

**COMPANY REGISTRATION NUMBER: 09629166**

**Boxclever Analytics Limited**  
**Unaudited Financial Statements**  
**31 December 2016**

**WHEAWILL & SUDWORTH LIMITED**

Chartered Accountants

35 Westgate

Huddersfield

HD1 1PA

# **Boxclever Analytics Limited**

## **Financial Statements**

**Year ended 31 December 2016**

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# **Boxclever Analytics Limited**

## **Officers and Professional Advisers**

### **The board of directors**

S R M Gardner

C L Boorman

K L Boxall

C Bunn

### **Registered office**

4th Floor Victoria Wharf

4 The Embankment

Sovereign Street

Leeds

LS1 4BA

### **Accountants**

WHEAWILL & SUDWORTH LIMITED

Chartered Accountants

35 Westgate

Huddersfield

HD1 1PA

### **Bankers**

The Royal Bank of Scotland

27 Park Row

Leeds

LS1 5QB

# Boxclever Analytics Limited

## Statement of Financial Position

31 December 2016

	Note	2016 £	2015 £
<b>Current assets</b>			
Debtors	8	16,624	100
Cash at bank and in hand		98,519	47,035
		<u>115,143</u>	<u>47,135</u>
<b>Creditors: amounts falling due within one year</b>	9	71,775	51,251
		<u>43,368</u>	<u>( 4,116)</u>
<b>Net current assets/(liabilities)</b>		<u>43,368</u>	<u>( 4,116)</u>
<b>Total assets less current liabilities</b>		<u>43,368</u>	<u>( 4,116)</u>
<b>Net assets/(liabilities)</b>		<u>43,368</u>	<u>( 4,116)</u>
<b>Capital and reserves</b>			
Called up share capital	10	100	100
Profit and loss account		43,268	( 4,216)
		<u>43,368</u>	<u>( 4,116)</u>
<b>Members funds/(deficit)</b>		<u>43,368</u>	<u>( 4,116)</u>

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

In accordance with section 444 of the Companies Act 2006, the statement of comprehensive income has not been delivered.

For the year ending 31 December 2016 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476 ;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements .

These financial statements were approved by the board of directors and authorised for issue on 12 April 2017 , and are signed on behalf of the board by:

**C Bunn S R M Gardner**

**Director Director**

**Company registration number: 09629166**

# Boxclever Analytics Limited

## Statement of Changes in Equity

Year ended 31 December 2016

	Called up share capital £	Profit and loss account £	Total £
<b>At 8 June 2015</b>	–	–	–
Loss for the year		( 4,216)	( 4,216)
	-----	-----	-----
<b>Total comprehensive income for the year</b>	–	( 4,216)	( 4,216)
Issue of shares	100	–	100
	-----	-----	-----
<b>Total investments by and distributions to owners</b>	100	–	100
<b>At 31 December 2015</b>	100	( 4,216)	( 4,116)
Profit for the year		62,484	<b>62,484</b>
	-----	-----	-----
<b>Total comprehensive income for the year</b>	–	62,484	<b>62,484</b>
Dividends paid and payable	7	( 15,000)	( 15,000)
	-----	-----	-----
<b>Total investments by and distributions to owners</b>	–	( 15,000)	( 15,000)
	-----	-----	-----
<b>At 31 December 2016</b>	100	43,268	<b>43,368</b>
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# **Boxclever Analytics Limited**

## **Notes to the Financial Statements**

**Year ended 31 December 2016**

### **1. General information**

The company is a private company limited by shares, registered in England and Wales. The address of the registered office is 4th Floor Victoria Wharf, 4 The Embankment, Sovereign Street, Leeds, LS1 4BA.

### **2. Statement of compliance**

These financial statements have been prepared in compliance with the provisions of FRS 102 Section 1A, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland'.

### **3. Accounting policies**

#### **Basis of preparation**

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through profit or loss.

The financial statements are prepared in sterling, which is the functional currency of the entity.

#### **Transition to FRS 102**

The entity transitioned from previous UK GAAP to FRS 102 as at 8 June 2015. Details of how FRS 102 has affected the reported financial position and financial performance is given in note 13.

#### **Judgements and key sources of estimation uncertainty**

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

#### **Revenue recognition**

Turnover is measured at the fair value of the consideration received or receivable for goods supplied and services rendered, net of discounts and Value Added Tax. Revenue from the sale of goods is recognised when the significant risks and rewards of ownership have transferred to the buyer (usually on despatch of the goods); the amount of revenue can be measured reliably; it is probable that the associated economic benefits will flow to the entity; and the costs incurred or to be incurred in respect of the transactions can be measured reliably.

#### **Taxation**

Current tax represents the amount of tax payable or receivable in respect of the taxable profit (or loss) for the current or past reporting periods. It is measured at the amount expected to be paid or recovered using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

#### **Financial instruments**

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

#### 4. Staff costs

The average number of persons employed by the company during the year, including the directors, amounted to 5 (2015: 5).

#### 5. Directors' remuneration

The directors aggregate remuneration in respect of qualifying services was:

	Year to 31 Dec 16	Period from 8 Jun 15 to 31 Dec 15
	£	£
Remuneration	<b>8,250</b>	—

#### 6. Tax on profit/(loss)

##### Major components of tax expense

	Year to 31 Dec 16	Period from 8 Jun 15 to 31 Dec 15
	£	£
<b>Current tax:</b>		
UK current tax expense	<b>14,711</b>	—
<b>Tax on profit/(loss)</b>	<b>14,711</b>	—

#### 7. Dividends

	2016	2015
	£	£
Dividends paid during the year (excluding those for which a liability existed at the end of the prior year )	<b>15,000</b>	—

#### 8. Debtors

	2016	2015
	£	£
Prepayments and accrued income	<b>16,524</b>	—
Directors' loan accounts (note 11)	<b>100</b>	100
	<b>16,624</b>	100

#### 9. Creditors: amounts falling due within one year

	2016	2015
	£	£
Accruals and deferred income	<b>1,200</b>	900
Corporation tax	<b>14,711</b>	—
Social security and other taxes	<b>5,864</b>	351
Other creditors	<b>50,000</b>	50,000
	<b>71,775</b>	51,251

## 10. Called up share capital

### Issued, called up and fully paid

	2016		2015	
	No.	£	No.	£
'A' ordinary shares of £ 1 each	60	60	60	60
'B' ordinary' shares of £ 1 each	20	20	20	20
'C' ordinary shares of £ 1 each	20	20	20	20
	-----	-----	-----	-----
	100	100	100	100
	-----	-----	-----	-----

The three classes of share rank pari passu in all material respects.

## 11. Directors' advances, credits and guarantees

Transactions with directors Included in debtors are directors' loan accounts of £100 (2015: £100) set out at note 8 above which are unsecured, repayable on demand and currently interest free.

## 12. Related party transactions

Included within other creditors is an amount of £50,000 (2015: £50,000) in respect of an outstanding loan owed to Box Clever Marketing Intelligence Limited. This loan is unsecured, repayable on demand and currently interest-free. This company has certain common directors and shareholders. Aggregate dividends paid to a director, C Bunn , during the year were £5,000 (2015: £nil). Control of the company There is no one controlling party of the company.

## 13. Transition to FRS 102

These are the first financial statements that comply with FRS 102. The company transitioned to FRS 102 on 8 June 2015.

No transitional adjustments were required in equity or profit or loss for the period.



This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.