

**JUST CONTENT LTD
UNAUDITED ABRIDGED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2020**

Just Content Ltd
Unaudited Financial Statements
For The Year Ended 31 October 2020

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Just Content Ltd
Abridged Balance Sheet
As at 31 October 2020

Registered number: 08722285

		2020		2019	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible Assets	3		5,555		3,752
			5,555		3,752
CURRENT ASSETS					
Stocks		-		50,000	
Debtors		247,552		192,728	
Cash at bank and in hand		103,745		16,228	
		351,297		258,956	
Creditors: Amounts Falling Due Within One Year		(230,217)		(178,955)	
NET CURRENT ASSETS (LIABILITIES)			121,080		80,001
TOTAL ASSETS LESS CURRENT LIABILITIES			126,635		83,753
NET ASSETS			126,635		83,753
CAPITAL AND RESERVES					
Called up share capital	4		1		1
Profit and Loss Account			126,634		83,752
SHAREHOLDERS' FUNDS			126,635		83,753

Just Content Ltd
Abridged Balance Sheet (continued)
As at 31 October 2020

For the year ending 31 October 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities

- The member has not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The director acknowledges her responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.
- The company has taken advantage of section 444(1) of the Companies Act 2006 and opted not to deliver to the registrar a copy of the company's Profit and Loss Account.
- All of the company's members have consented to the preparation of an Abridged Profit and Loss Account and an Abridged Balance Sheet for the year end 31 October 2020 in accordance with section 444(2A) of the Companies Act 2006.

On behalf of the board

Mrs Melody Dawes

Director

15th January 2021

The notes on pages 4 to 6 form part of these financial statements.

Just Content Ltd
Statement of Changes in Equity
For The Year Ended 31 October 2020

	Share Capital	Profit and Loss Account	Total
	£	£	£
As at 1 November 2018	1	65,533	65,534
Profit for the year and total comprehensive income	-	53,219	53,219
Dividends paid	-	(35,000)	(35,000)
As at 31 October 2019 and 1 November 2019	1	83,752	83,753
Profit for the year and total comprehensive income	-	94,382	94,382
Dividends paid	-	(51,500)	(51,500)
As at 31 October 2020	1	126,634	126,635

Just Content Ltd
Notes to the Abridged Financial Statements
For The Year Ended 31 October 2020

1. Accounting Policies

1.1. Basis of Preparation of Financial Statements

The financial statements are prepared under the historical cost convention and in accordance with the FRS 102 Section 1A Small Entities - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006.

1.2. Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover is reduced for estimated customer returns, rebates and other similar allowances.

Sale of goods

Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods has transferred to the buyer. This is usually at the point that the customer has signed for the delivery of the goods.

Rendering of services

Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs. Turnover is only recognised to the extent of recoverable expenses when the outcome of a contract cannot be estimated reliably.

1.3. Tangible Fixed Assets and Depreciation

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Fixtures & Fittings	25% Reducing Balance Basis
Computer Equipment	25% Reducing Balance Basis

1.4. Stocks and Work in Progress

Stocks and work in progress are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks. Cost includes all direct costs and an appropriate proportion of fixed and variable overheads. Work-in-progress is reflected in the accounts on a contract by contract basis by recording turnover and related costs as contract activity progresses.

Just Content Ltd
Notes to the Abridged Financial Statements (continued)
For The Year Ended 31 October 2020

1.5. Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the statement of comprehensive income because of items of income or expense that are taxable or deductible in other year and items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on timing differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit. Deferred tax liabilities are generally recognised for all taxable timing differences. Deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible timing differences can be utilised. The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period. Deferred tax liabilities are presented within provisions for liabilities and deferred tax assets within debtors. The measurement of deferred tax liabilities and asset reflects the tax consequences that would follow from the manner in which the Company expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

Current or deferred tax for the year is recognised in profit or loss, except when they related to items that are recognised in other comprehensive income or directly in equity, in which case, the current and deferred tax is also recognised in other comprehensive income or directly in equity respectively.

1.6. Government Grant

Government grants are recognised in the profit and loss account in an appropriate manner that matches them with the expenditure towards which they are intended to contribute.

Grants for immediate financial support or to cover costs already incurred are recognised immediately in the profit and loss account. Grants towards general activities of the entity over a specific period are recognised in the profit and loss account over that period.

Grants towards fixed assets are recognised over the expected useful lives of the related assets and are treated as deferred income and released to the profit and loss account over the useful life of the asset concerned.

All grants in the profit and loss account are recognised when all conditions for receipt have been complied with.

2. Average Number of Employees

Average number of employees, including directors, during the year was: 13 (2019: 10)

Just Content Ltd
Notes to the Abridged Financial Statements (continued)
For The Year Ended 31 October 2020

3. Tangible Assets

	Total
	£
Cost	
As at 1 November 2019	8,728
Additions	3,655
As at 31 October 2020	<u>12,383</u>
Depreciation	
As at 1 November 2019	4,976
Provided during the period	1,852
As at 31 October 2020	<u>6,828</u>
Net Book Value	
As at 31 October 2020	<u>5,555</u>
As at 1 November 2019	<u>3,752</u>

4. Share Capital

	2020	2019
Allotted, Called up and fully paid	<u>1</u>	<u>1</u>

5. General Information

Just Content Ltd is a private company, limited by shares, incorporated in England & Wales, registered number 08722285 . The registered office is 10a Little Square, Braintree, England, CM7 1UT.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.