

# Oxford Marketing Group Limited

Annual Report and Unaudited Financial Statements  
for the Period from 5 October 2016 to 31 March 2018

# **Oxford Marketing Group Limited**

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**Oxford Marketing Group Limited**  
**(Registration number: 10410662)**  
**Balance Sheet as at 31 March 2018**

	Note	2018 £
<b>Current assets</b>		
Debtors	<u>3</u>	27,183
Cash at bank and in hand		<u>328,763</u>
		355,946
<b>Creditors:</b> Amounts falling due within one year	<u>4</u>	<u>(186,779)</u>
<b>Net assets</b>		<u><u>169,167</u></u>
<b>Capital and reserves</b>		
Called up share capital	<u>5</u>	2
Profit and loss account		<u>169,165</u>
Total equity		<u><u>169,167</u></u>

For the financial period ending 31 March 2018 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the period in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime and the option not to file the Profit and Loss Account has been taken.

Approved and authorised by the Board on 29 June 2018 and signed on its behalf by:

.....

Mr E W Lloyd Payne  
Director

.....

Mr M A de Jong  
Director

The notes on pages 2 to 4 form an integral part of these financial statements.

# **Oxford Marketing Group Limited**

## **Notes to the Financial Statements for the Period from 5 October 2016 to 31 March 2018**

### **1 General information**

The company is a private company limited by share capital, incorporated in England and Wales.

The address of its registered office is:

Magdalen Centre  
1 Robert Robinson Avenue  
Oxford  
Oxfordshire  
OX4 4GA

These financial statements were authorised for issue by the Board on 29 June 2018.

### **2 Accounting policies**

#### **Summary of significant accounting policies and key accounting estimates**

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

#### **Statement of compliance**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

#### **Basis of preparation**

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

#### **Revenue recognition**

Turnover comprises the fair value of the consideration received or receivable for the provision of services in the ordinary course of the company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts.

The company recognises revenue when:

The amount of revenue can be reliably measured;

it is probable that future economic benefits will flow to the entity;

and specific criteria have been met for each of the company's activities.

#### **Tax**

The tax expense for the period comprises current tax. Tax is recognised in profit or loss, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company operates and generates taxable income.

#### **Cash and cash equivalents**

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

## **Oxford Marketing Group Limited**

### **Notes to the Financial Statements for the Period from 5 October 2016 to 31 March 2018**

#### **Trade debtors**

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised at the transaction price. A provision for the impairment of trade debtors is established when there is objective evidence that the company will not be able to collect all amounts due according to the original terms of the receivables.

#### **Trade creditors**

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the company does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised at the transaction price.

#### **Share capital**

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

### **3 Debtors**

	<b>2018</b>
	<b>£</b>
Trade debtors	7,679
Prepayments	1,426
Other debtors	18,078
	<hr/>
	27,183
	<hr/>

## Oxford Marketing Group Limited

### Notes to the Financial Statements for the Period from 5 October 2016 to 31 March 2018

#### 4 Creditors

Creditors: amounts falling due within one year

	Note	2018 £
<b>Due within one year</b>		
Trade creditors		1,620
Amounts owed to group undertakings and undertakings in which the company has a participating interest		621
Accruals and deferred income		141,897
Other creditors		42,641
		<u>186,779</u>

#### 5 Share capital

Allotted, called up and fully paid shares

	No.	2018 £
Ordinary shares of £1 each	2	2

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This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.