

**Unaudited Financial Statements for the Year Ended 30 September 2021**

**for**

**RED DEER MEDIA LIMITED**

Contents of the Financial Statements  
FOR THE YEAR ENDED 30 SEPTEMBER 2021

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	Page
Company Information	1
Balance Sheet	2
Notes to the Financial Statements	3

**RED DEER MEDIA LIMITED**  
**Company Information**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

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<b>DIRECTOR:</b>	D K J Perkins
<b>SECRETARY:</b>	L K Macara
<b>REGISTERED OFFICE:</b>	First Floor 85 Great Portland Street London W1W 7LT
<b>REGISTERED NUMBER:</b>	09966332 (England and Wales)
<b>ACCOUNTANTS:</b>	Shipleys LLP Chartered Accountants 5 Godalming Business Centre Woolsack Way Godalming Surrey GU7 1XW

**Balance Sheet**  
**30 SEPTEMBER 2021**

	Notes	2021 £	2020 £
<b>CURRENT ASSETS</b>			
Stocks		85,881	79,084
Debtors	4	170	140
Cash at bank		22,157	30,047
		<u>108,208</u>	<u>109,271</u>
<b>CREDITORS</b>			
Amounts falling due within one year	5	2,525	1,815
<b>NET CURRENT ASSETS</b>		<u>105,683</u>	<u>107,456</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>105,683</u>	<u>107,456</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	6	148,198	148,198
Retained earnings		(42,515)	(40,742)
<b>SHAREHOLDERS' FUNDS</b>		<u>105,683</u>	<u>107,456</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2021 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 21 June 2022 and were signed by:

D K J Perkins - Director

**Notes to the Financial Statements  
FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**1. STATUTORY INFORMATION**

Red Deer Media Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES****Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The accounts are prepared in Sterling, which is the functional and presentational currency of the entity.

**Going concern**

The directors have considered and will continue to monitor the threat and implications of the COVID-19 pandemic, but it is too early to fully understand the impact that the virus will have on our business sector and the wider macro-economic environment. However, based on a review of the activities of the Company, the current working capital position and the ability to reduce certain costs in the short term, the members currently believe that this risk can be managed for the year ahead. The Company therefore continues to adopt the going concern basis in preparing its financial statements.

**Stocks**

Stock is stated at the lower of cost and net realisable value. Cost comprises expenditure in respect of the development and production of television programmes or films. Net realisable value is the expected selling price or other cumulative income stream that is prudently anticipated from a programme after taking account of costs of completion and bringing it to market.

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

**Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was NIL (2020 - NIL).

**4. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2021	2020
	£	£
Other debtors	<u>170</u>	<u>140</u>

**5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2021	2020
	£	£
Trade creditors	169	566
Other creditors	<u>2,356</u>	<u>1,249</u>
	<u>2,525</u>	<u>1,815</u>

Notes to the Financial Statements - continued  
FOR THE YEAR ENDED 30 SEPTEMBER 2021

6. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:		Nominal value:	2021	2020
Number:	Class:		£	£
148,197	A Ordinary	1	148,197	148,197
1	B Ordinary	1	<u>1</u>	<u>1</u>
			<u>148,198</u>	<u>148,198</u>

Details of the various share rights attached to each type of share capital is included in the Articles of Association.

7. **OTHER FINANCIAL COMMITMENTS**

As at the reporting date, the company had no financial or other commitments or contracts for capital expenditure in place (2020: £nil).

8. **RELATED PARTY DISCLOSURES**

No further transactions were undertaken with related parties as such that are required to be disclosed under FRS 102 (Section 1A).

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.