

Registered number
09385012

HUMAN BRAND CONSULTANTS LTD

Abbreviated Accounts

31 January 2016

HUMAN BRAND CONSULTANTS LTD

Registered number: 09385012

Abbreviated Balance Sheet

as at 31 January 2016

	Notes	2016 £
Fixed assets		
Tangible assets	2	7,038
Current assets		
Cash at bank and in hand		649
Creditors: amounts falling due within one year		(750)
Net current liabilities		(101)
Total assets less current liabilities		6,937
Creditors: amounts falling due after more than one year		(10,975)
Net liabilities		(4,038)
Capital and reserves		
Called up share capital	3	1
Profit and loss account		(4,039)
Shareholders' funds		(4,038)

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

MR OMAR FAHMI

Director

Approved by the board on 29 February 2016

HUMAN BRAND CONSULTANTS LTD

Notes to the Abbreviated Accounts

for the year ended 31 January 2016

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and machinery	15% on written down value
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Deferred taxation

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse.

Foreign currencies

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the balance sheet date. All differences are taken to the profit and loss account.

Leasing and hire purchase commitments

Assets held under finance leases and hire purchase contracts, which are those where substantially all the risks and rewards of ownership of the asset have passed to the company, are capitalised in the balance sheet and depreciated over their useful lives. The corresponding lease or hire purchase obligation is treated in the balance sheet as a liability.

The interest element of the rental obligations is charged to the profit and loss account over the period of the lease and represents a constant proportion of the balance of capital repayments outstanding.

Rentals paid under operating leases are charged to income on a straight line basis over the lease term.

Pensions

The company operates a defined contribution pension scheme. Contributions are charged to the profit and loss account as they become payable in accordance with the rules of the scheme.

2 Tangible fixed assets

£

Cost

Additions	8,280
At 31 January 2016	<u>8,280</u>

Depreciation

Charge for the year	1,242
At 31 January 2016	<u>1,242</u>

Net book value

At 31 January 2016	<u>7,038</u>
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3 Share capital	Nominal value	2016 Number	2016 £
Allotted, called up and fully paid:			
Ordinary shares	£1 each	1	<u>1</u>
	Nominal value	Number	Amount £
Shares issued during the period:			
Ordinary shares	£1 each	1	<u>1</u>

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