

Company Registration No. 08566119 (England and Wales)

MADE IN GREAT BRITAIN CAMPAIGN LIMITED
(A COMPANY LIMITED BY GUARANTEE)
UNAUDITED ABBREVIATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 NOVEMBER 2015

MADE IN GREAT BRITAIN CAMPAIGN LIMITED
(A COMPANY LIMITED BY GUARANTEE)
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MADE IN GREAT BRITAIN CAMPAIGN LIMITED
(A COMPANY LIMITED BY GUARANTEE)
ABBREVIATED BALANCE SHEET

AS AT 30 NOVEMBER 2015

	Notes	2015 £	£	2014 £	£
Fixed assets					
Intangible assets	2		33,403		94,749
Tangible assets	2		818		-
			<u>34,221</u>		<u>94,749</u>
Current assets					
Debtors		20,512		10,903	
Cash at bank and in hand		21,708		27,574	
		<u>42,220</u>		<u>38,477</u>	
Creditors: amounts falling due within one year		<u>(90,957)</u>		<u>(66,105)</u>	
Net current liabilities			<u>(48,737)</u>		<u>(27,628)</u>
Total assets less current liabilities			<u>(14,516)</u>		<u>67,121</u>
Provisions for liabilities			<u>(32,964)</u>		<u>(89,165)</u>
			<u>(47,480)</u>		<u>(22,044)</u>
Capital and reserves					
Income and expenditure account			<u>(47,480)</u>		<u>(22,044)</u>
Members' funds			<u>(47,480)</u>		<u>(22,044)</u>

For the financial year ended 30 November 2015 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The member has not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 30 August 2016

A Wallis
Director

Company Registration No. 08566119

MADE IN GREAT BRITAIN CAMPAIGN LIMITED
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 30 NOVEMBER 2015

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The accounts have been prepared on the going concern basis despite the losses in the period and the resulting negative balance sheet. The directors consider that the company can meet its financial obligations as they fall due and future excesses are expected. Included in creditors due within one year is deferred income totalling £52,433 (2014: £41,531). The deferred income is recognised as income in the post balance sheet period.

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

1.4 Trade marks

Trade-marks are valued at cost less accumulated amortisation. Amortisation is calculated to write off the cost in equal annual installments over their estimated useful lives, which equates to the date of registration to the date of expiration which is 10 years. Following the adjustment to the initial cost, the remaining unexpired UEL is 8.17 years.

1.5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings & equipment	3 years straight line
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1.6 Revenue recognition

Fee income represents membership subscriptions paid. Membership subscriptions run annually from the date the subscriptions are paid and are recognised on a daily basis.

1.7 Deferred taxation

Deferred taxation is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted.

1.8 Company limited by guarantee

The company is a private company limited by guarantee and as such has no share capital. All members (2) have a maximum contribution of £1 on a winding up in accordance with the Memorandum of Association.

MADE IN GREAT BRITAIN CAMPAIGN LIMITED
(A COMPANY LIMITED BY GUARANTEE)
NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 30 NOVEMBER 2015

2 Fixed assets

	Intangible assets	Tangible assets	Total
	assets		
	£	£	£
Cost			
At 1 December 2014	102,500	-	102,500
Additions	-	866	866
Disposals	(50,773)	-	(50,773)
	<u>51,727</u>	<u>866</u>	<u>52,593</u>
At 30 November 2015	51,727	866	52,593
Depreciation			
At 1 December 2014	7,751	-	7,751
Charge for the period	10,573	48	10,621
	<u>18,324</u>	<u>48</u>	<u>18,372</u>
At 30 November 2015	18,324	48	18,372
Net book value			
At 30 November 2015	<u>33,403</u>	<u>818</u>	<u>34,221</u>
At 30 November 2014	<u>94,749</u>	<u>-</u>	<u>94,749</u>

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