Company Registration No. 08366807 (England and Wales)

ALISON PEARSON LIMITED

UNAUDITED ABBREVIATED FINANCIAL STATEMENTS

FOR THE PERIOD ENDED 31 JANUARY 2014

ALISON PEARSON LIMITED

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ALISON PEARSON LIMITED

ABBREVIATED BALANCE SHEET

AS AT 31 JANUARY 2014

	Notes	2014 £	£
Fixed assets			
Intangible assets	**2**		10,000
Tangible assets	**2**		3,361
			13,361
Current assets			
Stocks		1,275	
Cash at bank and in hand		4,170	
		5,445	
Creditors: amounts falling due within one year		(24,941)	
Net current liabilities			(19,496)
Total assets less current liabilities			(6,135)
Capital and reserves			
Called up share capital	**3**		100
Profit and loss account			(6,235)
Shareholders' funds			(6,135)

For the financial Period ended 31 January 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The member has not required the company to obtain an audit of its financial statements for the Period in question in accordance with section 476;
- The director acknowledges her responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 28 August 2014

Mrs Alison Pearson
Director

Company Registration No. 08366807

ALISON PEARSON LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE PERIOD ENDED 31 JANUARY 2014

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

1.4 Goodwill

Acquired goodwill is written off in equal annual instalments over its estimated useful economic life.

1.5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings & equipment

2 Fixed assets

	Intangible assets	Tangible assets	Total
	£	£	£
Cost			
At 1 May 2013	-	-	-
Additions	10,000	3,361	13,361
At 31 January 2014	10,000	3,361	13,361

3 Share capital

	2014
	£
Allotted, called up and fully paid	
100 Ordinary Shares of £1 each	100