

Abbreviated Accounts for the Year Ended 30 November 2016

for

Perry Whitmore Rose and Crown Limited

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for the Year Ended 30 November 2016

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Perry Whitmore Rose and Crown Limited

Company Information
for the Year Ended 30 November 2016

DIRECTOR: P S Whitmore

SECRETARY:

REGISTERED OFFICE: 4a Roman Road
East Ham
London
E6 3RX

REGISTERED NUMBER: 08764054 (England and Wales)

ACCOUNTANTS: BBK Accountants Limited
4a Roman Road
East Ham
London
E6 3RX

Abbreviated Balance Sheet
30 November 2016

	Notes	30.11.16 £	30.11.15 £
FIXED ASSETS			
Intangible assets	2	53,550	61,200
Tangible assets	3	<u>1,445</u>	<u>1,453</u>
		<u>54,995</u>	<u>62,653</u>
CURRENT ASSETS			
Cash at bank and in hand		10,431	11,944
CREDITORS			
Amounts falling due within one year		<u>(24,194)</u>	<u>(16,870)</u>
NET CURRENT LIABILITIES		<u>(13,763)</u>	<u>(4,926)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		41,232	57,727
CREDITORS			
Amounts falling due after more than one year		<u>(40,385)</u>	<u>(57,642)</u>
NET ASSETS		<u>847</u>	<u>85</u>
CAPITAL AND RESERVES			
Called up share capital	4	2	2
Profit and loss account		<u>845</u>	<u>83</u>
SHAREHOLDERS' FUNDS		<u>847</u>	<u>85</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 November 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 November 2016 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

Perry Whitmore Rose and Crown Limited (Registered number: 08764054)

Abbreviated Balance Sheet - continued
30 November 2016

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 8 May 2017 and were signed by:

P S Whitmore - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the Year Ended 30 November 2016

1. **ACCOUNTING POLICIES**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2013, is being amortised evenly over its estimated useful life of ten years.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery - 25% on reducing balance

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. **INTANGIBLE FIXED ASSETS**

	Total £
COST	
At 1 December 2015	
and 30 November 2016	<u>76,500</u>
AMORTISATION	
At 1 December 2015	15,300
Amortisation for year	<u>7,650</u>
At 30 November 2016	<u>22,950</u>
NET BOOK VALUE	
At 30 November 2016	<u>53,550</u>
At 30 November 2015	<u>61,200</u>

Notes to the Abbreviated Accounts - continued
for the Year Ended 30 November 2016

3. **TANGIBLE FIXED ASSETS**

	Total £
COST	
At 1 December 2015	2,195
Additions	473
At 30 November 2016	<u>2,668</u>
DEPRECIATION	
At 1 December 2015	742
Charge for year	481
At 30 November 2016	<u>1,223</u>
NET BOOK VALUE	
At 30 November 2016	<u>1,445</u>
At 30 November 2015	<u>1,453</u>

4. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	30.11.16 £	30.11.15 £
2	Ordinary	1	<u>2</u>	<u>2</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.