

Registered number

10414359

Eleven Consulting Public Relations & Marketing Limited

Filleted Accounts

31 December 2018

**Eleven Consulting Public Relations & Marketing Limited****Registered number:** 10414359**Balance Sheet****as at 31 December 2018**

	Notes	2018 £	2017 £
<b>Fixed assets</b>			
Intangible assets	3	6,000	8,000
<b>Current assets</b>			
Cash at bank and in hand		14,052	20,895
<b>Creditors: amounts falling due within one year</b>	4	(7,365)	(6,980)
<b>Net current assets</b>		6,687	13,915
<b>Total assets less current liabilities</b>		12,687	21,915
<b>Creditors: amounts falling due after more than one year</b>	5	(421)	(18,720)
<b>Net assets</b>		12,266	3,195
<b>Capital and reserves</b>			
Called up share capital		100	100
Profit and loss account		12,166	3,095
<b>Shareholders' funds</b>		12,266	3,195

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared and delivered in accordance with the special provisions applicable to companies subject to the small companies regime. The profit and loss account has not been delivered to the Registrar of Companies.

N M Howman

Director

Approved by the board on 28 February 2019

# Eleven Consulting Public Relations & Marketing Limited

## Notes to the Accounts

for the year ended 31 December 2018

### 1 Accounting policies

#### *Basis of preparation*

The accounts have been prepared under the historical cost convention and in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland (as applied to small entities by section 1A of the standard).

#### *Turnover*

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods have transferred to the buyer. Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs.

#### *Intangible fixed assets*

Intangible fixed assets are measured at cost less accumulative amortisation and any accumulative impairment losses.

#### *Creditors*

Short term creditors are measured at transaction price (which is usually the invoice price). Loans and other financial liabilities are initially recognised at transaction price net of any transaction costs and subsequently measured at amortised cost determined using the effective interest method.

#### *Taxation*

A current tax liability is recognised for the tax payable on the taxable profit of the current and past periods. A current tax asset is recognised in respect of a tax loss that can be carried back to recover tax paid in a previous period.

#### *Pensions*

Contributions to defined contribution plans are expensed in the period to which they relate.

### 2 Employees

	2018	2017
	Number	Number
Average number of persons employed by the company	<u>2</u>	<u>2</u>

### 3 Intangible fixed assets

£

Goodwill:

Cost

At 1 January 2018	10,000
At 31 December 2018	<u>10,000</u>
<b>Amortisation</b>	
At 1 January 2018	2,000
Provided during the year	<u>2,000</u>
At 31 December 2018	<u>4,000</u>
<b>Net book value</b>	
At 31 December 2018	<u>6,000</u>
At 31 December 2017	<u>8,000</u>

Goodwill is being written off in equal annual instalments over its estimated economic life of five years.

<b>4 Creditors: amounts falling due within one year</b>	<b>2018</b>	<b>2017</b>
	<b>£</b>	<b>£</b>
Corporation tax	6,115	5,980
Other creditors	<u>1,250</u>	<u>1,000</u>
	<u>7,365</u>	<u>6,980</u>

<b>5 Creditors: amounts falling due after one year</b>	<b>2018</b>	<b>2017</b>
	<b>£</b>	<b>£</b>
Directors loan	<u>421</u>	<u>18,720</u>

## 6 Controlling party

The company is controlled by the directors.

## 7 Other information

Eleven Consulting Public Relations & Marketing Limited is a private company limited by shares and incorporated in England. Its registered office is:

11 Moorend Crescent  
Cheltenham  
Glos

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.