

REGISTERED NUMBER: 09418751 (England and Wales)

Unaudited Financial Statements for the Year Ended 28 February 2021

for

Pavilion Digital Marketing Limited

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for the Year Ended 28 February 2021**

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DIRECTOR: J D Gordon-Johnson

REGISTERED OFFICE: 303 Goring Road
Worthing
West Sussex
BN12 4NX

REGISTERED NUMBER: 09418751 (England and Wales)

ACCOUNTANTS: THL Accountancy LLP
303 Goring Road
Worthing
West Sussex
BN12 4NX

**Chartered Accountants' Report to the Director
on the Unaudited Financial Statements of
Pavilion Digital Marketing Limited**

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements. In accordance with the Companies Act 2006, the company is only required to file a Balance Sheet. Readers are cautioned that the Income Statement and certain other primary statements and the Report of the Director are not required to be filed with the Registrar of Companies.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Pavilion Digital Marketing Limited for the year ended 28 February 2021 which comprise the Income Statement, Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed within the ICAEW's regulations and guidance at <http://www.icaew.com/en/membership/regulations-standards-and-guidance>.

This report is made solely to the director of Pavilion Digital Marketing Limited in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Pavilion Digital Marketing Limited and state those matters that we have agreed to state to the director of Pavilion Digital Marketing Limited in this report in accordance with ICAEW Technical Release 07/16AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Pavilion Digital Marketing Limited and its director for our work or for this report.

It is your duty to ensure that Pavilion Digital Marketing Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Pavilion Digital Marketing Limited. You consider that Pavilion Digital Marketing Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Pavilion Digital Marketing Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

THL Accountancy LLP
303 Goring Road
Worthing
West Sussex
BN12 4NX

30 September 2021

Balance Sheet
28 February 2021

	Notes	2021 £	£	2020 £	£
FIXED ASSETS					
Tangible assets	4		4,084		1,939
CURRENT ASSETS					
Debtors	5	-		525	
Cash at bank		<u>16,018</u>		<u>13,778</u>	
		16,018		14,303	
CREDITORS					
Amounts falling due within one year	6	<u>20,731</u>		<u>29,007</u>	
NET CURRENT LIABILITIES			<u>(4,713)</u>		<u>(14,704)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>(629)</u>		<u>(12,765)</u>
CAPITAL AND RESERVES					
Called up share capital			2		2
Retained earnings			<u>(631)</u>		<u>(12,767)</u>
			<u>(629)</u>		<u>(12,765)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 28 February 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 28 February 2021 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

Balance Sheet - continued
28 February 2021

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 29 September 2021 and were signed by:

J D Gordon-Johnson - Director

**Notes to the Financial Statements
for the Year Ended 28 February 2021**

1. STATUTORY INFORMATION

Pavilion Digital Marketing Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off the cost less estimated residual value of each asset over its estimated useful life.

Computer equipment - 4 years straight line

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 2 (2020 - 2) .

Notes to the Financial Statements - continued
for the Year Ended 28 February 2021

4. TANGIBLE FIXED ASSETS

	Computer equipment £
COST	
At 1 March 2020	5,839
Additions	<u>3,318</u>
At 28 February 2021	<u>9,157</u>
DEPRECIATION	
At 1 March 2020	3,900
Charge for year	<u>1,173</u>
At 28 February 2021	<u>5,073</u>
NET BOOK VALUE	
At 28 February 2021	<u>4,084</u>
At 29 February 2020	<u>1,939</u>

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021 £	2020 £
Other debtors	<u>-</u>	<u>525</u>

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021 £	2020 £
Trade creditors	679	2,351
Taxation and social security	15,812	24,508
Other creditors	<u>4,240</u>	<u>2,148</u>
	<u>20,731</u>	<u>29,007</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.