

ABBREVIATED UNAUDITED ACCOUNTS
FOR THE PERIOD
15 NOVEMBER 2013 TO 30 NOVEMBER 2014
FOR
DIRECT-TRACK CONSULTING LTD

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FOR THE PERIOD 15 NOVEMBER 2013 TO 30 NOVEMBER 2014**

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DIRECT-TRACK CONSULTING LTD
COMPANY INFORMATION
FOR THE PERIOD 15 NOVEMBER 2013 TO 30 NOVEMBER 2014

DIRECTORS: D Meyerhoff
Mrs G Meyerhoff

REGISTERED OFFICE: 30 New Road
Brighton
East Sussex
BN1 1BN

REGISTERED NUMBER: 08776994 (England and Wales)

ACCOUNTANTS: Hilton Sharp & Clarke
Chartered Accountants
30 New Road
Brighton
East Sussex
BN1 1BN

ABBREVIATED BALANCE SHEET
30 NOVEMBER 2014

| | Notes | £ | £ |
|--|-------|---------------|---------------|
| FIXED ASSETS | | | |
| Tangible assets | 2 | | 1,133 |
| CURRENT ASSETS | | | |
| Debtors | | 11,661 | |
| Cash at bank | | <u>53,242</u> | |
| | | 64,903 | |
| CREDITORS | | | |
| Amounts falling due within one year | | <u>25,293</u> | |
| NET CURRENT ASSETS | | | <u>39,610</u> |
| TOTAL ASSETS LESS CURRENT LIABILITIES | | | <u>40,743</u> |
| CAPITAL AND RESERVES | | | |
| Called up share capital | 3 | | 4 |
| Profit and loss account | | | <u>40,739</u> |
| SHAREHOLDERS' FUNDS | | | <u>40,743</u> |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 30 November 2014.

The members have not required the company to obtain an audit of its financial statements for the period ended 30 November 2014 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and
- (b) which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 30 April 2015 and were signed on its behalf by:

Mrs G Meyerhoff - Director

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE PERIOD 15 NOVEMBER 2013 TO 30 NOVEMBER 2014**

1. ACCOUNTING POLICIES**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off the cost less estimated residual value of each asset over its estimated useful life.

Computer equipment - 33.3% straight line

2. TANGIBLE FIXED ASSETS

| | Total £ |
|-----------------------|---------------------|
| COST | |
| Additions | <u>1,699</u> |
| At 30 November 2014 | <u>1,699</u> |
| DEPRECIATION | |
| Charge for period | <u>566</u> |
| At 30 November 2014 | <u>566</u> |
| NET BOOK VALUE | |
| At 30 November 2014 | <u><u>1,133</u></u> |

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

| Number: | Class: | Nominal value: | £ |
|---------|------------|-------------------|-----------------|
| 2 | Ordinary | £1 | <u>2</u> |
| 2 | A Ordinary | £1 | <u>2</u> |
| | | | <u><u>4</u></u> |

The following shares were allotted and fully paid for cash at par during the period:

2 Ordinary shares of £1 each
2 A Ordinary shares of £1 each

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.