

**ALPHA OF REDDITCH LTD
ABRIDGED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2019**

Alpha of Redditch Ltd
Financial Statements
For The Year Ended 31 December 2019

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Alpha of Redditch Ltd
Abridged Balance Sheet
As at 31 December 2019

Registered number: 08827682

		2019		2018	
	Notes	£	£	£	£
FIXED ASSETS					
Intangible Assets	3		21,678		26,406
Tangible Assets	4		10,840		14,453
			32,518		40,859
CURRENT ASSETS					
Stocks		3,000		3,000	
Debtors		44,324		40,188	
Cash at bank and in hand		113,630		59,957	
		160,954		103,145	
Creditors: Amounts Falling Due Within One Year					
		(158,310)		(108,492)	
NET CURRENT ASSETS (LIABILITIES)					
			2,644		(5,347)
TOTAL ASSETS LESS CURRENT LIABILITIES					
			35,162		35,512
PROVISIONS FOR LIABILITIES					
Deferred Taxation			(2,060)		(2,746)
NET ASSETS					
			33,102		32,766
CAPITAL AND RESERVES					
Called up share capital	5		100		100
Profit and Loss Account			33,002		32,666
SHAREHOLDERS' FUNDS					
			33,102		32,766

Alpha of Redditch Ltd
Abridged Balance Sheet (continued)
As at 31 December 2019

For the year ending 31 December 2019 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.
- The company has taken advantage of section 444(1) of the Companies Act 2006 and opted not to deliver to the registrar a copy of the company's Profit and Loss Account.
- All of the company's members have consented to the preparation of an Abridged Balance Sheet for the year end 31 December 2019 in accordance with section 444(2A) of the Companies Act 2006.

On behalf of the board

Mr Ivan Kieff

Director

24/07/2020

The notes on pages 3 to 5 form part of these financial statements.

Alpha of Redditch Ltd
Notes to the Abridged Financial Statements
For The Year Ended 31 December 2019

1. Accounting Policies

1.1. Basis of Preparation of Financial Statements

The financial statements are prepared under the historical cost convention and in accordance with the FRS 102 Section 1A Small Entities - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006.

1.2. Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover is reduced for estimated customer returns, rebates and other similar allowances.

Sale of goods

Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods has transferred to the buyer. This is usually at the point that the customer has signed for the delivery of the goods.

1.3. Intangible Fixed Assets and Amortisation - Goodwill

Goodwill is the difference between amounts paid on the acquisition of a business and the fair value of the separable net assets. It is amortised to profit and loss account over its estimated economic life of ten years.

1.4. Tangible Fixed Assets and Depreciation

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Plant & Machinery	25% Reducing balance
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1.5. Stocks and Work in Progress

Stocks and work in progress are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks. Cost includes all direct costs and an appropriate proportion of fixed and variable overheads. Work-in-progress is reflected in the accounts on a contract by contract basis by recording turnover and related costs as contract activity progresses.

Alpha of Redditch Ltd
Notes to the Abridged Financial Statements (continued)
For The Year Ended 31 December 2019

1.6. Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the statement of comprehensive income because of items of income or expense that are taxable or deductible in other year and items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on timing differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit. Deferred tax liabilities are generally recognised for all taxable timing differences. Deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible timing differences can be utilised. The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period. Deferred tax liabilities are presented within provisions for liabilities and deferred tax assets within debtors. The measurement of deferred tax liabilities and asset reflects the tax consequences that would follow from the manner in which the Company expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

Current or deferred tax for the year is recognised in profit or loss, except when they related to items that are recognised in other comprehensive income or directly in equity, in which case, the current and deferred tax is also recognised in other comprehensive income or directly in equity respectively.

2. Average Number of Employees

Average number of employees, including directors, during the year was as follows:

	2019	2018
Office and administration	3	3
	3	3

3. Intangible Assets

	Total
	£
Cost	
As at 1 January 2019	47,299
As at 31 December 2019	47,299
Amortisation	
As at 1 January 2019	20,893
Provided during the period	4,728
As at 31 December 2019	25,621
Net Book Value	
As at 31 December 2019	21,678
As at 1 January 2019	26,406

Alpha of Redditch Ltd
Notes to the Abridged Financial Statements (continued)
For The Year Ended 31 December 2019

4. Tangible Assets

	Total £
Cost	
As at 1 January 2019	21,227
As at 31 December 2019	21,227
Depreciation	
As at 1 January 2019	6,774
Provided during the period	3,613
As at 31 December 2019	10,387
Net Book Value	
As at 31 December 2019	10,840
As at 1 January 2019	14,453

5. Share Capital

	2019	2018
Allotted, Called up and fully paid	100	100

6. General Information

Alpha of Redditch Ltd is a private company, limited by shares, incorporated in England & Wales, registered number 08827682. The registered office is Unit 28 Enfield Industrial Estate, Redditch, Worcestershire, B97 6BY.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.