### Company Registration No. 08634591 (England and Wales)

# FITZROVIA DIGITAL LIMITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2017 PAGES FOR FILING WITH REGISTRAR

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## **COMPANY INFORMATION**

**Directors** 

L.M. Phillips

D.L. Oliver J.M. Finesilver D. Stanbury

Secretary

J.M. Finesilver

Company number

08634591

Registered office

29-30 Fitzroy Square

London W1T 6LQ

Auditor

Eacotts International Limited

Grenville Court Britwell Road Burnham Buckinghamshire

SL1 8DF

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# BALANCE SHEET AS AT 31 MAY 2017

		2017		2016	
	Notes	£	£	£	3
Current assets					
Cash at bank and in hand		49		11,093	
Creditors: amounts falling due within one year Net current assets	2	(48)	1	(11,092)	1
			<del></del>		
Capital and reserves					
Called up share capital	3		1		1

The directors of the company have elected not to include a copy of the profit and loss account within the financial statements in accordance with Section 444 (5A).

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved by the board of directors and authorised for issue on 25 02 201 and are signed on its behalf by:

D.L. Oliver Director

Company Registration No. 08634591

L.M. 伊hillips

Director

# STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 MAY 2017

		Share capital	Profit and loss reserves	Total
	Notes	£	£	£
Balance at 1 June 2015		1	8,580	8,581
Year ended 31 May 2016:				
Profit and total comprehensive income for the year		-	(0 E0N)	- (8,580)
Dividends			(8,580)	(8,580)
Balance at 31 May 2016		1	-	1
Year ended 31 May 2017:				
Profit and total comprehensive income for the year		-	-	-
Balance at 31 May 2017		1	-	1
		<del></del>	====	

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2017

#### 1 Accounting policies

#### Company information

Fitzrovia Digital Limited is a private company limited by shares incorporated in England and Wales. The registered office is 29-30 Fitzroy Square, London, W1T 6LQ.

#### 1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value. The principal accounting policies adopted are set out below.

#### 1.2 Cash and cash equivalents

Cash and cash equivalents are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

#### 1.3 Financial instruments

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the company's balance sheet when the company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

#### Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

#### Classification of financial liabilities

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MAY 2017

#### 1 Accounting policies

(Continued)

#### Basic financial liabilities

Basic financial liabilities, including creditors, bank loans, loans from fellow group companies and preference shares that are classified as debt, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

#### 1.4 Equity instruments

Equity instruments issued by the company are recorded at the proceeds received, net of direct issue costs. Dividends payable on equity instruments are recognised as liabilities once they are no longer at the discretion of the company.

#### 2 Creditors: amounts falling due within one year

		2017	2016
		£	£
	Amounts due to group undertakings	48	11,092
		-there - the second second - ++ the	
3	Called up share capital		
		2017	2016
		£	£
	Ordinary share capital		
	Issued and fully paid		
	1 Ordinary share of £1 each	1	1
	·	<del></del>	<del></del>
		1	1
		almost the second	

#### 4 Audit report information

As the income statement has been omitted from the filing copy of the financial statements the following information in relation to the audit report on the statutory financial statements is provided in accordance with s444(5B) of the Companies Act 2006:

The auditor's report was unqualified.

The senior statutory auditor was Neil Curtis.

The auditor was Eacotts International Limited.

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MAY 2017

#### 5 Related party transactions

(Continued)

The group has taken advantage of the exemption available in FRS 102 "Related party disclosures" whereby it has not disclosed transactions between the ultimate parent entity and any wholly owned subsidiary undertaking of the group.

#### 6 Parent company

The immediate parent company is Fitzrovia I.T. Limited and the ultimate parent entity is Goodman Jones LLP, a limited liability partnership, both entities registered in England and Wales. Consolidated financial statements for the parent, which includes these results, can be obtained from the Parent's registered office at 29-30 Fitzroy Square, London W1T 6LQ.