

REGISTERED NUMBER: 08543272 (England and Wales)

Unaudited Financial Statements for the Year Ended 31 May 2017

for

Campaign Engine Limited

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for the Year Ended 31 May 2017

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Campaign Engine Limited
Company Information
for the Year Ended 31 May 2017

DIRECTOR: A H Abingdon

REGISTERED OFFICE: 29 Devizes Road
Swindon
Wiltshire
SN1 4BG

REGISTERED NUMBER: 08543272 (England and Wales)

ACCOUNTANTS: PPS Chartered Accountants
29 Devizes Road
Swindon
Wiltshire
SN1 4BG

Campaign Engine Limited (Registered number: 08543272)

Balance Sheet
31 May 2017

	Notes	31.5.17 £	£	31.5.16 £	£
FIXED ASSETS					
Intangible assets	3		6,574		6,574
Tangible assets	4		<u>2,688</u>		<u>2,688</u>
			9,262		9,262
CURRENT ASSETS					
Debtors	5	1,000		1,000	
CREDITORS					
Amounts falling due within one year	6	<u>49,476</u>		<u>49,476</u>	
NET CURRENT LIABILITIES			<u>(48,476)</u>		<u>(48,476)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			(39,214)		(39,214)
CREDITORS					
Amounts falling due after more than one year	7		<u>49,090</u>		<u>49,090</u>
NET LIABILITIES			<u>(88,304)</u>		<u>(88,304)</u>
CAPITAL AND RESERVES					
Called up share capital			1,000		1,000
Retained earnings			<u>(89,304)</u>		<u>(89,304)</u>
SHAREHOLDERS' FUNDS			<u>(88,304)</u>		<u>(88,304)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 May 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 May 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The notes form part of these financial statements

Campaign Engine Limited (Registered number: 08543272)

Balance Sheet - continued
31 May 2017

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 26 February 2018 and were signed by:

A H Abingdon - Director

The notes form part of these financial statements

Notes to the Financial Statements
for the Year Ended 31 May 2017

1. STATUTORY INFORMATION

Campaign Engine Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

First year adoption of Financial Reporting Standard 102 (FRS 102) Section 1A

These financial statements for the year ended 31 May 2017 are the first that are prepared in accordance with FRS 102 Section 1A. The previous financial statements were prepared in accordance with UK GAAP, the date of transition to FRS 102 Section 1A is 1 June 2015.

Intangible assets

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Computer software is being amortised evenly over its estimated useful life of nil years.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.
Plant and machinery etc - 20% on cost

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Notes to the Financial Statements - continued
for the Year Ended 31 May 2017

3. INTANGIBLE FIXED ASSETS

Other
intangible
assets
£

COST

At 1 June 2016
and 31 May 2017

14,133

AMORTISATION

At 1 June 2016
and 31 May 2017

7,559

NET BOOK VALUE

At 31 May 2017
At 31 May 2016

6,574

6,574

4. TANGIBLE FIXED ASSETS

Plant and
machinery
etc
£

COST

At 1 June 2016
and 31 May 2017

5,974

DEPRECIATION

At 1 June 2016
and 31 May 2017

3,286

NET BOOK VALUE

At 31 May 2017
At 31 May 2016

2,688

2,688

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

31.5.17

31.5.16

£

£

Other debtors

1,000

1,000

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

31.5.17

31.5.16

£

£

Bank loans and overdrafts

24

24

Taxation and social security

931

931

Other creditors

48,521

48,521

49,476

49,476

Campaign Engine Limited (Registered number: 08543272)

Notes to the Financial Statements - continued
for the Year Ended 31 May 2017

7. **CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR**

	31.5.17	31.5.16
	£	£
Other creditors	<u>49,090</u>	<u>49,090</u>

8. **ULTIMATE CONTROLLING PARTY**

The controlling party is A H Abingdon.

Chartered Accountants' Report to the Director
on the Unaudited Financial Statements of
Campaign Engine Limited

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements. In accordance with the Companies Act 2006, the company is only required to file a Balance Sheet. Readers are cautioned that the Income Statement and certain other primary statements and the Report of the Director are not required to be filed with the Registrar of Companies.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Campaign Engine Limited for the year ended 31 May 2017 which comprise the Income Statement, Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed within the ICAEW's regulations and guidance at <http://www.icaew.com/en/membership/regulations-standards-and-guidance>.

This report is made solely to the director of Campaign Engine Limited in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Campaign Engine Limited and state those matters that we have agreed to state to the director of Campaign Engine Limited in this report in accordance with ICAEW Technical Release 07/16AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Campaign Engine Limited and its director for our work or for this report.

It is your duty to ensure that Campaign Engine Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Campaign Engine Limited. You consider that Campaign Engine Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Campaign Engine Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

PPS Chartered Accountants
29 Devizes Road
Swindon
Wiltshire
SN1 4BG

26 February 2018

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.