

CC01

Notice of restriction on the company's articles



Companies House

✓ **What this form is for**  
You may use this form to notify the  
existence of restriction to amend the  
articles

✗ **What this form is NOT for**  
You cannot use this form to notify the  
removal of restriction to amend the  
articles

THURSDAY



\*A31M8BJ5\*

A07

13/02/2014

#253

COMPANIES HOUSE

**1 Company details**

Company number 0 8 5 6 7 7 9 2

Company name in full Behavioural Insights Limited

**→ Filing in this form**

Please complete in typescript or in  
bold black capitals

All fields are mandatory unless  
specified or indicated by \*

**2 Restrictions <sup>①</sup>**

The above company gives notice that the company's articles contain restrictions  
in the following way <sup>②</sup>

- ☒ As amended by the company <sup>③</sup>  
☐ As amended by order of a court or other authority

**① Please note**

A copy of the revised articles must  
be sent within 15 days of the  
amendment taking effect

**② Please tick one box**

**③** If these restrictions are as amended  
by the company, a copy of the  
resolution must also be sent within  
15 days of the amendment taking  
effect

**3 Signature**

I am signing this form on behalf of the company

Signature

Signature

X

*Tom Lubell*

X

This form may be signed by  
Director, Secretary, Person authorised, Liquidator, Administrator,  
Administrative receiver, Receiver, Receiver manager, Charity Commission receiver  
and manager, CIC manager, Judicial factor

**④ Societas Europaea**

If the form is being filed on behalf  
of a Societas Europaea (SE) please  
delete 'director' and insert details  
of which organ of the SE the person  
signing has membership

**⑤ Person authorised**

Under either section 270 or 274 of  
the Companies Act 2006

CC01

## Notice of restriction on the company's articles

**Presenter information**

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name **Andy Jackson**

Company name **Behavioural Insights Limited**

Address **First Floor, 1 Plough Place**

Post town **London**

County/Region

Postcode **E C 4 A 1 D E**

Country **UK**

DX

Telephone

**Checklist**

**We may return forms completed incorrectly or with information missing**

**Please make sure you have remembered the following:**

- ☐ The company name and number match the information held on the public Register
- ☐ You have indicated in section 2 whether the company's articles contain restrictions as amended by the company or by order of a court or other authority
- ☐ You have signed the form

**Important information**

**Please note that all information on this form will appear on the public record**

**Where to send**

**You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below**

**For companies registered in England and Wales**  
The Registrar of Companies, Companies House,  
Crown Way, Cardiff, Wales, CF14 3UZ  
DX 33050 Cardiff

**For companies registered in Scotland**  
The Registrar of Companies, Companies House,  
Fourth floor, Edinburgh Quay 2,  
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF  
DX ED235 Edinburgh 1  
or LP - 4 Edinburgh 2 (Legal Post)

**For companies registered in Northern Ireland.**  
The Registrar of Companies, Companies House,  
Second Floor, The Linenhall, 32-38 Linenhall Street,  
Belfast, Northern Ireland, BT2 8BG  
DX 481 N R Belfast 1

**Further information**

For further information, please see the guidance notes on the website at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk) or email [enquiries@companieshouse.gov.uk](mailto:enquiries@companieshouse.gov.uk)

**This form is available in an alternative format. Please visit the forms page on the website at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk)**