

BIGKID AGENCY LIMITED

**DIRECTORS' REPORT AND FINANCIAL
STATEMENTS**

**FOR THE YEAR ENDED
30 JUNE 2017**



BIGKID AGENCY LIMITED

COMPANY INFORMATION

Directors

P. Hugkulstone
D. Duffy (resigned 30 June 2017)
D. Mitchell
K. Rowland
S. Inger

Company secretary

P. Hugkulstone

Registered number

09820346

Registered office

Bourne House
475 Godstone Road
Whyteleafe
Surrey
CR3 0BL

Independent auditors

Creaseys Group Limited
Chartered Accountants & Statutory Auditors
Brockbourne House
77 Mount Ephraim
Tunbridge Wells
Kent
TN4 8BS

BIGKID AGENCY LIMITED

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BIGKID AGENCY LIMITED

DIRECTORS' REPORT

FOR THE YEAR ENDED 30 JUNE 2017

The directors present their report and the financial statements for the year ended 30 June 2017.

Directors' responsibilities statement

The directors are responsible for preparing the Directors' report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'. Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies for the company's financial statements and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Results and dividends

The loss for the year, after taxation, amounted to £22,425 (2016 - loss £51,220).

Directors

The directors who served during the year were:

P. Hugkulstone
D. Duffy (resigned 30 June 2017)
D. Mitchell
K. Rowland
S. Inger

Disclosure of information to auditors

Each of the persons who are directors at the time when this Directors' report is approved has confirmed that:

- so far as the director is aware, there is no relevant audit information of which the company's auditors are unaware, and
- the director has taken all the steps that ought to have been taken as a director in order to be aware of any relevant audit information and to establish that the company's auditors are aware of that information.

BIGKID AGENCY LIMITED

DIRECTORS' REPORT (CONTINUED) FOR THE YEAR ENDED 30 JUNE 2017

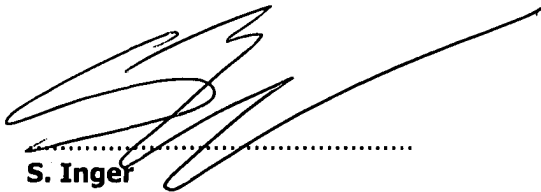
Post balance sheet events

There have been no significant events affecting the company since the period-end.

Auditors

The auditors, Creaseys Group Limited, will be proposed for reappointment in accordance with section 485 of the Companies Act 2006.

This report was approved by the board and signed on its behalf.



.....

S. Inger
Director

Date: 12/12/17

BIGKID AGENCY LIMITED

INDEPENDENT AUDITORS' REPORT TO THE SHAREHOLDERS OF BIGKID AGENCY LIMITED

Opinion

We have audited the financial statements of Bigkid Agency Limited for the year ended 30 June 2017, which comprise the Statement of income and retained earnings, the Balance sheet and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an Auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 30 June 2017 and of its loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the directors' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the directors have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The directors are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our Auditors' report thereon. Our opinion on the financial statements does not cover the information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and,

BIGKID AGENCY LIMITED

INDEPENDENT AUDITORS' REPORT TO THE SHAREHOLDERS OF BIGKID AGENCY LIMITED (CONTINUED)

in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the Directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Directors' report and from the requirement to prepare a strategic report.

Responsibilities of directors

As explained more fully in the Directors' responsibilities statement on page 1, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

BIGKID AGENCY LIMITED

INDEPENDENT AUDITORS' REPORT TO THE SHAREHOLDERS OF BIGKID AGENCY LIMITED (CONTINUED)

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. The description forms part of our Auditors' report.



James Pearce BA (Hons) FCA (Senior statutory auditor)

for and on behalf of

Creaseys Group Limited

Chartered Accountants
Statutory Auditors

Brockbourne House
77 Mount Ephraim
Tunbridge Wells
Kent

TN4 8BS

Date: 19/12/17

BIGKID AGENCY LIMITED

STATEMENT OF INCOME AND RETAINED EARNINGS FOR THE YEAR ENDED 30 JUNE 2017

	Note	2017 £	2016 £
Turnover	4	1,174,752	794,894
Cost of sales		(711,288)	(510,118)
Gross profit		463,464	284,776
Administrative expenses		(490,876)	(345,531)
Operating loss		(27,412)	(60,755)
Interest receivable and similar income		18	9
Loss before tax		(27,394)	(60,746)
Tax on loss	7	4,969	9,526
Loss after tax		(22,425)	(51,220)
Retained earnings at the beginning of the year		(51,220)	-
Loss for the year		(22,425)	(51,220)
Retained earnings at the end of the year		(73,645)	(51,220)

There were no recognised gains and losses for 2017 or 2016 other than those included in the statement of income and retained earnings.

The notes on pages 8 to 13 form part of these financial statements.

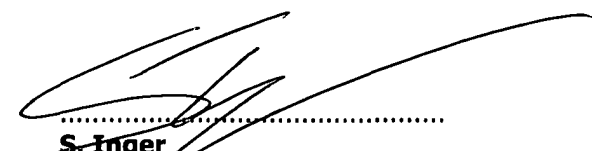
BIGKID AGENCY LIMITED
REGISTERED NUMBER:09820346


BALANCE SHEET
AS AT 30 JUNE 2017

	Note	2017 £	2016 £
Fixed assets			
Tangible assets	8	6,441	11,576
		<u>6,441</u>	<u>11,576</u>
Current assets			
Debtors: amounts falling due within one year	9	157,700	179,363
Cash at bank and in hand		32,832	37,020
		<u>190,532</u>	<u>216,383</u>
Creditors: amounts falling due within one year	10	(264,523)	(272,095)
Net current liabilities		<u>(73,991)</u>	<u>(55,712)</u>
Total assets less current liabilities		<u>(67,550)</u>	<u>(44,136)</u>
Provisions for liabilities			
Deferred tax	11	(1,095)	(2,084)
		<u>(1,095)</u>	<u>(2,084)</u>
Net liabilities		<u>(68,645)</u>	<u>(46,220)</u>
Capital and reserves			
Called up share capital		5,000	5,000
Profit and loss account		(73,645)	(51,220)
		<u>(68,645)</u>	<u>(46,220)</u>

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

The financial statements were approved and authorised for issue by the board and were signed on its behalf by:


S. Inger
 Director


K. Rowland
 Director

Date: 12/12/17

Date: 12/12/17

The notes on pages 8 to 13 form part of these financial statements.

BIGKID AGENCY LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017

1. General information

Bigkid Agency Limited (the company) is a limited company domiciled and incorporated in England and Wales.

The address of its registered office and place of business is Bourne House, 475 Godstone Road, Whyteleafe, Surrey, CR3 0BL.

The company's principal activity is that of a digital and design agency.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

Monetary amounts in these financial statements are stated in pounds sterling and are rounded to the nearest whole £1, except where otherwise indicated.

The following principal accounting policies have been applied:

2.2 Going concern

The directors have prepared the financial statements on the going concern basis because the company has the continuing financial support of its parent company. The directors are consequently satisfied that they will be able to continue trading for 12 months from the date of approval of the accounts.

2.3 Revenue

Revenue represents fee income in respect of digital and studio design work.

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the company and the revenue can be reliably measured. Revenue is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales axes.

Revenue is recognised when the company obtains the right to consideration in exchange for its performance as the contract progresses.

BIGKID AGENCY LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017

2. Accounting policies (continued)

2.4 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Computer equipment	- 3 years straight line
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The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the Statement of income and retained earnings.

2.5 Debtors

Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

2.6 Cash and cash equivalents

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours.

2.7 Financial instruments

The company only enters into basic financial instruments transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, and other third parties and loans to and from related parties.

2.8 Creditors

Short term creditors are measured at the transaction price.

2.9 Pensions

Defined contribution pension plan

The company operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the company pays fixed contributions into a separate entity. Once the contributions have been paid the company has no further payment obligations.

The contributions are recognised as an expense in the Statement of income and retained earnings when they fall due. Amounts not paid are shown in accruals as a liability in the Balance sheet. The assets of the plan are held separately from the company in independently administered funds.

BIGKID AGENCY LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017

2. Accounting policies (continued)

2.10 Current and deferred taxation

The tax expense for the year comprises current and deferred tax. Tax is recognised in the Statement of income and retained earnings, except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the balance sheet date in the countries where the company operates and generates income.

Deferred tax balances are recognised in respect of all timing differences that have originated but not reversed by the Balance sheet date, except that:

- The recognition of deferred tax assets is limited to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits; and
- Any deferred tax balances are reversed if and when all conditions for retaining associated tax allowances have been met.

Deferred tax balances are not recognised in respect of permanent differences except in respect of business combinations, when deferred tax is recognised on the differences between the fair values of assets acquired and the future tax deductions available for them and the differences between the fair values of liabilities acquired and the amount that will be assessed for tax. Deferred tax is determined using tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

3. Judgements in applying accounting policies and key sources of estimation uncertainty

Estimates and judgements are continually evaluated and are based on historical experience (in the parent company, as this is the first period of trade) and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

The recognition of accrued income and accrued costs on contracts which span the period-end is based on the extent of work undertaken at the reporting date, which involves a degree of estimation. However, contractual terms are used as a guide for the progress of project work.

4. Turnover

Of total turnover, £1,148,352 (2016: £794,894) was derived from the United Kingdom. £26,400 (2016: £nil) was derived from Europe.

5. Employees

The average monthly number of employees, including the directors, during the year was as follows:

2017	2016
No.	No.
8	6

BIGKID AGENCY LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017

6. Directors' remuneration

	2017 £	2016 £
Directors' emoluments	88,240	57,202
Company contributions to defined contribution pension schemes	16	2,800
	<u>88,256</u>	<u>60,002</u>

During the year retirement benefits were accruing to no directors (2016 - NIL) in respect of defined contribution pension schemes.

7. Taxation

	2017 £	2016 £
Group taxation relief	(3,980)	(11,610)
Total current tax	<u>(3,980)</u>	<u>(11,610)</u>
Deferred tax		
Origination and reversal of timing differences	(989)	2,084
Total deferred tax	<u>(989)</u>	<u>2,084</u>
Taxation on loss on ordinary activities	<u>(4,969)</u>	<u>(9,526)</u>

Factors affecting tax charge for the year

There were no factors that affected the tax charge for the year which has been calculated on the profits on ordinary activities before tax at the standard rate of corporation tax in the UK of 19% (2016 - 20%).

BIGKID AGENCY LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017

8. Tangible fixed assets

	Computer equipment £
Cost or valuation	
At 1 July 2016	20,908
Additions	1,208
At 30 June 2017	22,116
Depreciation	
At 1 July 2016	9,332
Charge for the year on owned assets	6,343
At 30 June 2017	15,675
Net book value	
At 30 June 2017	6,441
At 30 June 2016	11,576

9. Debtors

	2017 £	2016 £
Trade debtors	120,314	118,068
Prepayments and accrued income	37,386	61,295
	157,700	179,363

10. Creditors: Amounts falling due within one year

	2017 £	2016 £
Trade creditors	26,268	30,242
Amounts owed to group undertakings	206,616	166,409
Other taxation and social security	13,739	26,795
Accruals and deferred income	17,900	48,649
	264,523	272,095

BIGKID AGENCY LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017

11. Deferred taxation

	2017 £
At beginning of year	(2,084)
Charged to profit or loss	989
At end of year	<u><u>(1,095)</u></u>

The provision for deferred taxation is made up as follows:

	2017 £	2016 £
Accelerated capital allowances	<u>(1,095)</u>	<u>(2,084)</u>

12. Pension commitments

The company operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund. The pension cost charge represents contributions payable by the company to the fund, and amounted to £895 (2016: £2,800) No contributions were payable to the fund at the year end (2016: nil)

13. Related party transactions

During the year, the company made sales to its parent company, totalling £353,029 (2016: £203,247). The company incurred a management charge of £76,640 (2016: £48,056) from the parent company. At the year-end, the parent company was owed £206,616 (2016: £166,409)

14. Controlling party

The company is wholly owned by Cubiquity Limited. There is no ultimate controlling party of Cubiquity Limited.