

AMENDED

**WHITE PAPER PLUS FOR FRESH THOUGHT-LEADERSHIP LTD
ANNUAL REPORT AND UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31 DECEMBER 2016**

SATURDAY



A12 *A7ANUWIP* #53
21/07/2018
COMPANIES HOUSE

WHITE PAPER PLUS FOR FRESH THOUGHT-LEADERSHIP LTD
ANNUAL REPORT AND UNAUDITED ACCOUNTS
CONTENTS

	Page
Company information	3
Director's report	4
Accountants' report	5
Income statement	6
Statement of financial position	7
Notes to the accounts	8
Detailed profit and loss account	10

WHITE PAPER PLUS FOR FRESH THOUGHT-LEADERSHIP LTD
COMPANY INFORMATION
FOR THE YEAR ENDED 31 DECEMBER 2016

Director	K. Balogun
Company Number	09359687 (England and Wales)
Registered Office	20-22 Wenlock Road London N1 7GU
Accountants	Simple Tax Returns LTD 103 High Street Waltham Cross Herts EN87AN

WHITE PAPER PLUS FOR FRESH THOUGHT-LEADERSHIP LTD
(COMPANY NO: 09359687 ENGLAND AND WALES)
DIRECTOR'S REPORT

The director presents her report and accounts for the year ended 31 December 2016.

Principal activity

The principal activity of the company throughout the current year continued to be that of other publishing activities

Directors

K. Balogun held office during the whole of the period.

Statement of directors' responsibilities

The directors are responsible for preparing the report and accounts in accordance with applicable law and regulations.

Company law requires the directors to prepare accounts for each financial year. Under that law, the directors have elected to prepare the accounts in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the accounts unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these accounts, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Small company provisions

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

Signed on behalf of the board of directors



.....
K. Balogun
Director

Approved by the board on: 25 August 2017

WHITE PAPER PLUS FOR FRESH THOUGHT-LEADERSHIP LTD ACCOUNTANTS' REPORT

Accountants' report to the director of White Paper Plus For Fresh Thought-Leadership Ltd on the preparation of the unaudited statutory accounts for the year ended 31 December 2016

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of White Paper Plus For Fresh Thought-Leadership Ltd for the year ended 31 December 2016 as set out on pages 6 - 9 from the company's accounting records and from information and explanations you have given us.

This report is made solely to the Board of Directors of White Paper Plus For Fresh Thought-Leadership Ltd, as a body, in accordance with the terms of our engagement letter dated 29 November 2016. Our work has been undertaken solely to prepare for your approval the accounts of White Paper Plus For Fresh Thought-Leadership Ltd and state those matters that we have agreed to state to them, as a body, in this report. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than White Paper Plus For Fresh Thought-Leadership Ltd and its Board of Directors as a body for our work or for this report.

It is your duty to ensure that White Paper Plus For Fresh Thought-Leadership Ltd has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and loss of White Paper Plus For Fresh Thought-Leadership Ltd. You consider that White Paper Plus For Fresh Thought-Leadership Ltd is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of White Paper Plus For Fresh Thought-Leadership Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts.

Simple Tax Returns LTD

103 High Street
Waltham Cross
Herts
EN87AN

25 August 2017

WHITE PAPER PLUS FOR FRESH THOUGHT-LEADERSHIP LTD
INCOME STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2016

	2016	2015
	£	£
Turnover	8,125	1,113
Administrative expenses	(8,184)	(930)
Operating (loss)/profit	(59)	183
(Loss)/profit on ordinary activities before taxation	(59)	183
Tax on (loss)/profit on ordinary activities	-	(163)
(Loss)/profit for the financial year	(59)	20

WHITE PAPER PLUS FOR FRESH THOUGHT-LEADERSHIP LTD
STATEMENT OF FINANCIAL POSITION
AS AT 31 DECEMBER 2016

	Notes	2016 £	2015 £
Current assets			
Cash at bank and in hand		4,170	993
Creditors: amounts falling due within one year	4	(7,508)	(972)
Net current (liabilities)/assets		(3,338)	21
Net (liabilities)/assets		(3,338)	21
Capital and reserves			
Called up share capital	5	1	1
Profit and loss account		(3,339)	20
Shareholders' funds		(3,338)	21

For the year ending 31 December 2016 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - Small Entities.

Approved by the Board on 25 August 2017.

K. Balogun
Director

Company Registration No. 09359687



WHITE PAPER PLUS FOR FRESH THOUGHT-LEADERSHIP LTD
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31 DECEMBER 2016

1 Statutory information

White Paper Plus For Fresh Thought-Leadership Ltd is a private company, limited by shares, registered in England and Wales, registration number 09359687. The registered office is 20-22 Wenlock Road, London, N1 7GU.

2 Compliance with accounting standards

The accounts have been prepared in accordance with the provisions of FRS 102 Section 1A Small Entities. There were no material departures from that standard.

3 Accounting policies

These financial statements for the year ended 31 December 2016 are the first financial statements that comply with FRS 102 Section 1A Small Entities. The date of transition is 18 December 2014.

The transition to FRS 102 Section 1A Small Entities has resulted in a small number of changes in accounting policies to those used previously.

The nature of these changes and their impact on opening equity and profit for the comparative period are explained in the notes below.

Basis of preparation

The accounts have been prepared under the historical cost convention as modified by the revaluation of certain fixed assets.

Presentation currency

The accounts are presented in £ sterling.

Turnover

Turnover represents the value, net of VAT and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

4 Creditors: amounts falling due within one year

	2016	2015
	£	£
Taxes and social security	-	163
Other creditors	3,233	809
Loans from directors	4,275	-
	<u>7,508</u>	<u>972</u>

5 Share capital

	2016	2015
	£	£
Allotted, called up and fully paid:		
1 Ordinary shares of £1 each	<u>1</u>	<u>1</u>

6 Transactions with related parties

The company was under the control of K. Balogun throughout the current period. K. Balogun is personally interested in 100% of the company's issued share capital.

K. Balogun received dividends throughout the year of £3,300 (Nil 2015).

WHITE PAPER PLUS FOR FRESH THOUGHT-LEADERSHIP LTD
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31 DECEMBER 2016

7 Average number of employees

During the year the average number of employees was 0 (2015: 0).

WHITE PAPER PLUS FOR FRESH THOUGHT-LEADERSHIP LTD
DETAILED PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 DECEMBER 2016

	2016 £	2015 £
Turnover		
Sales	8,125	1,113
Administrative expenses		
Wages and salaries	4,275	-
Light and heat	150	-
Telephone and fax	250	-
Internet	600	-
Software	800	-
Accountancy fees	299	299
Advertising and PR	1,810	-
Other legal and professional	-	631
	8,184	930
Operating (loss)/profit	(59)	183
(Loss)/profit on ordinary activities before taxation	(59)	183

TITLE	Amended Accounts 2016
FILE NAME	Amended Accounts.pdf
DOCUMENT ID	6e1c4879604f3fd590e3b1258a62b0678132b2b5
STATUS	• Completed

Document History



SENT

20/07/2018
09:07:28 UTC

Sent for signature to Katie Balogun
(katie.balogun@wpp4-ft.com) from
refunds@simpletaxreturns.com
IP: 86.147.86.86



VIEWED

20/07/2018
09:21:36 UTC

Viewed by Katie Balogun (katie.balogun@wpp4-ft.com)
IP: 91.110.161.104



SIGNED

20/07/2018
09:22:23 UTC

Signed by Katie Balogun (katie.balogun@wpp4-ft.com)
IP: 91.110.161.104



COMPLETED

20/07/2018
09:22:23 UTC

The document has been completed.