

**AMENDMENT**

Registered Number : 08927427  
England and Wales

**FIERCE FOCUS LIMITED**

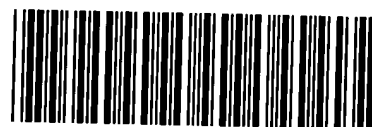
**Report of the Directors and Unaudited Financial Statements**

**Period of accounts**

**Start date:** 07 March 2014

**End date:** 31 March 2015

**SATURDAY**



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**FIERCE FOCUS LIMITED**  
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**FIERCE FOCUS LIMITED**  
Company Information  
For the period ended 31 March 2015

<b>Director</b>	Mairead BERGIN,
<b>Registered Number</b>	08927427
<b>Registered Office</b>	17 Rosemont Road London NW3 6NG
<b>Accountants</b>	SJPR ACCOUNTANTS LTD CHARAN HOUSE - SUITE 4 18 UNION ROAD LONDON - UK SW4 6JP

**FIERCE FOCUS LIMITED**  
Director's Report  
For the period ended 31 March 2015

**AMENDMENT**

The director presents his report and accounts for the period ended 31 March 2015.

**Principal activities**

Principal activity of the company during the financial period was of Physical well-being activities

**Directors**

The director who served the company throughout the period was as follows:

Mairead BERGIN,

**Statement of director's responsibilities**

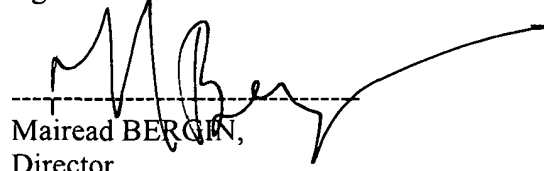
The director is responsible for preparing the financial statements in accordance with applicable law and regulations.

Company law requires the director to prepare financial statements for each financial year. Under that law the director has elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The financial statements are required by law to give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the director is required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The director is responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the company and enable him to ensure that the financial statements comply with the Companies Act 2006. The director is also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities. This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

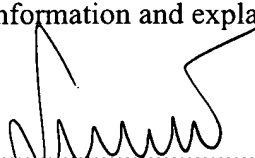
Signed on behalf of the board

  
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Mairead BERGIN,  
Director

Date approved: 29 March 2017

**FIERCE FOCUS LIMITED**  
Accountants' Report  
For the period ended 31 March 2015

As described in the balance sheet you are responsible for the preparation of the financial statements for the period ended 31 March 2015 and you consider that the company is exempt from an audit under the Companies Act 2006. In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.



.....  
SJRK ACCOUNTANTS LTD  
CHARAN HOUSE - SUITE 4  
18 UNION ROAD  
LONDON - UK  
SW4 6JP  
29 March 2017

**FIERCE FOCUS LIMITED**  
 Profit and Loss Account  
 For the period ended 31 March 2015

	Notes	2015 £
<b>Turnover</b>		30,188
Cost of Sales		(27,246)
<b>Gross profit</b>		<u>2,942</u>
Selling and Distribution Costs		(1,497)
Administrative Expenses		(63,130)
<b>Operating Profit/Loss</b>	2	<u>(61,685)</u>
<b>Profit/Loss on ordinary activities before taxation</b>		<u>(61,685)</u>
Tax on profit on ordinary activities		0
<b>Profit/Loss for the financial period</b>		<u>(61,685)</u>

**FIERCE FOCUS LIMITED**  
**Balance Sheet**  
**As at 31 March 2015**

	Notes	2015 £
<b>Fixed assets</b>		
Tangible fixed assets	3	28,622
		<u>28,622</u>
<b>Current assets</b>		
Debtors	4	3,375
Cash at bank and in hand		100
		<u>3,475</u>
<b>Creditors: amount falling due within one year</b>	5	(93,682)
<b>Net current assets</b>		<u>(90,207)</u>
<b>Total assets less current liabilities</b>		<u>(61,585)</u>
<b>Net assets</b>		<u>(61,585)</u>
<b>Capital and reserves</b>		
Called up share capital		100
Profit and loss account	6	(61,685)
<b>Shareholders funds</b>		<u>(61,585)</u>

For the period ended 31 March 2015 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

**Director's Responsibilities:**

1. The members have not required the company to obtain an audit of its accounts for the period in question in accordance with section 476
2. The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.


**FIERCE FOCUS LIMITED**

Balance Sheet

As at 31 March 2015

Signed on behalf of the board of directors

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Mairead BERGIN,  
Director



Date approved by the board: 29 March 2017



**FIERCE FOCUS LIMITED**  
Notes to the Financial Statements  
For the period ended 31 March 2015

**1. Accounting Policies**

**Basis of accounting**

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover comprises the invoiced value of goods and services supplied by the company, net of Value Added Tax and trade discounts.

**Tangible fixed assets**

Tangible fixed assets, other than freehold land, are stated at cost or valuation less depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following basis:

Plant and Machinery	5 Straight Line
Fixtures and Fittings	5 Straight Line

**2. Operating Profit/Loss**

**2015**

**£**

The operating profit/loss is stated after charging/(crediting):

Directors Emoluments	10,000
Depreciation of tangible fixed assets	7,155

**FIERCE FOCUS LIMITED**  
Notes to the Financial Statements  
For the period ended 31 March 2015

**3. Tangible fixed assets**

<b>Cost or Valuation</b>	<b>Plant and Machinery</b>	<b>Fixtures and Fittings</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>
At 07 March 2014	-	-	-
Additions	11,190	24,587	35,777
Disposals	-	-	-
At 31 March 2015	<b>11,190</b>	<b>24,587</b>	<b>35,777</b>
<b>Depreciation</b>			
At 07 March 2014	-	-	-
Charge for period	2,238	4,917	7,155
On disposals	-	-	-
At 31 March 2015	<b>2,238</b>	<b>4,917</b>	<b>7,155</b>
<b>Net book values</b>			
At 31 March 2015	<b>8,952</b>	<b>19,670</b>	<b>28,622</b>
At 07 March 2014	-	-	-

**4. Debtors: amounts falling due after one year**

	<b>2015</b>
	<b>£</b>
Prepayments	3,375
	<b>3,375</b>

**5. Creditors: amount falling due within one year**

	<b>2015</b>
	<b>£</b>
Trade Creditors	1,200
Bank Loans & Overdrafts	11,730
VISA CARD	320
Wages & Salaries Control Account	10,000
Directors' Current Accounts	70,432
	<b>93,682</b>

**6. Profit and loss account**

	<b>Profit and loss account</b>
Balance at 07 March 2014	0
Loss for the year	(61,685)
Balance at 31 March 2015	<b>(61,685)</b>

**FIERCE FOCUS LIMITED**  
**Detailed Profit and Loss Account**  
**For the period ended 31 March 2015**

	<b>2015</b>
	<b>£</b>
<b>Turnover</b>	
Sales	30,188
	<u><b>30,188</b></u>
<b>Cost of Sales</b>	
Purchases	2,708
Motor Vehicles Hire	560
Plant Hire	74
Rent	22,432
Other Direct Costs	1,472
	<u>(27,246)</u>
Gross Profit	<u><b>2,942</b></u>
<b>Selling and Distribution Costs</b>	
Diesel and Petrol	516
Advertising	981
	<u>(1,497)</u>
<b>Administrative Expenses</b>	
Staff Training	78
Directors Salaries	10,000
Accountancy Fees	1,740
Legal and Professional Fees (Allowable)	1,560
Rates & Water	5,826
Light, Heat & Power	408
Cleaning of Premises	560
Other Premises Costs	27,000
Bank Charges	1,151
Depreciation Charge: Plant & Machinery	2,238
Depreciation Charge: Fixtures & Fittings	4,917
General Insurance	3,430
Computer Expenses	1,813
Repairs & Renewals	508
Stationery & Postage	359
Telephone, Fax & Internet	1,242
Sundry Expenses	2

FIERCE FOCUS LIMITED  
Detailed Profit and Loss Account  
For the period ended 31 March 2015

Other Administrative Expenses	3	
PARKING	295	
		(63,130)
Operating Profit/Loss		(61,685)
<b>Profit/Loss on ordinary activities before taxation</b>		<b>(61,685)</b>
<b>Profit/Loss for the financial period</b>		<b>(61,685)</b>