# AP01
Appointment of director

**◨ laserform**

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✓ **What this form is for**
You may use this form to appoint
an individual as a director

✗ **What this form is N**
You cannot use the f
a corporate director
please use form AP0
of corporate director'

WEDNESDAY

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A12      14/09/2016      #322
COMPANIES HOUSE

## 1 Company details

| Company number | 0 9 1 5 5 9 7 0 |
|---|---|
| Company name in full | SUMO DIGITAL HOLDINGS LIMITED |

→ **Filling in this form**
Please complete in typescript or in
bold black capitals

All fields are mandatory unless
specified or indicated by *

## 2 Date of director's appointment

| Date of appointment | ᵈ0 ᵈ8  ᵐ0 ᵐ9  ʸ2 ʸ0 ʸ1 ʸ6 |
|---|---|

## 3 New director's details

| Title * | Mr |
|---|---|
| Full forename(s) | Heinz |
| Surname | Holsten |
| Former name(s) ❶ | |
| Country/State of residence ❷ | England |
| Nationality | German |
| Month/year of birth ❸ | X X  ᵐ0 ᵐ9  ʸ1 ʸ9 ʸ7 ʸ2 |
| Business occupation (if any) ❹ | Director |

❶ **Former name(s)**
Please provide any previous names
(including maiden or married names)
which have been used for business
purposes in the last 20 years

Continue in section 7 if required

❷ **Country/State of residence**
This is in respect of your usual
residential address as stated in
section 4a

❸ **Month and year of birth**
Please provide month and year only
Provide full date of birth in
section 3a

❹ **Business occupation**
If you have a business occupation,
please enter here If you do not,
please leave blank.

## 4 New director's service address ❺

Please complete your service address below You must also complete your usual
residential address in **Section 4a.**

| Building name/number | Anchor House |
|---|---|
| Street | 15-19 Britten Street |
| | |
| Post town | London |
| County/Region | |
| Postcode | S W 3   3 T Y |
| Country | England |

❺ **Service address**
This is the address that will appear
on the public record This does not
have to be your usual residential
address

Please state 'The Company's
Registered Office' if your service
address is recorded in the company's
register of directors as the
company's registered office

If you provide your residential
address here it will appear on the
public record

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## 5  Consent to act as director

Please tick the box to confirm consent

[✓] The company confirms that the person named in section 3 has consented to act as a director of the company named in section 1
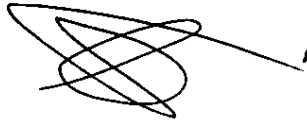
## 6  Signature

Signature

I am signing this form on behalf of the company

Signature

X  ⨯  X

This form may be signed and authorised by
Director ❶, Secretary, Person authorised ❷, Administrator, Administrative Receiver, Receiver, Receiver manager, Charity commission receiver and manager, CIC manager, Judicial factor

❶ **Societas Europaea**
If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership

❷ **Person authorised**
Under either section 270 or 274 of the Companies Act 2006

## 7  Additional former names (continued from Section 3)

Former names ❸

❸ **Additional former names**
Use this space to enter any additional names

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## ✓ Checklist

**We may return forms completed incorrectly or with information missing.**

Please make sure you have remembered the following:

- [ ] The company name and number match the information held on the public Register
- [ ] You have completed the date of appointment
- [ ] You have included all former names used for business purposes over the last 20 years
- [ ] You have completed the nationality box
- [ ] You have provided the month and year of birth in section 3
- [ ] You have provided a business occupation if you have one
- [ ] You have provided your full date of birth in section 3a
- [ ] You have provided both the service address and the usual residential address
- [ ] Addresses must be a physical location. They cannot be a PO Box number (unless part of a full service address), DX or LP (Legal Post in Scotland) number
- [ ] You have enclosed a relevant section 243 application if applying for this at the same time as completing this form
- [ ] You have ticked the consent to act statement
- [ ] You have signed the form

## ❗ Important information

Please note that all information on this form will appear on the public record, apart from information relating to usual residential addresses and day of birth.

## ✉ Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below:

**For companies registered in England and Wales:**
The Registrar of Companies, Companies House, Crown Way, Cardiff, Wales, CF14 3UZ
DX 33050 Cardiff

**For companies registered in Scotland:**
The Registrar of Companies, Companies House, Fourth floor, Edinburgh Quay 2,
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF
DX ED235 Edinburgh 1
or LP - 4 Edinburgh 2 (Legal Post)

**For companies registered in Northern Ireland:**
The Registrar of Companies, Companies House, Second Floor, The Linenhall, 32-38 Linenhall Street, Belfast, Northern Ireland, BT2 8BG
DX 481 N R Belfast 1

**Section 243 exemption**
If you are applying for, or have been granted a section 243 exemption, please post this whole form to the different postal address below
The Registrar of Companies, PO Box 4082, Cardiff, CF14 3WE

## ℹ Further information

For further information please see the guidance notes on the website at www gov uk/companieshouse or email enquiries@companieshouse gov uk

This form is available in an alternative format. Please visit the forms page on the website at www.gov.uk/companieshouse