REGISTERED NUMBER: 10078859 (England and Wales)

SIDEKICK PUBLIC RELATIONS LIMITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2018

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SIDEKICK PUBLIC RELATIONS LIMITED

COMPANY INFORMATION FOR THE YEAR ENDED 31 MARCH 2018

DIRECTORS: Mrs K L Nickson

Mrs C E Dimond Ms E S Worthington

REGISTERED OFFICE: Unit 8

Neepsend Triangle Business Centre

1 Burton Road Sheffield South Yorkshire

S3 8BW

REGISTERED NUMBER: 10078859 (England and Wales)

ACCOUNTANTS: Duncan Chartered Accountants

5 Cherrytree Union Road Sheffield South Yorkshire

S11 9EF

BALANCE SHEET 31 MARCH 2018

		31.3.18		31.3.17	
	Notes	£	£	£	£
FIXED ASSETS Tangible assets	4		4,480		709
CURRENT ASSETS Debtors Cash at bank	5	24,316 <u>62,716</u> 87,032		21,737 _55,427 77,164	
CREDITORS Amounts falling due within one year NET CURRENT ASSETS TOTAL ASSETS LESS CURRENT LIABILITIES	6	35,400	<u>51,632</u> 56,112	33,993	<u>43,171</u> 43,880
PROVISIONS FOR LIABILITIES NET ASSETS			400 55,712		43,880
CAPITAL AND RESERVES Called up share capital Retained earnings SHAREHOLDERS' FUNDS	8		303 _55,409 _55,712		303 43,577 43,880

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2018.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2018 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
 - preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of
- (b) of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these financial statements

BALANCE SHEET - continued 31 MARCH 2018

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors on 25 May 2018 and were signed on its behalf by:

Mrs K L Nickson - Director

Mrs C E Dimond - Director

Ms E S Worthington - Director

The notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2018

1. STATUTORY INFORMATION

Sidekick Public Relations Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings - 20% on reducing balance

Computer equipment - 33% on cost

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

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NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2018

2. ACCOUNTING POLICIES - continued

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 3 (2017 - 3).

4. TANGIBLE FIXED ASSETS

••	COST	Fixtures and fittings £	Computer equipment £	Totals £
	COST At 1 April 2017 Additions At 31 March 2018 DEPRECIATION	1,438 1,438	1,063 4,808 5,871	1,063 <u>6,246</u> <u>7,309</u>
	At 1 April 2017 Charge for year At 31 March 2018 NET BOOK VALUE	<u>518</u> 518	354 1,957 2,311	354 2,475 2,829
_	At 31 March 2018 At 31 March 2017	<u>920</u>	<u>3,560</u> <u>709</u>	<u>4,480</u> <u>709</u>
5.	DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		31.3.18 £	31.3.17 £
	Trade debtors Other debtors		16,822 7,494 24,316	17,966 3,771 21,737

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NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2018

6.	CREDITORS: AM	OUNTS FALLING DUE	WITHIN ONE YEAR		
			-	31.3.18	31.3.17
				£	£
	Bank loans and ove	erdrafts		-	215
	Trade creditors			1,988	97
	Tax	ather toyon		18,961	22,398 206
	Social security and VAT	other taxes		- 7,861	7,669
	Other creditors			7,001	3,055
	Directors' current a	iccounts		2,973	233
	Accruals and defer			2,681	120
	Accrued expenses			936	-
	·			35,400	33,993
7.	LEASING AGREE	MENTS			
	Minimum lease payments under non-cancellable operating leases fall due as follows:				
				31.3.18	31.3.17
	Within one year			£ <u>6,432</u>	<u>£</u>
0	CALLED UP SHAF	DE CADITAL			
8.	CALLED UP SHAF	CE CAPITAL			
	Allotted, issued and fully paid:				
				2010	2017
	Number:	Class:	Nominal value:	2018 £	2017 £
	100	Ordinary	£1	300	300
	3	Ordinary A, B and C	£1	3	3
		, ,		303	303

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.