

COMPANY REGISTRATION NUMBER: 08339960

BorrowMyDoggy Limited

Filleted Unaudited Financial Statements

31 December 2017

BorrowMyDoggy Limited

Financial Statements

Year ended 31 December 2017

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BorrowMyDoggy Limited

Officers and Professional Advisers

The board of directors

R R Jacobsen

D J Mountain

T W Lawrence

Registered office

727-729 High Road

London

N12 0BP

Accountants

Complete Accounting Solutions

Chartered Certified Accountants

727-729 High Road

London

N12 0BP

BorrowMyDoggy Limited

Chartered Certified Accountants Report to the Board of Directors on the Preparation of the Unaudited Statutory Financial Statements of BorrowMyDoggy Limited

Year ended 31 December 2017

As described on the statement of financial position, the directors of the company are responsible for the preparation of the financial statements for the year ended 31 December 2017, which comprise the statement of financial position and the related notes. You consider that the company is exempt from an audit under the Companies Act 2006. In accordance with your instructions we have compiled these financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and from information and explanations supplied to us.

Complete Accounting Solutions Chartered Certified Accountants
727-729 High Road London N12 0BP

BorrowMyDoggy Limited

Statement of Financial Position

31 December 2017

		2017	2016
	Note	£	£
Fixed assets			
Tangible assets	5	4,321	6,811
Current assets			
Debtors	6	16,036	8,448
Cash at bank and in hand		87,609	312,932
		-----	-----
		103,645	321,380
Creditors: amounts falling due within one year	7	684,016	575,990
		-----	-----
Net current liabilities		580,371	254,610
		-----	-----
Total assets less current liabilities		(576,050)	(247,799)
		-----	-----
Net liabilities		(576,050)	(247,799)
		-----	-----
Capital and reserves			
Called up share capital		255	237
Share premium account		2,471,029	2,093,653
Share-based payments reserve		2,779	—
Profit and loss account		(3,050,113)	(2,341,689)
		-----	-----
Shareholders funds		(576,050)	(247,799)
		-----	-----

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

In accordance with section 444 of the Companies Act 2006, the statement of comprehensive income has not been delivered.

For the year ending 31 December 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476 ;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements .

BorrowMyDoggy Limited

Statement of Financial Position *(continued)*

31 December 2017

These financial statements were approved by the board of directors and authorised for issue on 26 September 2018 , and are signed on behalf of the board by:

R R Jacobsen

Director

Company registration number: 08339960

BorrowMyDoggy Limited

Notes to the Financial Statements

Year ended 31 December 2017

1. General information

The company is a private company limited by shares, registered in England and Wales. The address of the registered office is 727-729 High Road, London, N12 0BP.

2. Statement of compliance

These financial statements have been prepared in compliance with Section 1A of FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland'.

3. Accounting policies

Basis of preparation

We believe that the company's financial statements should be prepared on a going concern basis on the grounds that current and future sources of funding or support will be more than adequate for the company's needs. We believe that no further disclosures relating to the company's ability to continue as a going concern need to be made in the financial statements. In assessing going concern, we have paid particular attention to a period of not less than one year from the date of approval of the financial statements.

Revenue recognition

Turnover is measured at the fair value of the consideration received or receivable and represents amounts receivable for services rendered, stated net of discounts and of Value Added Tax.

Foreign currencies

Foreign currency transactions are initially recorded in the functional currency, by applying the spot exchange rate as at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated at the exchange rate ruling at the reporting date, with any gains or losses being taken to the profit and loss account.

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses.

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Computer equipment - 33% straight line

Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided.

Share-based payments

Equity-settled share-based payment transactions are measured at fair value at the date of grant. The fair value is expensed on a straight-line basis over the vesting period, with a corresponding increase in equity. This is based upon the company's estimate of the shares or share options that will eventually vest which takes into account all vesting conditions and non-market performance conditions, with adjustments being made where new information indicates the number of shares or share options expected to vest differs from previous estimates. Fair value is determined using an appropriate pricing model. All market conditions and non-vesting conditions are taken into account when estimating the fair value of the shares or share options. As long as all other vesting conditions are satisfied, no adjustment is made irrespective of whether market or non-vesting conditions are met. Where the terms of an equity-settled transaction are modified, an expense is recognised as if the terms had not been modified. In addition, an expense is recognised for any increase in the fair value of the transaction, as measured at the date of modification. Where an equity-settled transaction is cancelled or settled, it is treated as if it had vested on the date of cancellation or settlement, and any expense not yet recognised in profit or loss is expensed immediately.

4. Employee numbers

The average number of persons employed by the company during the year amounted to 16 (2016: 18).

5. Tangible assets

	Equipment £	Total £
Cost		
At 1 January 2017	17,546	17,546
Additions	1,680	1,680
	-----	-----
At 31 December 2017	19,226	19,226
	-----	-----
Depreciation		
At 1 January 2017	10,735	10,735
Charge for the year	4,170	4,170
	-----	-----
At 31 December 2017	14,905	14,905
	-----	-----
Carrying amount		
At 31 December 2017	4,321	4,321
	-----	-----
At 31 December 2016	6,811	6,811
	-----	-----

6. Debtors

	2017 £	2016 £
Trade debtors	2,181	8,434
Other debtors	13,855	14
	-----	-----
	16,036	8,448
	-----	-----

7. Creditors: amounts falling due within one year

	2017 £	2016 £
Trade creditors	42,438	27,473
Social security and other taxes	26,321	39,849
Other creditors	615,257	508,668
	-----	-----
	684,016	575,990
	-----	-----

Included within other creditors above is convertible debt of £93,605.

8. Share-based payments

The company runs a share options scheme and 3,400 (2016 : 46,500) share options were granted to 3 employees during the year and there are a total of 7 (2016 : 13) employees left in the scheme (none of whom are directors). The exercise price is £0.14 per share. Details of the number of share options and details of the number and weighted average exercise prices (WAEP) of share options granted during the year are as follows:

Details of the number and weighted average exercise prices (WAEP) of share options during the year are as follows:

	2017		2016	
	No.	WAEP	No.	WAEP
Outstanding at 1 January 2017	130,790	0.14	99,340	0.14
Granted during the year	3,400	0.14	46,500	0.14
Expired during the year	(114,340)	0.14	(15,050)	0.14
	-----	-----	-----	-----
Outstanding at 31 December 2017	19,850	—	130,790	—
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The total expense recognised in profit or loss for the year is as follows:

2017	2016
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	£	£
Equity-settled share-based payments	2,779	—
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This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.