

REGISTER  
09926979

**UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE PERIOD 22 DECEMBER 2015 TO 31 DECEMBER 2016**  
**FOR**  
**DORSET TOURISM ASSOCIATION**  
**COMMUNITY INTEREST COMPANY**

WEDNESDAY



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20/09/2017

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COMPANIES HOUSE

**DORSET TOURISM ASSOCIATION  
COMMUNITY INTEREST COMPANY (BY GUARANTEE)**

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FOR THE PERIOD 22 DECEMBER 2015 TO 31 DECEMBER 2016**

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**DORSET TOURISM ASSOCIATION  
COMMUNITY INTEREST COMPANY (BY GUARANTEE)**

**COMPANY INFORMATION  
FOR THE PERIOD 22 DECEMBER 2015 TO 31 DECEMBER 2016**

**DIRECTORS:**

P L Bevis  
M J Cox  
J J Houston  
T A Mutton-Mcknight  
P Pryor  
R C E Smith  
S J Uzzell  
A M Woodland

**REGISTERED OFFICE:**

32 The Square  
Gillingham  
Dorset  
SP8 4AR

**REGISTERED NUMBER:**

09926979 (England and Wales)

**ACCOUNTANTS:**

Andrews and Palmer  
32 The Square  
Gillingham  
Dorset  
SP8 4AR

**DORSET TOURISM ASSOCIATION  
COMMUNITY INTEREST COMPANY (BY GUARANTEE) (REGISTERED NUMBER: 09926979)**

**BALANCE SHEET  
31 DECEMBER 2016**

	£
<b>CURRENT ASSETS</b>	<u>3,447</u>
<b>NET CURRENT ASSETS</b>	<u>3,447</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>	<u><u>3,447</u></u>
<b>RESERVES</b>	<u><u>3,447</u></u>

**NOTE TO THE FINANCIAL STATEMENTS**

**1. MEMBERS LIMITED LIABILITY**

The company has no share capital. It is limited by guarantee of the members for such amounts as may be required, not exceeding £1 per member.

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 31 December 2016.

The members have not required the company to obtain an audit of its financial statements for the period ended 31 December 2016 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:


- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the micro-entity provisions and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 18 September 2017 and were signed on its behalf by:



R C E Smith - Director



P L Bevis - Director

# CIC 34

## Community Interest Company Report

**For official use**  
*(Please leave blank)*

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*Please  
complete in  
typescript, or  
in bold black  
capitals.*

**Company Name in  
full**

DORSET TOURISM ASSOCIATION COMMUNITY  
INTEREST COMPANY

**Company Number**

09926979

**Year Ending**

31 DECEMBER 2016

This template illustrates what the Regulator of Community Interest Companies considers to be best practice for completing a simplified community interest company report. All such reports must be delivered in accordance with section 34 of the Companies (Audit, Investigations and Community Enterprise) Act 2004 and contain the information required by Part 7 of the Community Interest Company Regulations 2005. For further guidance see chapter 8 of the Regulator's guidance notes and the alternate example provided for a more complex company with more detailed notes.

**(N.B. A Filing Fee of £15 is payable on this document. Please enclose a cheque or postal order payable to Companies House)**

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## **PART 1 - GENERAL DESCRIPTION OF THE COMPANY'S ACTIVITIES AND IMPACT**

In the space provided below, please insert a general account of the company's activities in the financial year to which the report relates, including a description of how they have benefited the community.

The Dorset Tourism Association (DTA) was established in the period to promote trade and commerce in tourism, and improve the overall awareness, effectiveness and quality of tourism provision, in Dorset for and to the benefit of the members, Dorset's residents, tourists and visitors.

The DTA is a formal sub group of the Dorset Local Enterprise Partnership (DLEP) which seeks to drive economic growth in the county. As such, it is a partnership between tourism businesses and the local authorities, working together to make tourism better. The DTA board comprises of representatives from both private and public sectors and takes a view of the industry across the whole county, including the Bournemouth – Poole – Christchurch conurbation.

The terms of reference from the DLEP lay out the kinds of activities that the DTA is to undertake including:

- Representing and communicating with the tourism trade members across Dorset using website, annual conference, e-newsletter, social media and PR.
- Gathering intelligence (e.g. research, data, case studies, trend information) for market and visitor analysis.
- Understanding changes in tourism trends, economic or other factors (e.g. technology and connectivity) and how these impact Dorset tourism businesses. Supporting initiatives that maximise the opportunity for Dorset tourism.
- Lobbying and helping with co-ordination of activities to maximise grant making and other funding opportunities.
- Encouraging close working and co-operation between all the Destination Management Organisations, economic development teams in the local authorities and the tourism trade throughout Dorset.
- Providing a link into Dorset LEP and other public sector bodies as well as a point of coordination for other organisations in Dorset.

In addition, the DTA works with the DLEP and other funding bodies to help prioritise investment in tourism to meet the most important strategic needs and ensure best value for money for the people of Dorset and their customers.

The DTA is free to join for tourism organisations of all kinds across the county and at the end of its first year had built up a membership of approximately 300 from all parts of the county and all types of businesses.

**PART 2 – CONSULTATION WITH STAKEHOLDERS** – Please indicate who the company's stakeholders are; how the stakeholders have been consulted and what action, if any, has the company taken in response to feedback from its consultations? If there has been no consultation, this should be made clear.

The DTA has a key role in developing communication across the tourism industry in Dorset. This has included our key stakeholders:

**Dorset LEP**

- Two Directors of the DTA are also on the board of the Dorset LEP, reporting to them on activities every two months and taking feedback to the DTA board in turn.

**Local Authorities in Dorset.**

- The DTA board includes two representatives from Dorset Local Authorities who can liaise with the tourism teams.
- The Chairman meets quarterly with local authority representatives to share feedback and identify priorities.

**Dorset Tourism Businesses**

- During the period the DTA consulted with over 100 representatives of the tourism industry at a soft launch presentation giving the industry a chance to share their views and challenges for the future. From this, the DTA board then set the priorities for the next two years, including the holding of annual conferences etc.
- The private sectors of the board represent key industry bodies including Dorset Food & Drink, the Best of Dorset, The Area of Outstanding Natural Beauty, Bournemouth Accommodation and Hoteliers Association, European Federation of Camping site Organisations & Holiday Park Associations, Weymouth BID, Shaftesbury Tourism and the Bournemouth Tourism Management Board. This gives a comprehensive view of the sector as well as a direct line of communication across the key partners.

**Funding Bodies**

- The DTA Board has had meetings and briefings with the Dorset LEADER programme and the Dorset Growth Hub to both understand how the organisations can integrate and share best practice.

*(If applicable, please just state "A social audit report covering these points is attached").*

**PART 3 – DIRECTORS’ REMUNERATION** – if you have provided full details in your accounts you need not reproduce it here. Please clearly identify the information within the accounts and confirm that, “There were no other transactions or arrangements in connection with the remuneration of directors, or compensation for director’s loss of office, which require to be disclosed” (See example with full notes). If no remuneration was received you must state that “no remuneration was received” below.

**No remuneration was received**

**PART 4 – TRANSFERS OF ASSETS OTHER THAN FOR FULL CONSIDERATION** – Please insert full details of any transfers of assets other than for full consideration e.g. Donations to outside bodies. If this does not apply you must state that “no transfer of assets other than for full consideration has been made” below.

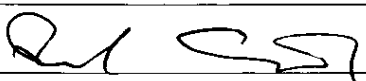
**No transfer of assets other than for full consideration has been made**

*(Please continue on separate continuation sheet if necessary.)*

## PART 5 – SIGNATORY

**The original report must be signed by a director or secretary of the company**

Signed



Date

18/09/17

*Office held (delete as appropriate) Director/Secretary*

You do not have to give any contact information in the box opposite but if you do, it will help the Registrar of Companies to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

P L Bevis

32 The Square

Gillingham

Dorset

Tel 01747 823147

DX Number

DX Exchange

**When you have completed and signed the form, please attach it to the accounts and send both forms by post to the Registrar of Companies at:**

*For companies registered in England and Wales:* Companies House, Crown Way, Cardiff, CF14 3UZ  
DX 33050 Cardiff

*For companies registered in Scotland:* Companies House, 4<sup>th</sup> Floor, Edinburgh Quay 2, 139  
Fountainbridge, Edinburgh, EH3 9FF DX 235 Edinburgh or LP – 4 Edinburgh 2

*For companies registered in Northern Ireland:* Companies House, 2nd Floor, The Linenhall, 32-38  
Linenhall Street, Belfast, BT2 8BG

The accounts and CIC34 **cannot** be filed online

**(N.B. Please enclose a cheque for £15 payable to Companies House)**