

Registered Number : 08927427  
England and Wales

**AMENDMENT**

**FIERCE FOCUS LIMITED**

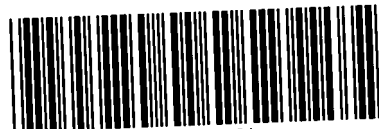
**Abridged Accounts**

**Period of accounts**

**Start date:** 01 April 2016

**End date:** 31 March 2017

WEDNESDAY



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**FIERCE FOCUS LIMITED**  
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**FIERCE FOCUS LIMITED**  
**Accountants' Report**  
**For the year ended 31 March 2017**

As described in the Statement of Financial Position you are responsible for the preparation of the financial statements for the year ended 31 March 2017 and you consider that the company is exempt from an audit under the Companies Act 2006. In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.



.....  
SJPR ACCOUNTANTS LTD  
CHARAN HOUSE - SUITE 4  
18 UNION ROAD  
LONDON - UK  
SW4 6JP  
03 April 2018

**FIERCE FOCUS LIMITED**  
**Statement of Financial Position**  
**As at 31 March 2017**

	Notes	2017 £	2016 £
<b>Fixed assets</b>			
Tangible fixed assets	2	14,714	21,466
		<u>14,714</u>	<u>21,466</u>
<b>Current assets</b>			
Cash at bank and in hand		7,102	3,874
<b>Creditors: amount falling due within one year</b>		(127,602)	(110,773)
<b>Net current assets</b>		<u>(120,500)</u>	<u>(106,899)</u>
<b>Total assets less current liabilities</b>		(105,786)	(85,433)
<b>Creditors: amount falling due after more than one year</b>		(5,000)	(5,000)
<b>Net assets</b>		<u>(110,786)</u>	<u>(90,433)</u>
<b>Capital and reserves</b>			
Called up share capital		100	100
Profit and loss account		(110,886)	(90,533)
<b>Shareholders funds</b>		<u>(110,786)</u>	<u>(90,433)</u>

For the year ended 31 March 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

**Director's Responsibilities:**

1. The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476
2. The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The members have agreed to the preparation of abridged accounts.

**FIERCE FOCUS LIMITED**  
**Statement of Financial Position**  
**As at 31 March 2017**

Signed on behalf of the board of directors

  
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Mairead BERGIN  
Director

Date approved by the board: 03 April 2018

**FIERCE FOCUS LIMITED**  
**Notes to the Abridged Financial Statements**  
**For the year ended 31 March 2017**

**Statutory Information**

FIERCE FOCUS LIMITED is a private limited company, limited by shares, domiciled in England and Wales, registration number 08927427.

The presentation currency is £ sterling.

**1. Accounting Policies****Basis of accounting**

The financial statements are prepared under the historical cost convention and in accordance with the FRS 102 Financial Reporting Standard for Smaller Entities (effective January 2016).

**Turnover**

Turnover comprises the invoiced value of goods and services supplied by the company, net of Value Added Tax and trade discounts.

**Website cost**

Planning and operating costs for the company's website are charged to the profit and loss account as incurred.

**Tangible fixed assets**

Tangible fixed assets, other than freehold land, are stated at cost or valuation less depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following basis:

Fixtures and Fittings	5 Straight Line
Plant and Machinery	5 Straight Line

**FIERCE FOCUS LIMITED**  
**Notes to the Abridged Financial Statements**  
**For the year ended 31 March 2017**

**AMENDMENT**

**2. Tangible fixed assets**

**Cost or Valuation**

	Plant and Machinery	Fixtures and Fittings	Total
	£	£	£
At 01 April 2016	11,190	24,587	35,777
Additions	-	429	429
Disposals	-	-	-
At 31 March 2017	<u>11,190</u>	<u>25,016</u>	<u>36,206</u>
<b>Depreciation</b>			
At 01 April 2016	4,476	9,835	14,311
Charge for year	2,238	4,943	7,181
On disposals	-	-	-
At 31 March 2017	<u>6,714</u>	<u>14,778</u>	<u>21,492</u>
<b>Net book values</b>			
Closing balance as at 31 March 2017	<u>4,476</u>	<u>10,238</u>	<u>14,714</u>
Opening balance as at 01 April 2016	<u>6,714</u>	<u>14,752</u>	<u>21,466</u>