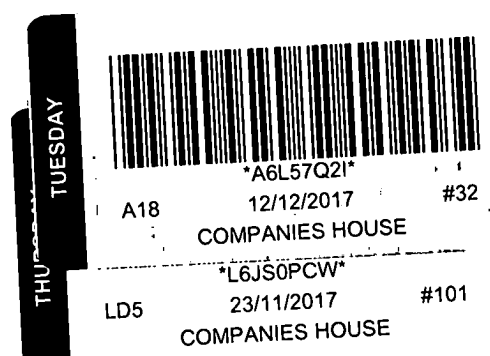


5LOYALTY LTD
ANNUAL REPORT AND UNAUDITED ACCOUNTS
FOR THE PERIOD FROM 23 FEBRUARY 2016 TO 28 FEBRUARY 2017



5LOYALTY LTD
ANNUAL REPORT AND UNAUDITED ACCOUNTS
CONTENTS

	Page
Company information	3
Director's report	4
Income statement	5
Statement of financial position	6
Notes to the accounts	7
Detailed profit and loss account	9

5LOYALTY LTD
COMPANY INFORMATION
FOR THE PERIOD FROM 23 FEBRUARY 2016 TO 28 FEBRUARY 2017

Director	Mr Russell Peter Phillippe
Company Number	10020833 (England and Wales)
Registered Office	SUITE 10 368 FULHAM ROAD LONDON SW10 9UX ENGLAND
Accountants	Xceptional Consultancy Ltd 26 Finsbury Square Lower Ground Floor London EC2A 1DS

5LOYALTY LTD
(COMPANY NO: 10020833 ENGLAND AND WALES)
DIRECTOR'S REPORT

The director presents his report and accounts for the period from 23 February 2016 to 28 February 2017.

Principal activity

Business and domestic software development.

Directors

Mr Russell Peter Phillippe was appointed on 23 February 2016.

Statement of directors' responsibilities

The directors are responsible for preparing the report and accounts in accordance with applicable law and regulations.

Company law requires the directors to prepare accounts for each financial year. Under that law, the directors have elected to prepare the accounts in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the accounts unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these accounts, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Small company provisions

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

Signed on behalf of the board of directors



.....

Mr Russell Peter Phillippe
Director

Approved by the board on: 22 November 2017

5LOYALTY LTD
INCOME STATEMENT
FOR THE PERIOD FROM 23 FEBRUARY 2016 TO 28 FEBRUARY 2017

	2017
	£
Turnover	2,500
Administrative expenses	(247)
Operating profit	2,253
 Profit on ordinary activities before taxation	 2,253
Tax on profit on ordinary activities	(451)
Profit for the period	1,802

5LOYALTY LTD
STATEMENT OF FINANCIAL POSITION
AS AT 28 FEBRUARY 2017


	Notes	2017 £
Current assets		
Debtors	4	1,050
Cash at bank and in hand		1,500
		<u>2,550</u>
Creditors: amounts falling due within one year	5	(747)
Net current assets		<u>1,803</u>
Net assets		<u>1,803</u>
Capital and reserves		
Called up share capital	6	1
Profit and loss account		1,802
Shareholders' funds		<u>1,803</u>

For the period ending 28 February 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - Small Entities.

Approved by the Board on 22 November 2017.


Mr Russell Peter Phillippe
Director

Company Registration No. 10020833

5LOYALTY LTD
NOTES TO THE ACCOUNTS
FOR THE PERIOD FROM 23 FEBRUARY 2016 TO 28 FEBRUARY 2017

1 Statutory information

5Loyalty Ltd is a private company, limited by shares, registered in England and Wales, registration number 10020833. The registered office and principal place of business is SUITE 10, 368 FULHAM ROAD, LONDON, SW10 9UX, ENGLAND.

2 Compliance with accounting standards

The accounts have been prepared in accordance with the provisions of FRS 102 Section 1A Small Entities. There were no material departures from that standard.

3 Accounting policies

These financial statements for the period from 23 February 2016 to 28 February 2017 are the first financial statements that comply with FRS 102 Section 1A Small Entities. The date of transition is 23 February 2016.

The transition to FRS 102 Section 1A Small Entities has resulted in a small number of changes in accounting policies to those used previously.

The nature of these changes and their impact on opening equity and profit for the comparative period are explained in the notes below.

Basis of preparation

The accounts have been prepared under the historical cost convention as modified by the revaluation of certain fixed assets.

Presentation currency

The accounts are presented in £ sterling.

4 Debtors	2017
	£
Other debtors	1,050
	<hr/>
5 Creditors: amounts falling due within one year	2017
	£
Taxes and social security	451
Accruals	296
	<hr/>
	747
	<hr/>
6 Share capital	2017
	£
Allotted, called up and fully paid:	
1 Ordinary shares of £1 each	1
	<hr/>

7 Transactions with related parties

Included in other debtors, there is a debit balance in director's loan of £1050. The balance of director's loan was repaid by 28/02/2017.

8 Controlling party

The ultimate controlling party is Mr Russell Peter Phillippe, the sole director and 100% shareholder of the company.

5LOYALTY LTD
NOTES TO THE ACCOUNTS
FOR THE PERIOD FROM 23 FEBRUARY 2016 TO 28 FEBRUARY 2017

9 Average number of employees

During the period the average number of employees was 1.

5LOYALTY LTD
DETAILED PROFIT AND LOSS ACCOUNT
FOR THE PERIOD FROM 23 FEBRUARY 2016 TO 28 FEBRUARY 2017

	2017
	£
Turnover	
Sales	2,500
	<hr/>
Administrative expenses	
Accountancy fees	247
	<hr/>
Operating profit	2,253
	<hr/>
Profit on ordinary activities before taxation	2,253
	<hr/> <hr/>



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5LOYALTY LTD
SUITE 10
368 FULHAM ROAD
LONDON
SW10 9UX

Our Ref AA/10020833/EC
Date 07/12/2017

Dear Sir/Madam

5LOYALTY LTD

Thank you for your enclosed document. Unfortunately, we have been unable to accept it for the following reason(s):

A director of the company must sign at the foot of the balance sheet. This must include the printed name of the director who signed the accounts on behalf of the board.

Please only file one set of accounts at Companies House. The second set of accounts and CT600 Company tax return is not required for filing at Companies House. Please do not include these documents when the accounts are resubmitted.

To avoid a late filing penalty, acceptable accounts should have been received at Companies House by 23/11/2017. Please submit acceptable accounts without delay.

Some documents can be filed online, which is faster and more reliable. Our service checks for technical errors, allowing you to correct them before submission, reducing the risk of your documents being rejected. To find out if your company can file documents online, visit our website www.gov.uk/companieshouse, where you can also ask to receive reminder letters electronically.

Yours faithfully

Companies House