

**Unaudited Financial Statements for the Year Ended 31 December 2022**

**for**

**Momentum Campaign (Services) Ltd**

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for the Year Ended 31 December 2022**

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**Momentum Campaign (Services) Ltd**

**Company Information  
for the Year Ended 31 December 2022**

**DIRECTORS:**

Mr A P Kearns  
Miss K E Dove  
Ms H M Schan-Martyn

**REGISTERED OFFICE:**

132A Bournemouth Road  
Chandlers Ford  
Eastleigh  
Hampshire  
SO53 3AL

**REGISTERED NUMBER:**

09654873 (England and Wales)

**ACCOUNTANTS:**

Northover & Co Accountants Ltd  
132A Bournemouth Road  
Chandler's Ford  
Eastleigh  
Hampshire  
SO53 3AL

**Momentum Campaign (Services) Ltd (Registered number: 09654873)**

**Balance Sheet  
31 December 2022**

	Notes	2022 £	£	2021 £	£
<b>FIXED ASSETS</b>					
Intangible assets	4		-		-
Tangible assets	5		<u>579</u>		<u>3,140</u>
			579		3,140
<b>CURRENT ASSETS</b>					
Debtors	6	2,820		33,988	
Cash at bank		<u>243,179</u>		<u>332,710</u>	
		245,999		366,698	
<b>CREDITORS</b>					
Amounts falling due within one year	7	<u>32,133</u>		<u>12,533</u>	
<b>NET CURRENT ASSETS</b>			<u>213,866</u>		<u>354,165</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>214,445</u>		<u>357,305</u>
<b>RESERVES</b>					
Retained earnings			<u>214,445</u>		<u>357,305</u>
			<u>214,445</u>		<u>357,305</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2022.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2022 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 5 September 2023 and were signed on its behalf by:

Mr A P Kearns - Director

**Notes to the Financial Statements  
for the Year Ended 31 December 2022**

**1. STATUTORY INFORMATION**

Momentum Campaign (Services) Ltd is a private company, limited by guarantee, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Intangible assets**

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Website and app development costs have been fully amortised but are still in use.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.  
Office equipment - 33% on cost

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 19 (2021 - 19) .

Notes to the Financial Statements - continued  
for the Year Ended 31 December 2022

4. INTANGIBLE FIXED ASSETS

	Other intangible assets £
<b>COST</b>	
At 1 January 2022 and 31 December 2022	<u>74,373</u>
<b>AMORTISATION</b>	
At 1 January 2022 and 31 December 2022	<u>74,373</u>
<b>NET BOOK VALUE</b>	
At 31 December 2022	<u>-</u>
At 31 December 2021	<u>-</u>

5. TANGIBLE FIXED ASSETS

	Office equipment £
<b>COST</b>	
At 1 January 2022	10,993
Additions	828
Disposals	<u>(2,990)</u>
At 31 December 2022	<u>8,831</u>
<b>DEPRECIATION</b>	
At 1 January 2022	7,853
Charge for year	2,571
Eliminated on disposal	<u>(2,172)</u>
At 31 December 2022	<u>8,252</u>
<b>NET BOOK VALUE</b>	
At 31 December 2022	<u>579</u>
At 31 December 2021	<u>3,140</u>

6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022 £	2021 £
Other debtors	<u>2,820</u>	<u>33,988</u>

7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022 £	2021 £
Bank loans and overdrafts (see note 8)	-	20
Trade creditors	1,566	3,197
Taxation and social security	16,641	4,749
Other creditors	<u>13,926</u>	<u>4,567</u>
	<u>32,133</u>	<u>12,533</u>

Notes to the Financial Statements - continued  
for the Year Ended 31 December 2022

8. LOANS

An analysis of the maturity of loans is given below:

	2022 £	2021 £
Amounts falling due within one year or on demand:		
Bank overdrafts	<u>-</u>	<u>20</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.