

ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 JANUARY 2014

FOR

99 PR AND MARKETING LIMITED

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FOR THE YEAR ENDED 31 JANUARY 2014

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99 PR AND MARKETING LIMITED
COMPANY INFORMATION
FOR THE YEAR ENDED 31 JANUARY 2014

DIRECTOR: J Beaven

SECRETARY:

REGISTERED OFFICE: 89 Winsley Hill
Limpley Stoke
Bath
BA2 7FA

REGISTERED NUMBER: 08360516 (England and Wales)

ACCOUNTANTS: Blomfields
The Courtyard
33 Duke Street
Trowbridge
Wiltshire
BA14 8EA

ABBREVIATED BALANCE SHEET
31 JANUARY 2014

	Notes	£	£
FIXED ASSETS			
Tangible assets	2		315
CURRENT ASSETS			
Debtors		8,072	
Cash at bank		22,045	
		30,117	
CREDITORS			
Amounts falling due within one year		15,082	
NET CURRENT ASSETS			15,035
TOTAL ASSETS LESS CURRENT LIABILITIES			15,350
CAPITAL AND RESERVES			
Called up share capital	3		100
Profit and loss account			15,250
SHAREHOLDERS' FUNDS			15,350

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 January 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 January 2014 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of
- (b) Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 22 May 2014 and were signed by:

J Beaven - Director

The notes form part of these abbreviated accounts

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 JANUARY 2014**

1. ACCOUNTING POLICIES**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover is work done net of VAT.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 50% on reducing balance

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
Additions	<u>629</u>
At 31 January 2014	<u>629</u>
DEPRECIATION	
Charge for year	<u>314</u>
At 31 January 2014	<u>314</u>
NET BOOK VALUE	
At 31 January 2014	<u>315</u>

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	£
100	Ordinary	£1	<u>100</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.