

Registered Number 08339852

ACTION STARTER LIMITED

Abbreviated Accounts

31 March 2014

Abbreviated Balance Sheet as at 31 March 2014

	<i>Notes</i>	<i>2014</i>
		£
Fixed assets		
Intangible assets	2	13,400
Tangible assets	3	328
		<u>13,728</u>
Current assets		
Debtors		12,348
Cash at bank and in hand		12,892
		<u>25,240</u>
Creditors: amounts falling due within one year		<u>(12,605)</u>
Net current assets (liabilities)		<u>12,635</u>
Total assets less current liabilities		<u>26,363</u>
Total net assets (liabilities)		<u>26,363</u>
Capital and reserves		
Called up share capital		111
Share premium account		49,989
Profit and loss account		(23,737)
Shareholders' funds		<u>26,363</u>

- For the year ending 31 March 2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 19 September 2014

And signed on their behalf by:

David Edward James Roberts, Director

Notes to the Abbreviated Accounts for the period ended 31 March 2014

1 Accounting Policies

Basis of measurement and preparation of accounts

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy

Turnover represents amounts chargeable, net of value added tax, in respect of the sale of goods and services to customers.

Tangible assets depreciation policy

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful life as follows:

Office equipment - 25% straight line

Intangible assets amortisation policy

Intangible assets are being written off in equal installments over its estimated useful life as follows:

Goodwill - 33% straight line

2 Intangible fixed assets

	£
Cost	
Additions	20,000
Disposals	-
Revaluations	-
Transfers	-
At 31 March 2014	<u>20,000</u>
Amortisation	
Charge for the year	6,600
On disposals	-
At 31 March 2014	<u>6,600</u>
Net book values	
At 31 March 2014	<u><u>13,400</u></u>

3 Tangible fixed assets

	£
Cost	
Additions	425
Disposals	-
Revaluations	-

Transfers	-
At 31 March 2014	<u>425</u>
Depreciation	
Charge for the year	97
On disposals	-
At 31 March 2014	<u>97</u>
Net book values	
At 31 March 2014	<u><u>328</u></u>

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