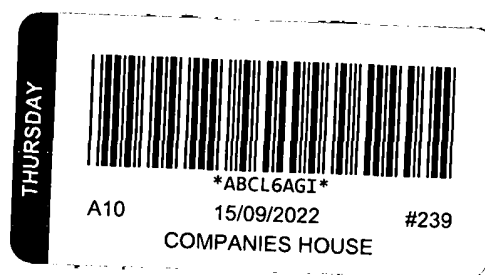


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**OUR PARKLIFE C.I.C.**  
**(A company limited by guarantee)**

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**UNAUDITED**  
**DIRECTORS' REPORT AND FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2021**



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**OUR PARKLIFE C.I.C.**  
**(A company limited by guarantee)**

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**COMPANY INFORMATION**

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**DIRECTORS**

J Quinn  
G Parry  
B Coles  
J Hitchin  
C Conroy  
T Burns  
M Ellis  
B Binnell

**COMPANY SECRETARY**

P Moens

**REGISTERED NUMBER**

09242285

**REGISTERED OFFICE**

Q3 Office  
Quorum Business Park  
Benton Lane  
Newcastle-upon-Tyne  
Tyne and Wear  
NE12 8EX

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**OUR PARKLIFE C.I.C.**  
**(A company limited by guarantee)**

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**OUR PARKLIFE C.I.C.**  
**(A company limited by guarantee)**

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**DIRECTORS' REPORT**  
**FOR THE YEAR ENDED 31 DECEMBER 2021**

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The Directors present their report and the financial statements for the year ended 31 December 2021.

**PRINCIPAL ACTIVITIES**

The principal activity of Our Parklife C.I.C. ("the Company") is the delivery of the regeneration legacy commitments related to the management of the Queen Elizabeth Olympic Park estate and many of its venues.

**DIRECTORS**

The Directors who served during the year and up to the date of signing the financial statements were:

J Quinn  
G Parry  
A Kauffman (resigned 21 January 2022)  
B Coles  
J Hitchin  
L Busfield (resigned 1 December 2021)  
C Conroy  
A Mitton (resigned 24 August 2021)  
M Harris (resigned 30 November 2021)  
P Phillips (resigned 31 March 2021)  
T Burns (appointed 25 May 2021)  
B Binnell (appointed 22 February 2022)  
M Ellis (appointed 22 February 2022)

**FINANCIAL INSTRUMENTS**

The Company monitors its exposure to risk on an ongoing basis. The Company's activities do not expose it to any material price risk, cash flow risk or foreign exchange risk. Owing to the nature of the Company's business and the assets and liabilities contained within the balance sheet, the financial risks the Directors consider relevant to the Company are credit risk and liquidity risk. The Company has not used financial instruments to manage its exposure to these risks.

**Credit risk**

Credit risk arises on the Company's principal financial assets, which are cash at bank. The credit risk associated with cash is limited, as the Company uses financial institutions with a high credit rating for banking requirements.

**Liquidity risk**

The Company is exposed to liquidity risk on its financial liabilities, including amounts owed to related parties. In order to maintain liquidity to ensure sufficient funds are available for ongoing operations and future developments, the Company has access to banking facilities and loans from related parties.

In preparing this report, the Directors have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

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**OUR PARKLIFE C.I.C.**  
**(A company limited by guarantee)**

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**DIRECTORS' REPORT (CONTINUED)**  
**FOR THE YEAR ENDED 31 DECEMBER 2021**

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This report was approved by the Board on 6 September 2022 and signed on its behalf.



**C Conroy**  
Director

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**OUR PARKLIFE C.I.C.**  
**(A company limited by guarantee)**

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**DIRECTORS' RESPONSIBILITIES STATEMENT  
FOR THE YEAR ENDED 31 DECEMBER 2021**

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The Directors are responsible for preparing the Directors' report and the financial statements in accordance with applicable law and regulations.

Company law requires the Directors to prepare financial statements for each financial year. Under that law the Directors have prepared the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'. Under company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period.

In preparing these financial statements, the Directors are required to:

- select suitable accounting policies for the Company's financial statements and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**OUR PARKLIFE C.I.C.**  
(A company limited by guarantee)

**INCOME STATEMENT  
FOR THE YEAR ENDED 31 DECEMBER 2021**

	Note	2021 £000	2020 £000
Turnover		49	55
Cost of sales		-	(19)
<b>Gross profit</b>		<b>49</b>	<b>36</b>
Administrative expenses		(18)	(20)
<b>Operating profit</b>	3	<b>31</b>	<b>16</b>
Tax on profit	4	(6)	(3)
<b>Profit for the financial year</b>		<b>25</b>	<b>13</b>

There were no recognised gains and losses for 2021 or 2020 other than those included in the income statement and therefore no statement of comprehensive income has been prepared.

The notes on pages 7 to 12 form part of these financial statements.

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**OUR PARKLIFE C.I.C.**  
**(A company limited by guarantee)**  
**REGISTERED NUMBER: 09242285**

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**STATEMENT OF FINANCIAL POSITION**  
**AS AT 31 DECEMBER 2021**

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	Note	2021 £000	2020 £000
<b>Current assets</b>			
Debtors: amounts falling due within one year	5	4	-
Cash at bank and in hand		301	226
Creditors: amounts falling due within one year	6	(135)	(81)
<b>Net current assets</b>		<u>170</u>	<u>145</u>
<b>Total assets less current liabilities</b>		<u>170</u>	<u>145</u>
<b>Net assets</b>		<u>170</u>	<u>145</u>
<b>Capital and reserves</b>			
Profit and loss account	8	170	145
<b>Total equity</b>		<u>170</u>	<u>145</u>

The Directors consider that the Company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have not required the Company to obtain an audit for the year in question in accordance with section 476 of the Companies Act 2006.

The Directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The Company's financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved and authorised for issue by the Board and were signed on its behalf on 6 September 2022.



**C Conroy**  
Director

The notes on pages 7 to 12 form part of these financial statements.



**OUR PARKLIFE C.I.C.**  
(A company limited by guarantee)

**STATEMENT OF CHANGES IN EQUITY  
FOR THE YEAR ENDED 31 DECEMBER 2021**

	Profit and loss account £000	Total equity £000
<b>At 1 January 2020</b>	<b>132</b>	<b>132</b>
<b>Comprehensive income for the year</b>		
Profit for the financial year	13	13
<b>Total comprehensive income for the year</b>	<b>13</b>	<b>13</b>
<b>At 1 January 2021</b>	<b>145</b>	<b>145</b>
<b>Comprehensive income for the year</b>		
Profit for the financial year	25	25
<b>Total comprehensive income for the year</b>	<b>25</b>	<b>25</b>
<b>At 31 December 2021</b>	<b>170</b>	<b>170</b>

The notes on pages 7 to 12 form part of these financial statements.

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**OUR PARKLIFE C.I.C.**  
**(A company limited by guarantee)**

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021**

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**1. GENERAL INFORMATION**

The financial statements of Our Parklife C.I.C. for the year ended 31 December 2021 were authorised for issue by the Board of Directors on 06 September 2022 and the statement of financial position was signed on the board's behalf by C Conroy.

The Company is a private company limited by guarantee and a community interest company, incorporated and domiciled in the United Kingdom. The address of its registered office is Q3 Office, Quorum Business Park, Benton Lane, Newcastle-upon-Tyne, Tyne and Wear, NE12 8EX.

**2. ACCOUNTING POLICIES**

**2.1 BASIS OF PREPARATION OF FINANCIAL STATEMENTS**

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The functional and presentation currency of the Company is Pounds Sterling ("£") and all values in these financial statements are rounded to the nearest thousand pounds ("£'000") except when otherwise indicated.

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise judgment in applying the Company's accounting policies.

The following principal accounting policies have been applied:

**2.2 GOING CONCERN**

The Directors have reviewed the future prospects of the Company and have concluded that it is appropriate to adopt the going concern basis in preparing the financial statements.

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**OUR PARKLIFE C.I.C.**  
**(A company limited by guarantee)**

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021**

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**2. ACCOUNTING POLICIES (CONTINUED)**

**2.3 REVENUE**

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured. Revenue is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before revenue is recognised:

**Sale of goods**

Revenue from the sale of goods is recognised when all of the following conditions are satisfied:

- the Company has transferred the significant risks and rewards of ownership to the buyer;
- the Company retains neither continuing managerial involvement to the degree usually associated with ownership nor effective control over the goods sold;
- the amount of revenue can be measured reliably;
- it is probable that the Company will receive the consideration due under the transaction; and
- the costs incurred or to be incurred in respect of the transaction can be measured reliably.

**Rendering of services**

Revenue from a contract to provide services is recognised in the period in which the services are provided in accordance with the stage of completion of the contract when all of the following conditions are satisfied:

- the amount of revenue can be measured reliably;
- it is probable that the Company will receive the consideration due under the contract;
- the stage of completion of the contract at the end of the reporting period can be measured reliably; and
- the costs incurred and the costs to complete the contract can be measured reliably.

**2.4 GOVERNMENT GRANTS**

Grants are accounted under the accruals model as permitted by FRS 102. Grants relating to expenditure on tangible fixed assets are credited to profit or loss at the same rate as the depreciation on the assets to which the grant relates. The deferred element of grants is included in creditors as deferred income.

Grants of a revenue nature are recognised in the income statement in the same period as the related expenditure.

**2.5 TAXATION**

Tax is recognised in profit or loss except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date.

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**OUR PARKLIFE C.I.C.**  
**(A company limited by guarantee)**

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021**

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**2. ACCOUNTING POLICIES (CONTINUED)**

**2.6 DEBTORS**

Short term debtors are measured at transaction price, less any impairment.

**2.7 CASH AND CASH EQUIVALENTS**

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

**2.8 CREDITORS**

Short term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

**2.9 FINANCIAL INSTRUMENTS**

The Company only enters into basic financial instruments transactions, which in the case of this company, results only in the recognition of amounts owed to related parties.

Debt instruments that are payable within one year are measured, initially and subsequently, at the undiscounted amount of the cash or other consideration, expected to be paid.

**3. OPERATING PROFIT**

The Company has no employees (2020: none). The Company does not directly employ any staff. All employees hold contracts of employment with other related parties, with the costs allocated to the Company via an overhead recharge. The Directors received no remuneration for their services to the Company during the year (2020: £nil).

**4. TAXATION**

	2021 £000	2020 £000
<b>Corporation tax</b>		
Current tax on profits for the year	6	3
<b>Total current tax</b>	<u>6</u>	<u>3</u>
<b>Deferred tax</b>		
<b>Total deferred tax</b>	<u>-</u>	<u>-</u>

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**OUR PARKLIFE C.I.C.**  
(A company limited by guarantee)

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021**

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**4. TAXATION (CONTINUED)**

**FACTORS AFFECTING TAX CHARGE FOR THE YEAR**

The tax assessed for the year is the same as (2020: *the same as*) the standard rate of corporation tax in the UK of 19% (2020: 19%) as set out below:

	2021 £000	2020 £000
Profit before tax	31	16
Profit multiplied by standard rate of corporation tax in the UK of 19% (2020: 19%)	6	3
Effects of:		
Total tax charge for the year	6	3

**FACTORS THAT MAY AFFECT FUTURE TAX CHARGES**

Legislation introduced in the Finance Act 2020 (enacted on 22 July 2020) repealed a planned reduction of the main rate of UK corporation tax, thereby maintaining the current rate of 19%. The Finance Act 2022 included measures to support economic recovery as a result of the ongoing COVID-19 pandemic. These included an increase to the UK's main corporation tax rate to 25%, which is expected to come into effect from 1 April 2023. Deferred taxes on the balance sheet have been measured at the corporation tax rate that will be effective when they are expected to be realised.

**OUR PARKLIFE C.I.C.**  
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021**

**5. DEBTORS**

	<b>2021 £000</b>	<b>2020 £000</b>
Amounts owed by related parties	3	-
Prepayments and accrued income	1	-
	<u>4</u>	<u>-</u>

**6. CREDITORS: Amounts falling due within one year**

	<b>2021 £000</b>	<b>2020 £000</b>
Amounts owed to related parties	-	5
Corporation tax	6	34
Accruals and deferred income	129	42
	<u>135</u>	<u>81</u>

Included within 'accruals and deferred income' are two grants, the funds of which are restricted and allocated to investment activities that contribute to the long term viability and sustainability of the Company.

**7. FINANCIAL INSTRUMENTS**

	<b>2021 £000</b>	<b>2020 £000</b>
<b>Financial assets</b>		
Financial assets measured at amortised cost	<u>301</u>	<u>226</u>
<b>Financial liabilities</b>		
Financial liabilities measured at amortised cost	<u>-</u>	<u>12</u>

Financial assets measured at amortised cost comprise cash and cash equivalents.

Financial liabilities measured at amortised cost comprise amounts owed to related parties and accruals.

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**OUR PARKLIFE C.I.C.**  
**(A company limited by guarantee)**

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**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2021**

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**8. RESERVES**

**Profit and loss account**

The profit and loss account records the cumulative amount of profits and losses.

**9. COMPANY STATUS**

The Company is a private company limited by guarantee and a community interest company and consequently does not have share capital. Each of the members is liable to contribute an amount not exceeding £1 towards the assets of the Company in the event of liquidation.

**10. RELATED PARTY TRANSACTIONS**

EQUANS Services Limited as one of the founding partners of Our Parklife C.I.C. has provided a range of core company functions such as financial, procurement, HR, commercial, premises and office overheads. This is estimated at approximately £34,620 (2020: £34,620). EQUANS Services Limited has provided this value in kind in order to support Our Parklife C.I.C. develop into a sustainable organisation. In addition to this the leadership and management of Our Parklife C.I.C. totals £62,000 (2020: £64,000) and is not directly captured in the Company's financial statements.

The Company had an outstanding debtor balance of £3,000 (2020: creditor balance of £5,000) with EQUANS Services Limited. This is included in note 4.

**11. CONTROLLING PARTY**

The Company has been established under a joint venture agreement between EQUANS Services Limited, Groundwork London, Renaisi Limited and idverde UK Limited and therefore there is no one controlling party.

**CIC 34****Community Interest Company Report**

**For official use**  
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complete in  
typescript, or  
in bold black  
capitals.*

**Company Name in  
full**

Our Parklife CIC

**Company Number**

9242285

**Year Ending**

(31/12/21)

*(The date format is required in full)*



**Please ensure the company name is consistent with the company name entered on the accounts.**

This template illustrates what the Regulator of Community Interest Companies considers to be best practice for completing a simplified community interest company report. All such reports must be delivered in accordance with section 34 of the Companies (Audit, Investigations and Community Enterprise) Act 2004 and contain the information required by Part 7 of the Community Interest Company Regulations 2005. For further guidance see chapter 8 of the Regulator's guidance notes and the alternate example provided for a more complex company with more detailed notes.

**(N.B. A Filing Fee of £15 is payable on this document. Please enclose a cheque or postal order payable to Companies House)**

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## **PART 1 - GENERAL DESCRIPTION OF THE COMPANY'S ACTIVITIES AND IMPACT**

In the space provided below, please insert a general account of the company's activities in the financial year to which the report relates, including a description of how they have benefited the community.

Our Parklife has been delivering the Park Champion Volunteer Programme on Queen Elizabeth Olympic Park since 2014. Now in its seventh year, it has evolved and developed with the Park into an extensive and inclusive programme, benefiting volunteers from all walks of life.

In January, Our Parklife regained the 'Investing in Volunteers' accreditation, the quality standard for best practice in volunteer management.

Due to COVID-19 restrictions, Our Parklife's usual activities were suspended until mid-May, when Customer and Mobility Services, Events, Community Guiding as well as Conservation and Gardening activities were able to resume. In the meantime, Our Parklife brought its focus to:

- Ensuring the volunteers stay engaged with the Park through webinars, quizzes and online workshops
- Increasing the Park knowledge of the whole team
- Growing relationships with current and future Park stakeholders
- Supporting the volunteers in these difficult times
- Improving best practice Volunteer Management by attending sector wide training, collecting feedback from volunteers as well as consulting with other organisations
- Creating a volunteer-led Diversity and Inclusion steering group with an aim to input new visions, ideas and provide feedback on the work undertaken by Our Parklife
- Delivering on a successful grant about Oral History which involved volunteers interviewing local people to capture their memories and experiences of the Park
- Writing grants for new projects including one successful grant that will involve volunteers in 2022

Staying in touch with the Park Champions, making them feel valued and supporting them in resuming their volunteering activities safely has been a great priority of 2021. The feedback received by the volunteers themselves speaks for itself:

- *"Being a park Champion has given me the opportunity to leave positively of my "comfortable zone".*  
Ana
- *"It has been great being part of the 1st D&I Champions' Voice meeting! All the members come from a wide variety of backgrounds and are passionate about this topic. There was a lot of positive energy and willingness to make things even better! :-)"* Nuria
- *"In one word, I love being a Park Champion."* Anonymous
- *"It was fantastic being back volunteering on the Park and to see so many volunteer friends that I haven't seen for so long."* Jacqui
- *"Lucky enough to enjoy a sunny day in a lovely setting with a very nice group of Park Champions. Being able to share this with visitors was a privilege."* David

From mid-May, we were able to progressively resume activities by adapting to the varied restrictions. Over 13,600 Park Visitors were welcomed and advised by the Information Point team, 1,975 of which were supported thanks to the Mobility Service and tours were delivered for over 400 Park visitors.

Despite COVID-19 restrictions we saw volunteers give up over 5,300 hours of their time across our Customer and Mobility Services, Conservation and Biodiversity, Events and Community Guiding roles. Over 200 volunteers have attended our virtual webinars, quizzes and get togethers.

Our Parklife has continued to promote Park vacancies and volunteering opportunities as a path to employment, both virtually in the first part of the year and in person later on by attending local fairs. The team has also supported the employment of a new Electrician apprentice and has employed a Kickstart candidate to support with social media and administration tasks.

Over 20 school visits have taken place this year. We have also strengthened our relationships with future Park stakeholders by taking part in their students' projects: the UCL Social Hackathon and the UAL collaborative challenge.

We have continued to look at ways to vary revenue streams, generating revenue via the sale of merchandise, the mobility services, the delivery of tours as well as through funding applications.

*(If applicable, please just state "A social audit report covering these points is attached").*

***(Please continue on separate continuation sheet if necessary.)***

**PART 2 – CONSULTATION WITH STAKEHOLDERS** – Please indicate who the company's stakeholders are; how the stakeholders have been consulted and what action, if any, has the company taken in response to feedback from its consultations? If there has been no consultation, this should be made clear.

Our Parklife engages with a range of stakeholders as part of its diverse activities. Aligning with its core mission and purpose as a CIC, it listens to and involves its stakeholders in decision making in a range of ways. Despite the COVID-19 pandemic, we continued to engage with our stakeholders very effectively through online platforms in the first part of the year and face-to-face later on.

In 2021, we surveyed our volunteers about different aspects of the programme, from Diversity and Inclusion, buddying up opportunities to training and employment. The results of the survey will steer key actions and priorities for 2022.

**Some headline responses from the survey were:**

- 91% agree with the statement "I feel like I belong to the Park Champion programme"
- 88% agree with the statement "I am comfortable talking about my background and cultural experiences with other volunteers and the Our Parklife team"
- 92% would be happy to buddy up with another volunteer who may not be as confident with English
- 71% agree that "Having volunteering experience will help you secure a job"
- Volunteers have improved their skills whilst volunteering: 96% communication, 94% teamwork, 83% problem solving
- 76% say that volunteering has improved their well-being by doing something worthwhile

**1. Key Groups**

**1.1 Volunteers**

We currently have over 600 volunteers registered on our database and over 700 people on our mailing list who have registered an interest in receiving updates from us about our volunteering activities. Volunteers can provide feedback on every shift directly with the staff team as well as via our online system. We also organise 'Meet the manager' sessions to enable volunteers to provide feedback on our programme as well as targeted meetups for groups of volunteers trained and committed to certain areas such as Community Guiding and Conservation. All volunteers are invited to complete our 'end of year' survey which covers many aspects of the programme, from Diversity and Inclusion, training and employment to shifts availabilities and future opportunities. At the beginning of each year, a 'Looking ahead' session is organised with the client to present all future plans and events coming up to the volunteers. It is always well attended and is also an opportunity for the volunteers to ask their questions and provide their feedback directly to the client.

**1.2 Employees both existing and prospective**

Our Parklife supports a range of employers in the Park. Whilst some of the usual programmes did not take place in 2021, Our Parklife supported by ensuring that employment opportunities are targeted on underrepresented groups in the local area. Our Parklife also supports in the delivery of Apprenticeships, sharing of employment opportunities, delivery of training and development activities as well as supporting key employee engagement events such as Employee Forums with ENGIE.

**1.3 Representation at local forums and panels**

**The Park Panel consultation (led by LLDC)**

The Park Champion volunteers are a key stakeholder group and are represented on the Park Panel. This group is composed of representatives from local organisations, interest groups and businesses and provide feedback

on a range of issues associated with the Park's development. The Park Panel representative acts as a conduit for issues that concern the Park Champions as well as feeding back from the LLDC.

### **The Park Engagement Group (led by LLDC)**

Our Parklife continues to attend and input into bimonthly Park Engagement group meetings where operators, developers, organisations, institutions and local authority representatives with a Community development remit meet to discuss their activities, share ideas and collaborate on projects.

### **Hackney Wick and Fish Island Cultural Interest Group (HWFI CIG)**

Our Parklife attends monthly meetings hosted by the HWFI CIG – a local interest group representing the diverse interests of the Hackney Wick and Fish Island Community. Being a key local group directly adjacent to the Park it represents a key community that Our Parklife has an interest in serving.

### **Our founding Partners**

Our Parklife Community Interest Company (CIC) is a truly innovative joint venture being the first CIC to bring together skills and experience from the private, charitable and social enterprise sectors in one organisation. Our four founding partners are:

- ENGIE, the principal contractor for estates and facilities management
- idverde, the parklands management sub-contractor to ENGIE
- Renaisi, a local social enterprise specialising in regeneration
- Groundwork London, an environmental and social regeneration charity

A board of directors met quarterly to discuss issues affecting the company and progress services and programmes that allow it to fulfil its mission and Community purpose.

### **1.4 Collaboration and partnership working with other Park stakeholders**

In 2020, we secured grants for projects which have enabled us to further engage with local communities in 2021 through an Oral History project. We also supported the ongoing work to re-establish a Community Garden in the Park.

During 2021, Our Parklife collaborated with a range of Park stakeholders via webinars to ensure that volunteers were kept up to date with various organisations that have a presence or interest on the Park. We also involved them in the services we deliver, with UCL students looking into how we can improve the diversity of our programme and UAL students advising us on the best way to display our merchandise to maximise sales.

Our Parklife continuously promotes its services to the local community which generates enquiries and interest from local groups and new entities such as the Gantry Hotel, newly opened who offered tours to their staff and customers.

## **2 Methods of consultation**

### **2.1 Investing in Volunteers Renewal**

Our volunteers actively shape the programme that we deliver. This was reflected in our Investing in Volunteers Assessment in 2020 and showed that our volunteers recognise that we take value their ideas, views and opinions on the programme and how it is shaped.

Following on our successful re-accreditation in January 2021, our assessor Claire Smith said:

*"It was an absolute pleasure working with Our Parklife. Volunteers are very proud to be part of what the Park represents, and the commitment and passion that shone through when speaking to both staff and volunteers was truly incredible. The Park is clearly an important part of many people's lives. The volunteer management team should also be commended for the efforts taken during the current pandemic to continue engaging with volunteers, to keep them informed about what was being done to make the Park safe upon their return, and for ensuring that every volunteer was offered the lifeline of regular welfare calls. I am looking forward to visiting the Park when it is safe to do so!"*

## **2.2 Social Media**

Our Parklife continues to promote its activities and achievements on its website, through social media channels such as Twitter and Instagram. We currently have 1086 followers on Twitter and 362 followers on Instagram. We also rebranded our website in 2020 to improve our web presence and update our visual identity. At the end of 2021, we've interviewed for a kickstart placement to join our team to boost our presence on social media and engage further with the local communities.

## **2.3 Visitor Feedback**

The team running our customer and mobility services receive regular feedback about the Park, its activities and events. Our team receives regular feedback about our mobility services which ensures that visitors can access the entire Park.

*(If applicable, please just state "A social audit report covering these points is attached").*

**PART 3 – DIRECTORS' REMUNERATION** – if you have provided full details in your accounts you need not reproduce it here. Please clearly identify the information within the accounts and confirm that, "There were no other transactions or arrangements in connection with the remuneration of directors, or compensation for director's loss of office, which require to be disclosed" (See example with full notes). If no remuneration was received you must state that "no remuneration was received" below.

No remuneration was received.

**PART 4 – TRANSFERS OF ASSETS OTHER THAN FOR FULL CONSIDERATION** – Please insert full details of any transfers of assets other than for full consideration e.g. Donations to outside bodies. If this does not apply you must state that "no transfer of assets other than for full consideration has been made" below.

No transfer of assets other than for full consideration has been made.


***(Please continue on separate continuation sheet if necessary.)***

**PART 5 – SIGNATORY (Please note this must be a live signature)**

**(DD/MM/YY)**

**The original report must be signed by a director or secretary of the company**

Signed



Date

05/07/22

**Please note that it is a legal requirement for the date format to be provided in full throughout the CIC34 report.**

**Applications will be rejected if this information is incorrect.**

*Office held (delete as appropriate) Director/Secretary*

You do not have to give any contact information in the box opposite but if you do, it will help the Registrar of Companies to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

Tel	
DX Number	DX Exchange

**When you have completed and signed the form, please attach it to the accounts and send both forms by post to the Registrar of Companies at:**

*For companies registered in England and Wales:* Companies House, Crown Way, Cardiff, CF14 3UZ  
DX 33050 Cardiff

*For companies registered in Scotland:* Companies House, 4<sup>th</sup> Floor, Edinburgh Quay 2, 139  
Fountainbridge, Edinburgh, EH3 9FF DX 235 Edinburgh or LP – 4 Edinburgh 2

*For companies registered in Northern Ireland:* Companies House, 2nd Floor, The Linenhall, 32-38  
Linenhall Street, Belfast, BT2 8BG

**(N.B. Please enclose a cheque for £15 payable to Companies House)**