STREET
Post town	LONDON
County/Region	ENGLAND
Postcode	W 1 J 5 R J
Country	UNITED KINGDOM
	I confirm that the requirements of the Companies Act 2006 as to registration have been complied with
Agent's signature	Signature X For and on behall of wff group (Nominels) Linute

### Presenter information You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form The contact information you give will be visible to searchers of the public record LEGAL DEPARTMENT Company name WPP plc Address 27 FARM STREET

**LONDON** County/Region **ENGLAND** Postcode W | 1 5 R J Country UNITED KINGDOM

DX

Post town

Telephone 0207 318 0000

#### Certificate

We will send your certificate to the presenters address (shown above) or if indicated to another address

- ☐ At the registered office address (Given in Section A7) ☐ At the agents address (Given in Section N2)
- Checklist

We may return forms completed incorrectly or with information missing

Please make sure you have remembered the following.

- ☐ You have checked that the proposed company name is available as well as the various rules that may affect your choice of name. More information can be found in guidance on our website
- If the name of the company is the same as one already on the register as permitted by The Company LLP and Business (Names and Trading Disclosures) Regulations 2015, please attach consent
- ☐ You have used the correct appointment sections. ☐ Any addresses given must be a physical location
  - They cannot be a PO Box number (unless part of a full service address), DX or LP (Legal Post in Scotland) number
- ☐ The document has been signed, where indicated □ All relevant attachments have been included
- You have enclosed the Memorandum of Association
- You have enclosed the correct fee

#### Important information

Please note that all information on this form will appear on the public record, apart from information relating to usual residential addresses. Day of birth will only be shown on the public record if the subscribers have elected to keep PSC and/or directors' information on the public register

#### How to pay

A fee is payable on this form Make cheques or postal orders payable to

'Companies House' For information on fees, go to www gov uk/companieshouse

#### Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below

For companies registered in England and Wales The Registrar of Companies, Companies House, Crown Way, Cardiff, Wales, CF14 3UZ DX 33050 Cardiff

For companies registered in Scotland The Registrar of Companies, Companies House, Fourth floor, Edinburgh Quay 2, 139 Fountainbridge, Edinburgh, Scotland, EH3 9FF DX ED235 Edinburgh 1 or LP - 4 Edinburgh 2 (Legal Post)

For companies registered in Northern Ireland The Registrar of Companies, Companies House, Second Floor, The Linenhall, 32-38 Linenhall Street, Belfast, Northern Ireland, BT2 8BG DX 481 N R Belfast 1

Section 243 or 790ZF exemption

If you are applying for, or have been granted a section 243 or 790ZF exemption, please post this whole form to the different postal address below The Registrar of Companies, PO Box 4082, Cardiff, CF14 3WE

#### **Further information**

For further information, please see the guidance notes on the website at www gov uk/companieshouse or email enquiries@companieshouse gov uk

This form is available in an alternative format. Please visit the forms page on the website at www.gov.uk/companieshouse

#### COMPANY HAVING A SHARE CAPITAL

#### Memorandum of association of WPP Finance 2017

Each subscriber to this memorandum of association wishes to form a company under the Companies Act 2006 and agrees to become a member of the company and to take at least one share

Name of each subscriber

Authentication by each subscriber

WPP Group (UK) Ltd

For and on behalf of WPP Group (UK) Ltd

Wh Vand Welle

# THE COMPANIES ACT 2006 AN UNLIMITED COMPANY HAVING A SHARE CAPITAL ARTICLES OF ASSOCIATION

of

**WPP Finance 2017** 

No.

#### INDEX TO THE ARTICLES

Artic	le	Page
PREL	LIMINARY	
1	Model articles do not apply .	3
INTE	RPRETATION	
2	Defined terms	3
OBJE	CCTS	
3	Unrestricted objects .	5
DIRE	CCTORS	
DIRE	CTORS' GENERAL POWERS, DUTIES AND RESPONSIBILITIES	
4	Directors' general powers	5
5	Shareholders' reserve power	5
6	Directors' duties	. 5
7	Directors may delegate	. 5
8	Committees	. 6
	ISION-MAKING BY DIRECTORS	
9	Directors to take decisions collectively	6
10	Unanimous decisions	. 6
11	Calling a directors' meeting	6
12	Participation in directors' meetings	. 7
13	Quorum for directors' meetings	7
14	Chairing of directors' meetings	8
	CCTORS' INTERESTS	_
15	Directors' interests in relation to transactions or arrangements with the company	8
16	Directors' interests other than in relation to transactions or arrangements with the company	8
17	Directors' interests generally and voting	10
18	Records of decisions to be kept	11
19	Directors' discretion to make further rules DINTMENT OF DIRECTORS	11
		11
20 21	Methods of appointing directors  Tormunation of director's appointment	11
22	Termination of director's appointment	11 12
23	Appointment and termination of appointments of directors by majority shareholders Directors' services and remuneration	12
24	Directors' expenses	12
25	Directors' pensions and other benefits .	12
	ERNATE DIRECTORS	12
26	Appointment and removal of alternates	13
27	Rights and responsibilities of alternate directors .	13
28	Alternates voting at directors' meetings	14
29	Termination of alternate directorship	14
	PANY NAME	17
30	Directors' power to change company name	14
	RES AND DISTRIBUTIONS – SHARES	
31	All shares to be fully paid up	15
32	Powers to allot shares .	15
33	Company not bound by less than absolute interests	15
34	Share certificates	15
35	Replacement share certificates	16
36	Share transfers	16
37	Transmission of shares	17
38	Exercise of transmittees' rights	17

39	Transmittees bound by prior notices .	17
40	Alteration of share capital .	17
DIVI	IDENDS AND OTHER DISTRIBUTIONS	
41	Procedure for declaring dividends	18
42	Payment of dividends and other distributions .	18
43	No interest on distributions .	19
44	Unclaimed distributions	19
45	Non-cash distributions	19
46	Waiver of distributions .	20
CAP	TTALISATION OF PROFITS	
47	Authority to capitalise and appropriation of capitalised sums .	20
DEC	ISION-MAKING BY SHAREHOLDERS – ORGANISATION OF GENERAL MEETINGS	
48	Notice of general meeting .	21
49	Attendance and speaking at general meetings	21
50	Quorum for general meetings	21
51	Chairing general meetings	21
52	Attendance and speaking by directors and non-shareholders	22
53	Adjournment .	22
VOT	TING AT GENERAL MEETINGS	
54	Voting general .	23
55	Errors and disputes .	23
56	Poll votes .	23
57	Content of proxy notices .	23
58	Delivery of proxy notices etc	24
59	Amendments to resolutions .	24
ADM	MINISTRATIVE ARRANGEMENTS	
60	Means of communication to be used .	25
61	When a communication from the company is deemed received.	25
62	Notices in writing given to the company by majority shareholders	26
63	Company seals .	26
64	No right to inspect accounts and other records	26
65	Provision for employees on cessation of business	26
	IDING UP	
66	Winding up	27
	ECTORS' INDEMNITY AND INSURANCE	
67	Indemnity .	27
68	Insurance .	28

#### THE COMPANIES ACT 2006

#### AN UNLIMITED COMPANY HAVING A SHARE CAPITAL

#### ARTICLES OF ASSOCIATION

**OF** 

#### WPP Finance 2017

#### **PRELIMINARY**

# 1. Model articles do not apply

None of the articles in the model articles set out in The Companies (Model Articles) Regulations 2008 shall apply to the company

#### INTERPRETATION

#### 2. Defined terms

(a) In the articles, unless the context requires otherwise

alternate or alternate director has the meaning given in article 26 and article 27 respectively,

articles means the company's articles of association, as from time to time amended,

**bankruptcy** includes individual insolvency proceedings in a jurisdiction other than England and Wales or Northern Ireland which have an effect similar to that of bankruptcy,

chairman has the meaning given in article 14,

chairman of the meeting has the meaning given in article 51;

Companies Act means the Companies Act 2006 including any statutory modification or reenactment of it for the time being in force,

**company** means WPP Finance 2017 (registered number ),

director means a director of the company, and includes any person occupying the position of director, by whatever name called,

distribution recipient has the meaning given in article 42,

document includes, unless otherwise specified, any document sent or supplied in electronic form,

electronic form has the meaning given in section 1168 of the Companies Act,

eligible director means a director who is entitled to vote on the relevant matter at a directors' meeting but excluding any director whose vote is not to be counted in respect of the relevant matter,

fully paid in relation to a share, means that the nominal value and any premium to be paid to the company in respect of that share have been paid to the company,

hard copy form has the meaning given in section 1168 of the Companies Act,

holder in relation to shares means the person whose name is entered in the register of members as the holder of the shares,

instrument means a document in hard copy form,

ordinary resolution has the meaning given in section 282 of the Companies Act,

paid means paid or credited as paid,

participate, in relation to a directors' meeting, has the meaning given in article 12,

proxy notice has the meaning given in article 57,

relevant situation has the meaning given in article 16,

shareholder means a person who is the holder of a share,

shares means shares in the company,

special resolution has the meaning given in section 283 of the Companies Act,

subsidiary has the meaning given in section 1159 of the Companies Act,

transmittee means a person entitled to a share by reason of the death or bankruptcy of a shareholder or otherwise by operation of law, and

writing means the representation or reproduction of words, symbols or other information in a visible form by any method or combination of methods, whether sent or supplied in electronic form or otherwise

- (b) Unless the context otherwise requires, other words or expressions contained in these articles bear the same meaning as in the Companies Act as in force on the date when these articles become binding on the company
- (c) Unless the contrary intention appears, words importing the singular number include the plural number and vice versa, words importing one gender include all genders and words importing persons include bodies corporate and unincorporated associations
- (d) Headings to the articles are inserted for convenience only and shall not affect construction

#### **OBJECTS**

## 3. Unrestricted objects

Nothing in the articles shall constitute a restriction on the objects of the company to do (or omit to do) any act and in accordance with section 31(1) of the Companies Act, the company's objects are unrestricted

#### **DIRECTORS**

#### DIRECTORS' GENERAL POWERS, DUTIES AND RESPONSIBILITIES

### 4. Directors' general powers

Subject to the articles, the directors are responsible for the management of the company's business, for which purpose they may exercise all the powers of the company

# 5. Shareholders' reserve power

- (a) The shareholders may, by special resolution, direct the directors to take, or refrain from taking, specified action
- (b) No such special resolution invalidates anything which the directors have done before the passing of the resolution.

#### 6. Directors' duties

- (a) The purpose of the company
  - (1) may, if and to the extent that the directors consider it appropriate, and
  - (ii) shall, if directed by the holders of the majority of the shares by notice in writing to the company,

include promoting the success of the group as a whole or of any one or more members of the group (and in this context **group** means the company, any other body corporate which is its holding company or subsidiary and any other body corporate which is a subsidiary of that holding company)

(b) In the exercise of his duties, a director shall not be restricted by any duty of confidentiality to the company from providing information regarding the company to a holding company of the company but a director who is also a director of any holding company of the company shall owe a strict duty of confidentiality to that holding company in relation to confidential information of the holding company

## 7. Directors may delegate

- (a) Subject to the articles, the directors may delegate any of the powers which are conferred on them under the articles
  - (1) to such person or committee,
  - (11) by such means (including by power of attorney),
  - (111) to such an extent,

- (1v) in relation to such matters or territories, and
- (v) on such terms and conditions,

as they think fit

- (b) If the directors so specify, any such delegation may authorise further delegation of the directors' powers by any person to whom they are delegated
- (c) The directors may revoke any delegation in whole or part, or alter its terms and conditions

#### 8. Committees

- (a) Committees to which the directors delegate any of their powers must follow procedures which are based as far as they are applicable on those provisions of the articles which govern the taking of decisions by directors
- (b) The directors may make rules of procedure for all or any committees, which prevail over rules derived from the articles if they are not consistent with them

## **DECISION-MAKING BY DIRECTORS**

# 9. Directors to take decisions collectively

- (a) The general rule about decision-making by directors is that any decision of the directors must be either a majority decision at a meeting or a decision taken in accordance with article 10
- (b) If
  - (1) the company only has one director, and
  - (11) no provision of the articles requires it to have more than one director,

the general rule does not apply, and the director may take decisions without regard to any of the provisions of the articles relating to directors' decision-making

#### 10. Unanimous decisions

- (a) A decision of the directors is taken in accordance with this article when all eligible directors indicate to each other by any means that they share a common view on a matter
- (b) Such a decision may take the form of a resolution in writing, copies of which have been signed by each eligible director or to which each eligible director has otherwise indicated agreement in writing
- (c) A decision may not be taken in accordance with this article if the eligible directors would not have formed a quorum at such a meeting

## 11. Calling a directors' meeting

- (a) Any director may call a directors' meeting by giving notice of the meeting to the directors or by authorising the company secretary (if any) to give such notice
- (b) Notice of any directors' meeting must indicate

- (1) Its proposed date and time,
- (11) where it is to take place, and
- (iii) If it is anticipated that directors participating in the meeting will not be in the same place, how it is proposed that they should communicate with each other during the meeting
- (c) Notice of a directors' meeting must be given to each director, but need not be in writing
- (d) Notice of a directors' meeting need not be given to directors who waive their entitlement to notice of that meeting, by giving notice to that effect to the company not more than 7 days after the date on which the meeting is held. Where such notice is given after the meeting has been held, that does not affect the validity of the meeting, or of any business conducted at it

### 12. Participation in directors' meetings

- (a) Subject to the articles, directors **participate** in a directors' meeting, or part of a directors' meeting, when
  - (1) the meeting has been called and takes place in accordance with the articles, and
  - (11) they can each communicate to the others any information or opinions they have on any particular item of the business of the meeting
- (b) In determining whether directors are participating in a directors' meeting, it is irrelevant where any director is or how they communicate with each other
- (c) If all the directors participating in a meeting are not in the same place, they may decide that the meeting is to be treated as taking place wherever any of them is. In the absence of such a decision, the meeting is deemed to take place at the location from where the chairman participates

#### 13. Quorum for directors' meetings

- (a) At a directors' meeting, unless a quorum is participating, no proposal is to be voted on, except a proposal to call another meeting
- (b) The quorum for directors' meetings may be fixed from time to time by a decision of the directors, but subject to paragraph (c), it must never be less than two eligible directors, and unless otherwise fixed it is two eligible directors
- (c) For the purpose of any directors' meeting (or part of a meeting) held in accordance with article 16 to authorise a director's conflict of interest, if only one eligible director is in office, the quorum is one eligible director
- (d) If the total number of directors for the time being in office is less than the quorum required, the director or directors in office must not take any decision other than a decision
  - (1) to appoint further directors, or
  - (ii) to call a general meeting so as to enable the shareholders to appoint further directors

## 14. Chairing of directors' meetings

- (a) The directors may appoint a director to chair their meetings
- (b) The person so appointed for the time being is known as the **chairman**
- (c) The directors may terminate the chairman's appointment at any time
- (d) If the chairman is not participating in a directors' meeting within ten minutes of the time at which it was to start, the participating directors may appoint one of themselves to chair it

#### **DIRECTORS' INTERESTS**

15. Directors' interests in relation to transactions or arrangements with the company

The relevant provisions of the Companies Act (including without limitation sections 177 and 182 of the Companies Act) shall apply in relation to declarations of interests in proposed and existing transactions or arrangements with the company

- 16. Directors' interests other than in relation to transactions or arrangements with the company
- (a) If a situation (a **relevant situation**) arises in which a director has, or can have, a direct or indirect interest that conflicts, or possibly may conflict, with the interests of the company (including, without limitation, in relation to the exploitation of any property, information or opportunity, whether or not the company could take advantage of it but excluding any situation which cannot reasonably be regarded as likely to give rise to a conflict of interest) the following provisions shall apply if the conflict of interest does not arise in relation to a transaction or arrangement with the company
  - (1) If the relevant situation arises from the appointment or proposed appointment of a person as a director of the company
    - (A) the directors (other than the director, and any other director with a similar interest, who shall not be counted in the quorum at the meeting and shall not vote on the resolution), or
    - (B) the shareholders (by ordinary resolution or by notice in writing given to the company by the holders of a majority of the shares),

may resolve to authorise the appointment of the director and the relevant situation on such terms as they may determine,

- (11) If the relevant situation arises in circumstances other than in paragraph (1)
  - (A) the directors (other than the director and any other director with a similar interest who shall not be counted in the quorum at the meeting and shall not vote on the resolution), or
  - (B) the shareholders (by ordinary resolution or by notice in writing given to the company by the holders of a majority of the shares),

may resolve to authorise the relevant situation and the continuing performance by the director of his duties on such terms as they may determine

- (b) Any reference in paragraph (a) to a conflict of interest includes a conflict of interest and duty and a conflict of duties
- (c) Any terms determined by the directors or the shareholders under paragraphs (a)(1) or (a)(11) may be imposed at the time of the authorisation or may be imposed or varied subsequently by either the directors or the shareholders and may include (without limitation)
  - (i) whether the interested directors may vote (and be counted in the quorum at any meeting) in relation to any decision relating to the relevant situation,
  - (ii) the exclusion of the interested directors from all information and discussion by the company of the relevant situation, and
  - (iii) (without prejudice to the general obligations of confidentiality) the application to the interested directors of a strict duty of confidentiality to the company for any confidential information of the company in relation to the relevant situation
- (d) Any authorisation given under paragraphs (a)(1) or (a)(11) may be withdrawn by either the directors or the shareholders by giving notice to the director concerned
- (e) An interested director must act in accordance with any terms determined by the directors or the shareholders under paragraphs (a)(1) or (a)(11)
- (f) Except as specified in paragraph (a), any proposal made to the directors and any authorisation by the directors in relation to a relevant situation shall be dealt with in the same way as any other matter may be proposed to and decided by the directors in accordance with the articles
- (g) Any authorisation of a relevant situation given by the directors or the shareholders under paragraph (a) may provide that, where the interested director obtains (other than through his position as a director of the company) information that is confidential to a third party, he will not be obliged to disclose it to the company or to use it in relation to the company's affairs in circumstances where to do so would amount to a breach of that confidence
- (h) (i) If the directors make an authorisation under paragraph (a), impose or vary the terms of an authorisation under paragraph (c), or withdraw an authorisation under paragraph (d), they shall, as soon as reasonably practicable, notify the shareholders of this fact and provide, where applicable, any relevant particulars regarding the authorisation or its terms
  - (11) If the shareholders make an authorisation under paragraph (a), impose or vary the terms of an authorisation under paragraph (c), or withdraw an authorisation under paragraph (d), they shall, as soon as reasonably practicable, notify the directors of this fact and provide, where applicable, any relevant particulars regarding the authorisation or its terms
- (1) A director shall, as soon as reasonably practicable, declare the nature and extent of his interest in a relevant situation within paragraph (a)(1) or (a)(11) to the other directors and the shareholders
  - Failure to comply with this requirement does not affect the underlying duty to make the declaration of interest
  - (11) If a declaration of interest in relation to a relevant situation proves to be, or becomes, inaccurate or incomplete, a further declaration must be made

# 17. Directors' interests generally and voting

- (a) Subject to the Companies Act and to articles 15 and 16, a director notwithstanding his office
  - (1) may be a party to, or otherwise interested or participate in, any transaction or arrangement with the company or in which the company is otherwise interested, including any such pensions, other benefits, transactions or arrangements as are referred to in article 25,
  - (11) may act by himself or his firm in a professional capacity for the company (except as auditor) and he or his firm shall be entitled to remuneration as if he were not a director,
  - (111) may be a director or other officer of, or employed by, or a party to any transaction or arrangement with, or otherwise interested in, any body corporate promoted by the company or in which the company is otherwise interested, and
  - (iv) shall not, by reason of his office (or of the fiduciary relationship established by holding that office), be accountable to the company for any remuneration, profit or other benefit resulting from any relevant situation authorised under article 16 or any interest permitted under paragraphs (a)(i), (a)(ii), or (a)(iii), and no contract, transaction or arrangement shall be liable to be avoided on the grounds of any director having an interest authorised under article 16 or permitted under paragraphs (a)(i), (a)(ii), or (a)(iii)
- (b) Subject to articles 15 and 16 and to any contrary direction from the holders of a majority of the shares, a director shall be entitled to vote on any decision concerning any matter in which he has, directly or indirectly, an interest or a duty
- (c) In the case of an alternate director, an interest of his appointor shall be treated as an interest of the alternate in addition to any interest which the alternate otherwise has
- (d) Subject to the Companies Act, the company may, by ordinary resolution or by notice in writing given to the company by the holders of a majority of the shares, suspend or relax the provisions of this article to any extent or ratify any contract, transaction or arrangement not duly authorised by reason of a contravention of this article
- (e) Where proposals are under consideration concerning the appointment of two or more directors to offices or employments with the company or any body corporate in which the company is interested, the proposals may be divided and considered in relation to each director separately and (provided he is not otherwise precluded from voting) each of the directors concerned shall be entitled to vote (and to form part of the quorum) in respect of each proposal except that concerning his own appointment
- (f) Subject to paragraph (g), if a question arises at a meeting of directors or of a committee of directors as to the right of a director to participate in the meeting (or part of the meeting) for voting and quorum purposes, the question may, before the conclusion of the meeting, be referred to the chairman whose ruling in relation to any director other than the chairman is to be final and conclusive
- (g) If any question as to the right to participate in the meeting (or part of the meeting) should arise in respect of the chairman, the question is to be decided by a decision of the directors at that meeting, for which purpose the chairman is not to be counted as participating in the meeting (or that part of the meeting) for voting and quorum purposes

## 18. Records of decisions to be kept

The directors must ensure that the company keeps a record, in writing, for at least 10 years from the date of the decision recorded, of every unanimous or majority decision taken by the directors

#### 19. Directors' discretion to make further rules

Subject to the articles, the directors may make any rule which they think fit about how they take decisions, and about how such rules are to be recorded or communicated to directors

#### APPOINTMENT OF DIRECTORS

# 20. Methods of appointing directors

- (a) Any person who is willing to act as a director, and is permitted by law to do so, may be appointed to be a director
  - (1) by ordinary resolution, or
  - (11) by a decision of the directors
- (b) In any case where, as a result of death, the company has no shareholders and no directors, the personal representatives of the last shareholder to have died have the right, by notice in writing, to appoint a person to be a director
- (c) For the purposes of paragraph (b), where 2 or more shareholders die in circumstances rendering it uncertain who was the last to die, a younger shareholder is deemed to have survived an older shareholder

# 21. Termination of director's appointment

A person ceases to be a director as soon as

- (a) that person ceases to be a director by virtue of any provision of the Companies Act or is prohibited from being a director by law,
- (b) a bankruptcy order is made against that person,
- (c) a composition is made with that person's creditors generally in satisfaction of that person's debts,
- (d) a registered medical practitioner who has examined him gives a written opinion to the company stating that that person has become physically or mentally incapable of acting as a director and may remain so for more than three months,
- (e) by reason of that person's mental health, a court makes an order which wholly or partly prevents that person from personally exercising any powers or rights which that person would otherwise have, or
- (f) notification is received by the company from the director that the director is resigning from office, and such resignation has taken effect in accordance with its terms

## 22. Appointment and termination of appointments of directors by majority shareholders

The holders of the majority of the shares may appoint any person as a director and may remove any director. Any appointment or removal shall be made by notice in writing to the company signed by the holders or on their behalf and shall take effect when it is lodged at the registered office or produced at any directors' meeting. Articles 20 and 21 shall be amended accordingly

#### 23. Directors' services and remuneration

- (a) Directors may undertake any services for the company that the directors decide and the company may enter into a contract of service with any director on such terms as the directors think fit
- (b) Any appointment of a director to an executive office shall terminate if he ceases to be a director but without prejudice to any claim to damages for breach of contract of service between the director and the company
- (c) Directors are entitled to such remuneration as the directors determine
  - (i) for their services to the company as directors, and
  - (11) for any other service which they undertake for the company
- (d) Subject to the articles, a director's remuneration may take any form
- (e) Unless the directors decide otherwise, directors' remuneration accrues from day to day

## 24. Directors' expenses

The company may pay any reasonable expenses which the directors, alternate directors and the company secretary (if any) properly incur in connection with their attendance at

- (a) meetings of directors or committees of directors,
- (b) general meetings, or
- (c) separate meetings of the holders of any class of shares or of debentures of the company,

or otherwise in connection with the exercise of their powers and the discharge of their responsibilities in relation to the company

## 25. Directors' pensions and other benefits

The directors may exercise all the powers of the company to

(a) pay, provide, arrange or procure the grant of pensions or other retirement benefits, death, disability or sickness benefits, health, accident and other insurances or other such benefits, allowances, gratuities or insurances, including in relation to the termination of employment, to or for the benefit of any person who is or has been at any time a director of the company or in the employment or service of the company or of any body corporate which is or was associated with the company or of the predecessors in business of the company or any such associated body corporate, or the relatives or dependants of any such person. For that purpose, the directors may

procure the establishment and maintenance of, or participation in, or contribution to, any pension fund, scheme or arrangement and the payment of any insurance premiums,

- (b) establish, maintain, adopt and enable participation in any profit sharing or incentive scheme including shares, share options or cash or any similar schemes for the benefit of any director or employee of the company or of any associated body corporate, and to lend money to any such director or employee or to trustees on their behalf to enable any such schemes to be established, maintained or adopted, and
- (c) support and subscribe to any institution or association which may be for the benefit of the company or associated body corporate or any directors or employees of the company or associated body corporate or their relatives or dependants or connected with any town or place where the company or an associated body corporate carries on business, and to support and subscribe to any charitable or public object whatsoever

#### **ALTERNATE DIRECTORS**

### 26. Appointment and removal of alternates

- (a) Any director (the **appointor**) may appoint as an **alternate** any other director, or any other person to
  - (1) exercise that director's powers, and
  - (11) carry out that director's responsibilities,

in relation to the taking of decisions by the directors in the absence of the alternate's appointor

- (b) Any appointment or removal of an alternate must be effected by notice in writing to the company signed by the appointor, or in any other manner approved by the directors
- (c) The notice must
  - (1) Identify the proposed alternate, and
  - (11) In the case of a notice of appointment, contain a statement signed by the proposed alternate that the proposed alternate is willing to act as the alternate of the director giving the notice

#### 27. Rights and responsibilities of alternate directors

- (a) Subject to the articles, an alternate may act as an **alternate director** to more than one director and has the same rights, in relation to any decision of the directors as the alternate's appointor
- (b) Except as the articles specify otherwise, alternate directors
  - (1) are deemed for all purposes to be directors,
  - (11) are liable for their own acts and omissions,
  - (iii) are subject to the same restrictions as their appointors, and
  - (iv) are not deemed to be agents of or for their appointors,

and, in particular, each alternate director shall be entitled to receive notice of all directors' meetings and of all committee meetings of directors of which his appointor is a member

- (c) Subject to the articles, a person who is an alternate director but not a director
  - (i) may be counted as participating for the purposes of determining whether a quorum is present (but only if that person's appointor is not participating), and
  - (11) may otherwise participate in a unanimous decision of the directors (but only if his appointor is an eligible director in relation to that decision and is not participating)

No alternate may be counted as more than one director for such purposes

(d) An alternate director is not entitled to receive any remuneration from the company for serving as an alternate director except such part of the alternate's appointor's remuneration as the appointor may direct by notice in writing made to the company

## 28. Alternates voting at directors' meetings

Subject to the articles, a director who is also an alternate director has an additional vote at a directors' meeting on behalf of each appointor who is:

- (a) not participating in the directors' meeting, and
- (b) would have been an eligible director if he were participating in it

No alternate may be counted as more than one director for the purpose of determining whether a quorum is present

# 29. Termination of alternate directorship

An alternate director's appointment as an alternate terminates

- (a) when the alternate's appointor revokes the appointment by notice to the company in writing specifying when it is to terminate,
- (b) on the occurrence in relation to the alternate of any event which, if it occurred in relation to the alternate's appointor, would result in the termination of the appointor's appointment as a director,
- (c) on the death of the alternate's appointor,
- (d) when the alternate's appointor's appointment as a director terminates, or
- (e) where the directors otherwise decide

#### **COMPANY NAME**

# 30. Directors' power to change company name

The directors may change the name of the company

#### SHARES AND DISTRIBUTIONS – SHARES

# 31. All shares to be fully paid up

- (a) No share is to be issued for less than the aggregate of its nominal value and any premium to be paid to the company in consideration for its issue
- (b) This does not apply to shares taken on the formation of the company by the subscribers to the company's memorandum

#### 32. Powers to allot shares

- (a) In accordance with section 550 of the Companies Act, the directors may exercise any power of the company to allot shares or to grant rights to subscribe for or convert any security into shares with such rights and restrictions as they may determine
- (b) Subject to the articles, but without prejudice to paragraph (a) or to the rights attached to any existing share, the company may issue further classes of shares with such rights or restrictions as may be determined by ordinary resolution
- (c) Sections 561 and 562 of the Companies Act are excluded
- (d) In the event that rights and restrictions attaching to shares are determined by ordinary resolution or by the directors pursuant to this article, those rights and restrictions shall apply, in particular in place of any rights or restrictions that would otherwise apply by virtue of the Companies Act in the absence of any provisions in the articles of a company, as if those rights and restrictions were set out in the articles

## 33. Company not bound by less than absolute interests

Except as required by law, no person is to be recognised by the company as holding any share upon any trust, and except as otherwise required by law or the articles, the company is not in any way to be bound by or recognise any interest in a share other than the holder's absolute ownership of it and all the rights attaching to it

## 34. Share certificates

- (a) The company must issue each shareholder, free of charge, with one or more certificates in respect of the shares which that shareholder holds
- (b) Every certificate must specify
  - (1) in respect of how many shares, of what class, it is issued,
  - (11) the nominal value of those shares,
  - (III) that the shares are fully paid, and
  - (iv) any distinguishing numbers assigned to them
- (c) No certificate may be issued in respect of shares of more than one class
- (d) If more than one person holds a share, only one certificate may be issued in respect of it
- (e) Certificates must

- (1) have affixed to them the company's common or official seal and in the case of an official seal, unless otherwise determined by the directors, the certificate does not need to be signed, or
- (ii) be otherwise executed in accordance with the Companies Act

## 35. Replacement share certificates

- (a) If a certificate issued in respect of a shareholder's shares is
  - (1) damaged or defaced, or
  - (ii) said to be lost, stolen or destroyed,

that shareholder is entitled to be issued with a replacement certificate in respect of the same shares

- (b) A shareholder exercising the right to be issued with such a replacement certificate
  - (1) may at the same time exercise the right to be issued with a single certificate or separate certificates,
  - (11) must return the certificate which is to be replaced to the company if it is damaged or defaced, and
  - (iii) must comply with such conditions as to evidence, indemnity and the payment of a reasonable fee as the directors decide

## 36. Share transfers

- (a) Shares may be transferred by means of an instrument of transfer in any usual form or any other form approved by the directors. Share transfers must be executed both by or on behalf of the transferor and by or on behalf of the transferee.
- (b) No fee may be charged for registering any instrument of transfer or other document relating to or affecting the title to any share
- (c) The company may retain any instrument of transfer which is registered
- (d) The transferor remains the holder of a share until the transferee's name is entered in the register of members as holder of it
- (e) The directors may refuse to register the transfer of a share unless
  - (1) It is lodged at the registered office or at such place as the directors may appoint and is accompanied by the certificate for the shares to which it relates and such other evidence as the directors may reasonably require to show the right of the transferor to make the transfer,
  - (11) It is in respect of one class of shares only, and
  - (III) It is in favour of not more than four transferees

#### 37. Transmission of shares

- (a) If title to a share passes to a transmittee, the company may only recognise the transmittee as having any title to that share
- (b) A transmittee who produces such evidence of entitlement to shares as the directors may properly require
  - (1) may, subject to the articles, choose either to become the holder of those shares or to have them transferred to another person, and
  - (11) subject to the articles, and pending any transfer of the shares to another person, has the same rights as the holder had
- (c) But transmittees do not have the right to attend or vote at a general meeting, or agree to a proposed written resolution, in respect of shares to which they are entitled, by reason of the holder's death or bankruptcy or otherwise, unless they become the holders of those shares

# 38. Exercise of transmittees' rights

- (a) Transmittees who wish to become the holders of shares to which they have become entitled must notify the company in writing of that wish
- (b) If the transmittee wishes to have a share transferred to another person, the transmittee must execute an instrument of transfer in respect of it
- (c) Any transfer made or executed under this article is to be treated as if it were made or executed by the person from whom the transmittee has derived rights in respect of the share, and as if the event which gave rise to the transmission had not occurred

# 39. Transmittees bound by prior notices

If a notice is given to a shareholder in respect of shares and a transmittee (or a transferee nominated by such transmittee pursuant to article 38) is entitled to those shares, the transmittee (or transferee) is bound by the notice if it was given to the shareholder before the transmittee's (or transferee's) name has been entered in the register of members

### 40. Alteration of share capital

The company may by special resolution

- (a) Increase its share capital by allotting new shares,
- (b) sub-divide its shares, or any of them into shares of a smaller nominal amount than its existing shares or consolidate and divide all or any of its share capital into shares of a larger nominal amount than its existing shares,
- (c) cancel any shares which at the date of the passing of the resolution have not been taken or agreed to be taken by any person, and
- (d) reduce its share capital and share premium account in any way

#### DIVIDENDS AND OTHER DISTRIBUTIONS

## 41. Procedure for declaring dividends

- (a) The company may by ordinary resolution declare dividends, and the directors may decide to pay interim dividends
- (b) A dividend must not be declared unless the directors have made a recommendation as to its amount. Such a dividend must not exceed the amount recommended by the directors
- (c) No dividend may be declared or paid unless it is in accordance with shareholders' respective rights
- (d) Unless the shareholders' resolution to declare or directors' decision to pay a dividend, or the terms on which shares are issued, specify otherwise, it must be paid by reference to each shareholder's holding of shares on the date of the resolution or decision to declare or pay it
- (e) If the company's share capital is divided into different classes, no interim dividend may be paid on shares carrying deferred or non-preferred rights if, at the time of payment, any preferential dividend is in arrear
- (f) The directors may pay at intervals any dividend payable at a fixed rate if it appears to them that the profits available for distribution justify the payment
- (g) If the directors act in good faith, they do not incur any liability to the holders of shares conferring preferred rights for any loss they may suffer by the lawful payment of an interim dividend on shares with deferred or non-preferred rights

# 42. Payment of dividends and other distributions

- (a) Where a dividend or other sum which is a distribution is payable in respect of a share, it must be paid by one or more of the following means
  - transfer to a bank or building society account specified by the distribution recipient either in writing or as the directors may otherwise decide,
  - (ii) sending a cheque made payable to the distribution recipient by post to the distribution recipient at the distribution recipient's registered address (if the distribution recipient is a holder of the share), or (in any other case) to an address specified by the distribution recipient either in writing or as the directors may otherwise decide,
  - (iii) sending a cheque made payable to such person by post to such person at such address as the distribution recipient has specified either in writing or as the directors may otherwise decide, or
  - (iv) any other means of payment as the directors agree with the distribution recipient either in writing or by such other means as the directors decide
- (b) In the articles, the **distribution recipient** means, in respect of a share in respect of which a dividend or other sum is payable
  - (1) the holder of the share, or

- (11) If the share has two or more joint holders, whichever of them is named first in the register of members, or
- (iii) If the holder is no longer entitled to the share by reason of death or bankruptcy, or otherwise by operation of law, the transmittee

#### 43. No interest on distributions

The company may not pay interest on any dividend or other sum payable in respect of a share unless otherwise provided by

- (a) the terms on which the share was issued, or
- (b) the provisions of another agreement between the holder of that share and the company

#### 44. Unclaimed distributions

- (a) All dividends or other sums which are
  - (1) payable in respect of shares, and
  - (11) unclaimed after having been declared or become payable,

may be invested or otherwise made use of by the directors for the benefit of the company until claimed

- (b) The payment of any such dividend or other sum into a separate account does not make the company a trustee in respect of it
- (c) If
  - (1) twelve years have passed from the date on which a dividend or other sum became due for payment, and
  - (11) the distribution recipient has not claimed it,

the distribution recipient is no longer entitled to that dividend or other sum and it ceases to remain owing by the company

#### 45. Non-cash distributions

- (a) Subject to the terms of issue of the share in question, the company may, by ordinary resolution on the recommendation of the directors, decide to pay all or part of a dividend or other distribution payable in respect of a share by transferring non-cash assets of equivalent value (including, without limitation, shares or other securities in any company)
- (b) For the purposes of paying a non-cash distribution, the directors may make whatever arrangements they think fit, including, where any difficulty arises regarding the distribution
  - (i) fixing the value of any assets,
  - (ii) paying cash to any distribution recipient on the basis of that value in order to adjust the rights of recipients, and

(iii) vesting any assets in trustees

#### 46. Waiver of distributions

- (a) Distribution recipients may waive their entitlement to a dividend or other distribution payable in respect of a share by giving the company notice in writing to that effect, but if
  - (1) the share has more than one holder, or
  - (11) more than one person is entitled to the share, whether by reason of the death or bankruptcy of one or more joint holders, or otherwise,

the notice is not effective unless it is expressed to be given, and signed, by all the holders or persons otherwise entitled to the share

#### **CAPITALISATION OF PROFITS**

# 47. Authority to capitalise and appropriation of capitalised sums

- (a) Subject to the articles, the directors may, if they are so authorised by an ordinary resolution
  - (1) decide to capitalise any profits of the company (whether or not they are available for distribution) which are not required for paying a preferential dividend, or any sum standing to the credit of the company's share premium account or capital redemption reserve, and
  - (11) appropriate any sum which they so decide to capitalise (a capitalised sum) to the persons who would have been entitled to it if it were distributed by way of dividend (the persons entitled) and in the same proportions
- (b) Capitalised sums must be applied
  - (1) on behalf of the persons entitled, and
  - (11) In the same proportions as a dividend would have been distributed to them
- (c) Any capitalised sum may be applied in paying up new shares of a nominal amount equal to the capitalised sum which are then allotted credited as fully paid to the persons entitled or as they may direct
- (d) A capitalised sum which was appropriated from profits available for distribution may be applied in paying up new debentures of the company which are then allotted credited as fully paid to the persons entitled or as they may direct
- (e) Subject to the articles the directors may
  - (i) apply capitalised sums in accordance with paragraphs (c) and (d) partly in one way and partly in another,
  - (11) make such arrangements as they think fit to deal with shares or debentures becoming distributable in fractions under this article (including the issuing of fractional certificates or the making of cash payments), and

(iii) authorise any person to enter into an agreement with the company on behalf of all the persons entitled which is binding on them in respect of the allotment of shares and debentures to them under this article

# DECISION-MAKING BY SHAREHOLDERS – ORGANISATION OF GENERAL MEETINGS

# 48. Notice of general meeting

A shareholder present either in person or by proxy, at any general meeting of the company shall be deemed to have received notice of the meeting and, where requisite, of the purposes for which the meeting was convened

## 49. Attendance and speaking at general meetings

- (a) A person is able to exercise the right to speak at a general meeting when that person is in a position to communicate to all those attending the meeting, during the meeting, any information or opinions which that person has on the business of the meeting
- (b) A person is able to exercise the right to vote at a general meeting when
  - (1) that person is able to vote, during the meeting, on resolutions put to the vote at the meeting, and
  - (ii) that person's vote can be taken into account in determining whether or not such resolutions are passed at the same time as the votes of all the other persons attending the meeting
- (c) The directors may make whatever arrangements they consider appropriate to enable those attending a general meeting to exercise their rights to speak or vote at it
- (d) In determining attendance at a general meeting, it is immaterial whether any two or more shareholders attending it are in the same place as each other
- (e) Two or more persons who are not in the same place as each other attend a general meeting if their circumstances are such that if they have (or were to have) rights to speak and vote at that meeting, they are (or would be) able to exercise them

# 50. Quorum for general meetings

No business other than the appointment of the chairman of the meeting is to be transacted at a general meeting if the persons attending it do not constitute a quorum

## 51. Chairing general meetings

- (a) If the directors have appointed a chairman, the chairman shall chair general meetings if present and willing to do so
- (b) If the directors have not appointed a chairman, or if the chairman is unwilling to chair the meeting or is not present within ten minutes of the time at which a meeting was due to start
  - (1) the directors present, or
  - (ii) (if no directors are present), the meeting,

must appoint a director or shareholder (including a proxy or a corporate representative) to chair the meeting, and the appointment of the chairman of the meeting must be the first business of the meeting

(c) The person chairing a meeting in accordance with this article is referred to as the **chairman** of the meeting

## 52. Attendance and speaking by directors and non-shareholders

- (a) Directors may attend and speak at general meetings, whether or not they are shareholders
- (b) The chairman of the meeting may permit other persons who are not
  - (1) shareholders of the company, or
  - (11) otherwise entitled to exercise the rights of shareholders in relation to general meetings,

to attend and speak at a general meeting

### 53. Adjournment

- (a) If the persons attending a general meeting within half an hour of the time at which the meeting was due to start do not constitute a quorum, or if during a meeting a quorum ceases to be present, the chairman of the meeting must adjourn it
- (b) The chairman of the meeting may adjourn a general meeting at which a quorum is present if
  - (1) the meeting consents to an adjournment, or
  - (11) It appears to the chairman of the meeting that an adjournment is necessary to protect the safety of any person attending the meeting or ensure that the business of the meeting is conducted in an orderly manner
- (c) The chairman of the meeting must adjourn a general meeting if directed to do so by the meeting
- (d) When adjourning a general meeting, the chairman of the meeting must
  - (1) either specify the time and place to which it is adjourned or state that it is to continue at a time and place to be fixed by the directors, and
  - (ii) have regard to any directions as to the time and place of any adjournment which have been given by the meeting
- (e) If the continuation of an adjourned meeting is to take place more than 14 days after it was adjourned, the company must give at least 7 clear days' notice of it (that is, excluding the day of the adjourned meeting and the day on which the notice is given)
  - (i) to the same persons to whom notice of the company's general meetings is required to be given, and
  - (ii) containing the same information which such notice is required to contain

(f) No business may be transacted at an adjourned general meeting which could not properly have been transacted at the meeting if the adjournment had not taken place

#### **VOTING AT GENERAL MEETINGS**

## 54. Voting: general

A resolution put to the vote of a general meeting must be decided on a show of hands unless a poll is duly demanded in accordance with the articles

# 55. Errors and disputes

- (a) No objection may be raised to the qualification of any person voting at a general meeting except at the meeting or adjourned meeting at which the vote objected to is tendered, and every vote not disallowed at the meeting is valid
- (b) Any such objection must be referred to the chairman of the meeting, whose decision is final

#### 56. Poll votes

- (a) A poll on a resolution may be demanded
  - (1) In advance of the general meeting where it is to be put to the vote, or
  - (11) at a general meeting, either before a show of hands on that resolution or immediately after the result of a show of hands on that resolution is declared
- (b) A poll may be demanded by
  - (1) the chairman of the meeting,
  - (11) the directors,
  - (iii) two or more persons having the right to vote on the resolution, or
  - (iv) a person or persons representing not less than one-tenth of the total voting rights of all the shareholders having the right to vote on the resolution
- (c) A demand for a poll may be withdrawn if
  - (1) the poll has not yet been taken, and
  - (11) the chairman of the meeting consents to the withdrawal
- (d) Polls must be taken immediately and in such manner as the chairman of the meeting directs

## 57. Content of proxy notices

- (a) Proxies may only validly be appointed by a notice in writing (a **proxy notice**) which
  - (1) states the name and address of the shareholder appointing the proxy,
  - (11) Identifies the person appointed to be that shareholder's proxy and the general meeting in relation to which that person is appointed,

- (iii) is signed by or on behalf of the shareholder appointing the proxy, or is authenticated in such manner as the directors may determine, and
- (iv) is delivered to the company in accordance with the articles and any instructions contained in the notice of the general meeting (or adjourned meeting) to which they relate
- (b) The company may require proxy notices to be delivered in a particular form, and may specify different forms for different purposes
- (c) Proxy notices may specify how the proxy appointed under them is to vote (or that the proxy is to abstain from voting) on one or more resolutions
- (d) Unless a proxy notice indicates otherwise, it must be treated as
  - (1) allowing the person appointed under it as a proxy discretion as to how to vote on any ancillary or procedural resolutions put to the meeting, and
  - (11) appointing that person as a proxy in relation to any adjournment of the general meeting to which it relates as well as the meeting itself

## 58. Delivery of proxy notices etc.

- (a) A person who is entitled to attend, speak or vote (either on a show of hands or on a poll) at a general meeting remains so entitled in respect of that meeting or any adjournment of it, even though a valid proxy notice has been delivered to the company by or on behalf of that person
- (b) An appointment under a proxy notice may be revoked by delivering to the company a notice in writing given by or on behalf of the person by whom or on whose behalf the proxy notice was given
- (c) A notice revoking a proxy appointment only takes effect if it is delivered before the start of the meeting or adjourned meeting to which it relates
- (d) If a proxy notice is not executed by the person appointing the proxy, it must be accompanied by written evidence of the authority of the person who executed it to execute it on the appointor's behalf

## 59. Amendments to resolutions

- (a) An ordinary resolution to be proposed at a general meeting may be amended by ordinary resolution if
  - (1) notice of the proposed amendment is given to the company in writing by a person entitled to vote at the general meeting at which it is to be proposed not less than 48 hours before the meeting is to take place (or such later time as the chairman of the meeting may determine), and
  - (11) the proposed amendment does not, in the reasonable opinion of the chairman of the meeting, materially alter the scope of the resolution

- (b) A special resolution to be proposed at a general meeting may be amended by ordinary resolution, if
  - (1) the chairman of the meeting proposes the amendment at the general meeting at which the resolution is to be proposed, and
  - (11) the amendment does not go beyond what is necessary to correct a grammatical or other non-substantive error in the resolution
- (c) If the chairman of the meeting, acting in good faith, wrongly decides that an amendment to a resolution is out of order, the chairman's error does not invalidate the vote on that resolution

#### ADMINISTRATIVE ARRANGEMENTS

#### 60. Means of communication to be used

- (a) Subject to the articles, anything sent or supplied by or to the company under the articles may be sent or supplied in any way in which the Companies Act provides for documents or information which are authorised or required by any provision of that Act to be sent or supplied by or to the company
- (b) Subject to the articles, any notice or document to be sent or supplied to a director in connection with the taking of decisions by directors may also be sent or supplied by the means by which that director has asked to be sent or supplied with such notices or documents for the time being
- (c) A director may agree with the company that notices or documents sent to that director in a particular way are to be deemed to have been received within a specified time of their being sent, and for the specified time to be less than 48 hours

## 61. When a communication from the company is deemed received

- (a) Any document or information, if sent by first class post, shall be deemed to have been received on the day following that on which the envelope containing it is put into the post, or, if sent by second class post, shall be deemed to have been received on the second day following that on which the envelope containing it is put into the post and in proving that a document or information has been received it shall be sufficient to prove that the letter, envelope or wrapper containing the document or information was properly addressed, prepaid and put into the post
- (b) Any document or information not sent by post but left at a registered address or address at which a document or information may be received shall be deemed to have been received on the day it was so left
- (c) Any document or information, if sent or supplied by electronic means, shall be deemed to have been received on the day on which the document or information was sent or supplied by or on behalf of the company
- (d) If the company receives a delivery failure notification following a communication by electronic means in accordance with paragraph (c), the company shall send or supply the document or information in hard copy or electronic form (but not by electronic means) to the shareholder either personally or by post addressed to the shareholder at his registered address or by leaving it at that address. This shall not affect when the document or information was deemed to be received in accordance with paragraph (c)

- (e) Where a document or information is sent or supplied by means of a website, it shall be deemed to have been received
  - (1) when the material was first made available on the website; or
  - (11) If later, when the recipient was deemed to have received notice of the fact that the material was available on the website
- (f) Every person who becomes entitled to a share shall be bound by every notice in respect of that share which before his name is entered in the register of members was given to the person from whom he derives his title to the share

# 62. Notices in writing given to the company by majority shareholders

Any notice in writing given to the company by the holders of a majority of the shares shall take effect when it is lodged at the registered office or produced to any directors' meeting

# 63. Company seals

- (a) Any common seal may only be used by the authority of the directors or of a committee of the directors
- (b) The directors may decide by what means and in what form any common seal is to be used
- (c) Unless otherwise decided by the directors, if the company has a common seal and it is affixed to a document, the document must also be signed by at least one authorised person in the presence of a witness who attests the signature
- (d) For the purposes of this article, an authorised person is
  - (1) any director of the company,
  - (ii) the company secretary (if any), or
  - (iii) any person authorised by the directors for the purpose of signing documents to which the common seal is applied
- (e) The company may exercise the powers conferred by the Companies Act with regard to having official seals and those powers shall be vested in the directors. Subject to the Companies Act, any instrument to which an official seal is affixed shall be signed by such persons, if any, and affixed in such manner as the directors may from time to time determine.

## 64. No right to inspect accounts and other records

Except as provided by law or authorised by the directors or an ordinary resolution of the company, no person is entitled to inspect any of the company's accounting or other records or documents merely by virtue of being a shareholder

## 65. Provision for employees on cessation of business

The directors may decide to make provision for the benefit of persons employed or formerly employed by the company or any of its subsidiaries (other than a director or former director or shadow director) in connection with the cessation or transfer to any person of the whole or part of the undertaking of the company or that subsidiary

#### WINDING UP

#### 66. Winding up

If the company is wound up, the liquidator may, with the sanction of a special resolution of the company and any other sanction required by the Companies Act, divide among the shareholders *in specie* the whole or any part of the assets of the company and may, for that purpose, value any assets and determine how the division shall be carried out as between the shareholders or different classes of shareholders. The liquidator may, with the like sanction, vest the whole or any part of the assets in trustees upon such trusts for the benefit of the shareholders as he with like sanction determines, but no shareholder shall be compelled to accept any assets upon which there is liability

#### **DIRECTORS' INDEMNITY AND INSURANCE**

## 67. Indemnity

- (a) Subject to paragraph (e), a relevant director of the company or of an associated company may be indemnified out of the company's assets against
  - (1) any liability incurred by that director in connection with any negligence, default, breach of duty or breach of trust in relation to the company or an associated company,
  - any liability incurred by that director in connection with the activities of the company or an associated company in its capacity as a trustee of an occupational pension scheme (as defined in section 235(6) of the Companies Act),
  - (111) any other liability incurred by that director as an officer of the company or an associated company
- (b) The company may fund the expenditure of a relevant director of the company or of any associated company for the purposes permitted under the Companies Act and may do anything to enable such relevant director to avoid incurring such expenditure as provided in the Companies Act
- (c) No relevant director of the company or of any associated company shall be accountable to the company or the shareholders for any benefit provided pursuant to this article and the receipt of any such benefit shall not disqualify any person from being or becoming a director of the company
- (d) The powers given by this article shall not limit any general powers of the company to grant indemnities, purchase and maintain insurance or provide funds (whether by way of loan or otherwise) to any person in connection with any legal or regulatory proceedings or applications for relief
- (e) This article does not authorise any indemnity which would be prohibited or rendered void by any provision of the Companies Act or by any other provision of law
- (f) In this article and in article 68
  - (1) companies are **associated** if one is a subsidiary of the other or both are subsidiaries of the same body corporate, and

(ii) a relevant director means any director or former director of the company or of an associated company

#### 68. Insurance

- (a) The directors may decide to purchase and maintain insurance, at the expense of the company, for the benefit of any relevant director in respect of any relevant loss
- (b) In this article, a **relevant loss** means any loss or liability which has been or may be incurred by a relevant director in connection with that director's duties or powers in relation to the company, any associated company or any pension fund or employees' share scheme of the company or associated company

Name of each subscriber

Authentication of each subscriber

WPP Group (UK) Ltd 27 Farm Street London W1J 5RJ Thu Jan Well for and on behalf of WPP Group (UK) Ltd