

Abbreviated Unaudited Accounts for the Year Ended 31 May 2016

for

Campaign Engine Limited

Contents of the Abbreviated Accounts
for the Year Ended 31 May 2016

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	4
Chartered Accountants' Report	6

Campaign Engine Limited
Company Information
for the Year Ended 31 May 2016

DIRECTOR: A H Abingdon

REGISTERED OFFICE: 29 Devizes Road
Swindon
Wiltshire
SN1 4BG

REGISTERED NUMBER: 08543272 (England and Wales)

ACCOUNTANTS: PPS Chartered Accountants
29 Devizes Road
Swindon
Wiltshire
SN1 4BG

Campaign Engine Limited (Registered number: 08543272)

Abbreviated Balance Sheet
31 May 2016

	Notes	31.5.16 £	£	31.5.15 £	£
FIXED ASSETS					
Intangible assets	2		6,574		9,400
Tangible assets	3		<u>2,688</u>		<u>3,883</u>
			9,262		13,283
CURRENT ASSETS					
Debtors		1,000		1,000	
Cash at bank		<u>-</u>		<u>150</u>	
		1,000		1,150	
CREDITORS					
Amounts falling due within one year		<u>49,476</u>		<u>51,504</u>	
NET CURRENT LIABILITIES			<u>(48,476)</u>		<u>(50,354)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			(39,214)		(37,071)
CREDITORS					
Amounts falling due after more than one year			<u>49,090</u>		<u>43,500</u>
NET LIABILITIES			<u>(88,304)</u>		<u>(80,571)</u>
CAPITAL AND RESERVES					
Called up share capital	4		1,000		1,000
Profit and loss account			<u>(89,304)</u>		<u>(81,571)</u>
SHAREHOLDERS' FUNDS			<u>(88,304)</u>		<u>(80,571)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 May 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 May 2016 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The notes form part of these abbreviated accounts

Campaign Engine Limited (Registered number: 08543272)

Abbreviated Balance Sheet - continued
31 May 2016

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 27 February 2017 and were signed by:

A H Abingdon - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the Year Ended 31 May 2016

1. **ACCOUNTING POLICIES**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 20% on cost

Deferred tax

Deferred tax is provided in full on timing differences which result in an obligation at the balance sheet date to pay more tax, or a right to pay less tax, at a future date, at rates expected to apply when they crystallise, based on current tax rates and law. Timing differences arise from the inclusion of items of income and expenditure in taxation computations in periods different from those in which they are included in the financial statements. Deferred tax assets are recognised to the extent that it is regarded as more likely than not that they will be recovered. Deferred tax assets and liabilities are not discounted.

2. **INTANGIBLE FIXED ASSETS**

	Total £
COST	
At 1 June 2015 and 31 May 2016	<u>14,133</u>
AMORTISATION	
At 1 June 2015	4,733
Amortisation for year	<u>2,826</u>
At 31 May 2016	<u>7,559</u>
NET BOOK VALUE	
At 31 May 2016	<u>6,574</u>
At 31 May 2015	<u>9,400</u>

Notes to the Abbreviated Accounts - continued
for the Year Ended 31 May 2016

3. TANGIBLE FIXED ASSETS

	Total
	£
COST	
At 1 June 2015	
and 31 May 2016	<u>5,974</u>
DEPRECIATION	
At 1 June 2015	2,091
Charge for year	<u>1,195</u>
At 31 May 2016	<u>3,286</u>
NET BOOK VALUE	
At 31 May 2016	<u>2,688</u>
At 31 May 2015	<u>3,883</u>

4. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal	31.5.16	31.5.15
		value:	£	£
1,000	Ordinary	£1	<u>1,000</u>	<u>1,000</u>

Chartered Accountants' Report to the Director
on the Unaudited Financial Statements of
Campaign Engine Limited

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to five) have been prepared.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Campaign Engine Limited for the year ended 31 May 2016 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed within the ICAEW's regulations and guidance at <http://www.icaew.com/en/membership/regulations-standards-and-guidance>.

This report is made solely to the director of Campaign Engine Limited in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Campaign Engine Limited and state those matters that we have agreed to state to the director of Campaign Engine Limited in this report in accordance with ICAEW Technical Release 07/16AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Campaign Engine Limited director for our work or for this report.

It is your duty to ensure that Campaign Engine Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and loss of Campaign Engine Limited. You consider that Campaign Engine Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Campaign Engine Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

PPS Chartered Accountants
29 Devizes Road
Swindon
Wiltshire
SN1 4BG

27 February 2017

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.