Registered	l number:	10381441
------------	-----------	----------

## **UNAUDITED**

## FINANCIAL STATEMENTS

INFORMATION FOR FILING WITH THE REGISTRAR

FOR THE YEAR ENDED 31 DECEMBER 2020

# LABEL1 TELEVISION LIMITED REGISTERED NUMBER: 10381441

# STATEMENT OF FINANCIAL POSITION AS AT 31 DECEMBER 2020

	Note	2020 £	2020 £	2019 £	2019 £
Fixed assets					
Tangible assets	4		18,140		44,838
		_	18,140		44,838
Current assets					
Stocks		345,763		1,738,151	
Debtors: amounts falling due within one year	5	390,615		921,105	
Cash at bank and in hand		1,396,373	_	988,262	
		2,132,751		3,647,518	
Creditors: amounts falling due within one year	6	(1,828,397)		(3,560,274)	
Net current assets	•		304,354		87,244
Total assets less current liabilities		_	322,494		132,082
Creditors: amounts falling due after more than one year	7		(800,000)		(800,000)
Net liabilities		<u>-</u>	(477,506)		(667,918)
Capital and reserves					
Called up share capital			148		148
Share premium account			4 <b>4</b> 9,951		449,951
Profit and loss account			(927,605)		(1,118,017)
		_	(477,506)		 (667,918)

## LABEL1 TELEVISION LIMITED REGISTERED NUMBER: 10381441

# STATEMENT OF FINANCIAL POSITION (CONTINUED) AS AT 31 DECEMBER 2020

The directors consider that the company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have not required the company to obtain an audit for the year in question in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

The financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The company has opted not to file the statement of comprehensive income in accordance with provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf by:

## J Taylor **Director**

Date: 13 September 2021

The notes on pages 3 to 7 form part of these financial statements.

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

#### 1. General information

Label1 Television Limited is a private company limited by shares incorporated in the United Kingdom and registered in England & Wales. The address of its registered office is 55 New Oxford Street, 1st Floor, London, England. WC1A 1BS.

#### 2. Accounting policies

#### 2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The company's functional and presentational currency is GBP.

The following principal accounting policies have been applied:

#### 2.2 Going concern

The company had net liabilities of £477,506 (2019: £667,918) at the reporting date. The company has long term loan facilities provided by one of its shareholders, of which £800,000 (2019: £800,000) was drawn at the balance sheet date.

The directors have considered the impact that Covid-19 has had on the business and have a reasonable expectation that the company will continue in operational existence for the foreseeable future.

On the basis of the loan facilities and the increased activity forecast for the company, the directors believe that the company will have sufficient funds to settle all of its debts as they fall due for at least 12 months from signing the accounts and therefore consider it appropriate to prepare the financial statements on a going concern basis. The financial statements do not include any adjustments that would result from the repayment of the loan facilities.

## 2.3 Revenue

Turnover comprises of revenues receivable by the company in respect of television programme development and production services supplied during the period, exclusive of Value Added Tax, and is recognised on an 'episodic basis' once delivery of the completed development or production to the customer has been made in accordance with the delivery pattern as outlined in the underlying contractual agreement.

Both under and overspends are accounted for once known and are recognised in accordance with the delivery pattern.

Provisions are made for any loss making contracts (i.e. expected overspend is in excess of originally anticipated margin) as soon as identified.

#### 2.4 Cost of sales

Production costs incurred in producing a television programme are recognised in the Statement of comprehensive income as cost of sales in the period in which they are incurred.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

#### 2. Accounting policies (continued)

## 2.5 Operating leases: the company as lessee

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the lease term.

#### 2.6 Government grants

Grants are accounted for under the accruals model as permitted by FRS 102.

Grants of a revenue nature are recognised in the Statement of comprehensive income in the same period as the related expenditure.

#### 2.7 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Short-term leasehold property

Over the life of the lease

Office equipment

33.33%

Computer equipment

33.33%

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in profit or loss.

#### 2.8 Stocks

Stocks comprise of costs incurred up to the reporting date on developments and productions yet to be delivered as at the balance sheet date and are valued at the lower of cost and net realisable value.

Net realisable value is based on estimated selling price less any further costs to completion expected to be incurred.

#### 2.9 Debtors

Short term debtors are measured at transaction price, less any impairment.

## 2.10 Cash and cash equivalents

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

#### 2. Accounting policies (continued)

## 2.11 Creditors

Short term creditors are measured at the transaction price

#### 2.12 Financial instruments

The company only enters into basic financial instruments transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors.

Financial assets that are measured at cost and amortised cost are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the statement of income and retained earnings.

## 3. Employees

The average monthly number of employees, including directors, during the year was 27 (2019 - 37).

## 4. Tangible fixed assets

	Short-term leasehold	Office	Computer	
	property	equipment	equipment	Total
	£	£	£	£
Cost				
At 1 January 2020	25,059	18,227	78,321	121,607
Additions	-	-	910	910
At 31 December 2020	25,059	18,227	79,231	122,517
Depreciation				
At 1 January 2020	18,879	11,420	46,470	76,769
Charge for the year on owned assets	6,179	4,333	17,096	27,608
At 31 December 2020	25,058	15,753	63,566	104,377
Net book value				
At 31 December 2020	1	2,474	15,665	18,140
At 31 December 2019	6,180	6,807	31,851	44,838

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

5.	Debtors		
		2020 £	2019 £
	Trade debtors	97,928	695,312
	Other debtors	119,173	116,648
	Prepayments and accrued income	173,514	109,145
		390,615	921,105
6.	Creditors: Amounts falling due within one year		
		2020 £	2019 £
	Trade creditors	446	8,083
	Other taxation and social security	168,431	404,700
	Other creditors	7,887	6,194
	Accruals and deferred income	1,651,633	3,141,297
		1,828,397	3,560,274
7.	Creditors: Amounts falling due after more than one year		
		2020 £	2019 £
	Other loans	800,000	800,000
		800,000	800,000
8.	Commitments under operating leases		
	At 31 December 2020 the company had future minimum lease payments due under non-cand of the following periods:	cellable operating	leases for each
		2020 £	2019 £
	Not later than 1 year	115,920	86,940
	Later than 1 year and not later than 5 years	70,822	186,742
		186,742	273,682

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

## 9. Related party transactions

A shareholder in the company has provided the company with a loan facility. The company borrowed £nil in the year (2019: £600,000) but was charged interest at an average rate of 1.662% on the facility. The loan is unsecured and repayable in 2024 and at the reporting date £800,000 (2019: £800,000) was owed by the company.

## 10. Post balance sheet events

On 2 March 2021 Fremantle Media Limited exercised Call Options to acquire an aggregate total of 3,852 A Ordinary shares and 9 C Ordinary shares from other shareholders in the company. This option exercise took Fremantle Media Limited's interest in the company to a holding of 51% of the issued share capital.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.