

**SHOPPING INTERACTIVE LIMITED  
UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 JANUARY 2018**

**Shopping Interactive Limited**  
**Unaudited Financial Statements**  
**For The Year Ended 31 January 2018**

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**Shopping Interactive Limited**  
**Balance Sheet**  
**As at 31 January 2018**

Registered number: 09396903

		<b>2018</b>		<b>2017</b>	
	<b>Notes</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
<b>FIXED ASSETS</b>					
Investments	<b>2</b>		46,186		40,932
			<u>46,186</u>		<u>40,932</u>
<b>CURRENT ASSETS</b>					
Cash at bank and in hand		4,036		2,092	
		<u>4,036</u>		<u>2,092</u>	
<b>Creditors: Amounts Falling Due Within One Year</b>	<b>3</b>	(6,366 )		(4,603 )	
		<u>(6,366 )</u>		<u>(4,603 )</u>	
<b>NET CURRENT ASSETS (LIABILITIES)</b>			<u>(2,330 )</u>		<u>(2,511 )</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>43,856</u>		<u>38,421</u>
<b>NET ASSETS</b>			<u>43,856</u>		<u>38,421</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	<b>4</b>		2,310		1,463
Share premium account			267,201		181,403
Profit and Loss Account			<u>(225,655 )</u>		<u>(144,445 )</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>43,856</u>		<u>38,421</u>

**Shopping Interactive Limited**  
**Balance Sheet (continued)**  
**As at 31 January 2018**

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For the year ending 31 January 2018 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

**Director's responsibilities**

- The member has not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.
- The company has taken advantage of section 444(1) of the Companies Act 2006 and opted not to deliver to the registrar a copy of the company's Profit and Loss Account.

On behalf of the board

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**Mr Olegs Zommers**

**31 October 2018**

The notes on pages 3 to 4 form part of these financial statements.

**Shopping Interactive Limited**  
**Notes to the Financial Statements**  
**For The Year Ended 31 January 2018**

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**1. Accounting Policies**

**1.1. Basis of Preparation of Financial Statements**

The financial statements are prepared under the historical cost convention and in accordance with the FRS 102 Section 1A Small Entities - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006.

**1.2. Turnover**

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover is reduced for estimated customer returns, rebates and other similar allowances.

**Sale of goods**

Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods has transferred to the buyer. This is usually at the point that the customer has signed for the delivery of the goods.

**Rendering of services**

Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs. Turnover is only recognised to the extent of recoverable expenses when the outcome of a contract cannot be estimated reliably.

**1.3. Foreign Currencies**

Monetary assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

**2. Investments**

	<b>Unlisted £</b>
<b>Cost</b>	
As at 1 February 2017	40,932
Additions	5,254
As at 31 January 2018	<u>46,186</u>
<b>Provision</b>	
As at 1 February 2017	-
As at 31 January 2018	<u>-</u>
<b>Net Book Value</b>	
As at 31 January 2018	<u>46,186</u>
As at 1 February 2017	<u>40,932</u>

**3. Creditors: Amounts Falling Due Within One Year**

	<b>2018 £</b>	<b>2017 £</b>
Other taxes and social security	<u>6,366</u>	<u>4,603</u>
	<u>6,366</u>	<u>4,603</u>

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**Shopping Interactive Limited**  
**Notes to the Financial Statements (continued)**  
**For The Year Ended 31 January 2018**

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**4. Share Capital**

	<b>2018</b>	<b>2017</b>
Allotted, Called up and fully paid	2,310	1,463

**5. General Information**

Shopping Interactive Limited is a private company, limited by shares, incorporated in England & Wales, registered number 09396903. The registered office is 20 Ropemaker Street, London, EC2Y 9AR.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.