In accordance with Section 637 of the Companies Act 2006.

SH10

BLUEPRINT

Notice of particulars of variation of rights attached to shares

What this form is for

You may use this form to give notice of particulars of variation of rights attached to shares.

What this form is NOT

You cannot use this form notice of particulars of v of class rights of member company without share do this, please use form



COMPANIES HOUSE

LD7 27/09/2017

Company details

Company number

Company name in full

Ascential PrefCo Limited

Filling in this form

Please complete in typescript or in bold black capitals.

All fields are mandatory unless specified or indicated by *

Date of variation of rights

Date of variation of rights

Details of variation of rights

Please give details of the variation of rights attached to shares.

Variation

That with effect from 11 February 2016, the Redeemable Preference Shares shall receive, a fixed non-cumulative preferential (that is, in priority to the other shares of the Company in issue from time to time) dividend at a rate that is the same as the post-tax rate of interest accruing on the euro denominated proceeds loan executed by Lions Festivals Limited and Ascential Financing Limited on 11 February 2016.

Continuation pages

Please use a continuation page if you need to enter more details.

Signature

I am signing this form on behalf of the company.

Signature

Signature

This form may be signed by:

Director •, Secretary, Person authorised •, Administrator, Administrative receiver, Receiver, Receiver manager, Charity commission receiver and manager, CIC manager.

O Societas Europaea

If the form is being filed on behalf of a Societas Europaea (SE), please delete 'director' and insert details of which organ of the SE the person signing has membership.

Person authorised

Under either Section 270 or 274 of the Companies Act 2006.

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Presenter information

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name	Shanny Looi
Company name	Ascential Group Limited
	(Ref: S Looi)
Address	The Prow
	1 Wilder Walk
Post town	London
County/Region	
Postcode	W 1 B 5 A P
Country	United Kingdom
DX	
Telephone	020 7516 5015

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Checklist

We may return forms completed incorrectly or with information missing.

Please make sure you have remembered the following:

- ☐ The company name and number match the information held on the public Register.
- ☐ You have entered the date of variation of rights in section 2.
- ☐ You have provided details of the variation of rights in section 3.
- You have signed the form.

Important information

Please note that all information on this form will appear on the public record.

✓ Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below:

For companies registered in England and Wales: The Registrar of Companies, Companies House, Crown Way, Cardiff, Wales, CF14 3UZ. DX 33050 Cardiff.

For companies registered in Scotland: The Registrar of Companies, Companies House, Fourth floor, Edinburgh Quay 2, 139 Fountainbridge, Edinburgh, Scotland, EH3 9FF. DX ED235 Edinburgh 1 or LP - 4 Edinburgh 2 (Legal Post).

For companies registered in Northern Ireland: The Registrar of Companies, Companies House, Second Floor, The Linenhall, 32-38 Linenhall Street, Belfast, Northern Ireland, BT2 8BG. DX 481 N.R. Belfast 1.

Further information

For further information, please see the guidance notes on the website at www.companieshouse.gov.uk or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.companieshouse.gov.uk