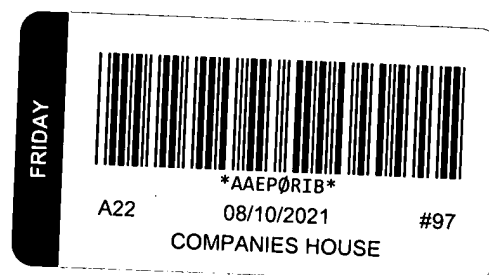


**Company Registration Number 08674626 (England and Wales)**

**DATA ORCHARD C.I.C.  
UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2021  
PAGES FOR FILING WITH REGISTRAR**



# **DATA ORCHARD C.I.C.**

## **DIRECTORS' REPORT**

**FOR THE YEAR ENDED 31 MARCH 2021**

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The directors present their annual report and financial statements for the year ended 31 March 2021.

### **Principal activities**

Data Orchard C.I.C is a community interest company limited by guarantee registered in England and Wales.

### **Directors**

The directors who held office during the year and up to the date of signature of the financial statements were as follows:

S S Basker	
C J Gooding	
N E James	
M A Spinks	
C D Worthy	
E Onerhime	(Appointed 15 December 2020)
M D Sellors	(Appointed 20 November 2020)
S Vadgama	(Appointed 20 November 2020)

### **Summary of financial activities**

To note that the previous year's figures reflect a lower turnover as they are based on 7 months of trading due to a change in our accounting period.

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies' exemption.

On behalf of the board

M A Spinks  
Director



17 September 2021

# DATA ORCHARD C.I.C.

## BALANCE SHEET

AS AT 31 MARCH 2021

	2021		2020	
	£	£	£	£
Fixed assets		2,005		1,804
Current assets	44,968		41,764	
Prepayments and accrued income	8,808		9,191	
Creditors: amounts falling due within one year	(29,691)		(28,819)	
Net current assets		24,085		22,136
Total assets less current liabilities		26,090		23,940
Net assets		26,090		23,940
Capital and reserves		26,090		23,940

### Notes to the financial statements

#### 1 Employees

The average number of persons, including directors, employed by the company during the year was as follows:

	2021 Number	2020 Number
Employees	3	3

Data Orchard C.I.C. is a community interest company limited by guarantee incorporated in England and Wales. The registered office is Lower House Business Park, Staunton on Wye, Hereford, HR4 7LR.

For the year ended 31 March 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the micro-entity provisions and in accordance with FRS 105 'The Financial Reporting Standard applicable to the Micro-entities Regime' and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

**DATA ORCHARD C.I.C.**

**BALANCE SHEET (CONTINUED)**

**AS AT 31 MARCH 2021**

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The financial statements were approved by the board of directors and authorised for issue on 17 September 2021 and are signed on its behalf by:

M A Spinks  
Director



**Company Registration Number 08674626**

# CIC 34

## Community Interest Company Report

**For official use**

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**Company Name in full** DATA ORCHARD C.I.C.

**Company Number** 8674626

**Year Ending** 31st MARCH 2021

DATA ORCHARD C.I.C.
8674626
31st MARCH 2021

This template illustrates what the Regulator of Community Interest Companies considers to be best practice for completing a simplified community interest company report. All such reports must be delivered in accordance with section 34 of the Companies (Audit, Investigations and Community Enterprise) Act 2004 and contain the information required by Part 7 of the Community Interest Company Regulations 2005. For further guidance see chapter 8 of the Regulator's guidance notes and the alternate example provided for a more complex company with more detailed notes.

## **PART 1 - GENERAL DESCRIPTION OF THE COMPANY'S ACTIVITIES AND IMPACT**

*In the space provided below, please insert a general account of the company's activities in the financial year to which the report relates, including a description of how they have benefited the community.*

Note this report relates to the new annual accounting period from 1st April 2020 – 31st March 2021.

Over the past year Data Orchard has worked on 37 projects in 5 key service areas: research and data analysis, impact measurement, data maturity assessment, data strategy, and training and capacity building. Our clients included charities, businesses, public sector and social housing providers interested in using data for social/community good. The contexts for our work encompassed arts and culture, community, education, environment, equality and diversity, government, grant-making, health and housing. We have benefited communities and society in the following ways:

### **i) Research and Data Analysis**

We delivered 13 research and analysis projects including several focused around the impact of Covid-19: a national partnership data sharing project to understand the impact on the UK community business sector, evaluating the effects of the pandemic on employment support services of 23 voluntary organisations in the Building Better Opportunities programme, and using open data to create a COVID-19 Recovery Dashboard to help local decision makers in Herefordshire plan how to invest in recovery.

Other activities included: analysis of equality and diversity data for a large social-housing and care provider; creation of a food poverty risk map for Shropshire Food Poverty Alliance; consultation with venues and service providers in Herefordshire on inclusion and accessibility for families with children and disabilities; mapping community businesses in England; creation of Mapio Cymru the Welsh language version of Open Street Map; and data standards research in the food and feed sector.

### **ii) Impact Measurement**

We supported and trained 3 organisations to define and measure their impact: the New Model Institute for Technology and Engineering; YSS, a charity that supports vulnerable children, young people and adults across West Mercia; and Liverpool Lighthouse, a community arts venue.

### **iii) Data Maturity Assessment**

We continued to provide a free online Data Maturity Assessment tool for the not-for-profit sector. By the end of 2020 there had been over 660 validated users mostly from charities, social enterprises, universities and public sector bodies. We also launched a new customisable premium product and provided whole organisation data maturity

assessments for 13 charities and public sector clients. This included a successful pilot of a cohort-approach to assessment (and re-assessment) with a group of 7 small London-based charities. The lead charity, Superhighways, was able to use this to independently evidence the impact of their Datawise London programme on charities. Our impact evaluation shows the assessment to be an effective tool for learning and a catalyst for action with most users going on to develop improvement plans and many of these successfully securing resources to implement them.

#### **iv) Data Strategy**

We also supported 2 social housing providers and a local authority to develop their data strategies and plans for improving with data, in all cases using our data maturity assessment tool as part of the process.

#### **v) Training and capacity building**

In 2020-21 we were successful in building data skills and capabilities and promoting the importance and value of data. We delivered and participated in 52 events engaging approximately 1600 people in exploring, learning and talking about data. We delivered 36 online workshops for clients engaging 273 leaders, board members and staff in learning about and working on data strategy, impact measurement, and data culture. We presented on leadership and data maturity at national and international conferences #Be More Digital Leadership Conference and Sektor 3 Festival in Warsaw (remotely of course!).

We also began focusing on training and capacity building more specifically in it's own right. Notably in:

- Creating more blogs and learning resources about data maturity increasing visitors to our website to over 10,000.
- Launching a monthly online newsletter: Data4Good Tips, Tools and Tales (with over 1200 subscribers)
- Developing Welsh language DataBasics datasets and training materials with our partner Data Cymru.
- Delivering training in data fluency to staff from a social housing provider, and creative sector organisations.
- Creating a Data Playbook and Accelerator training programme for arts and cultural organisations in Herefordshire.

## **PART 2 – CONSULTATION WITH STAKEHOLDERS**

*Please indicate who the company's stakeholders are; how the stakeholders have been consulted and what action, if any, has the company taken in response to feedback from its consultations? If there has been no consultation, this should be made clear.*

Data Orchards' stakeholders are community groups, charities, social enterprises, housing associations/registered housing providers and public sector organisations interested in using data for social/community good. On completion of projects, our clients are invited to provide feedback about their satisfaction, service quality, and the impact of Data Orchard's services. Key findings for projects completed in 2020-2021 show:

- Client satisfaction reached an all-time high with all those who responded to feedback requests saying they were extremely satisfied with our service. This was based on feedback from 11 people for 9 projects completed in the year. Two further projects did not respond to our request.
- The top three reasons people said they chose to work are because of our skills and qualifications; our service/methodology and our knowledge of the subject/issue.
- Our Net Promoter Score on how likely our clients were to recommend us was 73 (on a scale of -100 to +100). The average not-profit score is 58, and for all businesses it is 42. Here is some client testimony on why they would recommend us:

*"Nice to work with, produce good results and cost effective"*

*"The service we got was really valuable. I felt the [Data Orchard] team really knew their stuff and were able to surface the important issues. The data maturity framework is a useful tool."*

*"Found the Data Orchard staff to be collaborative, responsive and effective. Final reporting was clear and valuable."*

*"Data Orchard kept the project moving forward at a good pace, prompting us to clarify the project brief along the way. They accommodated our changes easily and were adaptable to the way we worked when COVID19 interrupted business as usual."*

*"The analysis was robust and sensible (the data was quite messy). Our contact kept us updated, did everything in the timeframe set out, asked sensible questions where things needed clarifying, and made useful suggestions for work-arounds of problems. I found Data Orchard were responsive and thorough."*

- The key ways in which clients benefit from our work are in informing future planning and decision making (80%) and improving their services or products (70%).

Evidencing needs (60%), communicating impact (50%), and informing policies (50%). 20% said they used our work to support funding applications. Here is some testimony from clients about how they have benefited:

*"In the short term, the work delivered changes that immediately improved the efficiency and effectiveness of a key service. In the longer term, we have a much better view of how we can improve our approach to data to add value for our customers."* Polly Thompson, Corporate Director of Digital, Data and Technology, Valley to Coast Housing

*"Our staff have a greater awareness of why Equality, Diversity & Inclusion data is important to our business and the way it is used to shape our business. There is a great 'buzz' in this regard and we are excited to implement the recommendations to improve our data integrity"* Kathryn Eyre, Head of Quality and Standards, emh Group.

*"The young people we work with now have a better understanding of data, how it can be used to tell stories and its importance in society. "* Adam Williams, Producer, Buzz Media

For our free online data maturity assessment tool we conducted a survey of 379 validated users and had a 20% response rate (73 users). Over 90% said they found the tool useful and would recommend it to other not-for-profit organisations. 45% had gone on to implement data strategies or improvement plans and reported rewards e.g. increased knowledge and expertise (86%); improved strategic planning and decision making (71%); improved services and/or products (57%); increased collaboration and data sharing for strategic benefits with partners or stakeholders (50%); strengthened partnerships or networks (50%); increased credibility and influence (48%).

Support providers (agencies and freelance consultants, volunteer/pro-bono services, and service and product providers who support not-for-profit sector clients) were also prominent among the users and told us that our tool has enabled them to provide an independent diagnosis of clients' needs, help clients work out where to start, and secure leadership support for change and improvement.

We use our client feedback and the results of our research on the needs of our client groups to: inform our theory of change; design new and improved products and services to meet their needs; and better support organisations to use data for better decision making and greater impact.

**PART 3 – DIRECTORS' REMUNERATION** – if you have provided full details in your accounts you need not reproduce it here. Please clearly identify the information within the accounts and confirm that, "There were no other

transactions or arrangements in connection with the remuneration of directors, or compensation for director's loss of office, which require to be disclosed" (See example with full notes). If no remuneration was received you must state that "no remuneration was received" below.

The aggregate amount of emoluments paid to or receivable by Directors in respect of qualifying services was £64,327 (gross salaries paid for during this accounting period). There were no other transactions or arrangements in connection with the remuneration of directors, or compensation for director's loss of office, which require to be disclosed.

**PART 4 – TRANSFERS OF ASSETS OTHER THAN FOR FULL CONSIDERATION –**

Please insert full details of any transfers of assets other than for full consideration e.g. Donations to outside bodies. If this does not apply you must state that "no transfer of assets other than for full consideration has been made" below.

No transfer of assets other than for full consideration has been made.

**PART 5 – SIGNATORY**



Madeleine Spinks (Co Chief Executive)