

# AP01

## Appointment of director



Companies House

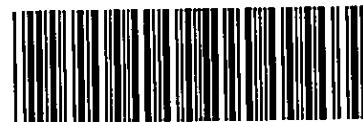
This form is part of the PROOF scheme. If your company is registered for PROOF, paper versions of this form will be rejected and sent back to the registered office address. Avoid unnecessary rejection and file online. You can view your company's PROOF status on the WebFiling Menu Screen.

You can use the WebFiling service to file this form online  
Please go to [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk)

☒ What this form is for  
You may use this form to appoint  
an individual as a director

☐ What this form is for  
You cannot use the form to appoint  
a corporate director. To appoint a corporate director,  
please use form AP02.

WEDNESDAY



A19 16/10/2013 #31  
COMPANIES HOUSE

### 1 Company details

Company number 8718165  
Company name in full ALCHEMY IDEATION LTD

→ Filing in this form  
Please complete in typescript or in  
bold black capitals  
All fields are mandatory unless  
specified or indicated by \*

### 2 Date of director's appointment

Date of appointment 10/10/2013

### 3 New director's details

Title\* MRS  
Full forename(s) REBECCA SARAH LUCY  
Surname RHODES-SMITH  
Former name(s) —  
Country/State of residence UK  
Nationality BRITISH  
Date of birth 15/05/1972  
Business occupation (if any) COMPANY DIRECTOR

- ① Former name(s)  
Please provide any previous names  
which have been used for business  
purposes in the past 20 years  
Married women do not need to give  
former names unless previously used  
for business purposes  
Continue in section 6 if required
- ② Country/State of residence  
This is in respect of your usual  
residential address as stated in  
Section 4a
- ③ Business occupation  
If you have a business occupation,  
please enter here. If you do not,  
please leave blank

### 4 New director's service address ④

Please complete your service address below. You must also complete your usual  
residential address in Section 4a

Building name/number REGISTERED OFFICE  
Street  
Post town  
County/Region  
Postcode  
Country

- ④ Service address  
This is the address that will appear  
on the public record. This does not  
have to be your usual residential  
address  
Please state 'The Company's  
Registered Office' if your service  
address is recorded in the company's  
register of directors as the  
company's registered office  
If you provide your residential  
address here it will appear on the  
public record

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## Appointment of director

**Presenter information**

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

|               |                                |
|---------------|--------------------------------|
| Contact name  | JOHN RIVERS                    |
| Company name  | RIVERS & CO                    |
| Address       | KORUS HOUSE<br>6/8 COLADE ROAD |
| Post town     | TWICKENHAM                     |
| County/Region | MIDDX                          |
| Postcode      | TW1 4JR                        |
| Country       | UK                             |
| DX            | N/A                            |
| Telephone     | 020-8882-6600                  |

**Checklist**

We may return forms completed incorrectly or with information missing

Please make sure you have remembered the following:

- ☐ The company name and number match the information held on the public Register.
- ☐ You have provided a business occupation if you have one.
- ☐ You have provided a correct date of birth.
- ☐ You have completed the date of appointment.
- ☐ You have completed the nationality box in Section 3
- ☐ You have provided both the service address and the usual residential address.
- ☐ Addresses must be a physical location. They cannot be a PO Box number (unless part of a full service address), DX or LP (Legal Post in Scotland) number
- ☐ You have included all former names used for business purposes over the last 20 years.
- ☐ You have enclosed a relevant section 243 application if applying for this at the same time as completing this form.
- ☐ The new director has signed the form.
- ☐ You have provided an authorising signature.

**Important information**

Please note that all information on this form will appear on the public record, apart from information relating to usual residential addresses.

**Where to send**

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below:

**For companies registered in England and Wales:**  
The Registrar of Companies, Companies House,  
Crown Way, Cardiff, Wales, CF14 3UZ.  
DX 33050 Cardiff.

**For companies registered in Scotland:**  
The Registrar of Companies, Companies House,  
Fourth floor, Edinburgh Quay 2,  
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF.  
DX ED235 Edinburgh 1  
or LP - 4 Edinburgh 2 (Legal Post).

**For companies registered in Northern Ireland**  
The Registrar of Companies, Companies House,  
Second Floor, The Linenhall, 32-38 Linenhall Street,  
Belfast, Northern Ireland, BT2 8BG  
DX 481 N R. Belfast 1

**Section 243 exemption**

If you are applying for, or have been granted a section 243 exemption, please post this whole form to the different postal address below  
The Registrar of Companies, PO Box 4082,  
Cardiff, CF14 3WE

**Further information**

For further information please see the guidance notes on the website at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk) or email [enquires@companieshouse.gov.uk](mailto:enquires@companieshouse.gov.uk)

This form is available in an alternative format. Please visit the forms page on the website at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk)

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## Appointment of director

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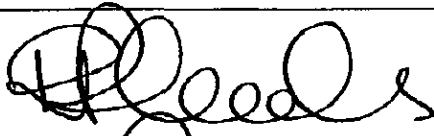
## Signatures

I consent to act as director of the above named company.

New director's  
signature

Signature

X



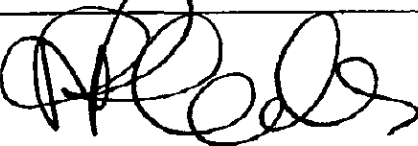
RR

X

Authorising signature

Signature

X



RR

X

## ❶ Societas Europaea

If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership.

## ❷ Person authorised

Under either section 270 or 274 of the Companies Act 2006

This form may be signed and authorised by.  
Director ❶, Secretary, Person authorised ❷, Administrator, Administrative Receiver, Receiver, Receiver manager, Charity commission receiver and manager, CIC manager, Judicial factor

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## Additional former names (continued from Section 3)

Former names ❶

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## ❶ Additional former names

Use this space to enter any additional names.