

**REGISTERED NUMBER: 08669382 (England and Wales)**

**UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2017  
FOR  
START UP DIRECT LTD**

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STATEMENT OF FINANCIAL POSITION  
31 August 2017

	31.8.17		31.8.16	
	£	£	£	£
<b>FIXED ASSETS</b>		4,455		25,384
<b>CURRENT ASSETS</b>	253,743		120,294	
<b>CREDITORS</b>				
Amounts falling due within one year	(150,435)		(85,829)	
<b>NET CURRENT ASSETS</b>		103,308		34,465
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		107,763		59,849
<b>CREDITORS</b>				
Amounts falling due after more than one year		-		3,405
<b>NET ASSETS</b>		107,763		56,444
<b>RESERVES</b>		107,763		56,444

NOTE TO THE FINANCIAL STATEMENTS

1. STATUTORY INFORMATION

Start Up Direct Ltd is a private company, limited by guarantee, registered in England and Wales. The company's registered number and registered office address are as below:

**Registered number:** 08669382

**Registered office:** Langley House  
Park Road  
London  
N2 8EY

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2017 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

**START UP DIRECT LTD (REGISTERED NUMBER: 08669382)**

**STATEMENT OF FINANCIAL POSITION - continued**  
**31 August 2017**

The financial statements have been prepared in accordance with the micro-entity provisions and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 31 May 2018 and were signed on its behalf by:

J Pattison - Director

B G Harvey - Director

G Davis - Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.